D-44-17e U.K.R.
Page 3 of Premium Practice
7-Jan-1937
D44-15.K 92

Today's most popular dinnerware pattern offers great premium possibilities. The GREEN WHEAT is admired by women everywhere and will prove a profitable premium for building sales.

The EDWIN M. KNOWLES CHINA Co.
EAST LIVERPOOL · OHIO · U. S. A.

POTTERS TO THE AMERICAN HOSTESS.

DESIGNS D7/571

ITALY

TXD

353,971

glass having design – varying in thickness

Fig. 1

Fig. 1a

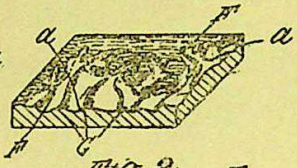
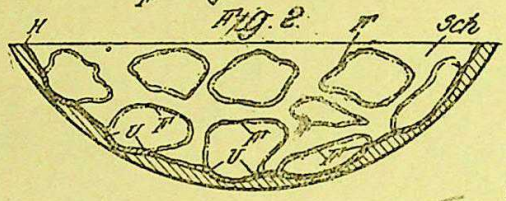


Fig. 2.



original fired

Fig 2a

Fig. 3.

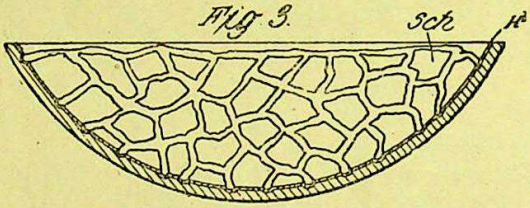
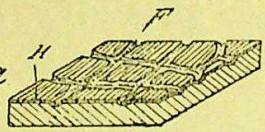


Fig 3a



D 36/1

EXAMINER'S COPY
Div. 17

41/22

REGNO D'ITALIA

MINISTERO DELLE CORPORAZIONI

UFFICIO DELLA PROPRIETÀ INTELLETTUALE

BREVETTO INDUSTRIALE N. 353971

Domandato il 4 agosto 1937 — Rilasciato il 5 novembre 1937

ERICH JAHN
RADEBEUL (Germania)

PERFEZIONAMENTI IN E RELATIVI A GLOBI ILLUMINANTI E SIMILI

(Importazione dell'invenzione di cui al brevetto della Gran Bretagna n. 463587 che decorre dal 24 febbraio 1936)

ornamental glass

(Classe XVI)

L'invenzione si riferisce a oggetti di vetro ornati, come per esempio globi illuminanti, schermi e simili oggetti traslucidi atti a venir illuminati da un lato ed ha per oggetto un vetro ornato atto a dare nuovi effetti d'illuminazione quando viene illuminato da luce naturale od artificiale.

Secondo la presente invenzione è previsto un vetro ornamentale per uso in globi illuminanti, schermi o simili, in cui un disegno o modello viene costituito su di uno o su entrambi i lati del vetro mediante spessore variato del vetro ed in cui i contorni o bordi del disegno o modello sono resi più appariscenti mediante colorazione o pigmentazione.

Il disegno o modello può venir applicato al vetro in qualsiasi modo noto adatto, come mediante incisione, soffiatura con sabbia, incrinamento e così via e può essere di un carattere predeterminato, quale fiori, figure e simili, oppure di carattere arbitrario, quale venature, screpolature, ecc.

Allo scopo di precisare la natura dell'inzione, si descriverà un modo per applicare l'invenzione, riferendosi al disegno annesso in cui sono rappresentati in via d'esempio tre modi d'esecuzione.

Riferendosi ai disegni fig. 1 e fig. 1*a* mostrano un globo illuminante Sch che presenta un disegno a fiori. In questo modo di esecuzione i bordi o contorni del disegno sono greggi e cambiano bruscamente come rappresentato in sezione nella fig. 1*a* in a e *G*. I contorni che preferibilmente sono molto vicini e gli spigoli greggi vengono colorati in qualsiasi modo adatto come per esempio mediante cottura di pigmenti. La linea a punti e tratti *F* indica il pigmento.

In figg. 2 e 2*a* le parti cave del disegno sono più distanziate e le variazioni del contorno sono più graduali cosicchè si evita la presenza di dentellature e spigoli greggi.

Allo scopo di far risaltare il disegno, è previsto uno strato di copertura *H* di pigmento o sostanza colorante ispessito in corrispondenza dei punti in cui si verifica un brusco cambiamento di contorno come in *U*. L'ispessimento del pigmento ai bordi o dove si verifica un brusco cambiamento del contorno, può venir ottenuto spruzzando una soluzione di pigmento alla terpentina sul vetro, voltando o scuotendo poi il vetro in modo che mentre il colore si asciuga, esso si ispessisce lungo gli spigoli. Mediante manipolazione adatta è possibile di fare in modo che soltanto gli spigoli siano pigmentati.

Figg. 3 e 3*a* rappresentano un altro modo d'esecuzione in cui i contorni sono legati mediante solchi.

Il metodo di pigmentare descritto con riferimento alle figg. 2 e 2*a* può venir applicato anche alle figg. 1 e 3.

RIVENDICAZIONI

1ª Un vetro ornato per uso quale globo illuminante, schermo e simili, in cui un disegno o modello viene costituito su uno o su entrambi i lati mediante variazione di spessore del vetro ed in cui i contorni o spigoli del disegno o modello sono resi più appariscenti mediante colorazione o pigmentazione.

2ª Un vetro ornato come in rivendicazione 1ª, in cui i bordi del disegno sono tinti in qualsiasi modo adatto come per esempio mediante cottura in essi di pigmento.

3ª Un vetro ornato come in rivendicazione 1ª, in cui i contorni sono rivestiti di uno strato di pigmento.

4ª Un vetro ornato come in rivendicazione 3ª, in cui lo strato è più spesso ai contorni del disegno che negli altri punti.

5ª Un vetro ornato come in qualsiasi delle rivendicazioni precedenti, in cui il disegno è costituito su vetro la cui superficie è stata disegnata prima come per esempio mediante soffiatura alla sabbia, incrinamento o simili ed in cui solo lo spigolo è pigmentato.

6ª Un vetro ornato come in qualsiasi delle rivendicazioni 1ª a 4ª, in cui sull'intera superficie sono previste ornamentazioni.

7ª Oggetti di vetro ornamentali se prodotti da vetro della specie rivendicata in qualsiasi delle precedenti rivendicazoni.

Allegato 1 foglio di disegni

Stampato nel gennaio 1938 - A. XVI **Prezzo L. 3.00**

I. P. E. M. — Conte di Mola, 102-103 — Napoli

YORKER 3-12-49 P. 1
~~U44-15.J~~ 92
XD 7/571

THE MARINER'S BOWL

Designed by Sidney Waugh • Diameter 16", depth 2½"

XD-44 17D

Boundless and ever fascinating, a theme of the sea opens before you in this engraved shallow bowl of brilliant crystal. Tropic isles to the southward, storied sea horses east and west, while bearded Neptune holds an elaborated Fleur-de-lis, symbol of the northern compass point.

NEW YORKER
3-17-49
P. 1

STEUBEN GLASS

718 FIFTH AVENUE • NEW YORK 19, N. Y

RETURN TO
DESIGN DIV.

XD-44/17D

RETURN TO
DESIGN DIV.

New Yorker
3-12-49
P.1

RETURN TO
DESIGN DIV.

36 NEW YORKER 7-30-49 P. 1
92
D7/571

ZODIAC BOWL

Designed by Sidney Waugh · Diameter 16″

Seeming to float in a sun swept heaven, the twelve signs of the Zodiac are sculpturesquely engraved in their imaginative forms on purest crystal.

In the collection of the Victoria and Albert Museum, London

STEUBEN GLASS

D7/571
DEC. 1951
DATE 12/51 PAGES 70, 71

Design by Arnold Blanch
$500 prize

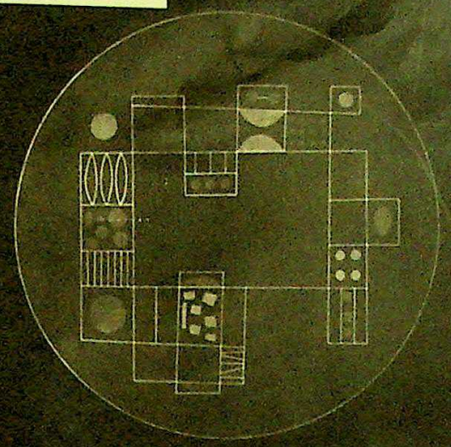
designs for dinnerware

• "IN THE DINNERWARE competition, a group of painters and designers have worked with the problem of enriching the forms of commercial dinnerware by the use of pattern and color," says the National Jury of Selection and Awards, regarding the entries in the dinnerware section of the 16th Ceramic National annual competition and exhibition sponsored by the Syracuse Museum of Fine Arts and the Onondaga Pottery Co., makers of Syracuse china.

"Technical limitations of decalcomania and methods of application were the basis of selection.

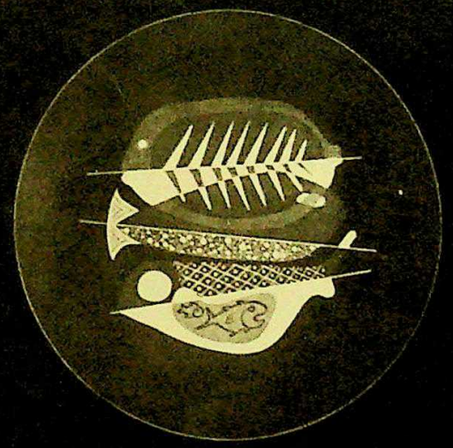
"Interesting new treatments were submitted within these restrictions which show ingenuity in arrangement, color, and pattern. Many of them have real possibilities for mass production. This phase emphasizes the relation of creative art in our everyday lives."

Arnold Blanch, of Woodstock, N. Y., was adjudged winner of the $500 prize given for dinnerware design. He also won honorable mention for two other designs. Other winners of honorable mention were Bertha Borssuck, Syracuse, N. Y.; Allen Bushnell, Cranbrook Academy of Art, Bloomfield Hills, Mich.; Bates Gilbert, New York; Houston Moody, St. Louis; Lou Nemetz, Trenton, N. J.; George Vander Sluis, Syracuse, N. Y.; Irwin Whitaker, East Lansing, Mich.; and Ellamarie and Jackson Woolley, San Diego, Calif.

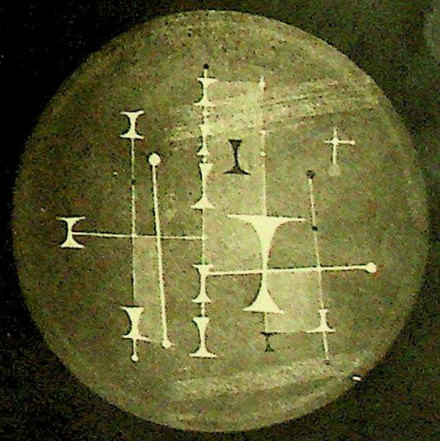


Design by Ellamarie and Jackson Woolley
Honorable Mention

Design by Arnold Blanch
Honorable Mention



Design by Irwin Whitaker
Honorable Mention



"Playful Plate" by Allen Bushnell
Honorable Mention

Design by Arnold Blanch
Honorable Mention

~~D44.15rd~~ 92
D7/571

May 1954
P. 108

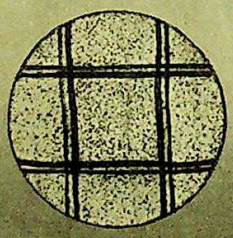
American Home

XD44/17d

BEAUTY THAT Laughs AT DAILY WEAR AND TEAR

Beautiful today, tomorrow and always! This is true of Blue Ridge Dinnerware as any homemaker who uses it will attest. Long life is assured by the protective glaze which fights off daily wear and tear, keeping the hand-painted design bright, fresh and exquisite. The patterns shown here are only three of many fascinating Blue Ridge creations that will give supreme satisfaction and pride. See Blue Ridge at your dealer's now.

Blue Ridge DINNERWARE
HAND-PAINTED UNDER THE GLAZE
SOUTHERN POTTERIES INC., ERWIN, TENN.



RUSTIC PLAID
NO. 4146—SKYLINE

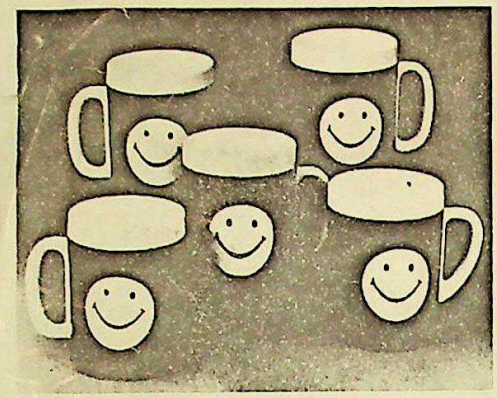
VIOLET
NO. 4250—SKYLINE

MING TREE
NO. 4387—WOODCREST

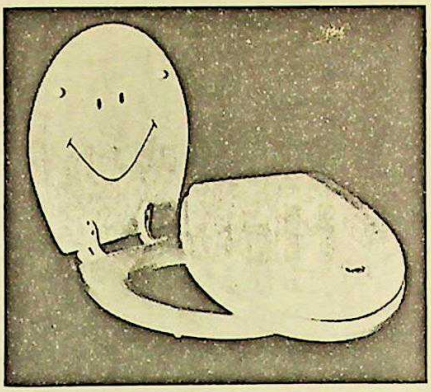
RETURN TO
DESIGN DIV.

D7/571

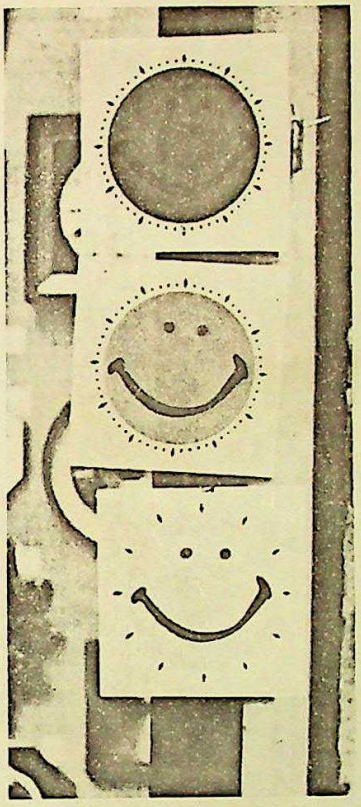
HOUSEWARES
p. 44 DEC., 1971



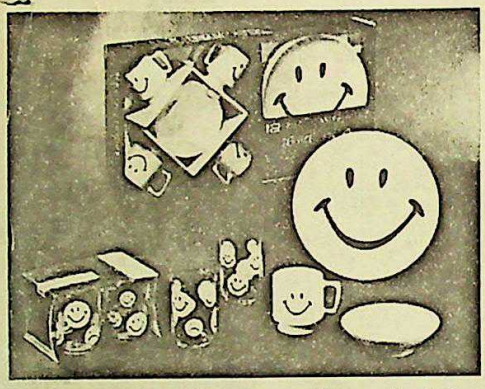
INSULATED, 10-ounce mugs in black and gold combo are promoted by Thermo-Serv as "a rolicking, frolicking day brightener that invites a smile in return."



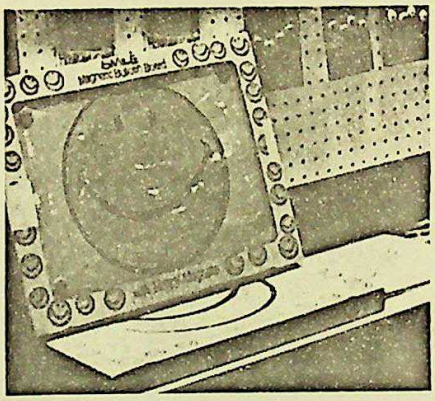
LIVELY LIDS™, silk-screened baked enamel bath seats, wear whimsical designs like smile motif shown above. Mayfair.



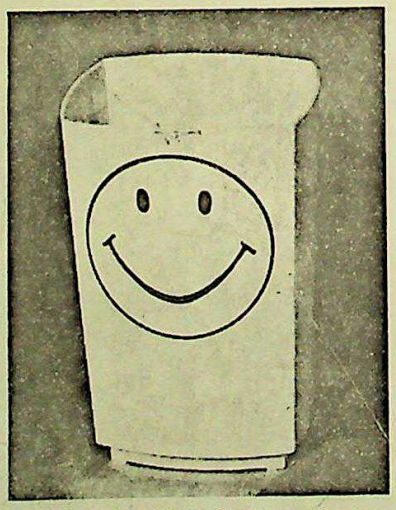
3-D MOVING EYES lend added eye-appeal to Eagle Clock's (Newark, N.J.) "Happy Clock" collection. Retail: $10.



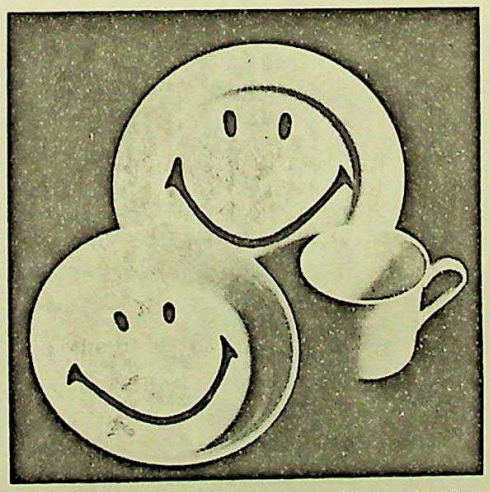
SMILE SELECTION from Libbey includes glassware and melamine dinnerware. Both available in sets or bulk.



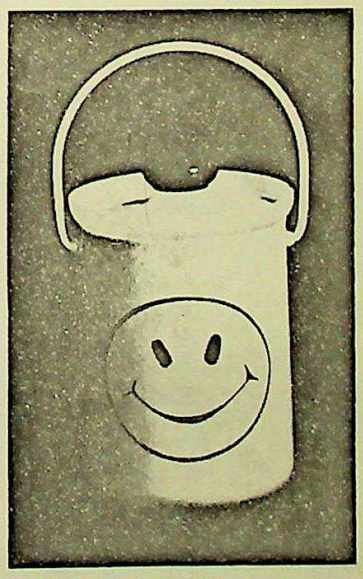
MAGGIE MAGNETIC puts on a smile. Memo board is timely addition to long line of magnetized items.



HAPPY NEWCOMER to Lustro-Ware line is Mr. Smile, 12-quart Sun Yellow basket. Suggested retail: $2.20.



FUN SET from Oneida in durable melamine is ideal for children. Mug, plate and cereal bowl compose set, which retails at suggested $3.99.

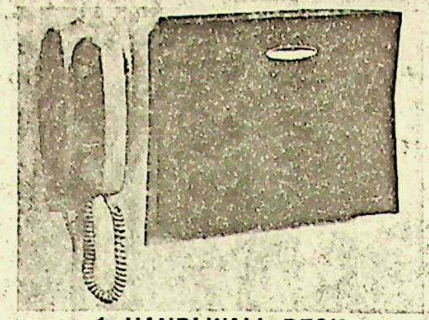


PARTYGOER by Kromex has poly-air insulation that won't lose its cool. Three-quart Smile bucket is formed of seamless aluminum.

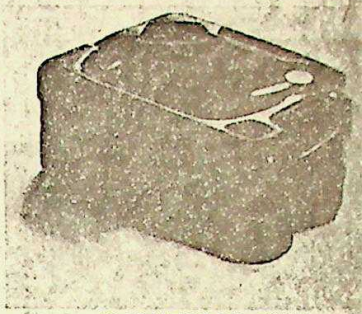
DT-571

HR SHOW PLANNER

[redacted]

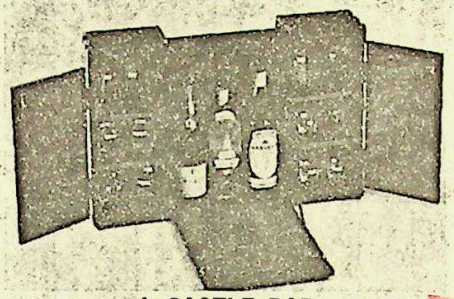


1. HANDI-WALL DESK

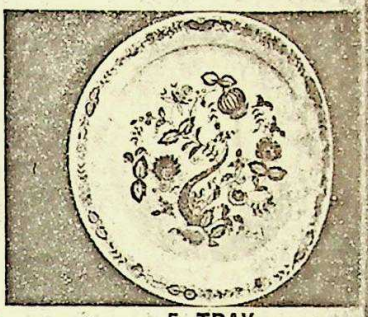


2. OUTDOOR SINK

3. STEEL LAWN EDGING

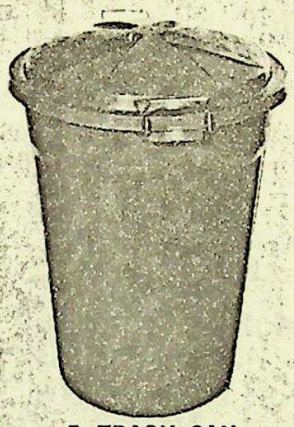


4. CASTLE BAR

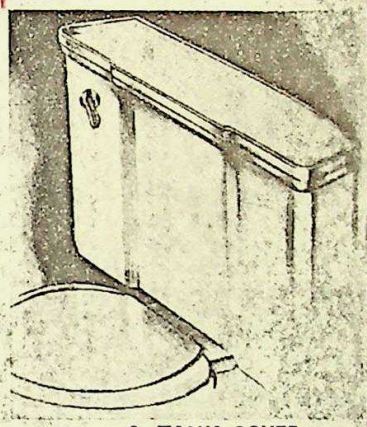


5. TRAY

6. "THE LOVERS"



7. TRASH CAN



8. TANK COVER

PRODUCT	MANUFACTURER & BOOTH NO.	DESCRIPTION	SEE PAGE:	BUYER'S NOTE
1. HANDI-WALL DESK	SPEKO PRODUCTS, INC. (F 1206)	Avocado, gold, coppertone, poppy or white enamel wall desk; or walnut vinyl with colored frame. Carries pad, pencil, magnets; with mounting screws and plugs. Door drops for writing table.		
2. OUTDOOR SINK	BEE PLASTICS/DIV. OF AMOCO CHEMICALS (A 628)	Portable, polyethylene sink attaches to trailer counters. Pump action faucet; 5-gal capacity. Suggested retail: $14.95.	147-148	
3. STEEL LAWN EDGING	CAREY-MC FALL CO. (E 712)	Anti-rust coated, blunt-edged steel lawn edging in woodgrain finish, 3 sizes. Suggested retail: $1.59 to $3.49.	206	
4. CASTLE BAR	KAROWARE, INC. (G 200)	Burnt hardwood replica of Medieval castle holds 12 glasses (included). Can hang or stand. Retail: $64.95.		
5. TRAY	SOCIAL SUPPER INC. (A 312)	A 19-inch round lithograph tray called Blue Onion. Suggested retail: $1.49.		
6. "THE LOVERS"	MADDUX OF CALIF. (E 325)	High-fire ceramic figurine retails for $5. Tangerine or black satin, 15 inch high.		
7. TRASH CAN	TUCKER MFG. CORP. (G 1027)	Rust-proof, dent-proof, chip-proof, 30-gal. can with metal lid-lock handles. Avocado.	163	
8. TANK COVER	AKAY CORP. (G 509)	Adjustable, warp-proof tank cover with safety ridge, in 5 colors. Packed individually or 6 to master carton. Retail: $3.49.		

HOUSEWARES REVIEW

D7/571

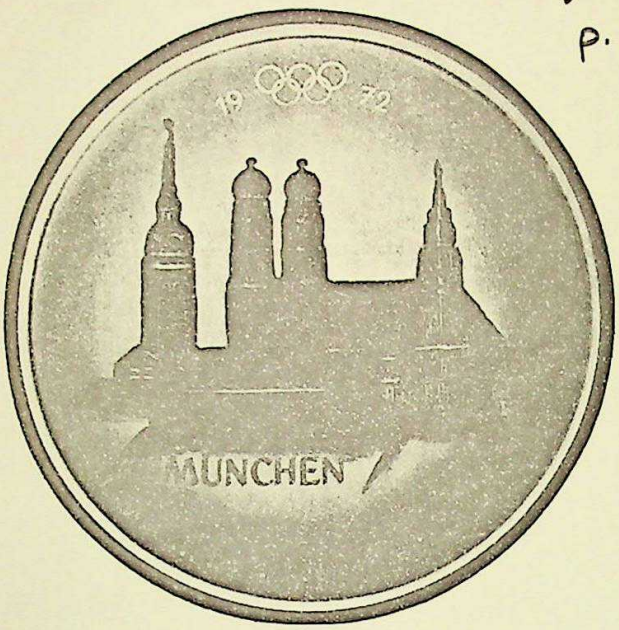
JEWELERS' CIRCULAR-KEYSTONE

HUMMELWERK'S 4 DISTINCTIVE COLLECTOR *Plates*

MAY, 1972

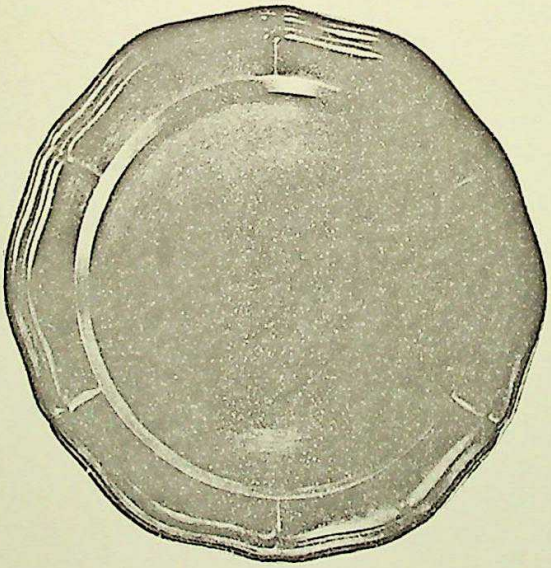
p. 33

Everyone's buying Collector Plates. We offer an assortment of four quality collector plates for connoisseurs—



1972 MUNICH PLATE BY W. GOEBEL®

1972 "HUMMEL" ANNUAL PLATE BY W. GOEBEL®



PEWTER PLATE
For service or display in 3 sizes

CERAMIC PLATE IN COLOR
To coordinate with Beer Stein Collections.

HUMMELWERK, DIVISION OF GOEBEL ART (GmbH), Inc.
® 144 E. Kingsbridge Road, Mt. Vernon, New York 10550

VISIT OUR SHOWROOMS: New York, N.Y.—225 Fifth Ave., Room 614; **Atlanta, Ga.**—Atlanta Merchandise Mart, Space 9J6; **Cleveland, O.**—Cleveland Merchandise Mart, Room 530; **Dallas, Tex.**—Dallas Trade Mart, Room 1947; **Denver, Col.**—Denver Merchandise Mart, Room 1370; **Detroit, Mich.**—Gateway Center; **Kansas City, Mo.**—1828 Walnut St., Rooms 702-720; **Los Angeles, Cal.**—Brack Shops, Room 705; **Minneapolis, Minn.**—Mid-West Merchandise Mart, Room 5-212 ® Registered Trademark, W. Goebel, Bavaria, W. Germany • Sole Manufacturer of World Famous "Hummel" Figurines

HOUSE & GARDEN
DECEMBER, 1973
P. 9

D7/571

12 WONDERFUL GIFTS—FOR COLLECTORS AND INVESTORS, TOO! PRODUCED IN A LIMITED QUANTITY—WHEN THESE ARE GONE, THERE'LL BE NO MORE!

Schmid Hummel Christmas 1973 $15.00
From the original Berta Hummel painting. An 8" quality porcelain

Haviland-Parlon Christmas $35.00
A first issue and excellent quality 10" Limoges Porcelain direct from France. Rare!

Imperial Christmas 1973 $12.00
Delightful Carnival Glass reminiscent of Tiffany Glass!

Moppets Christmas 1973 $10.00
A first issue. Quality china with a heart touching scene

Haviland Christmas 1973 $27.50
As colorful and lovely as an oil painting, from France

Goebel Hummel Christmas 1973 $32.50
As popular among collectors as the scarce Hummel figurines

Bing and Grondahl Christmas 1973 $19.50
Our most Collected Limited Issue. Gift and Investment potential

Peanuts Christmas Plate 1973 $10.00
Snoopy and Woodstock of comic strip fame in lovely color

Royal Copenhagen Christmas 1973 $22.00
Deep cobalt blue and white porcelain from Denmark

1973 Limited Edition Christmas Plates

December, 1973

Every limited edition plate on this page is for the collector with an eye for beauty and an instinct for value. Some are hand made, some hand painted, and some serially numbered – all are superbly crafted. Christmas Plates traditionally have been the most desired and become the most valuable plates of all. And each is truly an exquisite masterpiece from a world famous art plate maker such as Bing and Grondahl, Royal Copenhagen, Haviland, and Goebel Hummel.

Royale Christmas 1973 $19.50
Excellent and very limited in superior sculptured German porcelain

Wedgwood Christmas 1973 $35.00
Wonderful blue and white 9" Jasperware, rivalling the finest antique Wedgwood

Each year quality companies like those represented here, produce a limited number of a specifically chosen plate before destroying the mold. Because the demand for these beautiful plates usually exceeds the supply, many "sell out" and become hard to find. As a result, prices rise. We've sold many in recent years that have increased in price by over 500%. We sold the 1969 Bing and Grondahl Plate for $9.00 and today it sells for up to $275.00 We sold the 1970 Haviland Christmas Plate at $25.00, it now sells for $150.00 and we sold the Goebel Hummel 1971 Plate for $25.00, and it now brings up to $175.00.

MARVELOUS DECORATIONS AND EXCELLENT INVESTMENTS AS WELL

More and more Americans are starting to collect limited edition plates not only because they're beautiful to own but because they are good invesmtents too. Why not start your collection today with one or more of these outstanding Christmas Plates. (And don't forget, they are Christmas Gifts that will be remembered). Since quantities are strictly limited – please order early.

Cristal D'Albret "Bird of Peace" 1973 $135.00
A 9" masterpiece in French lead crystal. Very rare!

House & Garden page 7

3 Other Christmas Gifts Your Friends Will Cherish

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1973 Haviland Christmas Tree Ornament in Fine Porcelain. $10.00

1973 "Peanuts" 1st Issue Christmas Bell. Limited Edition. $5.00

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D7/24

MAY, 1974

S SELECTOR, the gift fair with ... 18em-one Internationale Arts du Feu, du t de l'Orfevrerie) bleware industry present its prod ... trade at the end of March ... was the exhibition centre at ... Versailles, Paris

... Portuguese manufacturers ... there for the first time, joining ... of 14 other countries which ... 82 of the exhibitors

... reflected that the French ... manufacturers have been doing rather well of late

Figures issued at the exhibition revealed that, in 1974, the French crystal glass industry expects a 20 per cent increase in export sales. The porcelain makers are looking for a 14 per cent rise and the earthenware producers, 16 per cent

In value terms, these three sectors of the French industry have steadily increased sales in the past three years. Here are the expert figures in millions of francs. Glassware: 1971 — 61; 1972 — 68.2; 1973 — 83. Porcelain: 1971 — 34.7; 1972 — 38; 1973 — 43. Earthen

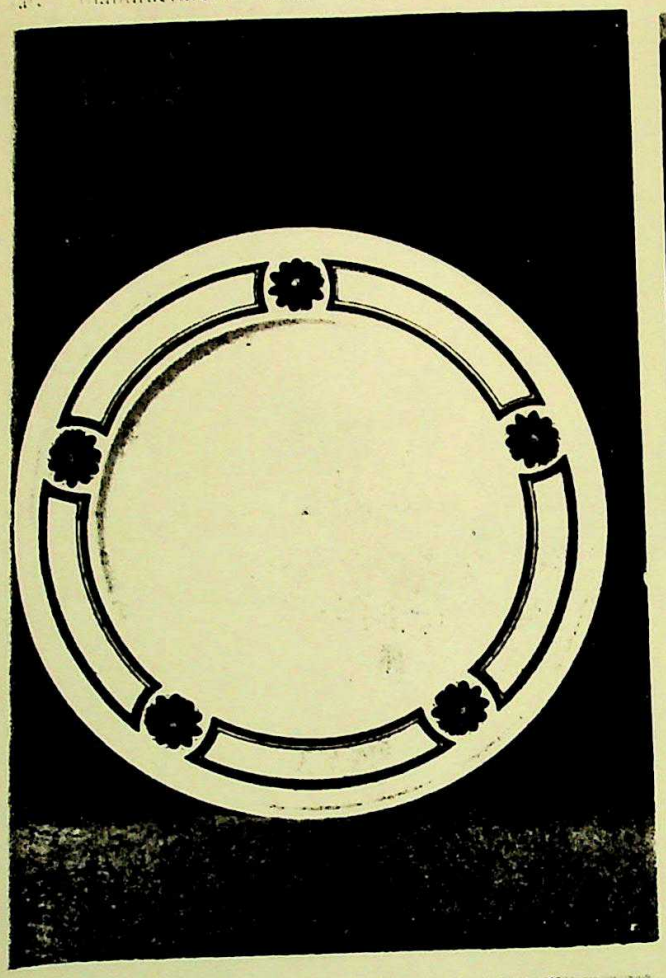
russell on a plain white base from Bernardaud

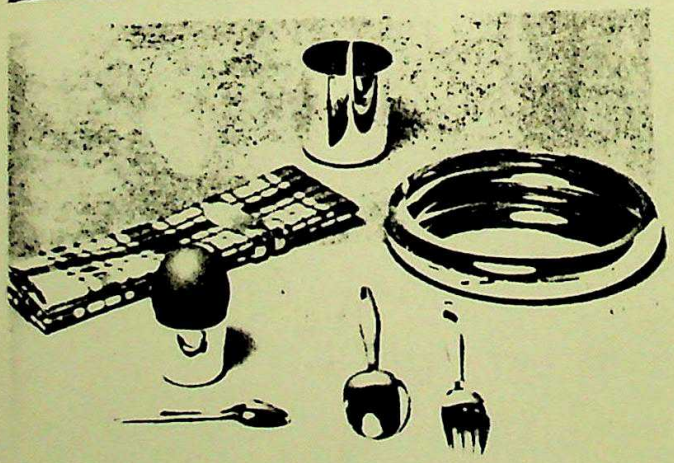
MAY, 1974

Bottom left: A modern style Christofle set by Orfevrerie Christofle

Below: A children's service including a cereal bowl, beaker, egg cup and soup bowl, by Porcelaine de Paris

Below bottom: A range of salad plates by Gien. BP 28, Place de la Victoire, 45500 Gien, carrying details of sales points in different parts of the world





MAY, 1974 p.35

TABLEWARE INTERNATIONAL

OVER →

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D7/571

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MAY 1974

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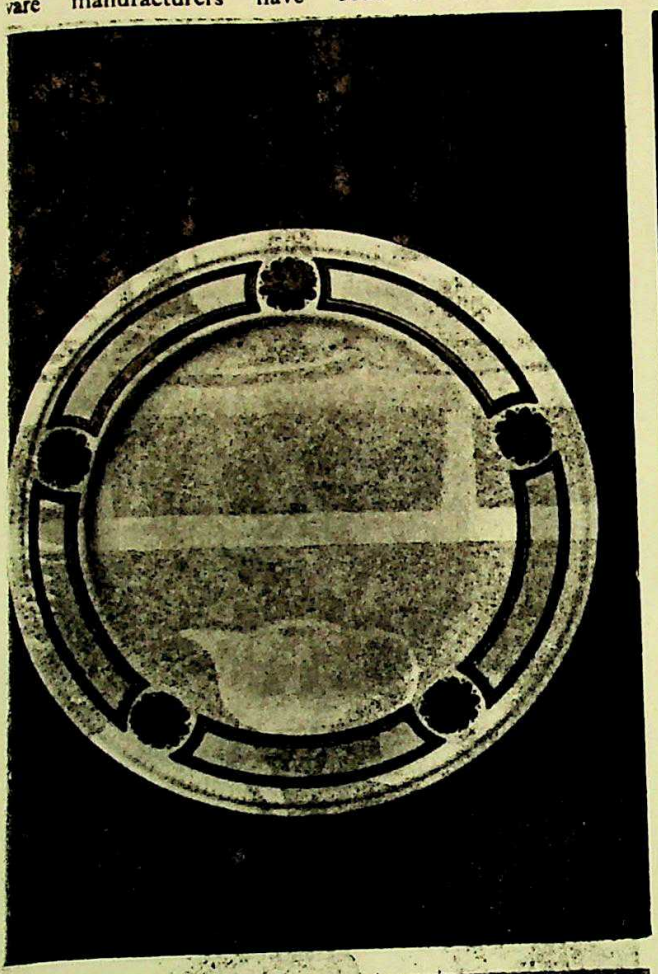
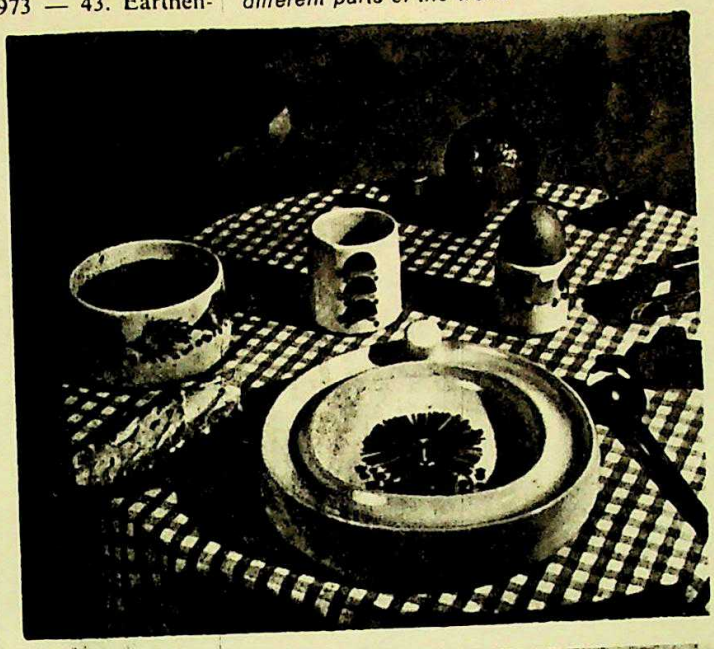
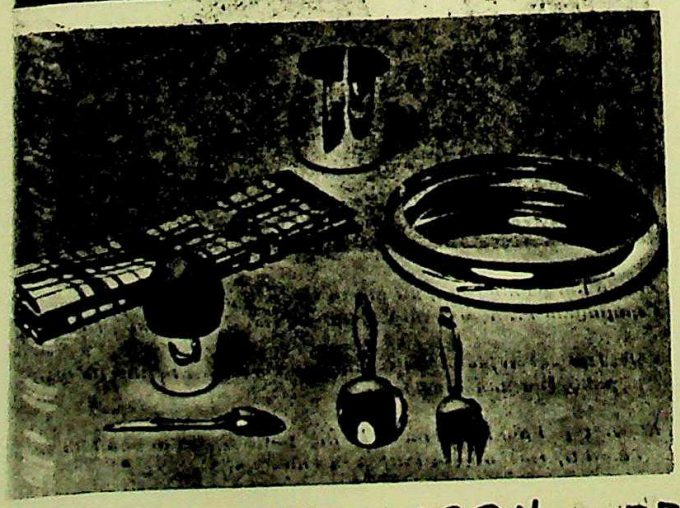






MAY, 1974 p.35

TABLEWARE INTERNATIONAL

OVER →

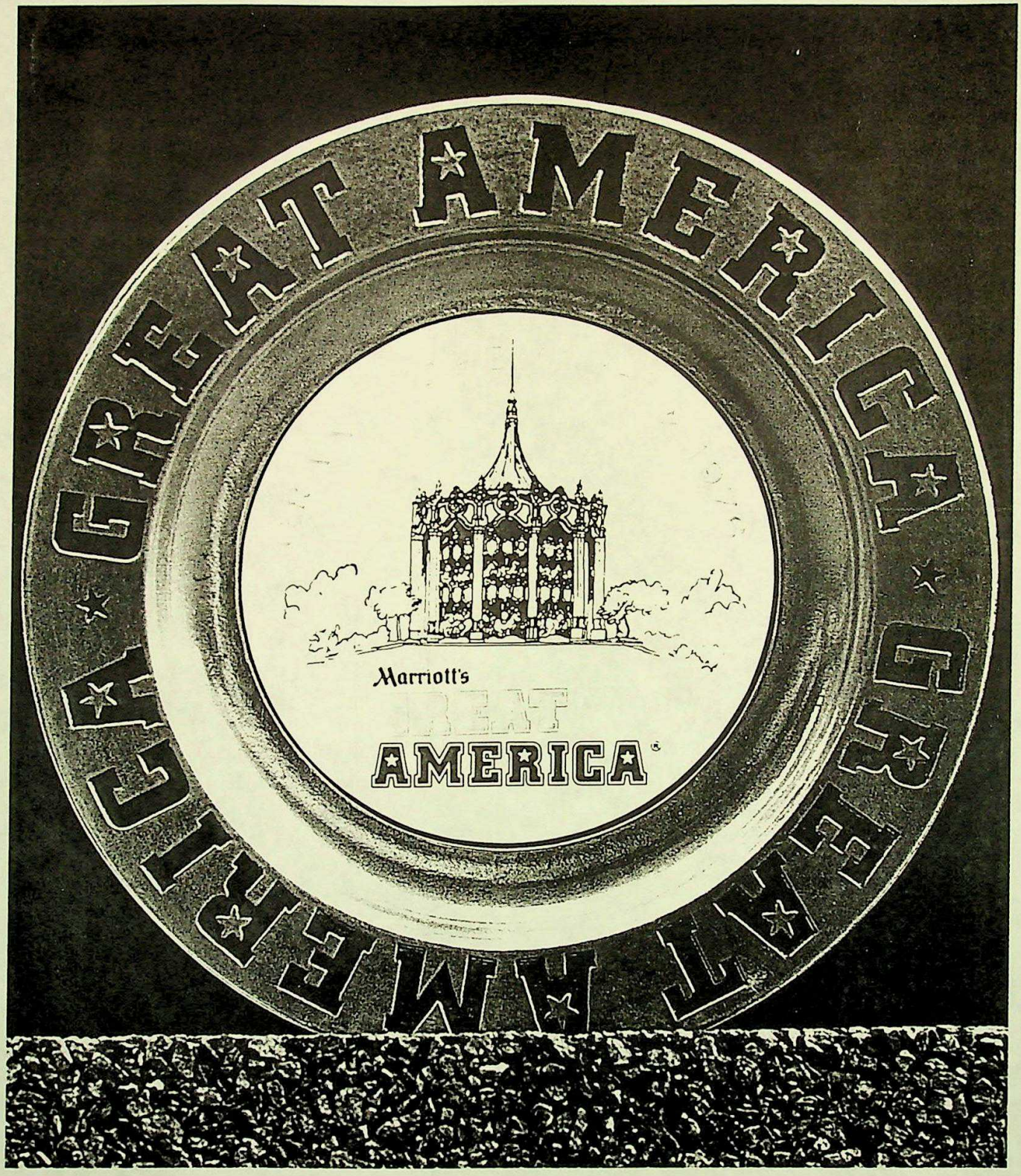
D7/571

A–90264-20 oz. Covered Mug 6″
B–90268-14 oz. Noggin Mug 6″
C–90263-36 oz. Mug 6⅜″
D–90269-36 oz. Mug 5⅞″
E–90222-13 oz. Mug 4¾″
F–90188-17 oz. Mug 4¾″
G–90284-Soda Glass Holder 2¾″
H–90297-12 oz. Mug 5″
I–90208-16 oz. Dented Mug 4″

MINALLOY ALCO 7-21-76
TABLEWARE IN

Any Minalloy item may be customized with a crest. Illustrated below are some of the cresting treatments available.

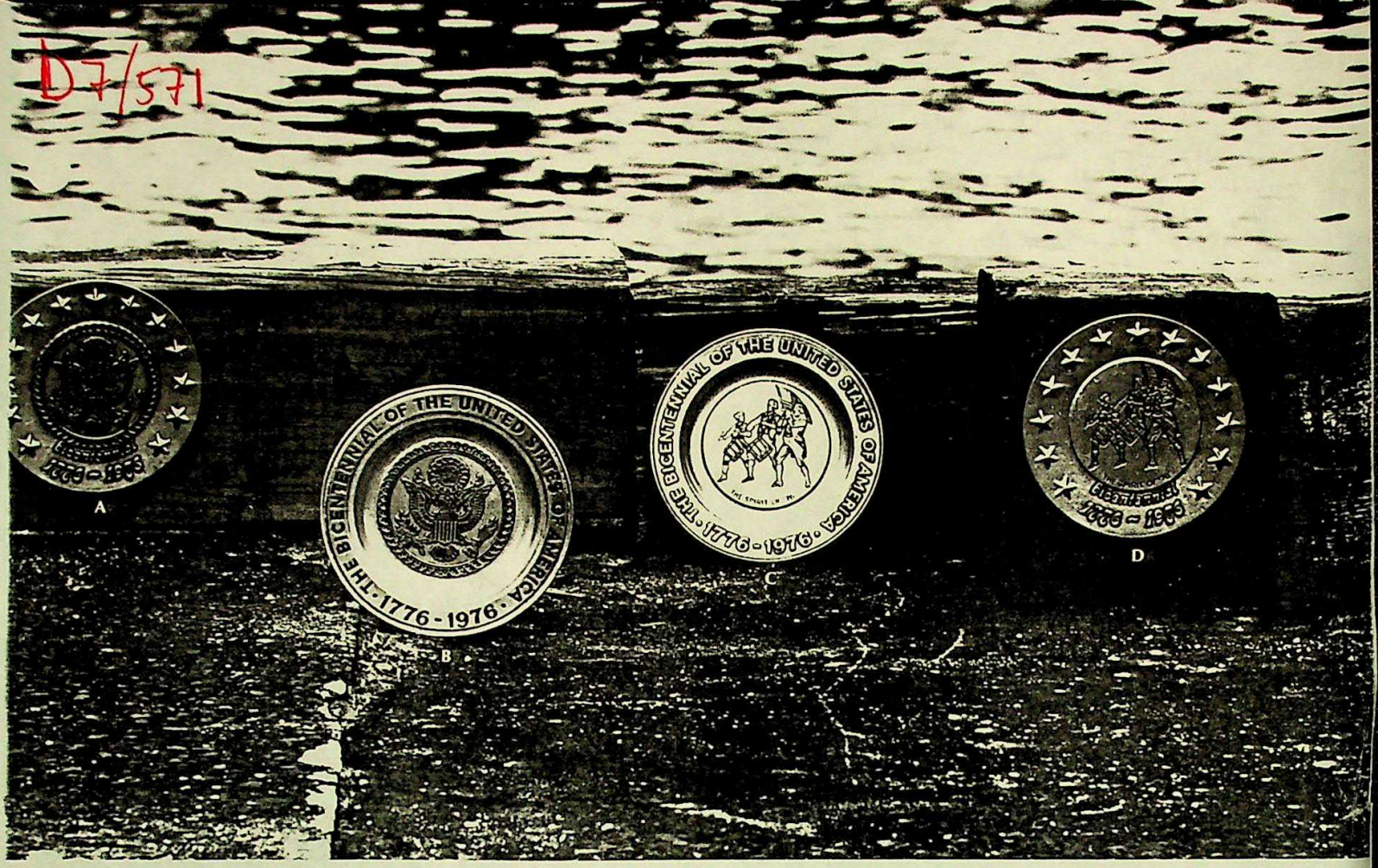
D7/571



90270-11" Service Plate with Great America
Ceramic Tile center

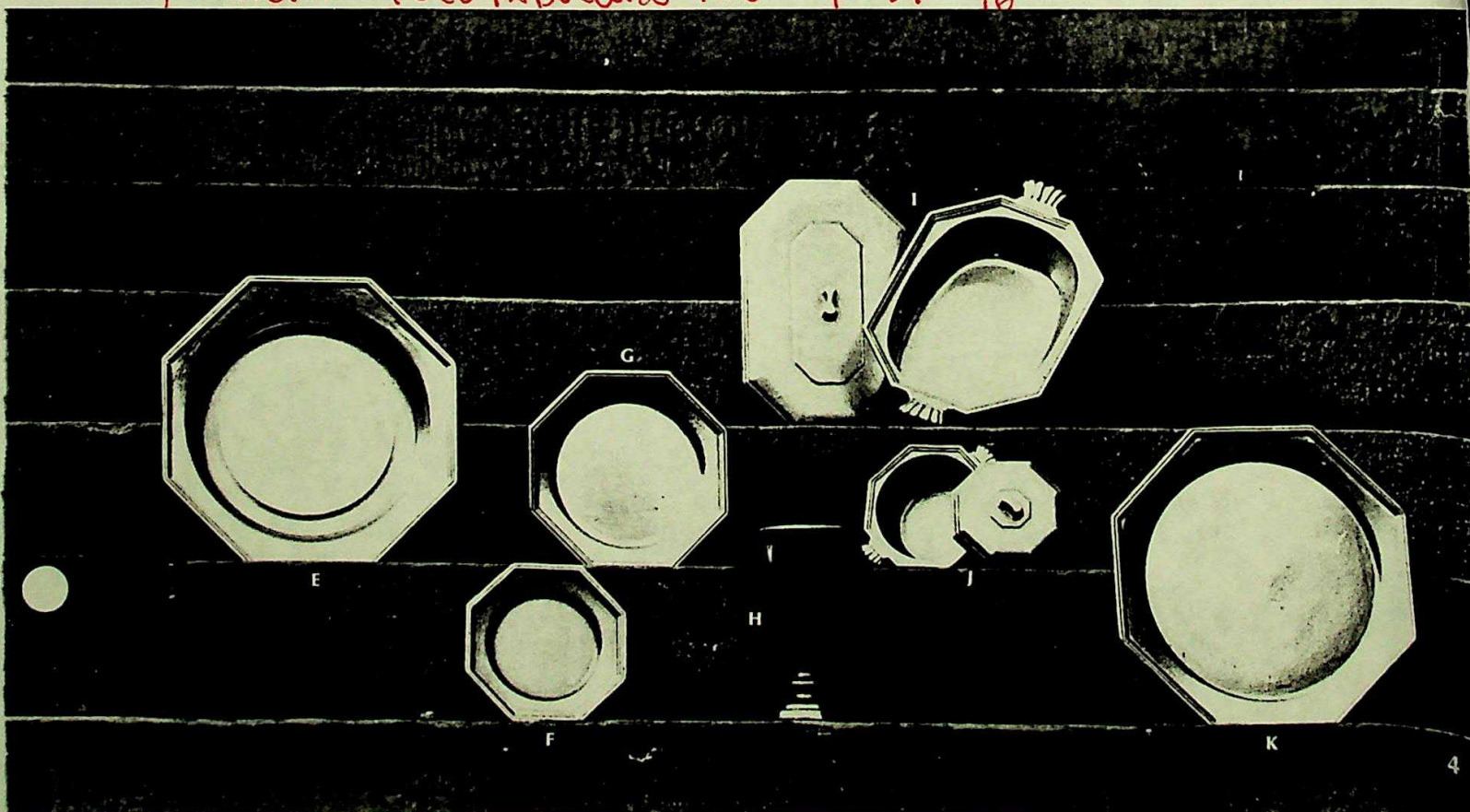
MINALLOY ALCO TABLEWARE INC 7-21-76

D7/571



A–90463A-10″ Bicentennial Trivet with Great Seal
B–90178A-11″ Service Plate with Great Seal
C–90178C-11″ Service Plate with Spirit of 1776 Seal
D–90463C-10″ Bicentennial Trivet with Spirit of 1776 Seal
E–90473 -11½″ Octagonal Soup Plate
F–90470-6½″ Octagonal Bread & Butter Plate
G–90471-8″ Octagonal Salad Plate
H–90474-Octagonal Goblet 9″ 11 oz.
I–90468-8″ x 12″ Octagonal Tureen with cover
J–90469-10 oz. Octagonal Soup Bowl with cover
K–90472-11½″ Octagonal Service Plate

MINALLOY ALCOTABLEWARE INC 7-21-76



How boring to use the same plates and serve the same food" to friends who frequently dine at her apartment.

ONE OF THE entertaining moods reflected in Cathy's spring collection is bright illusions — airy patterns for Lobster, foliage and wheat motifs colored in lacquered hues and accented with white strokes.

For a less formal type of dining, there's an abstract series called Woman in Kitchen that coordinates food designs for mix-and-match.

While Cathy talked about her spring line at her Seventh Ave. studio, she was more eager to discuss possibilities for her next collection — different shapes, textures and components that have not been achieved in the industry.

ABOUT COLORS, the assertive designer does not intend to borrow hot trends from apparel design.

Of home furnishings and clothing she asks, "Don't you think they should go in opposite directions for a contrast? Companies that don't know what to do follow ready-to-wear," she says.

For example, she points to muted shades that have been reemerging in apparel. "It's better for a dinner plate to complement a dusty gray or mauve dress someone is wearing."

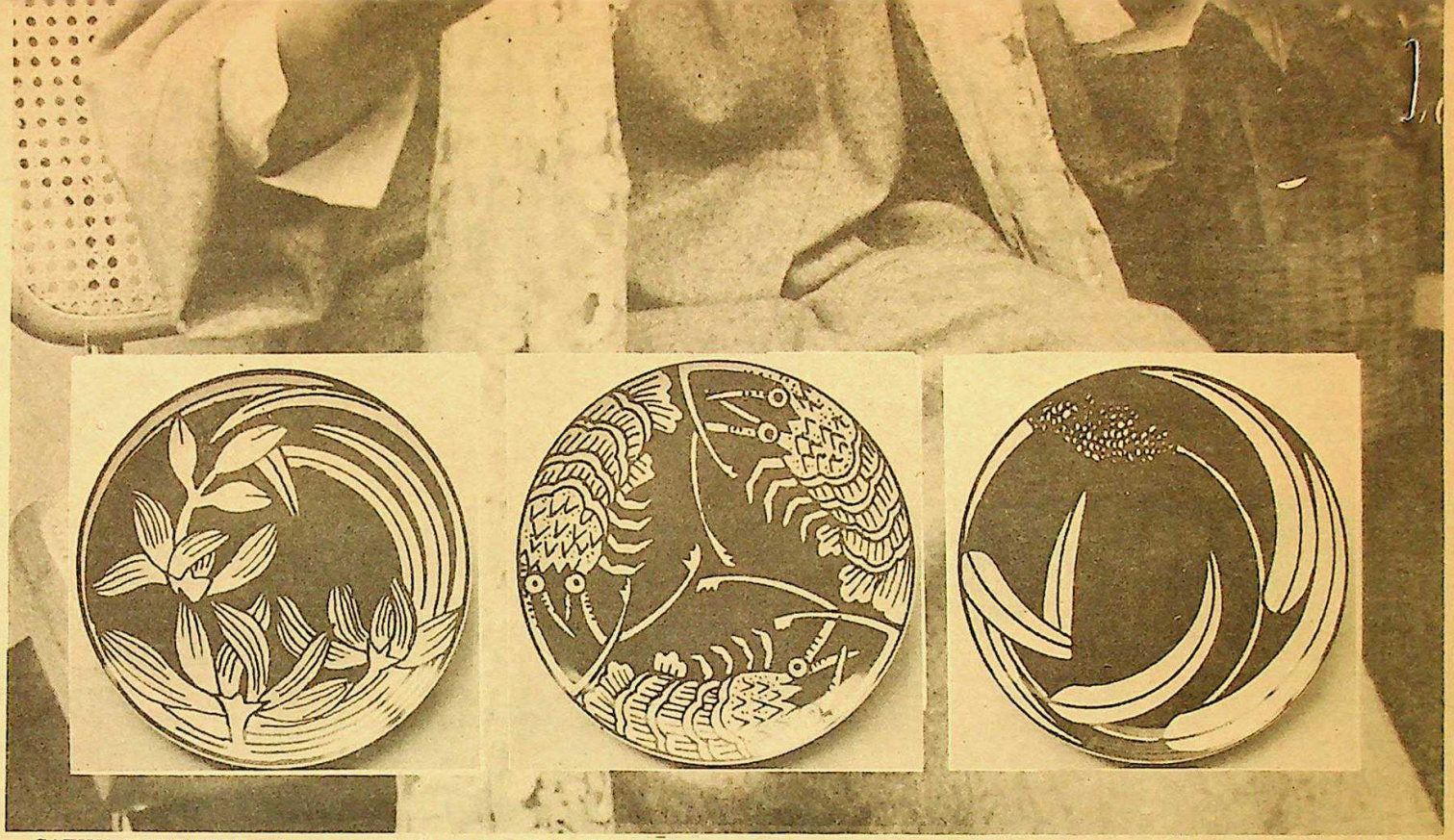
Although Cathy dismisses a cross-reference use of apparel and home furnishings trends, her lacquered colors have up in one of the din- series. These bright hues her apparel line. Yet, on n, she regrets lacquer red be achieved 100 per cent of the lead content." r, her strong will and s intentions to please will result in an alternative accessory item toned in scarlet.

IN HER DETERMINED style, Cathy is confident that she'll bring new elements into dinnerware, including "the total look — glasses, placemats, dinnerware. Everything will coordinate."

Similar to her ready-to-wear approach, Cathy intends to make department store appearances in the spring when the Mikasa merchandise arrives for gala introduction at key stores around the country.

Satisfied in her role where "they make it," Cathy will soon sign with another manufacturer to design a bed and bath collection.

Is she having all the fun? "Sure," she freely admits, adding, "I deserve it after all my back-breaking."



CATHY HARDWICK takes a wardrobe approach to dinnerware and "shops all the time for plates." Yet, nothing seems to please her eye. Now with Mikasa, her first collection of porcelain, she offers eight patterns that satisfy several dining moods. The lacquered colored designs for spring are (above): Color Study, Lobster and Wheat.

Photo by Nick Machalaba

Van Allen Styles Roberts Flatware

NEW YORK — Home furnishings designer Bob Van Allan has designed a stainless steel flatware collection for Stanley Roberts Inc.

The signature line, to debut next month, will offer eight patterns, including two designs styled with plastic handles.

The venture will broaden the designer's niche in tabletop merchandise. He has designed table linens for Fallani & Cohn and fabrics for Riverdale.

Other Van Allan credits include rugs for Concepts International, bath products for Jakson Shower Curtain Co. and lamps for Georg Kovacs.

D7/571.

retailing home furnishings, December 20, 1976

Cathy Hardwick Designs at Mikasa to Fill Needs

Her 1st Collection Due Next Month

BY SALLY FENNELL

NEW YORK — For the next three years, Cathy Hardwick's pals will get to savor a diversified range of dinnerware patterns that she'll design for Mikasa.

At least that is how long the designer is contracted to design dinnerware lines for Mikasa.

The designer's initial collection that will debut next month has been characterized "in a mannerism, a style" that Hardwick says also is evident in her ready-to-wear line.

"I don't like anything that's too pretentious. I like very beautiful, esthetic, visual things, which is what I try to do in everything," she explains.

WHAT CATHY considers first, whether the project is apparel or dinnerware, is "my needs."

"I constantly shop for things for the home and I don't find exactly what I want," she says about her New York treks to Bloomingdale's, Macy's and Hammacher Schlemmer.

Although she prefers to wander about the small antique stores in Paris or London, her tabletop attentions now will be seriously directed to developing accommodating "table clothes."

"There should be a dinnerware wardrobe" to enhance the cuisine and the type of crowd at the table, she insists.

D7-571

BETTER HOMES & GARDENS P. Z23 NOV., 1977

FRANCISCAN CREATES THE EARTH, THE SEA, THE SKY.

[redacted]

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October.™ In this day and age it's hand crafted dinnerware. And every leaf, every stem, every piece is hand painted!

Sea Sculptures.™ Dinnerware of pure and timeless beauty, timeless durability. With a full five year warranty. Six patterns in Sand and White.

Franciscan DINNERWARE

Franciscan is a registered trademark of Interpace Corporation.

BETTER HOMES & GARDENS NOV., 1977 p. Z23

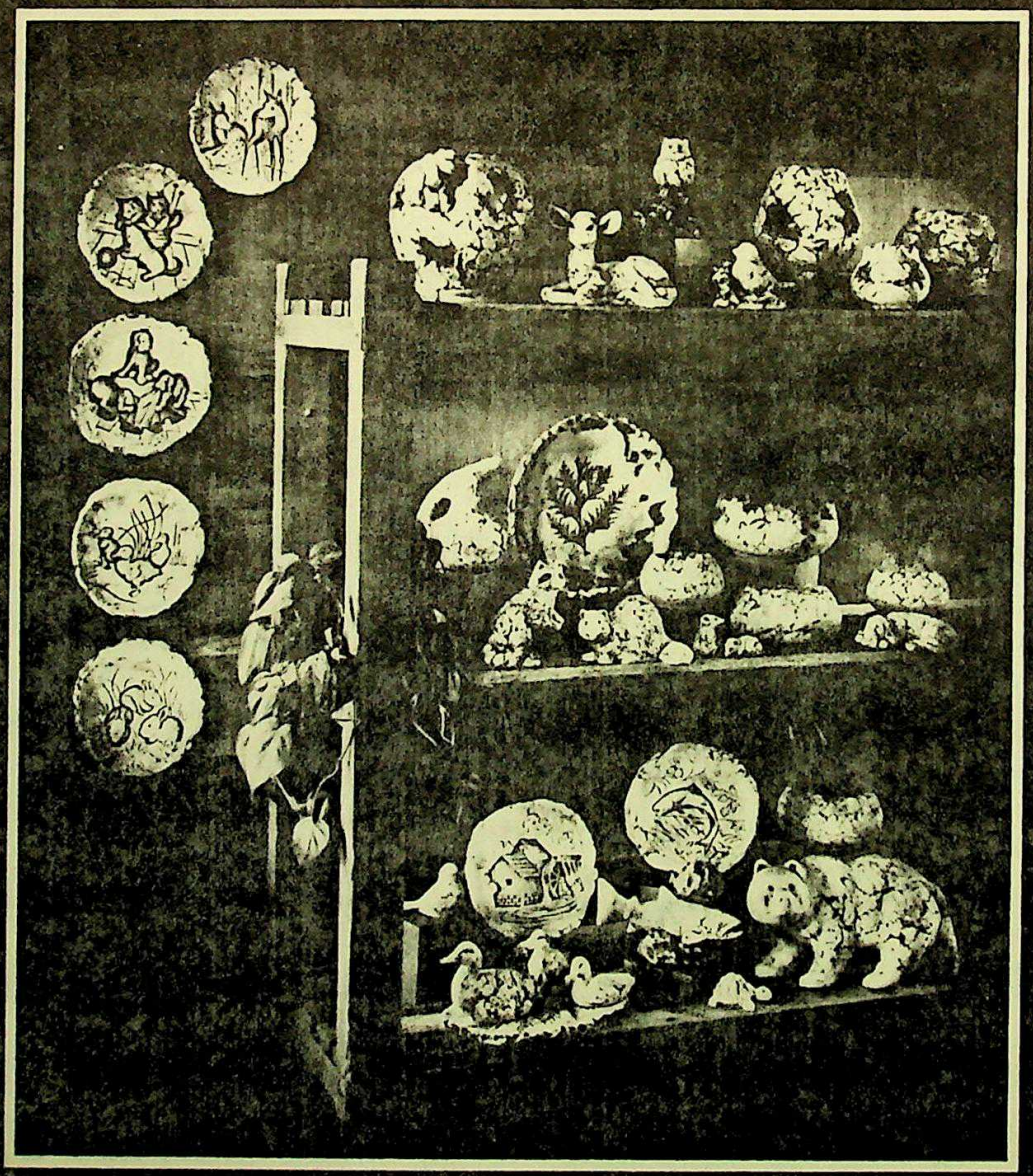
D7/571

GIFTS & DECORATIVE ACCESSORIES
APRIL, 1979
p. 93

From the foothills of Mt. Rainier . . .

Shapes of Clay

America's most beautiful rustic pottery
by logger-artist Stan Langtwait



Write for our 1979 catalog

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D7/571

Merchandise Highlights

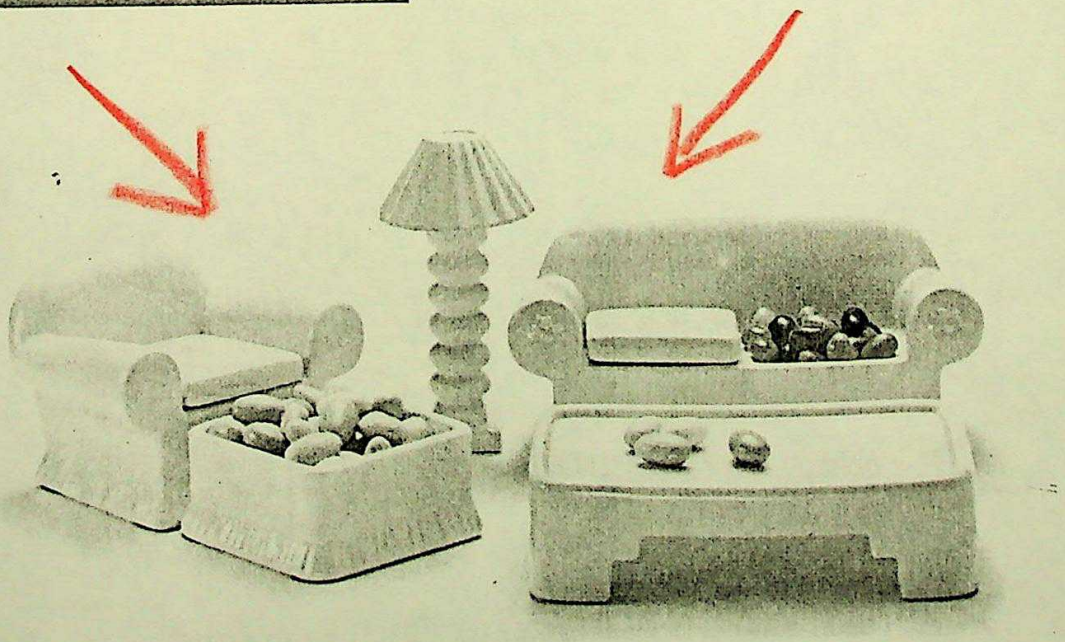
The month of July celebrates the joys of summer but, for gift retailers, sights will be moving on to the holiday season and upcoming markets. In this issue we focus on Christmas collectables, gourmet food gifts, stem designs and back-to-campus, as well as the Midwest markets.

p. 111
JULY, 1980

GIFTS & DECORATIVE ACCESSORIES

Pastels On Glass. Handmade Swedish crystal is painted and signed by the artist in pink and green. $45 to $95. Lindshammar, 220 Fifth Ave., New York 10010.

A Christmas Carol. Christmas collectable plate depicts the famous Charles Dickens' story of Marley's ghost. $36. Aynsley, 225 Fifth Ave., New York 10010.



Fat Furniture As Giftware. A whimsical version of Italian designer Donghia's lifesize fat furniture, can double as a candy dish. Lamp is a salt or pepper shaker. From $10 to $50. Toscany, 245 Fifth Ave., New York 10016.

D7/571

SEPT., 1981

TABLEWARE INTERNATIONAL p. 34

WEDGWOOD

This small selection of bone china from the giant Wedgwood Group comes from Wedgwood, Coalport and Crown Staffordshire.

From Wedgwood, 'Medici' is a new pattern with an 18th century air, decorating traditional shapes. The colouring is midnight blue with pearl grey.

'Hunting Scene' in fine china is a Crown Staffordshire pattern which is in great demand in North America and Europe. In scarlet, green and brown this pattern decorates a full range of tableware as well as an extensive range of useful items including a jumbo cup and saucer, carafe and decanter.

'Kutani Crane' is one of Wedgwood's top-selling patterns in all markets. Introduced in 1971, it is an adaptation of an early 19th century design by Wedgwood. Colouring is in soft brown, turquoise, jade green – with touches of rose pink.

Another famous pattern from the group is 'Ming Rose' introduced by Coalport in the first decade of the 19th century and still enjoying popularity worldwide. Tiny flowers are in tones of yellow, pink, blue and green and every item has a fine gold line encircling the rim.

A big success recently for Wedgwood has been 'Petersham', reminiscent of the gracious Edwardian period. In unusual colouring of lime green, soft sepia, turquoise and periwinkle blue, it is available in a full range of tableware and in a short time – just over one year – has proved extremely successful in major markets including Europe.

Another success for the group is 'Rosedale', a new diminity design. In this pattern, delicate tones of rose pink, pimpernel blue and mint green are used for sprays of tiny flowers, outlined by a lace-like band in blue-grey. A pimpernel blue line outlines the rims.

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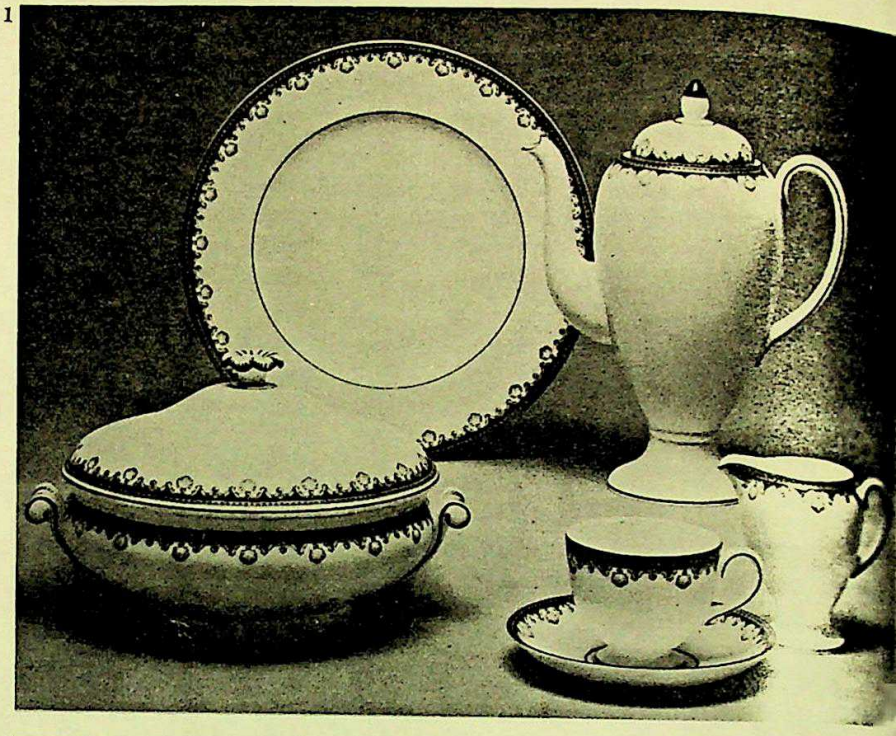

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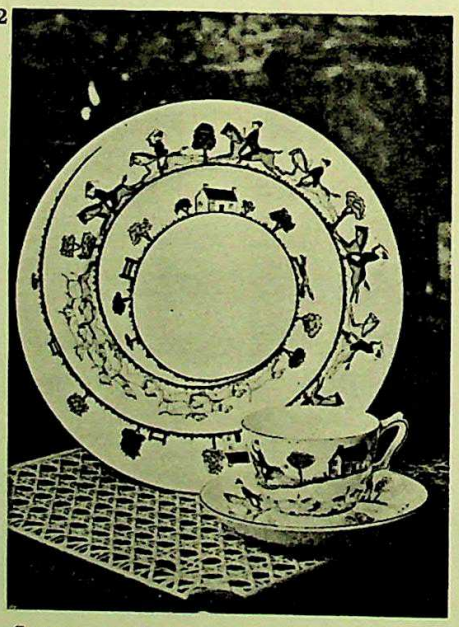

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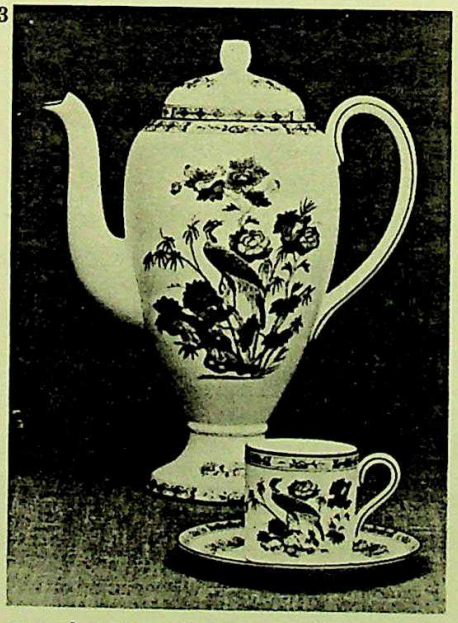


4

1 'Medici' ... an 18th century a Scene' from Crown Staffordshi Crane', a top-selling pattern in a Coalport's 'Ming Rose'

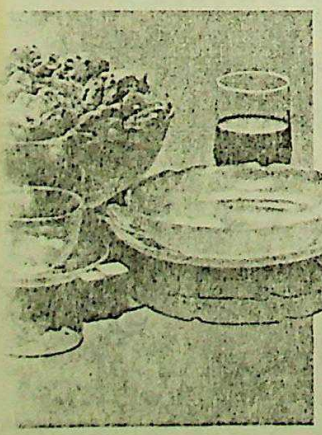
'Hu Ku arke

D 7/571

Nov. 1981
SCHÖNER WOHNEN
11-1981
p. 183 SW

ASPEN

im Fels ... ... jetzt felsenstarkes Glasdesign für Ihren Tisch.



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Das harte Glas.

D7/57
MARCH 1982

Share in the adventure of Lewis and Clark... Captured forever on fine Gorham China

• *Burnished 22K gold rim*

• *Shown smaller than actual 10⅝" size*

Available exclusively from The Hamilton Collection

SMITHSONIAN
MARCH, 1982 p. 29

"LEWIS AND CLARK IN THE BITTERROOTS"

Premiere issue in a dramatic series of collector plates by leading western historical artist, John Clymer.

Now for the first time the works of America's most respected historical artist will appear in a landmark series of eight plates on fine Gorham china. And with this invitation from The Hamilton Collection to *Smithsonian* readers, you can reserve for yourself this brilliant collection tracing the dramatic odyssey of Lewis and Clark.

The first-issue plate, "Lewis and Clark in the Bitterroots," captures one of the most harrowing episodes of the journey – crossing the majestic Bitterroot Mountains despite biting cold weather, treacherous terrain, and diminished supplies.

Each plate in the series will depict a memorable event in the Lewis and Clark journey and each will be hand-numbered within the strict edition limit of 10 firing days. As an original subscriber, you will be guaranteed the $55.00 issue price for all eight plates, and will have 30 days' inspection time to return each plate for a refund.

Because of the expected acceleration of demand for this epic series, you are advised to reserve your collection immediately. In the event of oversubscription, late applications will be returned – so send yours *today* to The Hamilton Collection, 1 Charter Plaza, P. O. Box 2567, Jacksonville, FL 32203.

The Lewis and Clark Expedition Plate Collection

To assure acceptance, mail by *April 8, 1982*.

Please accept my subscription for THE LEWIS AND CLARK EXPEDITION plate collection from Gorham China Company. I understanc that there will be eight fine china collector plates issued at the rate of one approximately every second month. The guaranteed issue price per plate is $55.00, payable in two equal installments. I understand that I will have 30 da after receipt of each plate to decide whether to keep it, and if I should return it, I will receive a full refund, including postage. The first installment of $27.50* is due prior to shipment. I prefer to pay for the first installment of m first plate as follows: Limit: one set per subscriber.

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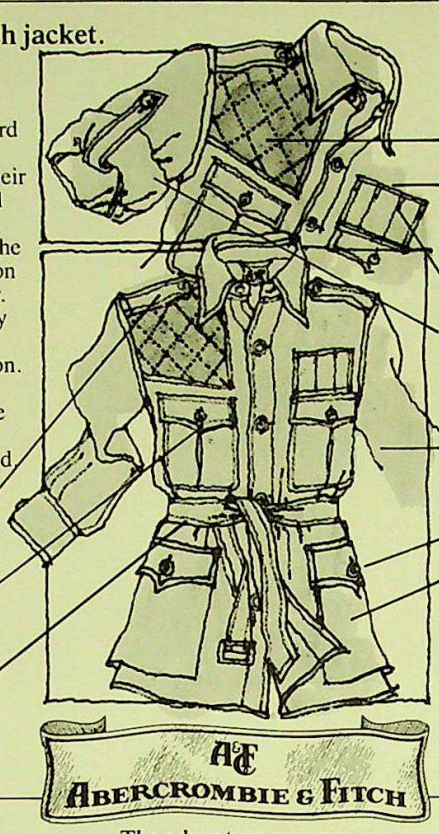

The adventure goes on.

To order, write or phone A&F toll-free. Add sales tax & $2.95 delivery. 2302 Maxwell Lane, Houston, Texas / 77023 / 800-231-9715. A&F Georgetown Park Mall store opening Spring, 1982.

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Satisfaction guaranteed.

mighty precipitation, no vagrant leak would end up soaking the elephant, about 100 feet below.

I knew that I must take a look down. I don't know about the others, but I'm very uneasy about heights when I'm still connected to the ground, and I found the view from on high absolutely devastating. The world's largest mounted specimen of an African bush elephant looked like a flea. Almost more disturbing than the height was the sense of fragility.

Looking down at the tiny dots that were people surrounding the elephant, I was almost shocked to find that no one down there seemed to be looking up at the rotunda's distant top with the sudden understanding that it was about to crash down on the floor. No one realized the danger that seemed so imminent to me. I suppose life is full of such situations—someone with an overall view, shuddering at possible catastrophe while hordes of the ignorant trudge about below. But I had never before had that view. I had always been one of the people who stare at today's elephant, not at tomorrow's possibilities.

We scrambled down from the dome a little thoughtfully. It held just fine. Oh well, I suppose that an ant can walk on an eggshell.

The rotunda dome is 71 and a half feet across at its base. The eye is 18 feet ten inches in diameter. These and many other facts came from an architectural description of the Natural History Building which I had read at some point before the ascent. It was published in 1913.

Another similar descriptive booklet is a Smithsonian "Visitor's Guide" of 1884. Among many other things, it mentions some of the notable figures who had, up until 1884, served for a time as Regents of the Institution.

The view from the inner dome

D7/571

Y ELIZABETHAN IS FIGHTING FORMALITY

JULY, 1983

TABLEWARE INTERNATIONAL P.44

Getting the right answer to a simple question can often play a vital part in shaping the future of a company. Consider, for instance, recent developments at the Stoke-based Elizabethan Fine Bone China . . .

Three years ago, when the recession was beginning to bite, this famous old firm – until recently better known as Taylor & Kent – realised that to survive, it was essential to develop its product range, centred at that time around teaware.

It was then that Elizabethan asked that 'simple question': *What does the customer want?*

The answer it came up with: *Dinnerware.* A gamble, perhaps, but the company immediately pushed ahead with the production of a full tableware range.

Time has proved that Elizabethan's decision to enlarge its range was absolutely right. As Peter Shufflebottom, managing director, is happy to tell you: 'If we had buried our head in the sand we would have suffocated. Instead, we took a bold step and moved into a completely new area of production. We knew we had to re-think for the future and come out fighting. We had been under pressure from many of our customers to manufacture a full dinnerware range but there was n guarantee it would work. It was a gamb which, fortunately for us, paid off.'

The introduction of dinnerware – plus new and attractive range of gifts – mear a completely new image for Elizabetha It was now in a position to do battle wit the 'big boys' for a share of the tablewar market.

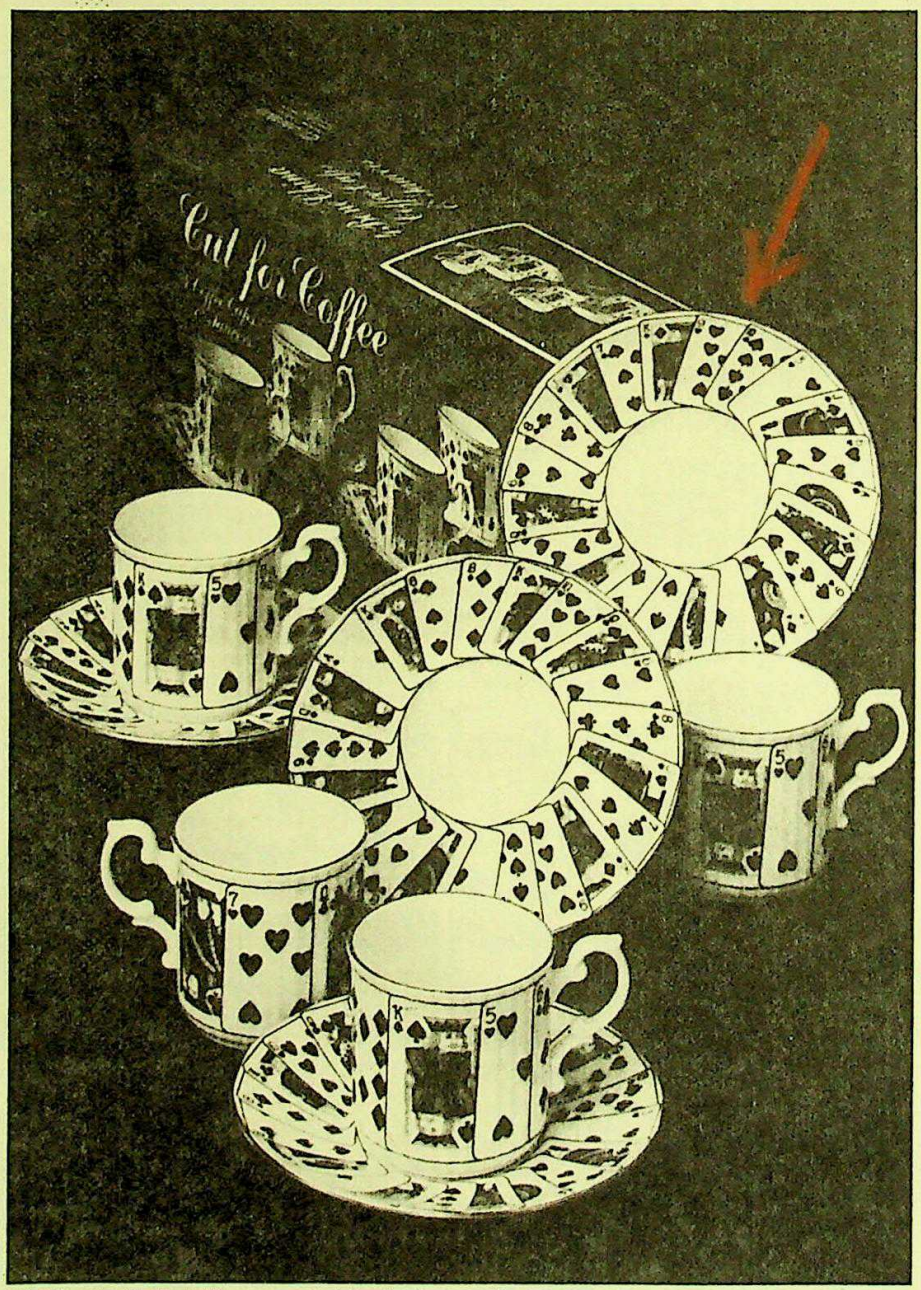
'It was a vital move,' says Shuffl bottom. 'You can get the marketing abso lutely right and the price competitive but if you are not giving the custome what he wants, you're wasting your time.

Elizabethan decided recently to tak another close look at its product range and once again it found some importan changes were needed.

'It was obvious that there was a nee for a less formal and more casual approac to dinnerware,' explains Elizabethan sales director Roger Pitts, who has playe a major role in reshaping the company production range and, indeed, plannin its future. 'People no longer buy a specia dinner service which they bring out onl a few times a year, relegating it most the time to the back of a cupboard. Cu tomers want tableware they can use a the time.'

As Elizabethan saw it – and its ne range reflects its findings – the new tren effected two areas of production: the item manufactured and the style of decoration

'The patterns had to be attractive an eye-catching but reasonably low-key explains Shufflebottom. 'If they were to sophisticated or stylised they woul

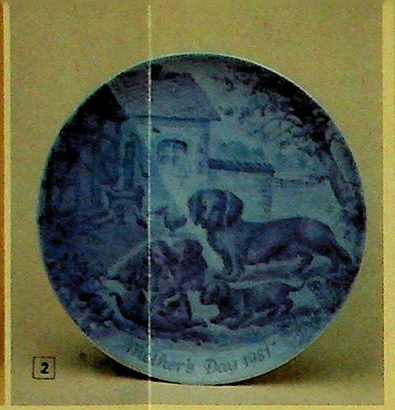


The 'Cut for Coffee' gift pack – ideal for the dedicated card player

Another unusual gift: The Gentleman's Tankard

D7/571

1. Aynsley Christmas Plate 1981
The 1981 Christmas Plate from Aynsley is the third edition in a series of four plates depicting scenes from *A Christmas Carol* by Charles Dickens. The scene, painted by Lawrence Woodhouse, shows the Cratchit Family making a merry Christmas toast. About 8¼ inches in diameter. Available June.
Cat. No. YJ34703 **Price $29.50**
Airmail $6.10 Surface $3 45



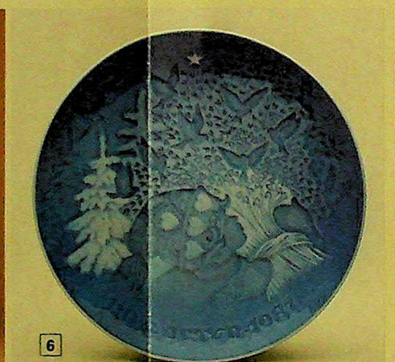
2. Berlin Design Mother's Plate 1981
This year's plate from Berlin Design shows a mother Dachshund and her pups, a limited edition executed in genuine cobalt underglazing. The motif symbolises one of the greatest themes of all – maternal care and affection. It is 7¾ ins. in diameter. Available ex stock.
Cat. No. YJ34762 **Price $30.00**
Airmail $6.10 Surface $3.45

3. Berlin Design Christmas Plate 1981
The Church of Hahnenklee is featured on this year's limited edition Berlin Design Christmas Plate. Since its foundation in 1907 this unique structure has drawn thousands of visitors. It is especially popular with young couples who get married in front of its richly embellished altar. It is about 7¾ ins. in diameter. Available September.
Cat. No. YJ34754 **Price $30.00**
Airmail $6.10 Surface $3.45

4. Spode Christmas Plate 1981
Mirth and youthful jollity is the theme for this, the twelfth Spode Christmas plate. The edition is limited for the year 1981. It is decorated in maroon and gold and has a verse on the back. Eight inches in diameter in English fine bone china. Available September.
Cat. No. YJ34770 **Price $40.00**
Airmail $6.10 Surface $3.45

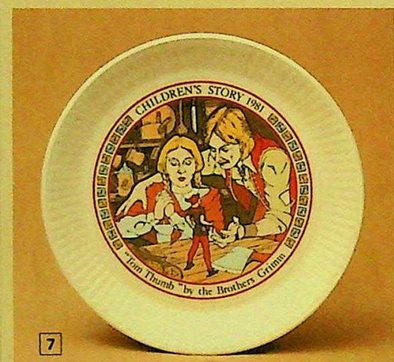
5. Wedgwood Peter Rabbit Birthday Plate
First Edition. This Queen's Ware plate is the first edition of an annual series to feature Beatrix Potter illustrations. The 1981 Birthday Plate depicts Peter Rabbit and family with a border of characters from the tales of Beatrix Potter. The Plate is eight inches in diameter and is available ex stock. Illustration by permission of Frederick Warne & Co. Ltd., Beatrix Potter Creations (TM).
Cat. No. YJ34649 **Price $10.00**
Airmail $6.10 Surface $3.45

8. Rock of Cashel Plate
'The Rock of Cashel' 4th in a series of 6 plates featuring Irish castles in fine porcelain by Bing & Grondahl, available from Shannon only. They are about eight inches in diameter, in the renowned blue underglaze with trellis border, pierced for hanging. Available September.
Cat. No. YJ34681 **Price $28.00**
Airmail $6.10 Surface $3.45



6. Bing & Grondahl Christmas Plate 1981
'Christmas Peace is Bing & Grondahl's motif for this year's Christmas plate. It is in deep blue porcelain underglaze and is about seven inches in diameter. This plate is 87th in a continuous series by Bing & Grondahl since 1895. Available September.
Cat. No. YJ34657 **Price $38.00**
Airmail $6.10 Surface $3.45

9. Porsgrund Christmas Plate 1981
'Christmas Skating' is the theme for this year's limited edition plate from Porsgrund of Norway. The exclusive design is by Porsgrund Porselaensfabrik. About seven inches in diameter. Available September.
Cat. No. YJ34819 **Price $17.50**
Airmail $6.10 Surface $3.45



7. Wedgwood Children's Plate 1981
This is eleventh in a series of Children's Story plates for young collectors. The design on this Queen's Ware plate depicts a scene from Tom Thumb, one of many centuries old German fairy tales collected on their travels and written down by the brothers Jacob and Wilhelm Grimm. About 6½ inches in diameter. Available ex stock.
Cat. No. YJ34606 **Price $10.35**
Airmail $5.30 Surface $2.25

10. Royal Doulton Christmas Plate 1981
Fifth in a series by Royal Doulton in English fine bone china. The plate, wreathed in embossed angels and bells, is back-stamped with a Christmas greeting. It is about eight and a half inches in diameter. Available October.
Cat. No. YJ34711 **Price $31.20**
Airmail $6.10 Surface $3.45

Shannon Mail Order
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13. Beatrix Potter Collector's Plate
Second Edition
Second edition of a series in earthenware by Beswick of the Doulton Group. The plate is handpainted and features Peter Rabbit. It is about 7½ x 7¾ inches and is available ex stock. Illustration by permission F. Warne & Co. Ltd.
Cat. No. YJ33480 **Price $35.00**
Airmail $6.10 Surface $3.45

14. Beatrix Potter Collector's Plate
First Edition
First edition of a series in earthenware by Beswick of the Doulton Group. The plate is handpainted and features Jemima Puddleduck and the Foxy Whiskered Gentleman. The plate is about 7½ x 7¾ inches and is available ex stock. Illustration by permission of F. Warne & Co. Ltd.
Cat. No. YJ79812 **Price $30.25**
Airmail $6.10 Surface $3.45

15. Wedgwood Year Egg 1981
Fifth in a special series from Wedgwood in pale blue Jasper, this egg portrays the Wren, hand-ornamented in white bas relief. A garland of Easter lillies, incorporating an embossed date, also decorates the cover. About 2¾ inches long. Available ex stock.
Cat. No. YJ34622 **Price $18.50**
Airmail $3.20 Surface $1.85

16. Bing & Grondahl Mother's Pendant 1981. A miniature reproduction of the Mother's Day Plate issued in 1971. It is in fine blue underglaze porcelain and fitted with 22 inch gold filled chain. About 1½ inches in diameter, it comes in a presentation box. Available ex stock.
Cat. No. YJ34673 **Price $32.00**
Airmail $2.20 Surface $1.55

17. Wedgwood Christmas Mug 1981
This, eleventh in a yearly series, Wedgwood Mug portrays Marble Arch of Hyde Park, London in white bas relief on pale blue Jasper. It has a date panel on the back. The mug is 4½ inches high and is available October.
Cat. No. YJ34630 **Price $41.55**
Airmail $6.10 Surface $3.45

Printed in the Republic of Ireland by Colorman Ltd., Dublin

11. Royal Doulton Balloon Seller – *First in the series.*
Perhaps the best known of all Royal Doulton figures. Designed by Leslie Harradine, it has been in production since 1929. The original modeller was William K. Harper. Handpainted, it is about ten inches in diameter. Available ex stock.
Cat. No. YJ33499 **Price $65.50** Surface $5.45 Airmail $12.00

12. Royal Doulton Balloon Man – *Second in the series.*
One of the established favourites from the wide range of Doulton figures. Designed by Leslie Harradine, it has been in production since 1940. Modelled by William K. Harper, it is about ten inches in diameter. Available September.
Cat. No. YJ35157 **Price $65.50** Surface $5.45 Airmail $12.00

The Shannon Commemorative Collection 1981
10th Edition

Rec'd. Nov. 30, 1983

Dear Customer,

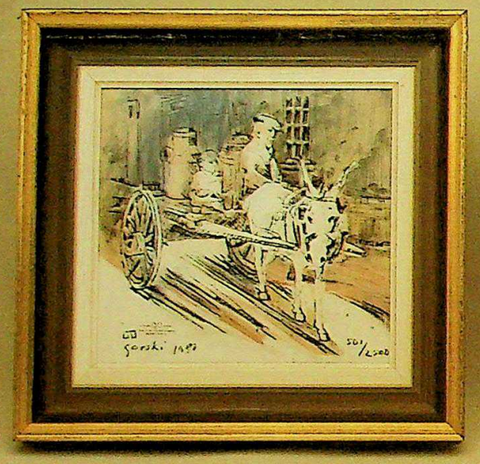
Over ten years ago, in answer to your letters and suggestions, we offered you the first Commemorative Collection from Shannon. Since then, thanks to your support, the Collection has grown from strength to strength.

Most of the items offered are subject to limited production or suppliers' quotas. It is regrettable therefore, that some of you are occasionally disappointed. For this reason we would urge you to place your orders early. All orders will be dealt with in strict rotation in order of receipt. Money will be returned to customers whose orders are received when stocks of plates etc. are exhausted. Orders for plates not immediately available should also be placed NOW and will similarly be dealt with in strict rotation.

Shannon Mail Order, Shannon Free Airport, Ireland.

18

18. Coalport Twelve Days of Christmas
Third and Fourth in the series. A pair of 3½ inch diameter plates in English fine bone china by Coalport depict 'Three French Hens' and 'Four Calling Birds'. Each picture is encircled with a holly wreath.
Cat. No. YJ34800
Price per pair $24.75
Surface $2.25 Airmail $5.20



19

20

Stefan Gorski Wall Plaques
Stefan Gorski was born in Poland. From his early studies at the Academy of Art in Sopot he developed an international reputation. His works are exhibited in Europe and the United States. He now has a studio in County Limerick and concentrates on ceramic plaques and figurines. Sketched in his own distinctive style, each work portrays an aspect of Irish life seen through the eyes of the artist. Each plaque is in handpainted glazed ceramic and has a wooden frame. The editions are limited to 2,500 each, and each one is numbered and signed by Stefan Gorski.

19. The Old Way 11 x 11½ inches.
Cat. No. YJ35068 **Price $61.50** Surface $6.25 Airmail $14.00

20. Donkey 9¾ x 11 inches.
Cat. No. YJ35076 **Price $51.50** Surface $5.65 Airmail $12.00

21

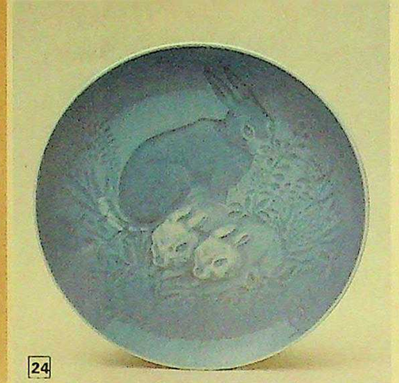
21. Wedgwood Calendar Plate 1982
The Wild West created a new breed of man who was courageous and self reliant. As new settlers moved west with the promise of gold and rich farmland, conflict with the Red Indians was inevitable. This, twelfth in a series, calendar plate from Wedgwood depicts some of these men – Wyatt Earp, Billy the Kid, General Custer, Sitting Bull, Wild Bill Hickock and Geronimo. About ten inches in diameter. Available September.
Cat. No. YJ34614 **Price $25.15** Surface $5.45 Airmail $12.00

22

22. Aynsley Horse Plate
This Wall Plaque or Service Plate made in English fine bone china by Aynsley will bring pleasure through the years ahead to those who love the Horse. Design is by Peter Biegel, one of the greatest equine artists, and the poem is by Ronald Duncan. About 10¾ inches in diameter. Available ex stock.
Cat. No. YJ72648 **Price $40.00** Surface $5.45 Airmail $12.00

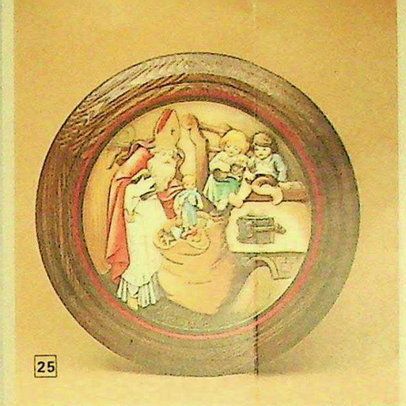
23

23. Wedgwood Mother's Plate 1981
The 1981 Mother's Plate from Wedgwood – an ideal gift for a mother on any special occasion during the year – is the eleventh in a series initiated in 1971. The lilac Jasper plate depicts a mare and her foal in white bas relief. It has a floral border and is supplied in a gift box. 6½ inches in diameter. Available ex stock.
Cat. No. YJ34592 **Price $25.15**
Airmail $6.10 Surface $3.45



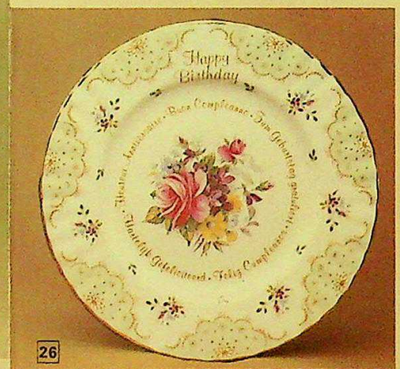
24

24. Bing & Grondahl Mother's Plate 1981
The rabbit and her young is the theme chosen for this year's Bing & Grondahl Mother's Plate. In deep blue underglaze porcelain, it is about six inches in diameter and is available ex stock.
Cat. No. YJ34665 **Price $32.00**
Airmail $6.10 Surface $3.45



25

25. Anri Christmas Plate 1981 *11th Edition*
According to Tyrolean folklore, on St. Nicholas Eve, 5th December, Santa Claus dresses in bishop's vestments and makes a visit to all the Tyrol's children. Handpainted and framed in the finest European hardwoods. Limited to 6,000. 11½ ins. in diameter. Available October.
Cat. No. YJ34835 **Price $82.50**
Airmail $12.00 Surface $5.45



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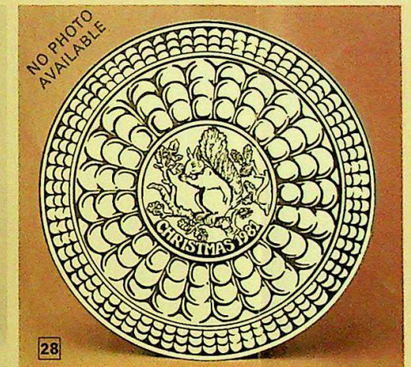

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30

31

26. Royal Albert Birthday Plate
Third edition birthday plate in bone china by Royal Albert back stamped *Happy Birthday* in five languages. 8 inches diameter.
Cat. No. YJ33472 **Price $16.50**
Airmail $6.80 Surface $2.95

29. Clarenbridge Christmas Plate 1981
The Madonna and Child is the beautifully portrayed subject of this year's Christmas Plate from Clarenbridge. Enduring symbols of Christmas, the Star of Bethlehem and the Three Wise Men adorn this lovely engraving. The plate is full leaded Irish handcut crystal and is limited to 3,000. It is eight inches in diameter. Available September.
Cat. No. YJ34843 **Price $23.50**
Airmail $6.10 Surface $3.45

27. Wedgwood Christmas Plate 1981
This 13th plate in the series depicts Marble Arch of Hyde Park, London, in white bas relief on pale blue Jasper with a garland of holly. The arch, in Italian marble, was designed in 1828 by John Nash and the sculptures are by Richard Westinscott and Edward Hodges Baily. The plate is eight inches in diameter. Available ex stock.
Cat. No. YJ34584 **Price $41.55**
Airmail $6.10 Surface $3.45

30. Coalport Christmas Plate 1981
The 1981 Coalport Christmas Plate is the sixth to be issued in a yearly series of English fine bone china plates. This year features 'The Skaters', an original Pratt print reproduction in authentic colouring. The plate is nine inches in diameter. Available September.
Cat. No. YJ34797 **Price $28.20**
Airmail $6.10 Surface $3.45

28. Belleek Christmas Plate 1981
This year's Christmas Plate from Belleek in fine Irish Parian china features the Squirrel Sitting on a Branch. It is fourth in a series of six plates based on Irish wildlife. The plate is nine inches in diameter. Available October.
Cat. No. YJ34789 **Price $36.00**
Airmail $6.10 Surface $3.45

31. Clarenbridge Locomotive Plate
Number five in the Clarenbridge Collection series of 'Most Famous Railway Locomotives'. This plate depicts the locomotive 'Evening Star' which marks the end of an era of steam in England which lasted over 150 years. It was the last steam engine built in Britain. Although built for freight work, it could still do 90 m.p.h. The plate is eight inches in diameter in full-leaded Irish handcut crystal. Available July.
Cat. No. YJ34851 **Price $23.50**
Airmail $6.10 Surface $3.45

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D7/571

JULY, 1985

Let This Kitten Capture Your Heart!

Plate shown smaller than actual 8" size

Featuring a 24K gold rim

JULY 1985

- Presenting a fine English bone china collector plate, issued in a strictly limited edition.
- Created by Crown Ware Studio – a Royal Worcester/Spode Company – for The Hamilton Collection.

COUNTRY LIVING

© 1985 HC

CAT NAP

Rarely has a kitten caper been portrayed so charmingly as in this limited-edition plate. Indeed, cat lovers from around the country have already fallen in love with this cute, sleeping kitty.

And little wonder. Talented artist Pam Cooper has captured all the whim and mischievousness of a little kitten that found her way into a warm, cozy bed for an afternoon nap – no doubt, after a morning of dozens of antics like playing ball, chasing string, and exploring the wild outdoors.

Ms. Cooper earned the commission to create this heartwarming portrait because of her fine reputation in Great Britain and her superb attention to details – like the elegant, floral pattern linens in this work.

Because of the exquisite detail in her paintings, The Hamilton Collection chose Crown Ware Studio – an affiliate of famed Royal Worcester of England – to craft the piece into a fine English bone china plate.

The resulting work is sure to capture the hearts of cat-lovers everywhere, as well as plate collectors – who have bid up the value of cat-subject plate sell-outs to well above their issue price. Furthermore, since "Cat Nap" is limited to just 14 firing days, it is likely to sell out in a short time. **Thus, you should act now if you wish to own this captivating plate.**

"Cat Nap" will receive further notice as the premiere issue in the *Kitten Classics* Plate Collection, a series of eight fine bone china plates, each inspired by the daily high jinks of a different adorable kitten. Each plate in the collection will be accompanied by a numbered Certificate of Authenticity, which will attest to your plate's limited-edition status.

As an owner of "Cat Nap," you will be guaranteed the right to acquire all subsequent seven plates at the original issue price of $29.50 each – **but you are not obligated to buy any others** unless you choose to do so later.

Furthermore, you may acquire "Cat Nap" and every plate in the *Kitten Classics* Plate Collection at **absolutely no risk.** The Hamilton Collection **100% Buy-Back Guarantee** assures that you may return any of the plates for a full, unquestioned refund, within 30 days of receipt.

Because "Cat Nap" is one of the most appealing cat-subject plates ever introduced, and because of the fine market performance of similar editions in recent years, demand for this plate is expected to be immediate and strong. So with the edition limited to just 14 firing days, this exceptional-quality issue may sell out promptly – particularly with such a reasonable issue price.

Therefore, we cannot guarantee your order will be considered after the final date shown in the Reservation Form. To avoid disappointment, **please order today.**

Final Postmark Date:

July 31, 1985

PAGE 123

Limit: Two plates per collector.

Please accept my order for "Cat Nap" by Pam Cooper, first issue in the *Kitten Classics* Plate Collection, inspired by endearing moments in the lives of eight different kittens. 8" diameter, 24K gold rim, accompanied by a numbered Certificate of Authenticity. I understand I am under no obligation to buy any other plate.

Yes, I wish to purchase _____ "Cat Nap" (1 or 2) plate(s) at $29.50* each (plus $2.14 postage & handling), for a total of $_____. ($31.64* or $63.28*)

Please check one: 56945

☐ I enclose full payment by check or money order.

☐ Charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Diners Club

Acct. No. _____

Expiration Date _____

Signature _____

Charge Orders must be signed to be valid.

Name _____

Address _____

City _____

State _____ Zip _____

*Florida residents please add $1.59 per plate, sales tax. Illinois residents add $2.22 per plate, state and local tax.

Please allow 6-8 weeks for delivery. All orders are subject to acceptance. Deliveries made only to U.S. and its territories.

The Hamilton Collection

9550 Regency Square Blvd., P.O. Box 2567
Jacksonville, FL 32232

D7/571 XR

NOV./DEC., 1986

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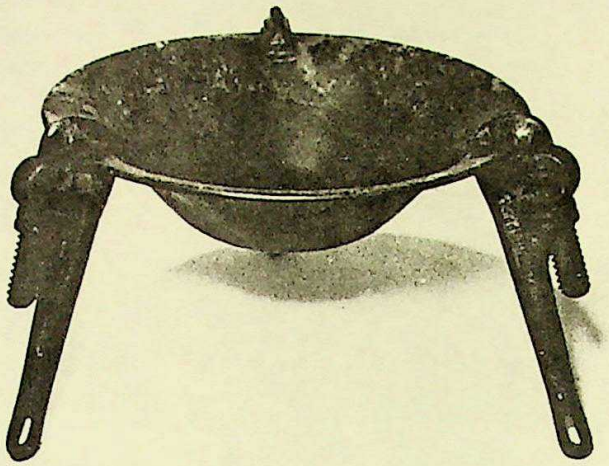
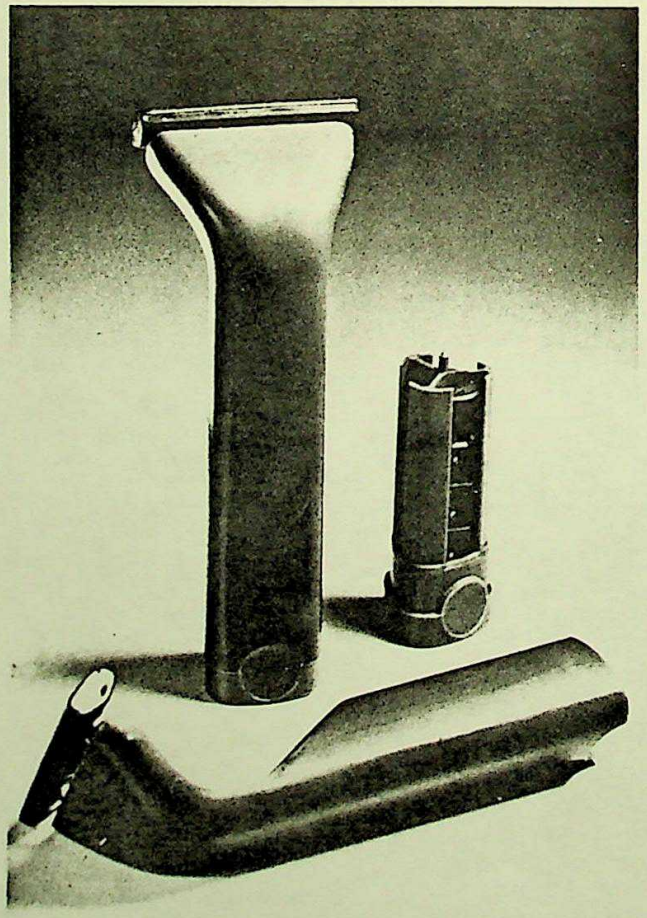
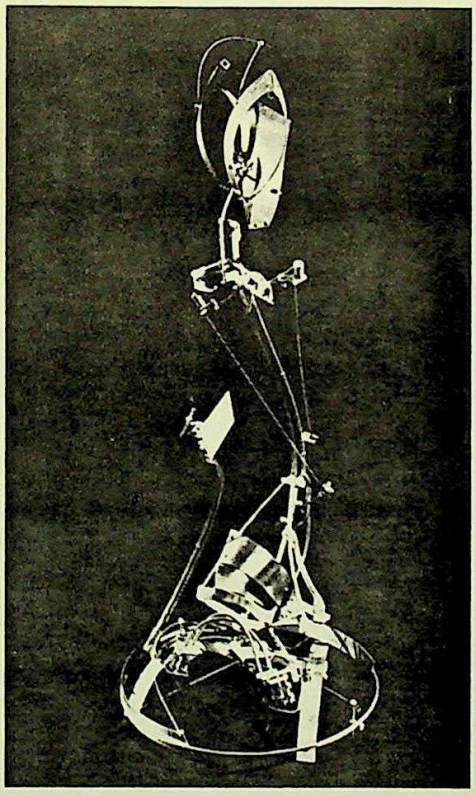


The award-winning Wrench Bowl, designed by Chris Collicott for Hot House Products (New York, N.Y.), is made of steel with a patinated finish to evoke rough-hewn industrial imagery.

INDUSTRIAL DESIGN

Kenneth Grange of Pentagram designed a new disposable plastic razor for Wilkinson Sword (Atlanta), in which the cassette of blades is stored in the handle.



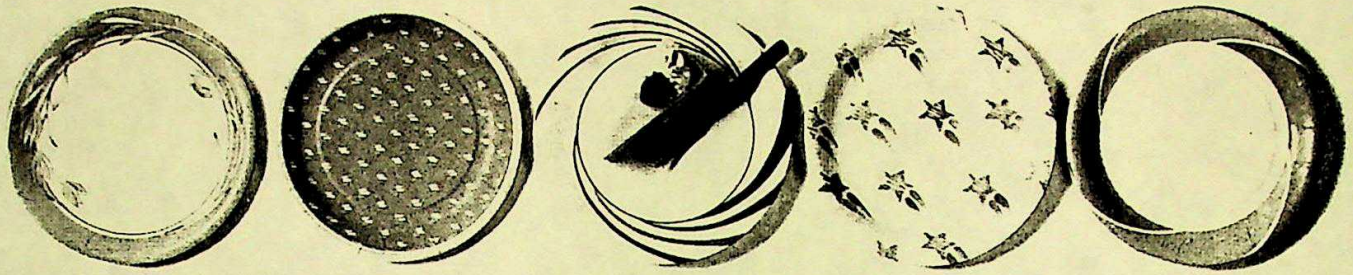


Made of aluminum, plastic, neon, and electrical components, Gary Justis' eight-foot tall construction uses technological materials to create a sculptural metaphor of man and the machine; often featuring moving elements, Justis' work is represented by the Marianne Deson Gallery (Chicago).

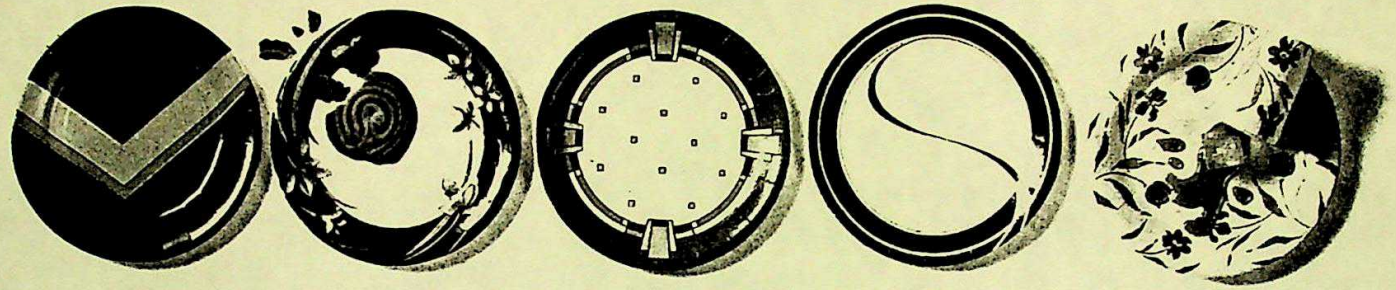
D7-571

DECEMBER, 1986 PAGE 115
GIFTS & DECORATIVE ACCESSORIES

If your customers want dazzling paper plates that catch their eye



as well as their crumbs and hold their attention as well as their dinner,



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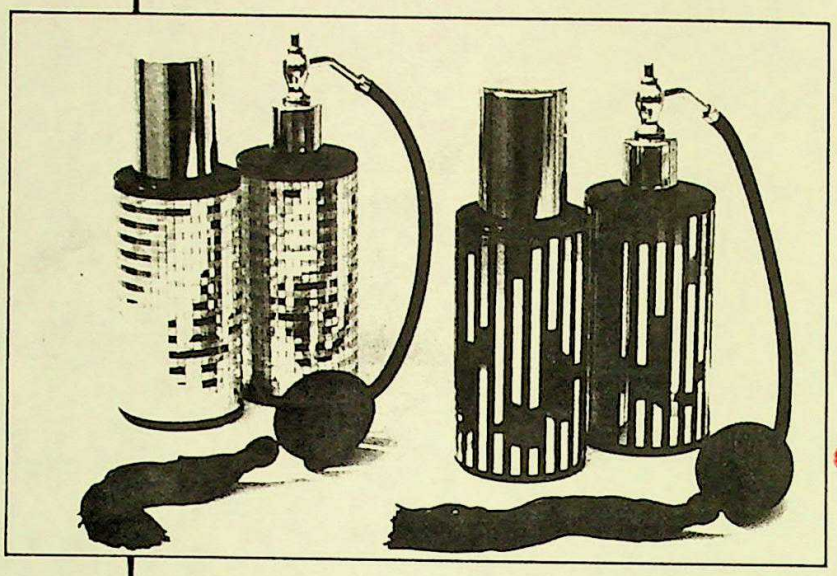

1 Oskar Karla's perfume atomisers feature coloured metal foils applied to black glass. They are available in pump and bulb versions. **392**

2 These matching crystal stems are part of a range designed by Carl Aubock offered by Ostovics Tischkultur of Vienna. **393**

3 Startling black and white from Taitu. Giorno features stylised flowers; Notte employs geometrics, both in black on a white ground. Perfect for mixing and matching. **394**

4 Service plates from Schumann are offered in three shapes: Bolero, with pierced rim; Tango with border in relief; and Samba. **395**

5 Four plates carrying pictures of domestic animals – cat, dog, rabbit and horse – make up a Wedgwood series issued to mark the excellent work done by Britain's Royal Society for the Prevention of Cruelty to Animals. A donation is made to the society from every sale. **396**

6 Original Schuma pierced porcelai with a new decoratio Victoriana. They echo enchanting style of th century. **397**

7 Dawn is one of s designs on the Knightsbridge shape f Alfred Meakin. It is in l china, and is said to of quality at a realistic pr Eye-catching packagi used for the product. 3

8 New Albany des marrying bone c with other materials w shown at Frankfurt. Th example employs foun bronze and a hardwo base. Figurines and ot lines will also be show

9 Coalport offer a r white tableware in fine bone china. It is on hand-woven baske Nantucket off the coas the United States. **400**

10 19,900 is the edit size for a pair of p from Heinrich Porcelai Shown is The Bear. **40**

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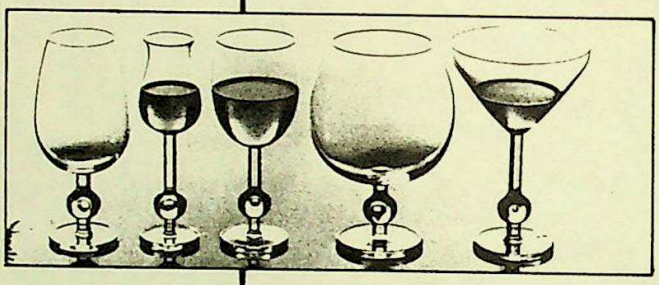

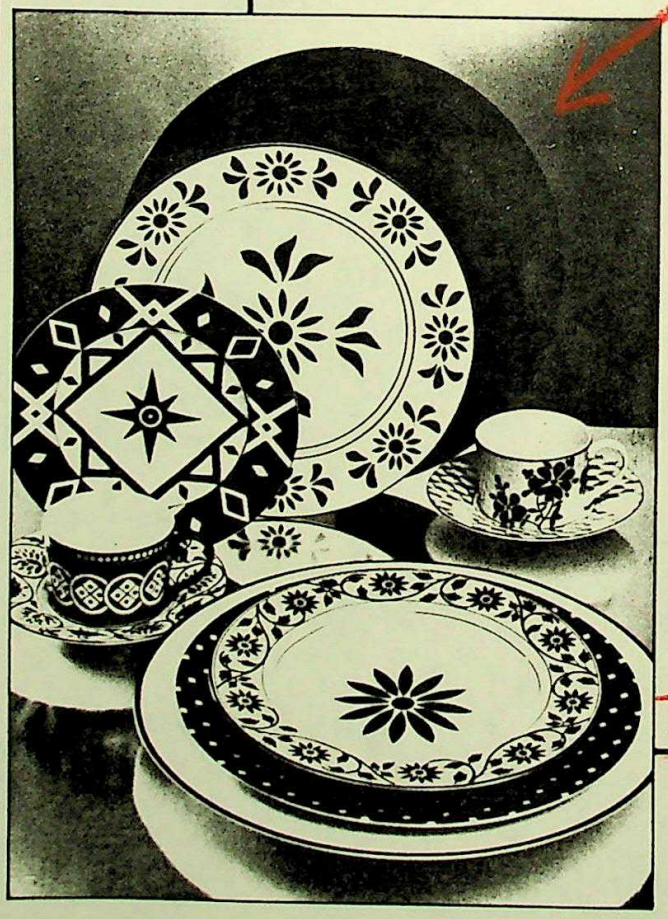

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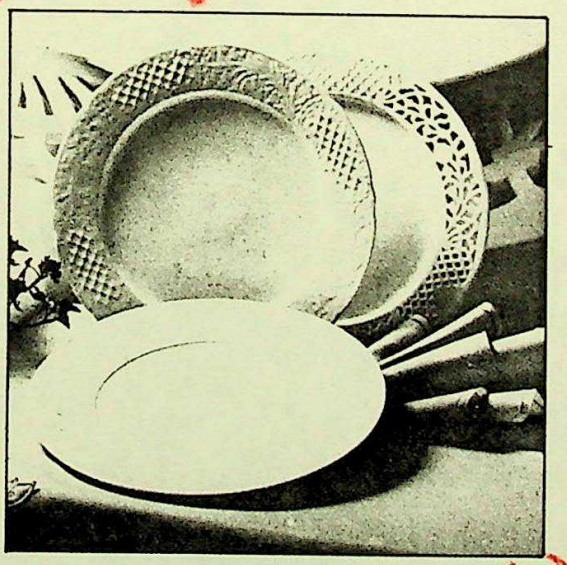

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TABLEWARE INTERNATIONAL FEBRUARY 1987

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JULY, 1988

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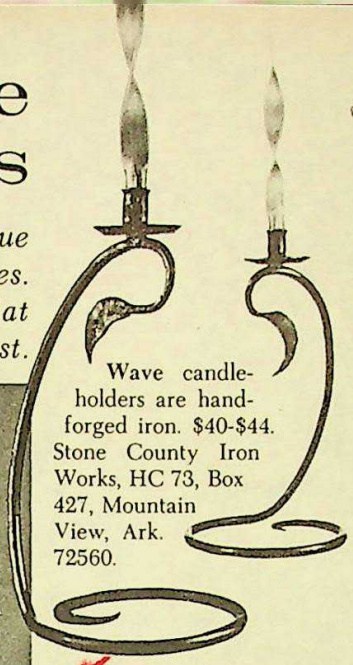
GIFTS & DECORATIVE ACCESSORIES

PART I

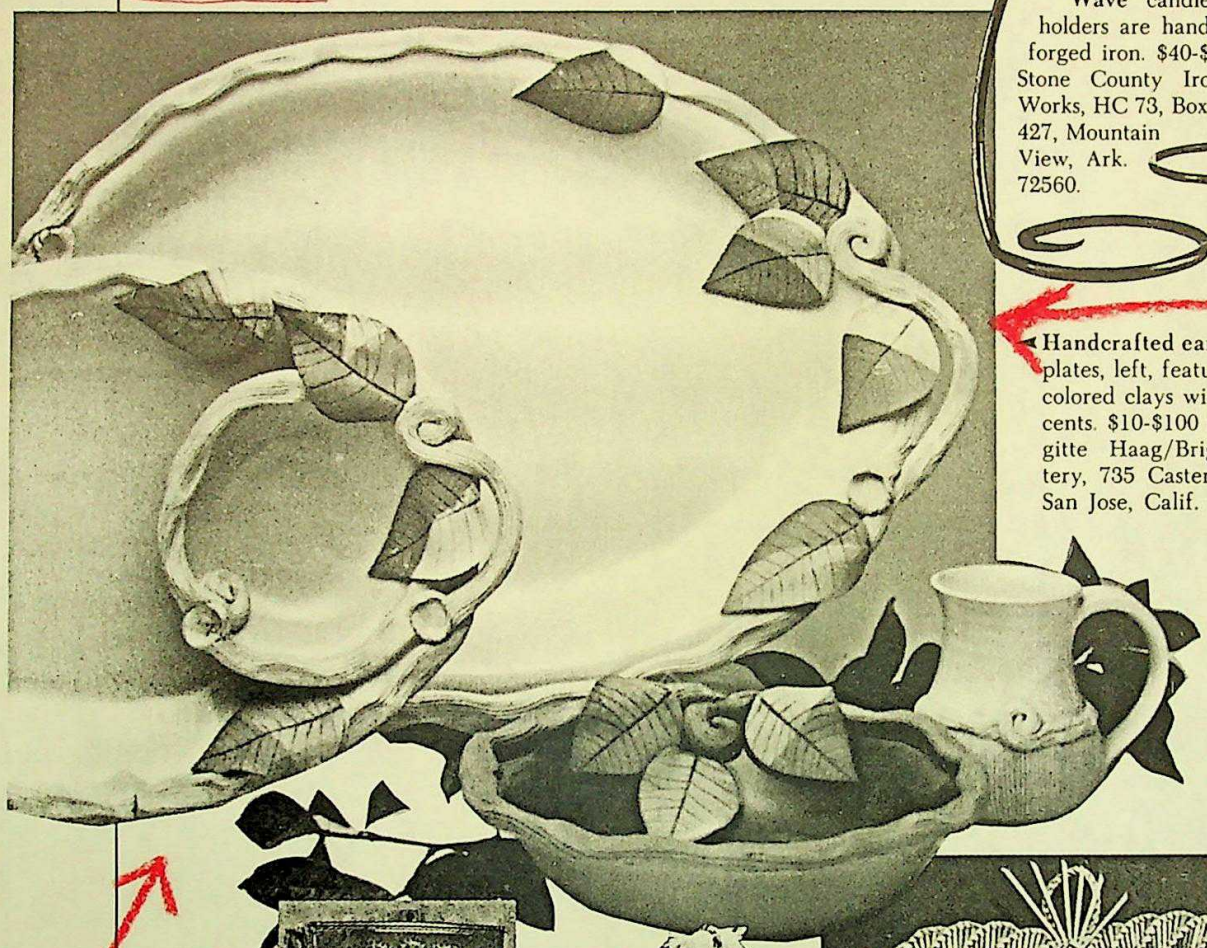
PAGE 130

Crafts Create Profits

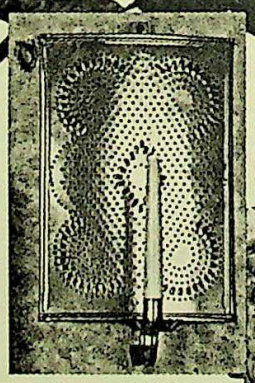
Handcrafted products bring a sense of unique styling and natural materials to home accessories. These at the American and Intl. Crafts exhibit at the New York Intl. Gift Fair set for August.



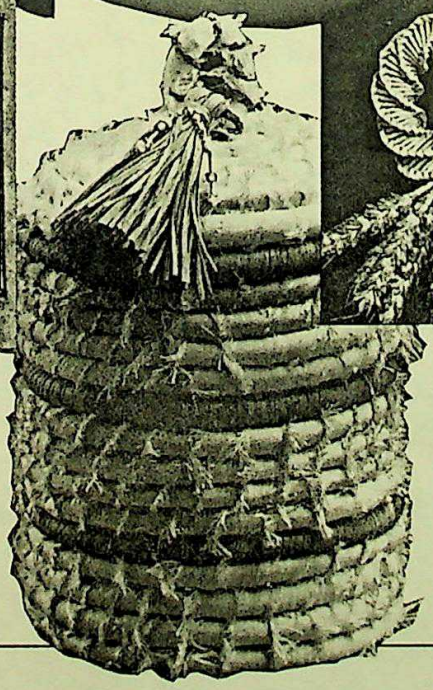
Wave candleholders are handforged iron. $40-$44. Stone County Iron Works, HC 73, Box 427, Mountain View, Ark. 72560.

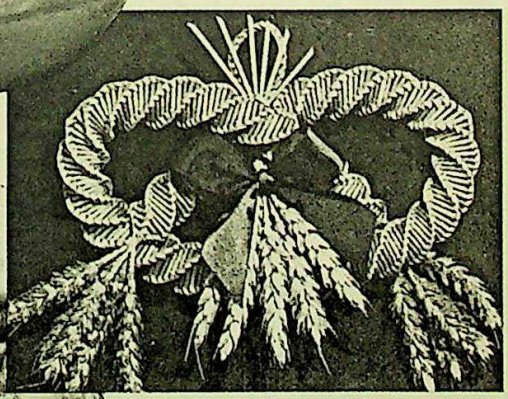


◄ **Handcrafted earthenware** plates, left, feature various colored clays with leaf accents. $10-$100 retail. Brigitte Haag/Brigitte Pottery, 735 Casterwood Ct., San Jose, Calif. 95120.



Pie safe tin sconce is handcrafted. Measures 9½ x 13½ in. $8 retail. Christmas designs also available. Colonial Tin Works Inc., P.O. Box 8832, Greensboro, N.C. 27419.





Handcrafted corn-dollie is made with long wheat straw. $18.50. Country Cottage Collection, 8380 Old York Rd., Elkins Pk., Pa. 19117.

Four-piece stacking basket, handmade with fabric, has porcelain and glass beads. Scotchguarded. 16 in. $120. Fine Rag Basketry, 23-B Tacoma Ave. N., Tacoma, Wash. 98403.

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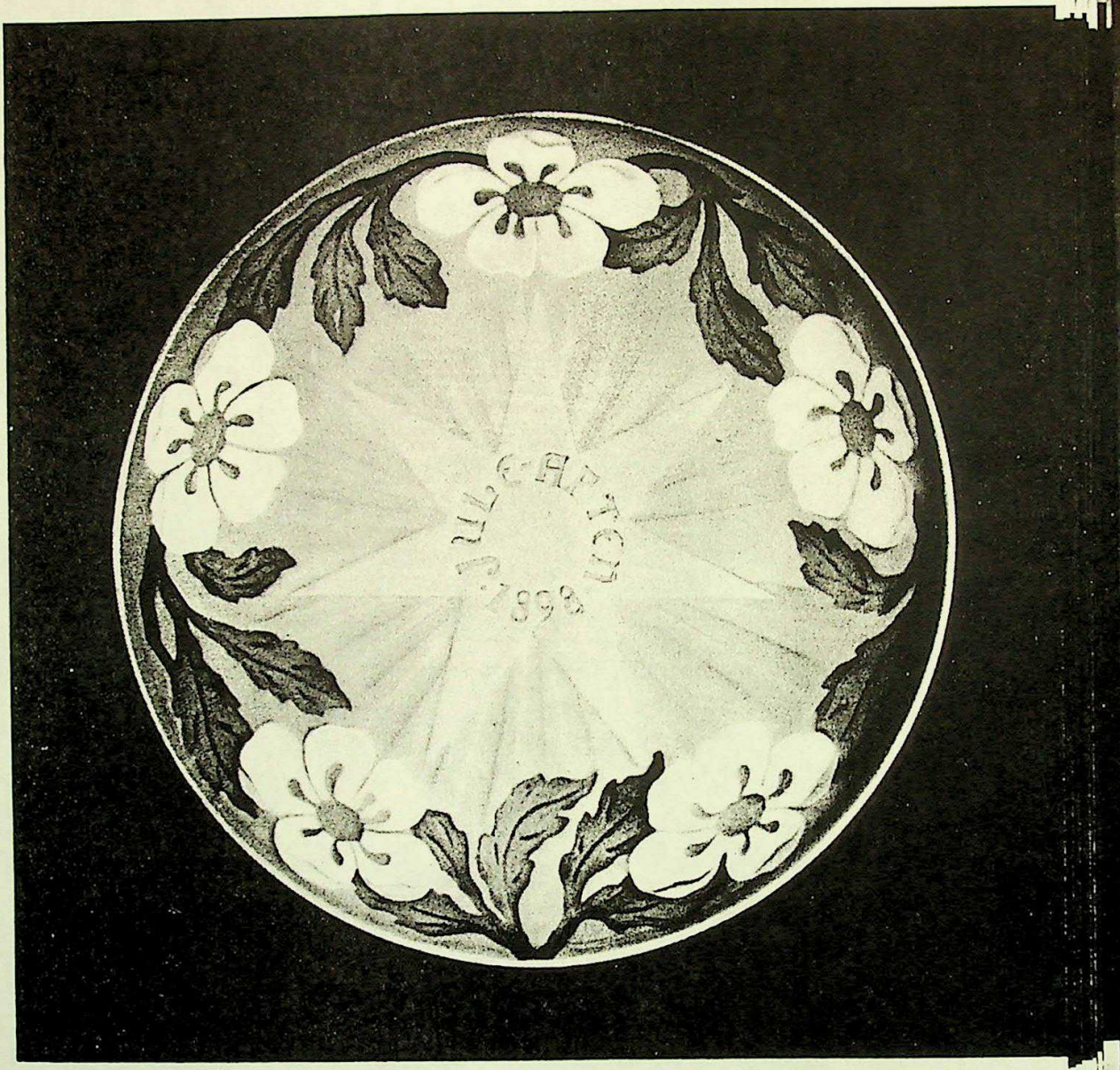
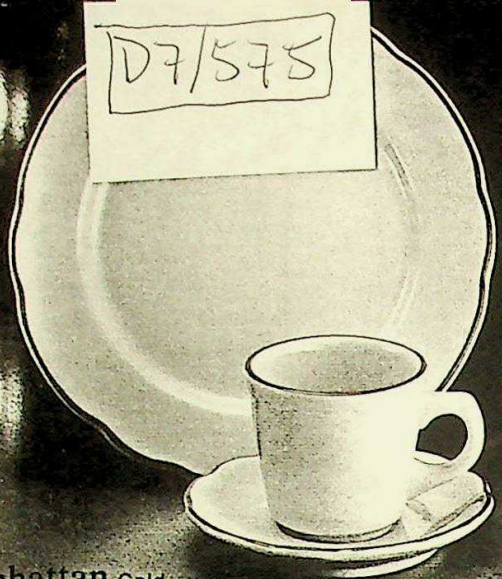


Christmas Roses and Christmas Star
by
Fanny Garde

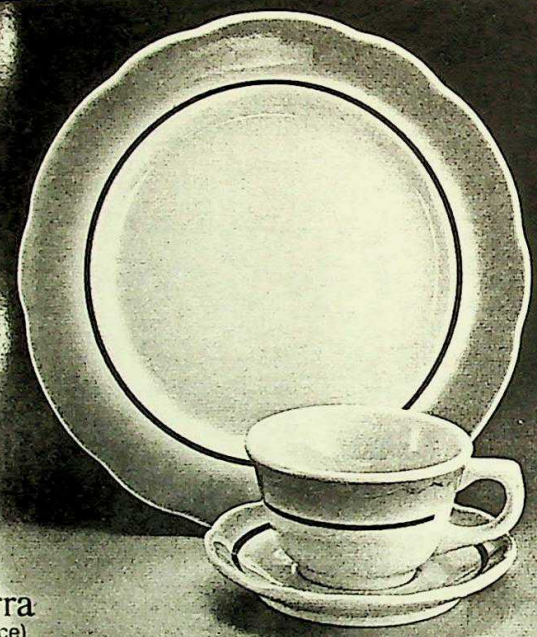
STORE OF BING & GRONDAHL
Christmas plates
by Pat Owen
© 1962

D7/575



Manhattan Gold
(Caprice)

Manhattan Black
(Naples)



Sierra
(Caprice)

Dogwood
(Caprice)

Caprice/Naples

Patterns in the Caprice shape feature a generous scalloped rim, while Naples shape patterns are accented with a slender, scalloped rim. Both shapes are durable and specifically designed to stand up to heavy duty use. You'll also be interested in these important features:

- Greater resistance to chipping and breaking than other china.
- Greater resistance to thermal shock than other chinaware specifically designed for cook and serve operations.
- Can be used in regular convection or microwave ovens.
- Foot of china is fully glazed to avoid excessive abrasion and assure complete sanitation in dishwashing.

BUFFALO CHINA
Rec'd JAN 24, 1986 1985 CATALOG IN BOX D7 (CHINAWARE

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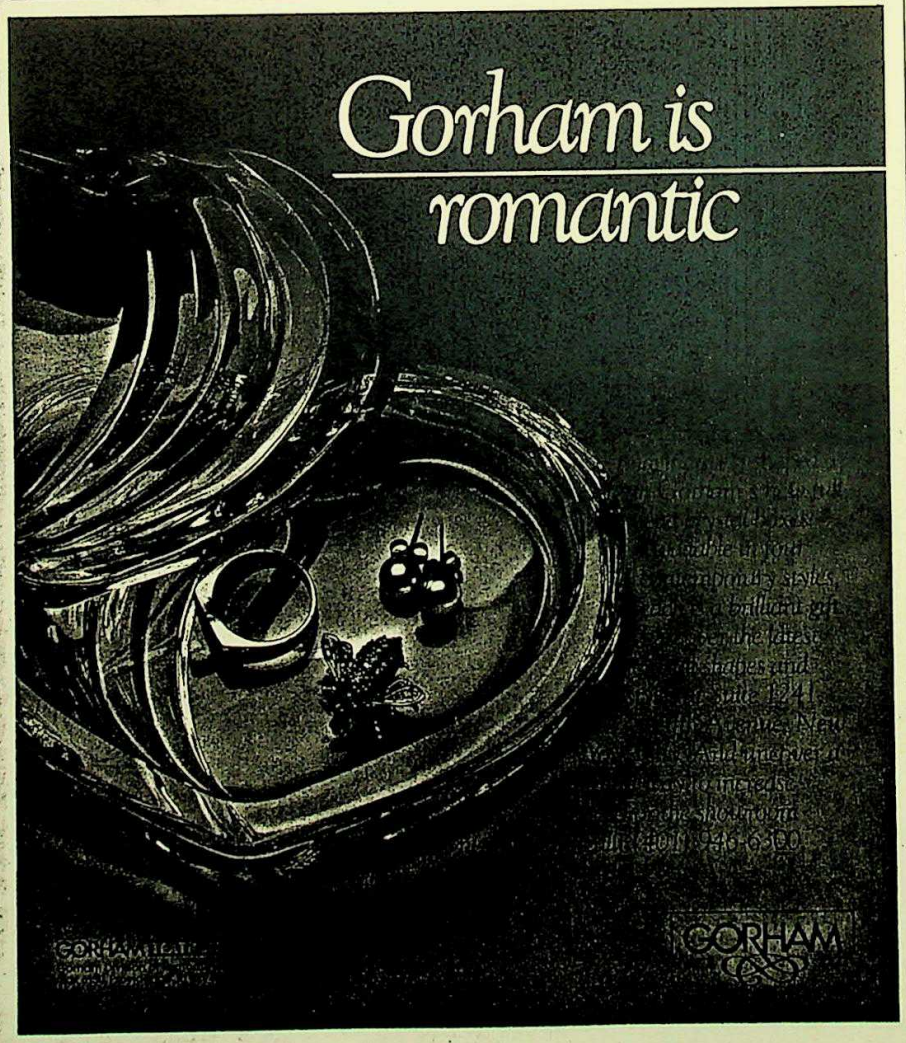

RTA: Instant gratification is smart selling

The ready-to-assemble (RTA) furniture category has become quite a phenomenon in recent years. In the past the major thrust for most RTA companies had been the discount house; however, many of today's manufacturers are targeting more upscale markets. One of the manufacturers paving the way for RTA is Bush Industries, number three in sales volume in this hot category. Paul Bush, president of the Jamestown, N.Y. firm, and Bill Schaeffer, executive vice president of marketing and sales, discuss their views on this subject.

HFD: In your opinion, what has caused the surge in ready-to-assemble furniture?

Bush: "One of the primary reasons for RTA's popularity is that it offers retailers a new way to merchandise furniture. It also allows for better-value product that the customer can carry home the same day."

Schaeffer: "Instant gratification and the take-with appeal is certainly very important. We, as a company, also see instant gratification on the service end as being of equal importance.

With traditional furniture, if there is a problem after delivery, such as damage, it must go back to the store for repair. With Bush Industries, if there is a defect in the product, the consumer calls our 800 number and a new item is en route to the customer within 48 hours. That's what the customer is looking for: quick service. There is a tremendous advantage to RTA furniture in terms of instant gratification on the front end, and instant gratification on the service end."

HFD: You say that instant gratification is one of the key reasons for the popularity of RTA. I find myself questioning that. I feel that prices of traditional furniture have escalated to the extent that it is a problem for all but the affluent. Everyone is aiming at the affluent market, but there are a lot of people out there who can't afford $2,500 sofas, people who really have more dash than cash.

Bush: "There is a need for a value

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Gorham is dramatic

The elegance of fine china returns with Halena. Gorham's newest addition to the Museum and Classic Collection of dinnerware. To get a firsthand look at this exciting pattern, hand banded with 24 karat gold, visit Suite 1241, 225 Fifth Avenue, New York City. And discover the wealth of formal dinnerware.

For the showroom nearest you, call (401) 946-6300.

HFD PAGE 70

GORHAM

(TOP LEFT PANEL)

GORHAM TEXTRON
Gorham Division of Textron, Inc
Box 6150, Providence, RI 02940

MAY 25, 1987

Gorham is romantic

Crystal has never been so imaginatively shaped as

RTA: Ir gratifica is smart s

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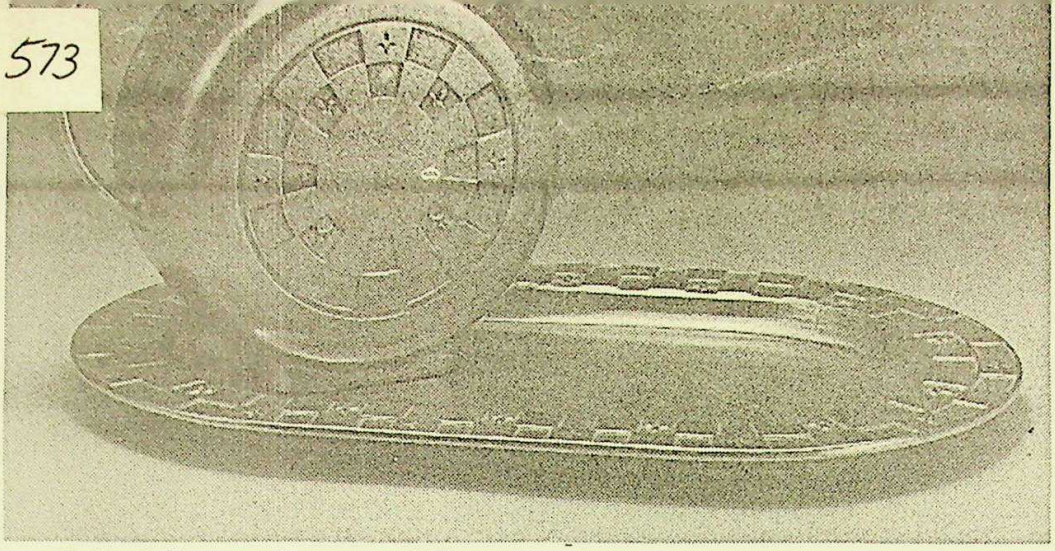
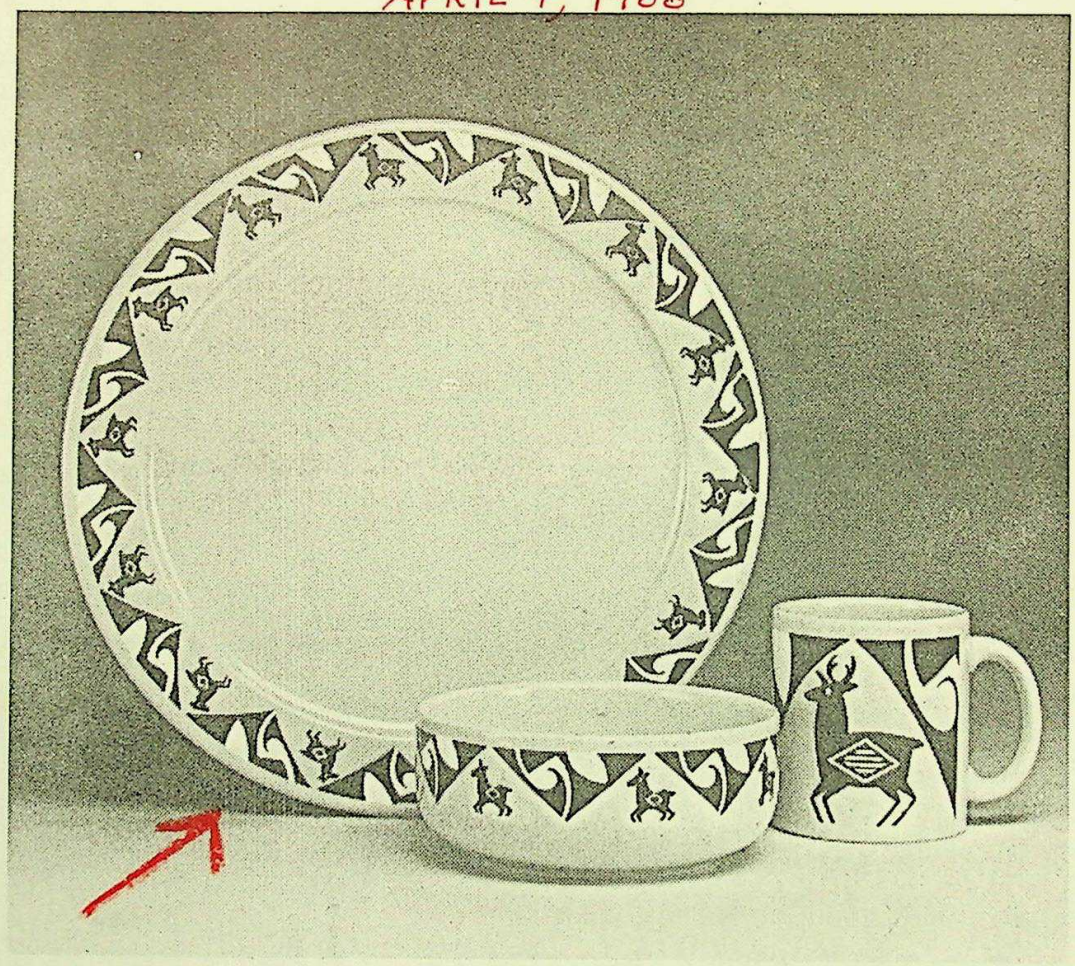


Quilted Flowers is a new Wilton Armetale pattern with color accents.

APRIL 4, 1988



PAGE 75 New Southwest pattern from Waechtersbach HFD

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Waterford/Wedgwood open 9 more U.S. shops in next

By James Fallon

LONDON (FNS) — The W

million Irish pounds ($94.33 million) on sales of 282.4 million

Three of the
will open

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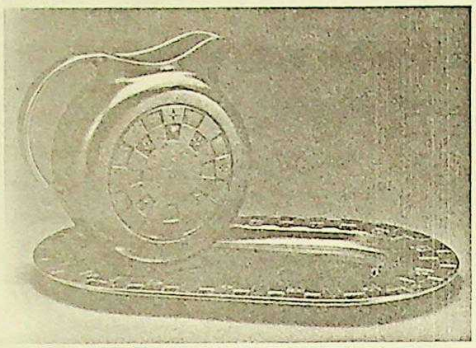
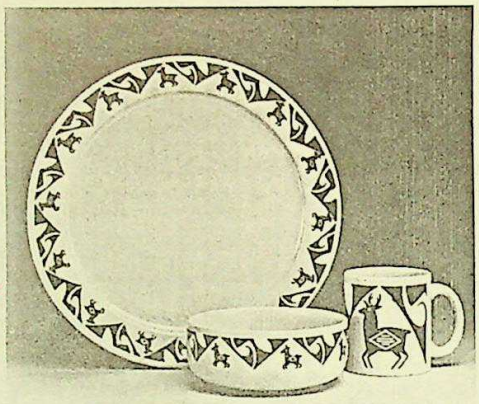
PAGE 75
APRIL 4, 1988 HFD

Tabletop



Quilted Flowers is a new Wilton Armetale pattern with color accents.



New Southwest pattern from Waechtersbach

Dinnerware at gourmet show

San Francisco attracts major firms, introductions

By Doug Neiss

SAN FRANCISCO — Although the San Francisco Gourmet Products Show is not a dinnerware showcase on the order of the housewares or the tabletop show, last week's event attracted a sizable number of vendors in the category.

Featured introductions spanned the category, with new additions in melamine dinnerware as well as in porcelain and other serveware.

Marking its first use of color in the Armetale housewares line, Wilton Armetale unveiled two serveware patterns with hand-rubbed color accents at the gourmet show. Quilted Flowers, a fleur-de-lis pattern, has color antiquing in hyacinth blue. Tucson, a Southwestern pattern, has embossed British red accents.

Both patterns are offered in 12.5-inch-diameter round trays, medium (12.5 by 7.75) and large (18.5 by 10.75) oval trays, a 6.75-inch wine coaster, a 2-quart flat-sided pitcher, and a 2.5-quart covered casserole. Quilted Flowers has a 7-inch round trivet, while Tucson's trivet is diamond-shaped. The items retail from $15 to $75.

Hall China presented a new gold glaze in porcelain serving pieces retailing from $10 to $100. In its Professional Gray glaze, Hall offered new porcelain oven-to-tableware, including casseroles, au gratins and soufflés. The retail prices range from $3.95 to $39.95.

Salem China introduced a line of 12 English-style, decorated porcelain teapots made in China and retailing from $12 to $15. Salem plans to add 12 more designs in about three months, according to John Higgins, vice president.

In earthenware dinnerware, Waechtersbach brought two new marble colors, turquoise with white marble and white with turquoise marble. The marbleizing is not a decal but is actually in the glaze, noted Susan Jones, vice president of sales.

Waechtersbach also has a new Christmas Geese dinnerware pattern and two new buffet serveware patterns — one with a strawberry motif and one that is pink with white flowers. All pieces are available open stock.

In stoneware dinnerware, Pfaltzgraff brought its recently introduced Sky pattern to the show. Designed as a sister to the firm's Santa Fe-colored Aura dinnerware, Sky features blue bands in different shades. A 20-piece set is photo-boxed to retail at $70.

Like Aura, Sky features a handthrown pottery design coupled with the banded colors. The pattern also is available in two-piece serving sets, hostess sets of butter dish and salt and pepper, a two-quart casserole, sugar and creamer, and a set of four 10-ounce mugs. Sets and casserole retail for $25 each.

Other companies also showed patterns in stoneware and earthenware that had been in-

(Continued on page 78)

Waterford/Wedgwood opening 9 more U.S. shops in next year

By James Fallon

LONDON (FNS) — The Waterford Glass Group plc has launched an ambitious expansion of its retail operations in the United States with plans to open nine more Waterford/Wedgwood shops in America over the next year.

The company also will begin a direct marketing campaign for mid-priced Waterford and Wedgwood giftware.

The attempt to expand into direct marketing in the U.S. is part of Waterford's recovery plan following net losses of 59.7 million Irish pounds ($94.33 million) on sales of 282.4 million Irish pounds ($446.19 million) in the year ended Dec. 31, 1987.

The plunge into the red followed profits of 8.1 million Irish pounds ($12.88 million) on sales of 130.8 million Irish pounds ($207.97 million) in 1986.

Anthony Brophy, the group's finance director, said the nine Waterford/Wedgwood stores will join the two test units the group has in San Francisco and Chicago. The nine additional outlets, which will be located throughout the U.S., will be about 2,000-square-feet each.

Three of the nine new stores will open in April. Brophy said the cost of the new stores will not be significant.

In addition, Waterford has established a direct mail marketing division in the U.S. to market exclusive designs directly to consumers through advertisements in the same magazines used for mainstream Waterford and Wedgwood products. Brophy said the initial investment in the venture is small, but that it will sell products "quite different" from the mainstream lines of the two divisions.

"Because it is marketing directly to the consumer, the products — which will be mostly giftware — will be more middle-market to upper-market, rather than simply the upper-market products we carry in our mainstream lines," he said.

The expansion in the U.S. follows Waterford's difficult year in 1987, when the decline in the value of the dollar against the pound forced the group to carry out a massive restructuring program. Waterford cut the workforce in its crystal division by more than 1,000 and significantly altered working practices. The restructuring caused a major disruption to its production, which led Waterford to write off 14.8 million Irish pounds ($23.38 million) in lost inventory.

As a result, the crystal division

*(See **WATERFORD**, next page)*

First free-standing full price Villeroy store due in U.S.

NEW YORK — Villeroy & Boch will open its first free-standing store in the U.S. at 962 Madison Avenue, near 76th Street, on May 21.

The dinnerware maker currently operates six outlet stores — in Orlando, Fla.; Flemington, N.J.; Norwalk, Conn.; Southampton, N.Y.; Lancaster, Pa., and Kitterey, Me. — but no full price retail locations.

The new store site is a

*(See **VILLEROY**, next page)*

On the Aisle appears in the Home Textiles section this week. See page 69 for a column on J.P. Stevens' bridal business.

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You have to ask?

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D7/575

Opposite page: **Herend and Haviland, formal dinnerware with an aristocratic heritage.**

Herend's Queen Victoria, an elegant tribute to the royal family. Five-piece place setting, 251.00. Louvicennes from Haviland Limoges, enduringly beautiful. Five-piece place setting, 265.00.

Above: **From the garden, the charm of Fitz & Floyd's botanical motif ironstone.**

New designs from the Fine Faience collection: Asparagus, a richly detailed setting for informal fare. Three-piece place setting, 85.00; rimmed soup bowl, 30.00; serving bowl, 70.00; salt and pepper shakers, 20.00. Tulip Garden, country fresh, perfect for breakfast or luncheon. Three-piece place setting, 95.00; salad/dessert plate, 30.00; rimmed soup bowl, 32.50; large platter, 75.00.

Received APRIL 24, 1989

(2-1960) PREMIUM PRACTICE P. 17

D7-576
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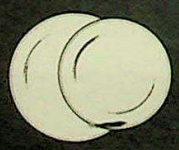
Burgundy

Heat-proof Dinnerware

10 ITEMS Bulk Packed



7¾" Coupe Plate
10" Coupe Plate

Covered Sugar Creamer

8½" Bowl

Coupe Soup

Cup
Saucer

11¼" Coupe Chop Plate
4⅞" Dessert

New coupe shapes in durable Milk Glass . .
New Full Size 10 inch Dinner Plate
New overall Decoration in
Detergent-resistant Burgundy . . . . . .

BULK PACKED FOR CONTINUITY . . .
OR SET-PACKED FOR DEALER LOADING!

Your choice of Burgundy Heat-proof Dinnerware adds the stimulation of universal utility and value to your premium program. Fashioned from heat-proof, durable Milk Glass, Burgundy is beautifully decorated by an exclusive Federal process. Its consumer acceptability has been market-proved nationally; its prices: completely competitive.

Why not let us help you plan your next promotion, using our many year's experience in the field? Federal's Burgundy Dinnerware — or hundreds of other items in table glassware — can merge with our knowledge and your ideas to assure success in large promotions . . . or small ones. Just address —

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7/ 576 WOODWARD & LOTHROP 10/18/71

D7-576

A trio of spring and summer fruits—honey-sweet, vine-ripened watermelon cut in fat chunks and sharing a crisp pie shell, mellow apricots and blueberries.

brush lightly with cream and sprinkle with sugar; cut into 10 strips, each about ¾ inch wide. Weave strips over filling to make a crisscross top; trim overhang to ½ inch; turn up over edge and flute.

4 Bake in hot oven (400°) 30 minutes, or until pastry is golden. Cool on wire rack. Serve with cream or a dollop of creamy topping from a pressurized can, if you wish.

Honeyed Fruit Kebobs

For a taste you'll be glad you acquired, try broiling ripe fruit on skewers.
Makes 6 servings

3 large firm ripe pears
3 large firm ripe apricots
3 medium-size apples
3 medium-size firm ripe bananas
½ cup (1 stick) butter or margarine
2 tablespoons brown sugar
1 tablespoon honey
2 teaspoons lemon juice
1 teaspoon ground ginger
¾ teaspoon ground cinnamon
½ teaspoon ground mace

1 Pare pears, quarter and core; peel apricots, pit and quarter; quarter apples and core; cut each piece of fruit in half. Peel bananas; cut each crosswise into six pieces.

2 Thread all fruits, dividing evenly, onto six long skewers. Place on rack in broiler pan.

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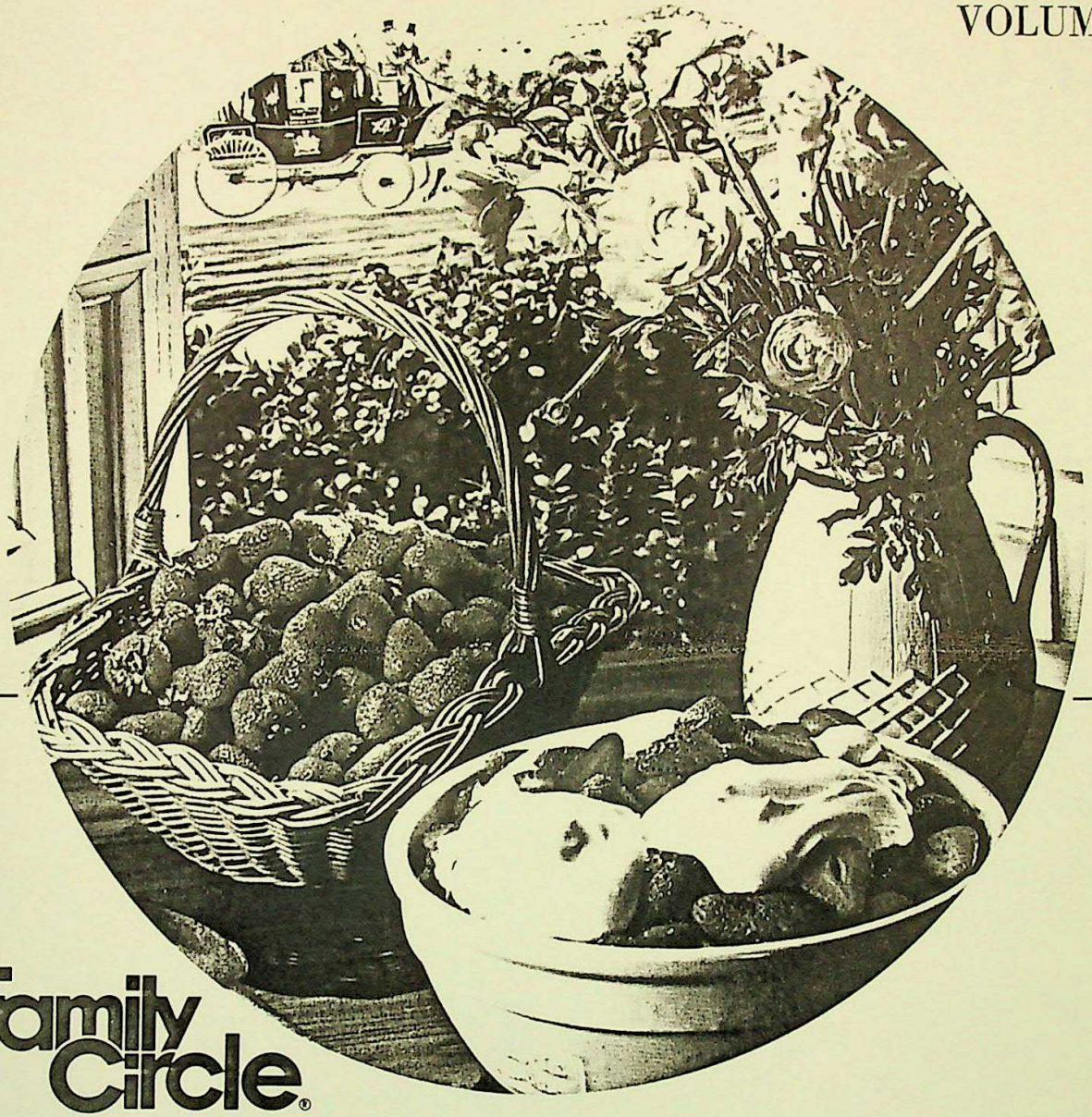
1972 VOL. 9

VOLUME 9



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~~D7/98~~ D7-576

The Smash Hit Of The Midyear China & Glass Show

GIFTS & DECORATIVE ACCESSORIES
p. 11
OCT. 1980

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COME DINE WITH KINGS

JUNE, 1981
p. 7
SMITHSONIAN

JUNE, 1981
p. 7
SMITHSONIAN

ROYAL COPENHAGEN PORCELAIN
GEORG JENSEN DENMARK
Suppliers to the Royal Danish Court

Royal Copenhagen Porcelain and Georg Jensen Denmark cordially invite you to experience table opulence dating to the onset of an unbroken 200-year reign of royal patronage. Above, the Blue Fluted porcelain design complemented by the world's most respected sterling house represented here with the Beaded pattern and classic candlestick. Additional selections include, below: Left – Tranquebar with Canute flatware. Center – Blue Line with Gotham and Georg Jensen accessories. Right – Blue Flower with Cactus sterling pattern. See these regal designates wherever discriminating table appointments are offered, including Altmans, Bloomingdales, Bullocks Wilshire, Burdines, Coleman Adler, Cooleys, Frederick & Nelson, Garfinckels, Gumps, Halls Plaza, J.B. Hudson, Kaufmanns, Marshall Field, Neiman Marcus, Richs. Send $1 for literature illustrating the complete dinnerware and flatware collection, and the name of your nearest retailer. Royal Copenhagen Porcelain, 225 Fifth Avenue, New York, New York 10010.

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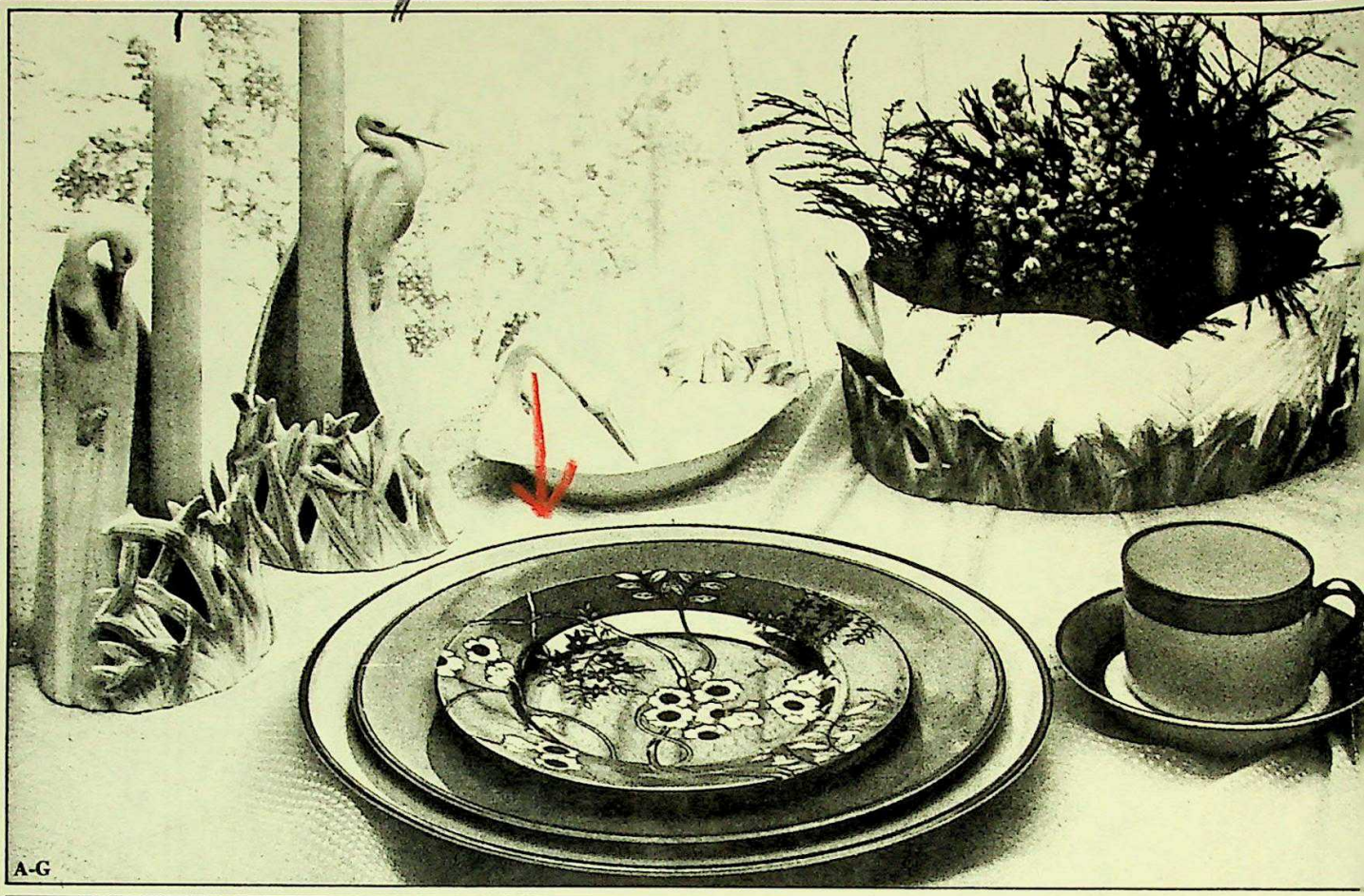
D7/576

Fitz & Floyd dinnerware a la carte



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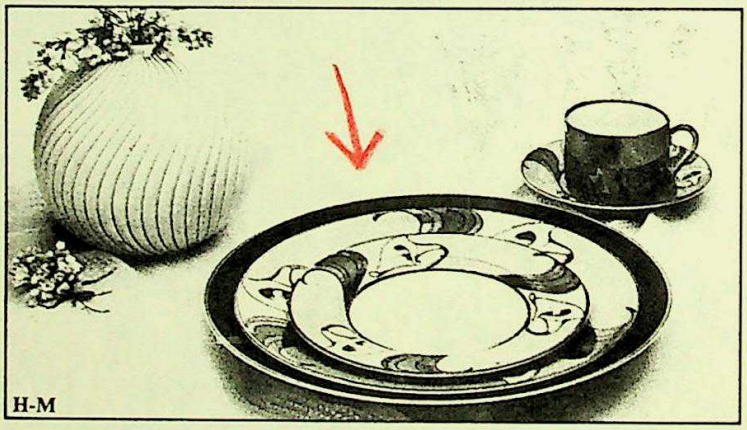

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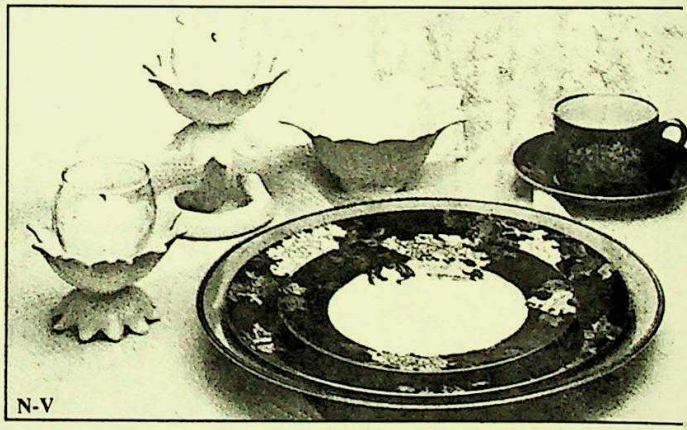


N-V

Tableware sophisticates in fine porcelain with a new sense of color, a new sense of style. Here, from our extensive collection, some of the most stylish, coordinated looks you can achieve.

Grouping No. 1

A. Renaissance mint service plate. **46.00**
B. Renaissance peach dinner plate. **24.50**
C. Fleurs platinees solid patterned salad. **25.00**
D. Renaissance peach cup and saucer. **24.50**
E. Heron candlesticks, pr. **50.00**
F. Heron dish. **20.00**
G. Heron centerpiece **47.00**

Grouping No. 2.

H. Renaissance magenta service plate **46.00**
J. Lis de Platine dinner. **32.50**
K. Lis de Platine salad. **18.00**
L. Lis de Platine cup and saucer. **30.50**
M. Swirl vase. **20.00**

Grouping No. 3

N. Renaissance peach service plate. **46.00**
P. Cloisonné Peony dinner plate. **33.50**
R. Cloisonné Peony salad plate. **19.50**
S. Cloisonné Peony cup and saucer. **28.00**
T. Small votive. **9.00**
U. Large votive. **14.00**
V. Peach lotus bowl. **8.50**

PAGE 7

BLOOMINGDALE'S SPRING FLOWERING CATALOG

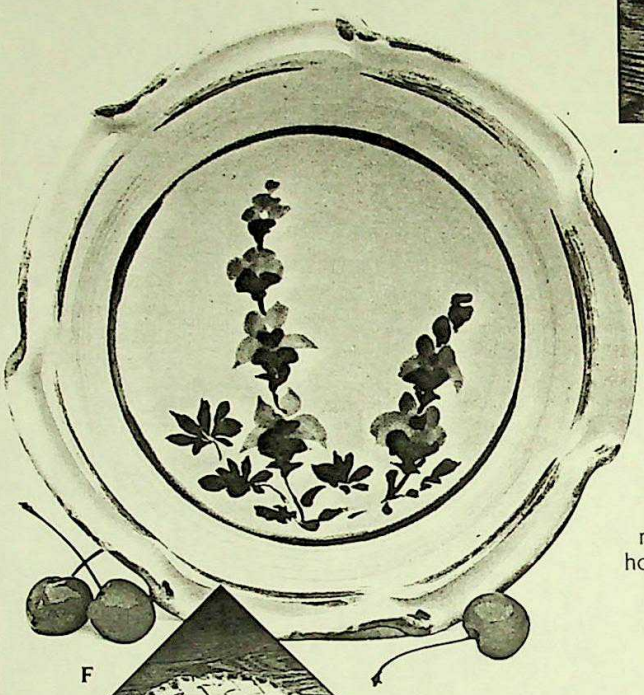
REC'D. MAY 4, 1982

D7-576

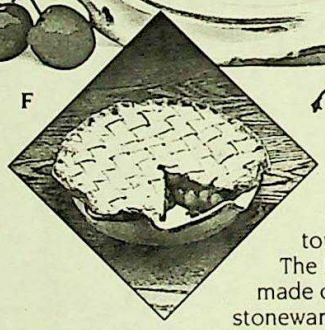
National Wildlife
Sept. 23, 1991

D. Send a Flower to a Friend. These 8 North American Wildflower cards are blank inside for your personal message. They're printed on *recycled* paper and can be recycled again. (We suspect they're more likely to be saved and treasured than recycled!) 2 each of Fireweed, Wild Iris, Columbine, and Shooting Star. 3 ¾" x 9 ¼". (Set of 8) **33850** North American Wildflower Cards $12.95

Denotes a NWF exclusive item.



E. Peppergrass Earrings. Gold overlaid onto silver with white enamel highlights form the long, graceful peppergrass leaves of these earrings. The berries are shining garnets. The colors and style of these earrings make them wonderful for the holidays. 1 ¼" long, for pierced ears only. Made in China. **38873** Peppergrass Earrings $28.00



F. A Showpiece to Bake In. Pretty enough to display, tough enough for baking. The lupine pie plate is made of oven-ready stoneware, has elegantly crimped edges, and measures a tidy 7" in diameter. It is perfect for pies or casseroles and will look lovely on the table empty or full. **31109** Lupine Pie Plate $39.95

D-36 NEW YORKER 1-21-50 P. 3

D36-2.H 92

THE TIGER BOWL

"Tyger! Tyger! burning bright
In the forests of the night,
What immortal hand or eye
Could frame thy fearful symmetry?"

The fiery spirit of William Blake's mystical tiger smoulders and flashes in clearest crystal. This superb presentation piece, designed by the distinguished American sculptor, Bruce Moore, was engraved with rare skill by the Steuben artisans of Corning, New York. . . . Price $650

STEUBEN GLASS

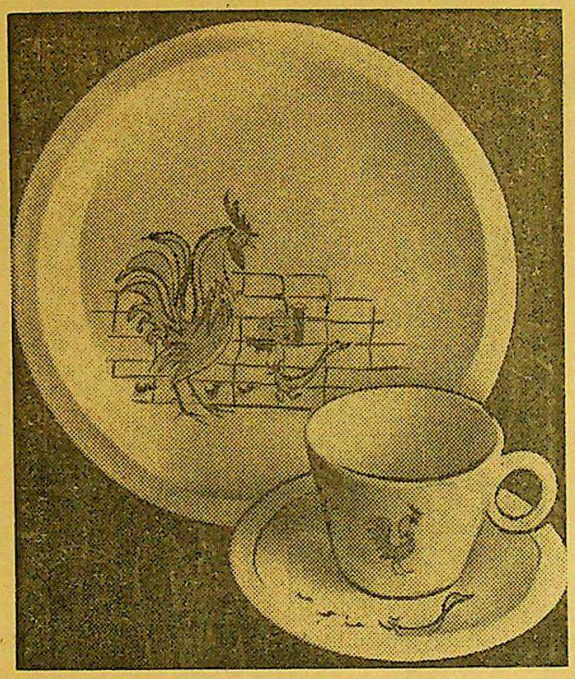
D7-578
~~D44 15.1~~
92
~~XD7 25~~

P. 25

July 29, 1957

Home Furnishings Daily

XD 44/17.1



BARNYARD: The popular rooster crows on new earthenare presented by the Steubenville Pottery Col, Steubenville, O. Rooster is done in color on white. Plates and saucers have modified rims. Retail for 16-piece starter set is $7.98.

RETURN TO
DESIGN DIV.

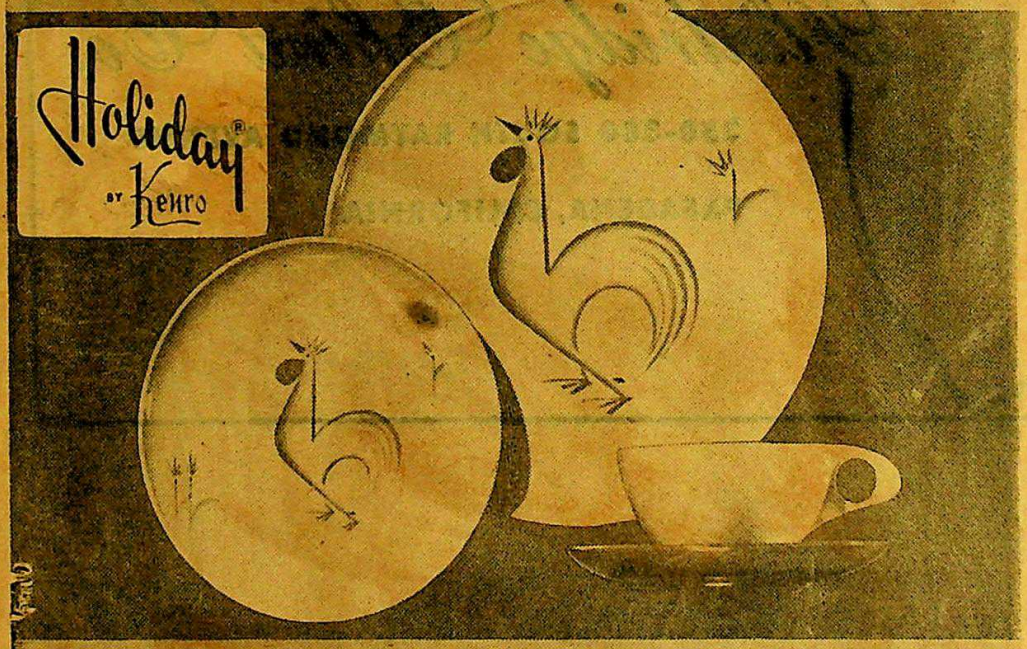
RETURN TO
DESIGN DIV.

XD ....
D2578
XD 1/25

Page 24
Section 6
Jan. 6, 1958

Home Furnishings Daily

Kenro ..... NEW! ..... "Top O'Morn"
PATTERN ON WHITE and COLORED TEXTURE BACKGROUND IS "Something Worth Crowing About" THIS IS A PATTERN FOR Plus Sales and EXTRA PROFITS!



KENRO CORP. FREDONIA, WIS.

SEE TOP O'MORN AND ORCHID SPRAY PATTERNS AT
NATIONAL HOUSEWARES EXHIBIT JAN. 16 - 23
NAVY PIER SPACE C920

RETURN TO
DESIGN DIV.

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DESIGN DIV.

D7-578
~~D44-15.F~~
~~x3-7/85~~
92

House and Garden

Nov. 1960

Page 127

Bottom right panel

Authentic game birds
reproduced on earthenware in lifelike coloring and detail, by Johnson Brothers of England. Wild Turkey, Partridge, Pheasant, Quail, Grouse, Woodcock. Choice of bird on buffet and salad only. *10" buffet,* **$1.25**; *cup and saucer,* **$1.25**; *mug,* **85c**; *sugar and creamer,* **$4.85**. *Not shown: salad plate,* **$1**; *chop plate,* **$7.50**; *vegetable dish,* **$1.85**.

Add 15c on each item for postage
China Shop

Stix, Baer & Fuller
St. Louis 1, Missouri

~~D44-15.J~~
XD 7/578

HOUSEWARES REVIEW
JAN. 1963
P. 118
2nd PANEL FROM TOP, RIGHT COLUMN

XD 7/578

"The Evening Star" (Wash., D.C.)
Nov, 28, 1963
p. A-7
upper right

OUR 75TH ANNIVERSARY

Danish Christmas Plates

The day is Christmas. The plates are a Danish tradition. Originally designed to carry the special goodies that Danes exchange during the holiday season, the Christmas plate itself has become an important part of the Yule tradition.

This year, Bing and Grondahl celebrate *Jule-Nissen,* the Yule Elf, and his cat, a delightful design that marks the 68th in an unbroken succession that began in 1895. The Royal Copenhagen design, their 55th, is Kai Lange's serene view of the Hojager windmill. Both are pierced for hanging. Only a limited number are produced each year and they rapidly become collectors' items. Each costs $11—a small price indeed for a predestined porcelain heirloom.

Ask for our 1963 Christmas Catalog

Chas. Schwartz & Son

Since 1888

Member American Gem Society

Park free—1313 F Street, Northwest

The Evening Star
Nov, 28, 1963
p. A-7
upper right

~~344-15.F~~ 92
X D7-578
Gifts & Decorative Accessories
p. 89 July, 1971

"Two Turtle Doves"

"The second day of Christmas, my true love sent to me, two turtle doves"—and Imperial's 1971 Christmas plate beautifully illustrates the words of the carol. It's handcrafted in a rich green color, highlighted with iridescent gleams. Gift boxed, with remailer carton, priced to sell for $12 (slightly higher west of the Rockies). This plate will be offered for sale only during 1971 . . . order yours now.

IMPERIAL GLASS CORPORATION—Bellaire, Ohio 43906

D7-578 AVON PRODUCTS, INC. p. 24 © 1974

The antique look of silver-toned flowers around a gleaming rose center.

ROSEGAY COLLECTION

Rosegay Clip Earrings
$7.00

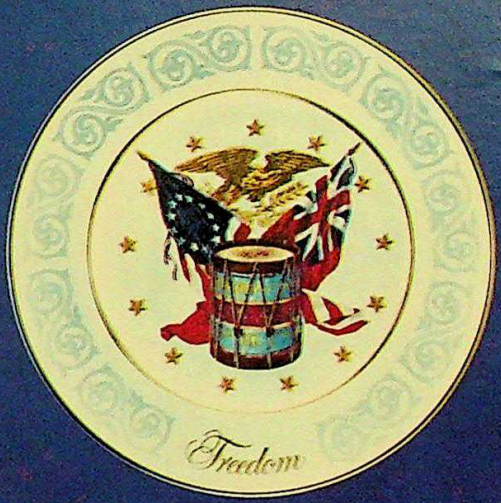
Rosegay Convertible Choker/Bracelet
Choker, approx. 17" long.
$12.00

Rosegay Ring
Sizes S, M, L.
$8.00

Swirlcraft Pierced Earrings
Drop earrings with silver-toned metal scroll design decorated with a simulated pearl. Approx. 1½" long.
$7.00

Palefire Ring
Simulated coral surrounded with glittering rhinestones. Sizes S, M, L.
$8.00

FREEDOM PLATE



A ceramic plate of highest quality, with a hand-painted 22k gold border. Produced solely for Avon by Enoch Wedgwood (Tunstall) Ltd., England. Approx. 9" diam.

Reg. $15.00

SPECIAL $12.99

Avon Products, Inc.
CB-0880-1
© 1974

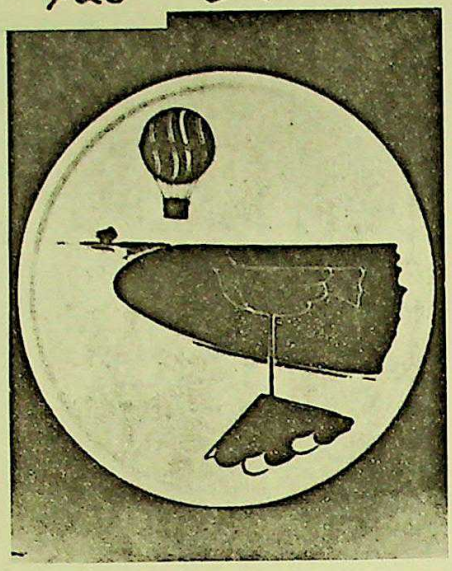
Our active little owl moves, bends, shimmers.

NEW Owl Pendant Necklace

An unusual gold-toned owl pendant with a clever, flexible body. You can make him bend, move, even ruffle his make-believe feathers. Pendant, approx. 2½" high. Chain, approx. 24" long. Reg. $9.00

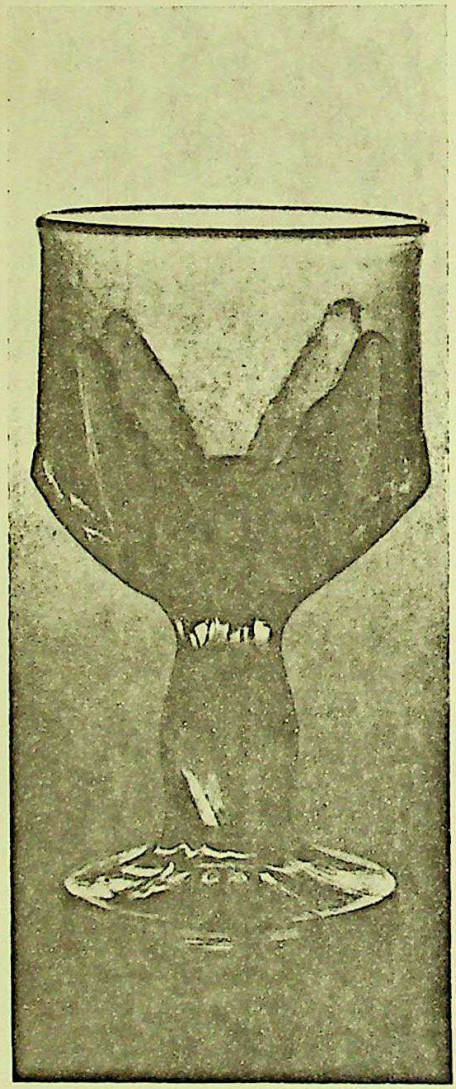
Special $7.99 Save $1.01

D7-578

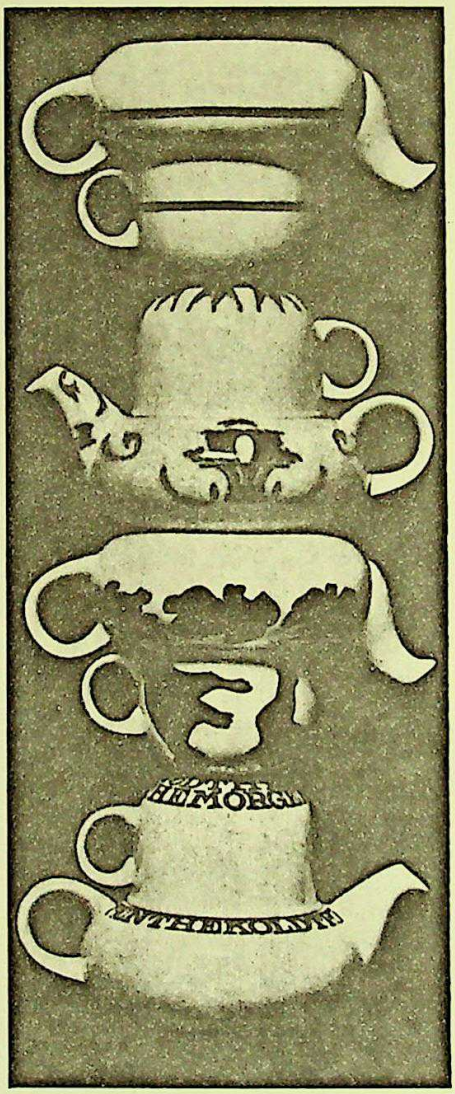


The five piece set introduced by Noritake features a different design on each plate. Decorated in blue and brown, this pattern is called Up, Up and Away.

TABLEWARE INTERNATIONAL
APRIL, 1974
p. 50



Cabaret, is a new pattern in four pastel colours — pale pink, leaf green corn silk yellow and cobalt blue, produced by Franciscan, Los Angeles, California. It is designed for use in a variety of drinks, from fruit juice to sherbet and iced tea.



An English designer, Martin Hunt is responsible for the design and decoration of these teapots and cups, shown by Bing & Grøndahl and Atlantic City. It is called Tea For One.

to tabletop because of her linens, is now designing a line of dinnerware for Mikasa. Most coordinate with Vera linens, which are more feminine and delicate than her other designs.

In stemware, heavy-cut crystal found exponents in many booths, including Schott-Zwiesel, Neuwirth, and, of course, Waterford and Galway. The heavy crafted look was popular in casual drinkware at Royal Krona, Iittala, Svend Jensen, Kalmar and others. The earthenware goblet was promoted by Franciscan. And there is a move toward the single, all-purpose wine glass on the part of such companies as Spode, Pitman-Dreitzer, Alan Spigelman, and Sigma.

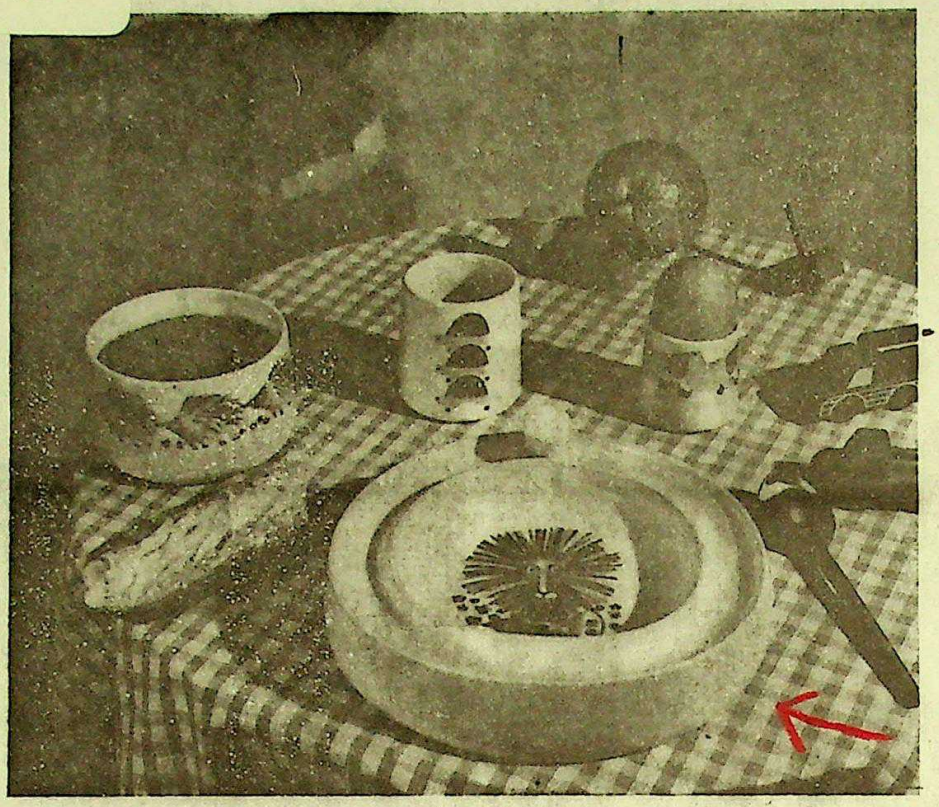
Prices were up, generally, from 5 to 25 per cent. Some companies are attempting to hold the price line, but in many cases this just isn't possible. This has meant dropping many low-end items that were no longer competitive.

Many importers are actively seeking resources in "cheap" countries, such as Portugal and India. Some are even building their own factories in new areas of the world. Some importers have even given up on the Far East, returning either to Europe or venturing into South America. More important, some are coming back to the United States.

In this year of uncertainty, the buyers were certainly not buying for a recession, but the resources were taking no chances. They were putting their money on cautious fashion, tinged with elegance, quality, and sales-appeal. That's how they see the market in '74.

D7/578

TABLEWARE INTERNATIONAL



Left. Practical children's ware in the Zoo service by Porcelaine de Paris includes a mug, egg cup, cereal and dessert bowl. The set is gift packed.

APRIL, 1975
P. 14

The young idea

Market research on most consumer products is today a fairly straightforward operation; the user is asked what he thinks of the product. But children's ware is used by the least articulate section of the population; there is the extreme that christening mugs and teething rings are bought for people who have the least interest in them. Even the bowls and cups bought for toddlers and older children are bought without their advice.

How then do manufacturers truly know what to produce and sell? Generally they either rely on a spin off from characters in children's books or well known cartoons from the cinema and television.

Cosy little animals seem to be the safest bet with rabbits, pigs and bears way out in front. But do children, one wonders, really go for the adult taste represented by, say, the characters in Alice in Wonderland? Is the appeal geared to the mother or the child? Or is it the intention for the child to establish a relationship with a particular cup or perhaps the pattern hidden below the cornflakes as an incentive to finish his breakfast? Questions like these are not easy to answer.

Perhaps it is because small children are not articulate about the tableware they use that the appeal must be to the parents. One suspects that there is some well hidden urge for parents to indulge in long forgotten childhood fantasies so that they tend to buy what they would have liked as children.

There is little doubt that Rupertware by Barratts of Staffordshire has this sort of appeal because Rupert is not only known to the modern generation of small children, but their parents and even their grandparents. One of the hey-days of when children were not really regarded as young human beings. Seen but not heard, they arrived in great numbers and needed firm handling like pedigree horses and dogs. But they were in training to be human beings; they wore children's versions of adult clothes and they learned to eat with children's versions of adult tableware at children's tables.

In the 1970's children are much more emancipated. They are not only part of a different society, but are encouraged to join in adult conversations as human beings in their own right. From quite an early age they eat at table with adults, so ostensibly there is no longer the captive market that was represented by the Victorian nursery. So a totally different marketing approach is obviously necessary, yet there seems to be still a touch of the 19th century with the approach by some companies when marketing ware of this kind.

One thing that manufacturers did not overlook is that children's ware is absolutely a gift line — where is the child that would go and buy himself a nursery set? It sells best in the traditional gift buying and gift giving seasons — Christmas and especially Easter. Attractive gift packing is essential for high sales levels. The pattern of sales outlets is fragmented; they vary from traditional china and glass shops and department stores to supermarkets, toy shops and perhaps especially shops catering for the young mother. Then there is the link with confectionery and the food trade. It is obviously a sales booster to link sales of individual pieces like mugs and egg cups to sales of chocolate eggs and Easter bunnies. But here almost invariably the initiative stems from the confectionery or food manufacturer. So why doesn't the tableware his product? The answer probably lies in the fact that chocolate manufacturers have better national retail sales outlets than children's ware producers. The same goes for children's ware used in promotions by food manufacturers.

Generally consumer market research shows that goods bought for children form the most lucrative single market, so perhaps a spot of detailed market research would pay off for some of the companies involved in this sector of the industry.

Below. Wedgwood is now making egg coddlers to match its Peter Rabbit nurseryware range. Made in fine earthenware and fitted with metal screw-on lids, the coddlers are available in single and double egg sizes, gift boxed and accompanied by a folder giving instructions for use and recipes.

flor motifs — at the January Hou ewares Show in Chicago. It also s adding one pattern each to its eritage and Country Classics line

T Blossom Boutique line fea es 10-inch decorated dinner pla thermoplastic pedestal mugs wit asy-grip handles and 17-ounce sou bowls.

T four patterns are: Buttercup, a s l of yellow and gold flowers on ite background with yellow rim nd accessories in sun yellow and hite; Meadow Rose, a vine of Eg tine pink roses on white bac round with lime green border anc ccessories in avocado and wh

A , Minuet, a center arrange- me of petite calico-type flowers wit astel blossoms in blue, pink anc ale orange, circled by a sim r border of larger flowers in- sid rings of lime green, with acc ories in avocado and white; an Wildflower, an array of wil wers in mauve, cranberry, and blue against cream enware background and of light brown swirls, with ories in sienna brown and

line will be available in 45- service for eight, 34-piece ser- or eight and 16-piece service , with suggested retails of , $24.95 and $12.95, respec-

v pattern for the Heritage line amestown, a center of bles and wheat in earthtones st cream earthenware round and accessories in sien- own.

v pattern for the Country cs line is Pickwick, a Penn- nia Dutch-type motif of

$38.95, $32.95 and $14.95, respectively.

oral irrigation device (now on the drawing boards would be offered.

Reddings division) with its appliances.

LEXINGTON UNITED Corp. has added Jamestown pattern (bottom) to its Heritage line of melamine dinnerware; and Pickwick pattern to its Country Classics collection. The back-to-nature theme is carried through its new Blossom Boutique line as well.

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DEC. 9, 1975 p. 24
HOME FURNISHINGS DAILY
D7-578

housewares/electric housewares

Continental Sees Hair-Dryer Shakeout

BY LES GILBERT

LOS ANGELES (FNS) — There's a shakeout coming in the hair dryer industry, say Continental Hair Products executives, with a major reason being Underwriters Laboratories new May 1, 1976 safety standards.

That's how Ron Hanley, director of marketing for the maker of Conair hair products view the situation. He, along with Robert Wheeler, financial vice-president, made a presentation to a select group of financial analysts here. Later, in an interview with HFD, Hanley was asked about conditions in the price volatile hair dryer market.

"I don't see a problem in top-of-the-line quality products; the 1,000-watt premium dryers selling at $21.99 to $26.99. But I do see a price point shakeout occurring after May 1, 1976. That's when new Underwriters' Laboratories requirements will change and we expect a lot of off-brand dryers, primarily lower wattage products, to leave the market."

THE MARKETING SPECIALIST noted Conair would continue to provide department and general merchandise stores with a "solid quality premium dryer without upsetting present margins."

However, Conair would continue to compete in the price market place for 500 to 750 watt dryers "which will probably sell at $10 through next year." Conair does about 50 per cent of its total volume in general merchandise stores such as Zayre's, K-Mart, Woolco, J.C. Penney, 35 per cent through department stores and 15 per cent through catalog houses.

The company, which will ship 1.5 million pistol-grip hair dryers to retailers this year and has 200,000 units distributed through its beauty salon outlets, believes it's involved in a $148 million a year market today.

"In 10 years, we could see it grow to $280 million at retail," said Hanley. He maintained Conair controls 30 per cent of the pistol grip dryer market and 20 per cent of the total hair styling market in the U.S.

DURING HIS PRESENTATION to analysts, Hanley noted Conair had recently entered "the hottest category in the marketplace" the hydrotherapy market with its Waterfingers shower massager. "We've shipped 110,000 pieces with about 10,000 coming into the Los Angeles area."

That's just the beginning of Conair's hydro efforts, Hanley told HFD. At the January Housewares show, the firm will debut a wall-mounted shower head as well as two new hair dryers. However, Conair is also considering a liquid dispensing (soap, shampoo, conditioner) appliance for showers or baths; and possibly in fall 1976 it could unveil a new approach to the bathtub jacuzzi/whirlpool concept.

Hanley explained: "There's really nothing available today in the bath whirlpool market for under $40. We have something in mind."

Again in fall 1976, he noted, Conair would have a skin treatment

In July, Conair will offer a new concept in hair dryers featuring a heater with temperature coefficient control.

WHEELER SAID Conair will hit volume of $27-$28 million this year, and hopes to generate $38 million in 1976. Net profits for this year are estimated at $2.1-$2.3 million with per share earnings estimated at $2.50 to $2.65. He said Conair makes 50 per cent gross profit on every new product it introduces — even higher than that on the Waterfingers shower massager.

Hanley said within the next few years, Conair would be a $100-million-a-year company with an image as a fashion personal care firm, selling both appliances and toiletries, rather than an appliance manufacturer.

Several times the executives observed they would begin packaging liquid hair product and

Conair's Market Outlook:

- **Advertising will total $4 million in 1976, compared with $2.5 million this year.**
- **Liquid hair product and soap samples will soon be packaged with Conair appliances.**
- **Conair controls 30 per cent of the pistol-grip dryer market and 20 per cent of the total hair styling market in the U.S.**
- **In fall 1976, Conair may unveil a bathtub jacuzzi-whirlpool product for under $40 retail.**

Lexington Blossom Boutique To Debut at January Show

ST. LOUIS (FNS) — Lexington United Corp., manufacturer of melamine dinnerware here, will introduce its Blossom Boutique line

flowers and birds in bright blue, orange, yellow and patterns are in 45-piece service for eight, 34-piece service for eight and 16-piece ser-

HFD

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D7/578

IAL OFFER! Betty Crocker Storybook Dinnerware

4-pc. Storybook Dinnerware Set $4.95

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© The Bobbs-Merrill Company, Inc.

What could delight a little one more than his or her very own set of dinnerware — especially if it tells a story! Oneida crafted our charming Peter Rabbit Dinnerware of Melamine to enchant lucky es for years to come.

piece from the tip-proof plate hermo plastic mug is both stain- and dishwasher safe and is de- to fit little hands comfortably.

now you can get matching abbit design in child-size stain- el flatware. Start baby on the ce educator set and have child- fe, fork and spoon set handy aby is ready for change.

These unique child items make delightful gifts. Why not order extra sets to keep for gift occasions.

Betty Crocker

You would expect to pay substantially more for dinnerware and flatware of this quality in stores. But right now, you can enjoy very special savings not only on Peter Rabbit but on Holly Hobbie™ and Raggedy Ann and Andy™ Melamine dinnerware sets as well. The 4-pc. Storybook Dinnerware Set is just $4.95, the 3-pc. child-size stainless steel set: $2.75 and the 2-pc. Baby Educator Set: $1.75. Order both child and baby flatware and get infant spoon FREE. Orders received by November 21 will be sent in time for Christmas.

GENERAL MILLS, INC.
Box 137, Minneapolis, Minnesota 55460

I enclose $_____ (check or money order). Please send me the item(s) checked below. If not entirely satisfied with my order, I may return it within 10 days and my money will be refunded.

4-pc. Storybook Dinnerware Sets ($4.95 each)

_____ Peter Rabbit set(s) _____ Holly Hobbie set(s)

_____ Raggedy Ann 'n Andy set(s)

_____ 3-pc. Child's Stainless (knife, fork, spoon) set(s) ($2.75 each)

_____ 2-pc. Stainless Baby Educator spoon, fork set(s) ($1.75 each)

_____ FREE infant spoon(s). One for each combination of baby and child stainless settings ordered.

Name_____

Address BETTER HOMES & GARDENS

City OCT. 1977 p. 83

State_____ Zip_____

To assure delivery, give zip code. Offer good only within U.S.A. Please allow up to six weeks for shipment. Offer expires December 15, 1977.

THESE PEOPLE KNOW

TIPS FROM THE BUTCHERS IN AN OLD FAMILY MEAT MARKET

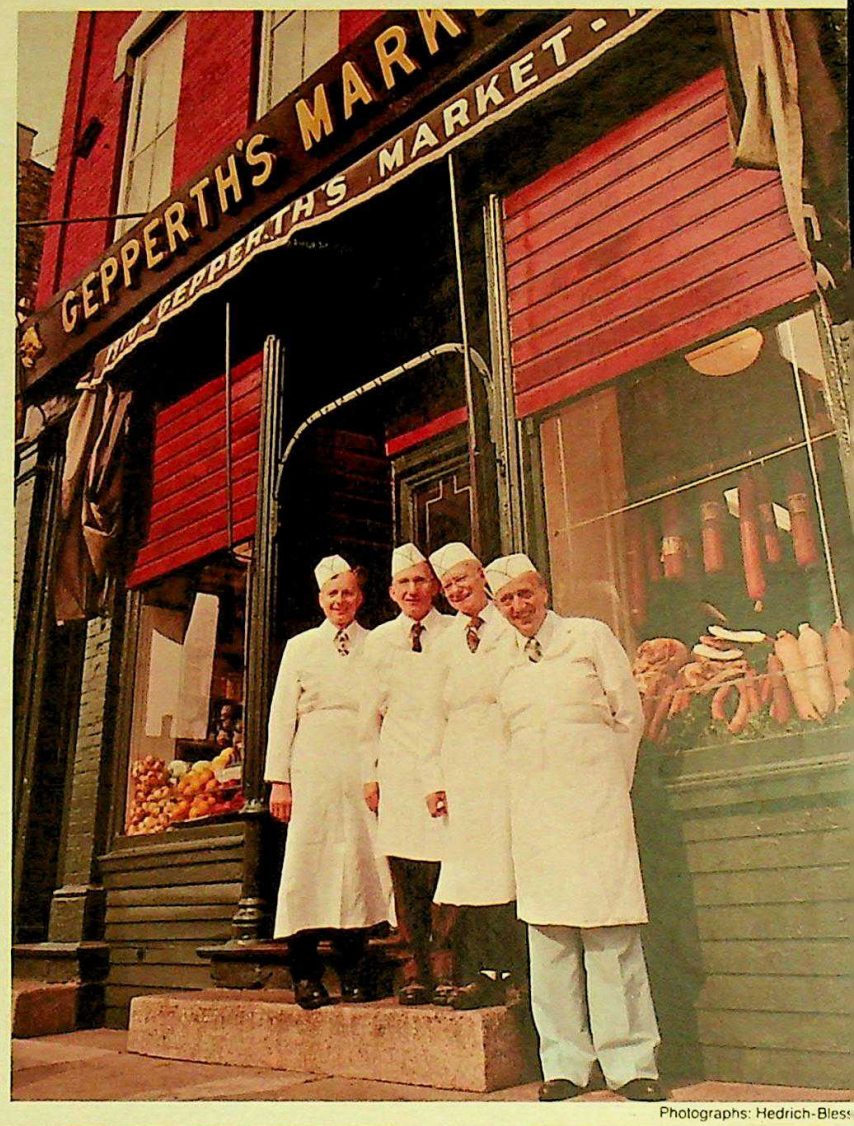
You may have to stand in line and pay a higher price, but Gepperth's is worth it. City and suburban customers alike will tell you there's no better meat market around.

Few of those patrons remember when Gepperth's Market opened its doors in 1915, but the small Chicago shop hasn't changed much in over 60 years. Frank, Joe, Tony, and Emil inherited the business when their father died in 1937. And, they still look forward to working together each day.

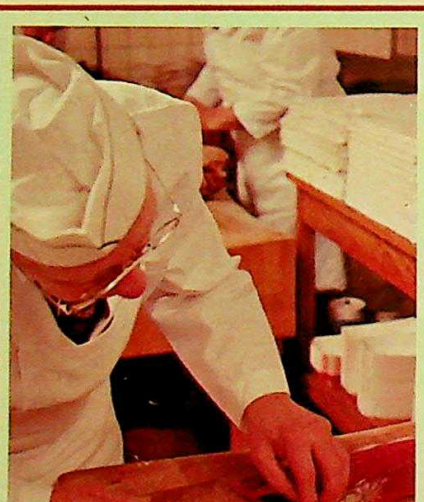
Frank will tell you proudly that Gepperth's carries only top-quality meats. But what they *really* sell is old-fashioned service. They select their own cattle, cut and trim meats by hand, age their own steaks, and make a variety of sausages and meat loaves from time-honored family recipes. The Gepperths even tutor customers on the best methods for cooking meats. "We do a little extra for our customers, and they appreciate that," Frank explains.

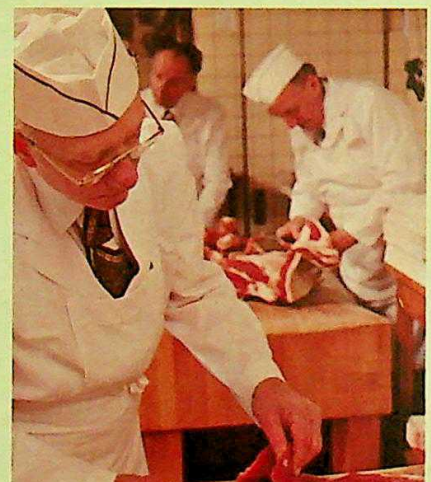
Most neighboring shops have closed their doors in recent years. "Small businesses can't compete with self-service prices," Frank says, "but many people are willing to pay for quality and personal service." Still, the brothers worry about the survival of small shops like their own.

Frank will retire soon, but doesn't plan to stop working altogether. "I'd like to travel the country and educate people about meats, and about the virtues of small business in America."



Photographs: Hedrich-Bless





Starting their six-day week at six a.m., the Gepperth brothers cut and trim meats daily to stock their meat case and to prepare special cuts for individual orders. You may be able to special-order these cuts from your own butcher. If you've got good-quality, sharp cutting knives, you can do many of their more standard cuts at home. The Gepperth brothers show a few simple cuts.

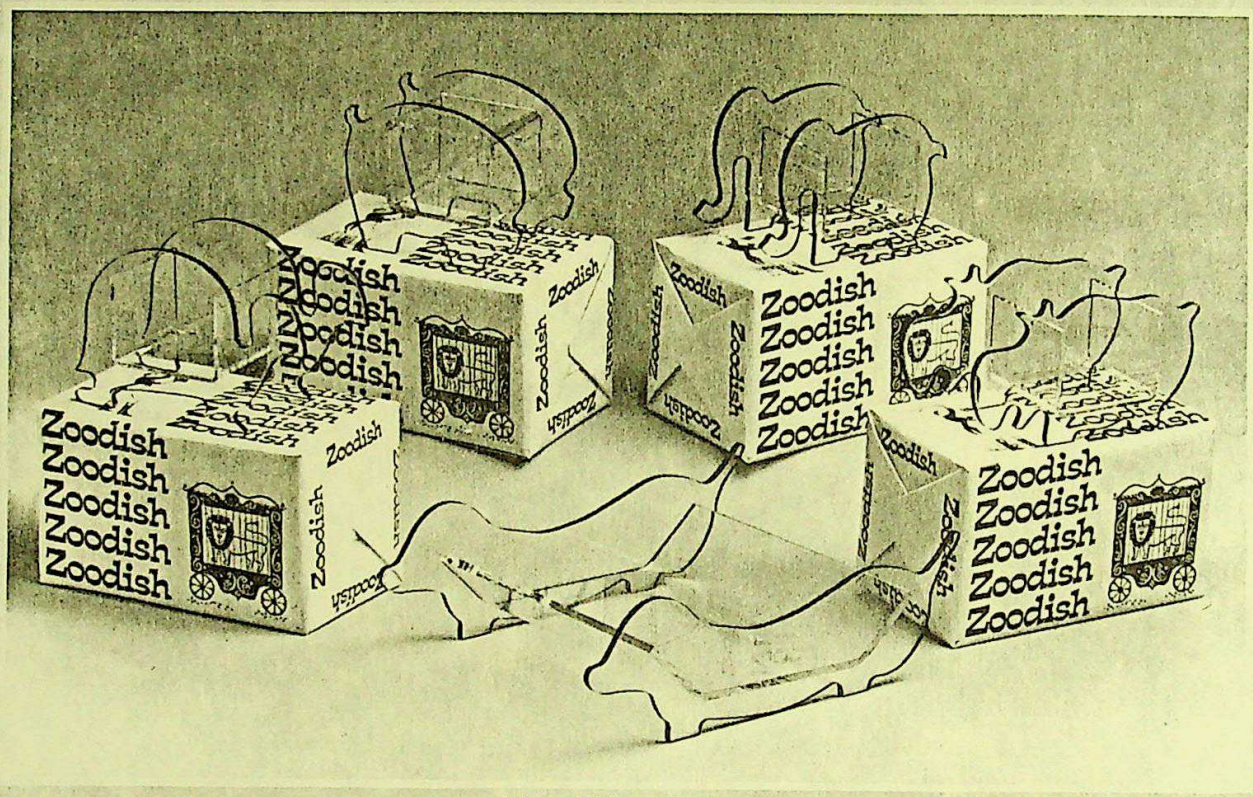
To cut a pocket in flank steak, insert the tip of a long-bladed knife lengthwise into the broad end of the steak. Slit a pocket the full width of the steak, to but not through the edges. Since flank steak is a thin cut you must work carefully. The pocket can be stuffed with any filling you fancy.

D7/578

GIFTS & DECORATIVE ACCESSORIES p.73
MAR., 1978

introducing...

Zoodish



A New Addition To The

beacon acrylic line

These quality hand crafted animal dishes make excellent gifts. Each of the animals (except the dog tray) comes ***gift wrapped*** in the decorative package pictured above.

These dishes retail for as low as $10.00.

The BEACON line will help your store turn over extra profits. Our items attract the better shoppers and create repeat business.

Now is the time to join in on our success, and carry one of the best acrylic lines available today.

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(617) 366-7673

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(412) 856-8666

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Texas & surrounding southwest
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(214) 744-1667

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ANNABELLE SIMON DESIGNS
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FRED NORTON
(213) 749-4804

Montana, Idaho, Colorado, Arizona Area
W.G.N. SALES INC
(303) 5[illegible]-5733

Or contact our New York based factory directly at
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Rockville Centre, N.Y. 11570
(516) 536-6360

D7-578
MAY, 1978

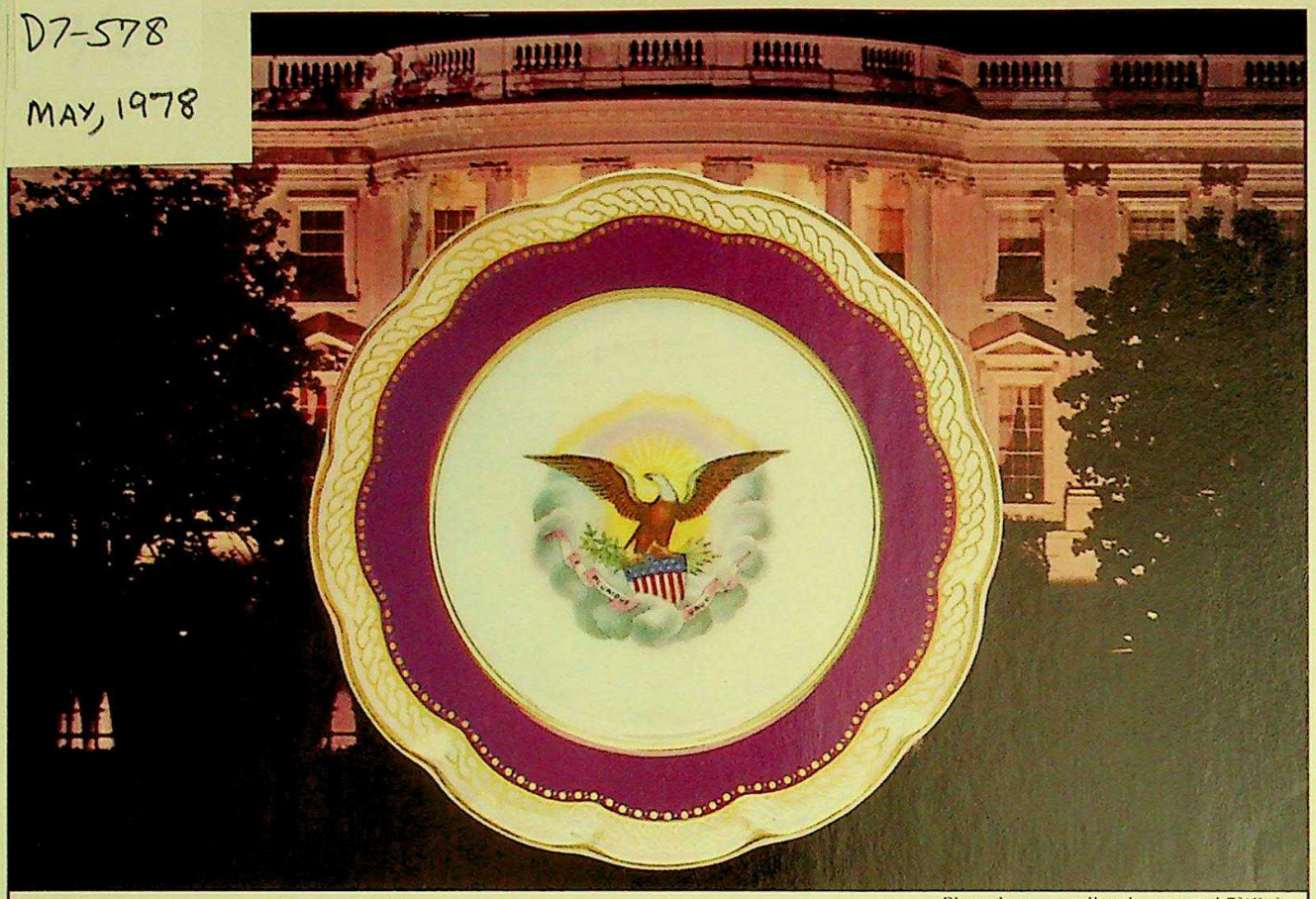

Plate shown smaller than actual 7¾" size.

" SMITHSONIAN "

White House China
The Abraham Lincoln Plate

P. 33 MAY, 1978

- **An authentic reproduction of the china pattern used in the White House by President Abraham Lincoln.**
- **The first in a series of 12 re-creations of historic White House china patterns to be issued in a serial-numbered limited edition by the Danbury Mint.**

You can now obtain a beautiful collector plate which reproduces the White House china pattern actually used by President Abraham Lincoln.

White House China

There exists, in closely guarded rooms within the White House, a collection of the china used by our Presidents over the centuries. Think of your own special thrill in not just *seeing* this White House china, but actually *owning* a collector's set of twelve historic Presidential plates.

Included in this collection will be 7¾" dessert/salad plate re-creations of the china patterns used by George Washington, John Adams, Abraham Lincoln, and nine other American Presidents. The Abraham Lincoln plate, the first to be issued, is available now in a serial-numbered limited edition. By acquiring it, you will be eligible to purchase (if you wish) each of the remaining eleven plates in the White House china collection, which will be offered one every 2-to-3 months at the same price.

Authentic Re-Creations

Naturally, the plates used by our Presidents represent the finest products of the china maker's art. These authentic re-creations and adaptations will be produced in Europe, as was so much of the Presidential china throughout our history. The time-honored techniques of old-world artistry will be combined with the best of modern technology to create a truly magnificent plate collection for your home.

Collector Plates You Can Use

Many collector plates are intended primarily for display. However, in this instance, great care has been taken to provide you with collector plates that also can be *used* on special occasions.

24kt Gold Decorations

As you might expect in official Presidential china patterns, many of these plates are lavishly decorated with gold! In every case, 24kt gold has been hand applied to authentically recreate the original patterns.

Act Now

Orders from this offering must be postmarked by May 31, 1978.

The Abraham Lincoln Plate

The Danbury Mint
47 Richards Avenue
Norwalk, Conn. 06856

Must be Postmarked by May 31, 1978

Please enter my order for the Abraham Lincoln Plate as follows:

_____ Abraham Lincoln Plate(s) @ $30.00 _____
quantity

Shipping & handling @ $1.50 per plate _____

Total amount enclosed _____*

I understand that I am entitled (but not obligated) to purchase the remaining eleven plates in the White House china collection which will be issued at 2-to-3 month intervals at the same price. You will advise me of these additional plates as they become available.

Name _____

Address _____

City _____

State _____ Zip _____

*Conn. residents pay $33.71 per plate to include sales tax.

The Danbury Mint is not affiliated with the U.S. Mint or any other governmental agency. SM

the TALENTED LITTLE TOWEL

Absorbent terry cloth towel is shaped into the Eddie Bauer Toweling Hat to outsmart summer heat two ways! When your brow is perspiring, just wipe it with your hat. Or douse your hat in water, wring it out and wear it to keep you cool at tennis, golf, boating, fishing, camping. **Sizes:** S(6¾-6⅞), M(7-7⅛), L(7¼-7⅜), XL(7½-7⅝), XXL(7¾-7⅞). **Colors:** Sailing Blue, Powder Blue, White, Yellow. #2002 Toweling Hat $4.95 ppd.

Order Today! Money Back Guarantee!

Enclosed is my check or money order for

$ _____ (Add sales tax where applicable.)

Please rush my #2002 Toweling Hat.

Size _____ Color _____

Name _____

Address _____

City _____

State _____ Zip _____

☐ Send me FREE your color catalog of unique outdoor products.

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The current Directory of Worldwide Nature Tours describes 32 tours varying in length from 4 to 36 days and going to virtually every part of the world. Included are Mexico, Peru, Hawaii, Alaska, Ladakh, Sri Lanka, Galapagos, Patagonia, Iceland, Scotland, and Switzerland. Tour parties are small, the pace leisurely, and itineraries unusual.

Call or write Questers or see your Travel Agent *today* for your free copy of the Directory of Worldwide Nature Tours.

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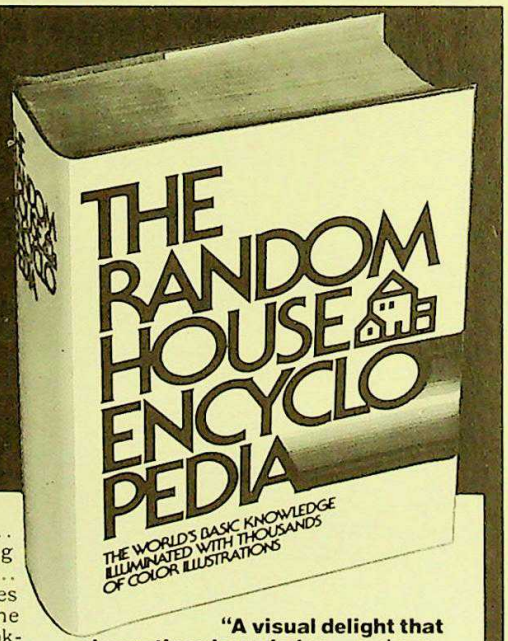

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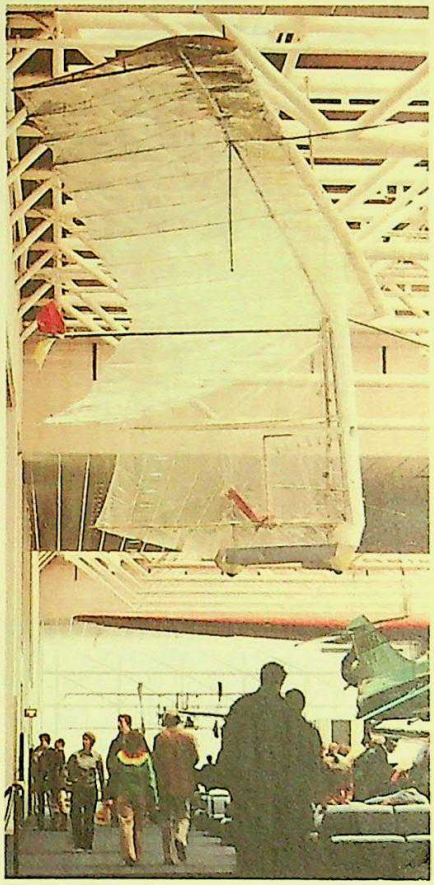
RANDOM HOUSE

is the astonishing aircraft called *Gossamer Condor,* which appears as a ghostly, semi-transparent structure in the photograph below. It is the huge, fragile machine that finally captured the Kremer Prize for the first truly successful flight in a man-powered airplane. It has a wingspan of 96 feet, yet weighs only 70 pounds, being built of aluminum tubes, cardboard, pi-



ano wire, plastic wrap and occasional bits of tape to help hold it all together.

The *Gossamer Condor* achieved considerable publicity when it flew the prescribed course with no sweat except on the face of its 135-pound, hard-pedaling pilot. But I am intrigued at its similarities to the Wright plane, just in front of it, and below. Both had forward elevators; both used wing-warping to help out on turns; both had control devices far different from most other planes; both were flown by pilots who had the guts to get them off the ground and then learn how to fly them. It's nice to see things go full circle in the Milestones of Flight.

—EDWARDS PARK

D7-578

SHOWN SMALLER THAN ACTUAL SIZE (9

Received October 15, 1978

Announcing a most important new porcelain plate collection...

GAME BIRDS OF THE WORLD

ADVERTISING SUPPLEMENT TO WASHINGTON STAR-NEWS

by Basil Ede

© 1978 FP

Red Legged Partridge
Red Grouse
Woodcock
Common Snipe
Hazel Grouse
Chinese Ring-Necked Pheasant

An extraordinary series of twelve collector's plates by Europe's foremost wild bird portraitist . . . his *first* works of art in porcelain.

GAME BIRDS OF THE WORLD

by Basil Ede

Each plate crafted of fine Limoges porcelain and decorated with a border of pure 24 karat gold.

Each of the twelve plates bearing an original work of art created by Basil Ede exclusively for this limited edition.

Available by subscription only.
Advance subscription deadline: November 30, 1978

THE ARTIST. Basil Ede, of Sussex, England, has been called "the outstanding wild bird portraitist of his generation, and perhaps of his century." He is widely regarded as Europe's most distinguished bird artist. Indeed, the authority of his style and the distinction of his work have profoundly influenced the way birds are portrayed by artists throughout the world.

After notable exhibitions in London and other major European cities, Basil Ede was honored by a one-man show at the Smithsonian Institution's National Collection of Fine Arts in Washington, D.C. This was followed, during recent years, by important exhibitions at New York's famous Kennedy Galleries.

His paintings have been commissioned by the National Audubon Society and the World Wildlife Fund, among others. And he is represented in many prominent public and private collections, including the Smithsonian Institution and the collection of HRH Prince Philip, Duke of Edinburgh.

Now, at the height of his career, Basil Ede has created his *first* works of art in fine porcelain—*Game Birds of the World.* A series of twelve collector's plates portraying the beauty and grace of game birds in precise, authentic detail and with his own inimitable flair for color and composition.

Each of these twelve plates is, in itself, a masterful work of art. Together, they form an incomparable collection that will be a proud acquisition for every subscriber . . . a focus for conversation and admiration when displayed in the home.

THE GAME BIRD PLATES. The plates will be crafted in France, by the world-renowned firm of Haviland of Limoges. The exceptional translucence and whiteness of Limoges porcelain are ideally suited to bring out the subtle colors of Basil Ede's art.

And the plates will be large in size—9 inches in diameter—to provide full scope for Ede's finely detailed portrayals of game birds in their natural habitat.

ADVANCE SUBSCRIPTION APPLICATION

GAME BIRDS OF THE WORLD

A Limited Edition

Must be postmarked by November 30, 1978.
Limit: One collection per subscriber.

Franklin Porcelain
Franklin Center, Pennsylvania 19091

Please enter my subscription for the *Game Birds of the World* porcelain plate collection, bearing new and original works of art by Basil Ede and crafted in fine Limoges porcelain.

I need send no payment now. The twelve plates are to be sent to me at the rate of one plate every other month. I will be billed for each plate in two equal monthly installments of $27.50,* with the first payment due in advance of shipment.

**Plus my state sales tax*

Signature _____
ALL APPLICATIONS ARE SUBJECT TO ACCEPTANCE

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PLEASE PRINT CLEARLY

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Franklin Center, Pennsylvania 19063

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forever limited to the exact number of original subscriptions entered during a rather brief offering period, plus one set for Basil Ede and one for the archives of Franklin Porcelain.

Since the plates will not be sold separately and will not be made available for original sale through dealers, the original subscribers and the artist will be the only people in the entire world who can acquire this collection. In the future, any dealer who may wish to offer these plates to a client, or any collector who may wish to acquire these plates at that time, can only hope to obtain them from one of the original subscribers.

ADVANCE SUBSCRIPTION DEADLINE: NOVEMBER 30, 1978. The collection will be issued to subscribers at the convenient rate of one plate every other month. The original issue price of just $55 per plate is payable in two convenient monthly installments of $27.50 per month. Each plate will be accompanied by specially written reference material and a special display stand. And a Certificate of Authenticity will accompany each collection.

To enter your subscription, complete and mail the enclosed Advance Subscription Application in time for it to be postmarked by the advance subscription deadline of November 30, 1978. A final announcement will be made in January, and the subscription rolls will then be closed forever.

There is no need to send any payment now. But the accompanying advance subscription application must be postmarked by November 30th to be accepted.

An extraordinary series of twelve collector's plates
by Europe's foremost wild bird portraitist . . .
his *first* works of art in porcelain.

FRANKLIN PORCELAIN
Franklin Center, Pennsylvania 19091

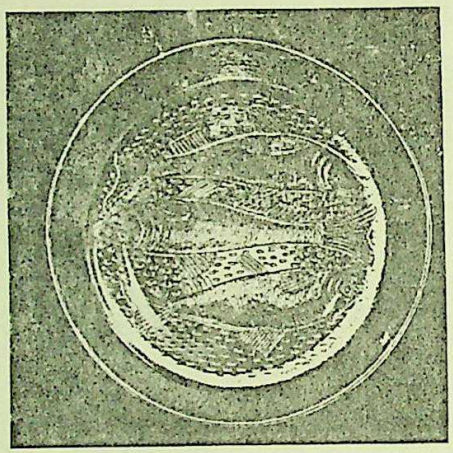
NEW LINES FROM NUUTAJÄRVI OF FINLAND

NOV., 1978

TABLEWARE INTERNATIONAL

p. 18

D7/518



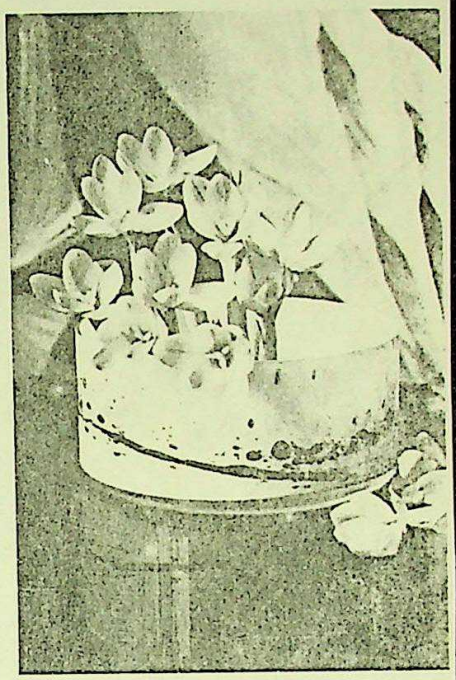
Nuutajärvi, the famous glasswork located in south-western Finland not far from the old capital city, Turku, has introduced this autumn several new lines including dinnerware in plain glass, stemware and various giftware items.

'We have never launched as many items at one time,' says the company's managing director Jorma Tallgren. 'The new ideas came from many sources including designers completely new to the tableware scene. This came about because we organised a design competition which was open to all Finnish designers. The results were remarkable and the two winners — Olli Tamminen and Seppo Korkeila — have now joined our team.'

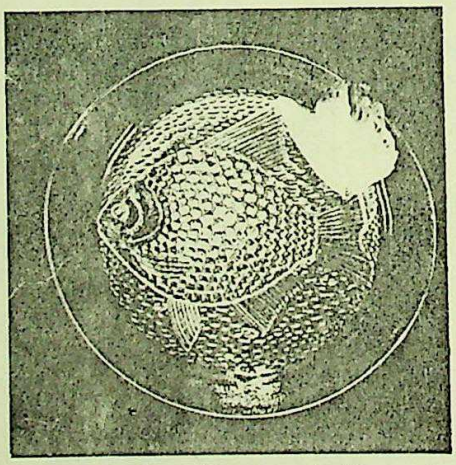
Last year, Nuutajärvi, the country's oldest glassworks (founded in 1793 and part of the mighty Oy Wärtsilä Ab since 1950) had a turnover of $4 million (£2.04 million) with the home market accounting for 70 per cent of total sales. The most important export markets are Sweden, North America, Germany, Japan, Australia and Canada.

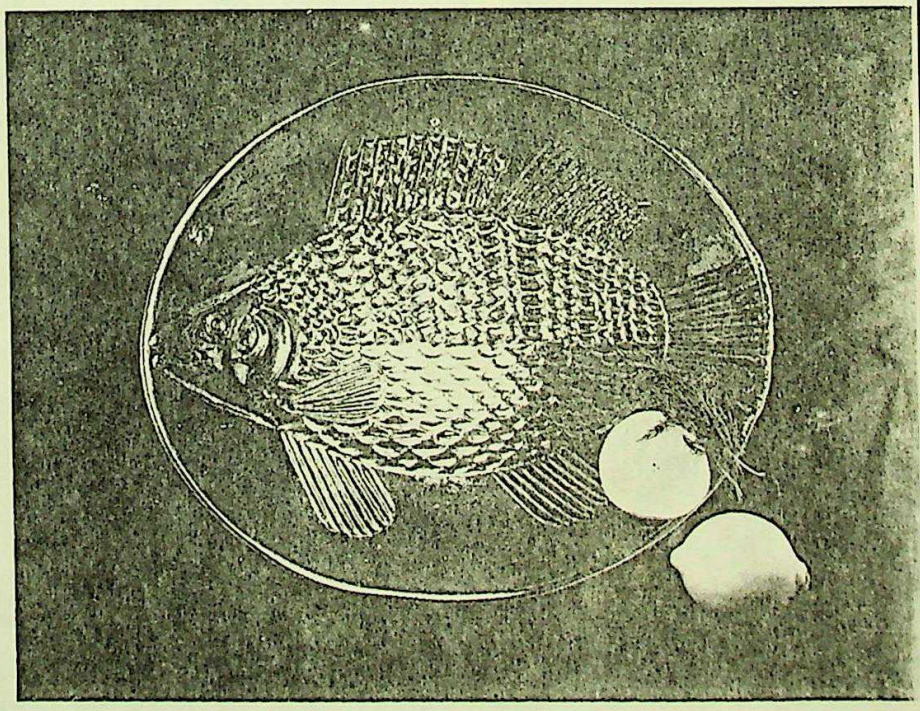
'Considering the beautiful glass which is made in Sweden, we are particularly proud of our export record in

continued on page 21



Colours for 'Corona' were inspired by a Finnish birch tree forest. The same decoration is used for the egg-shaped 'Fortuna' vases and the 'Minerva' sugar and creamer set. Designed by Björn Weckström



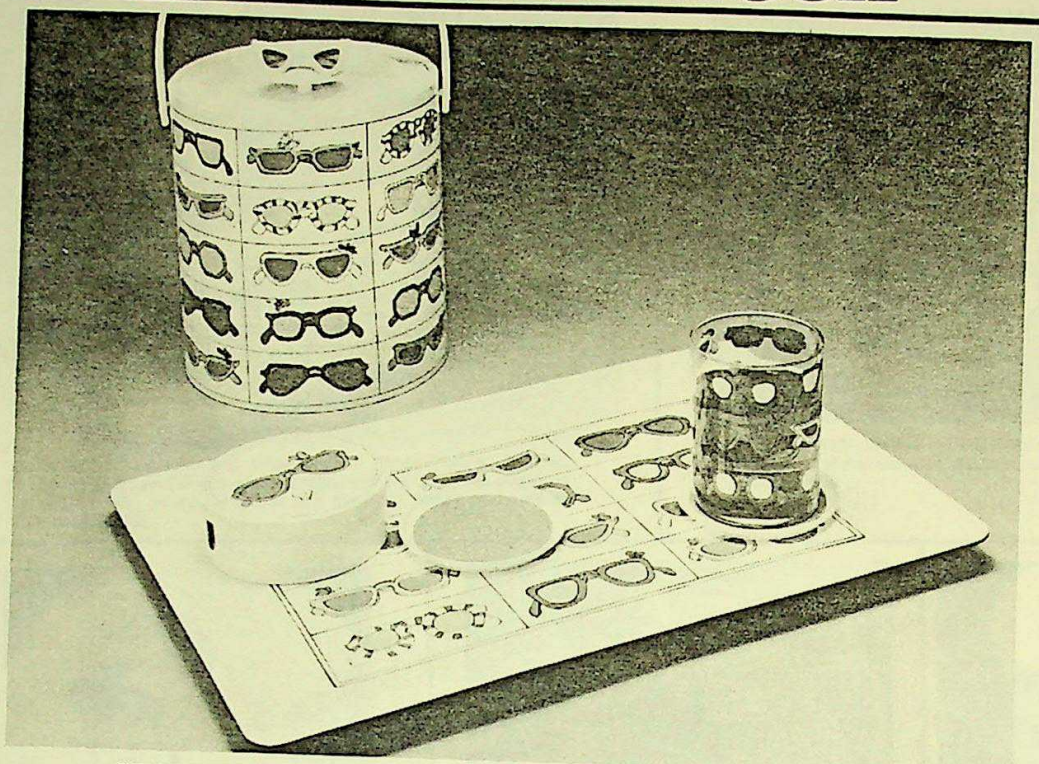


Above and right: This range of plates and bowls takes its name from the Finnish god of the lakes, 'Ahti'. The fish decorating the glass can be found in the lakes of the country. Designed by Inkeri Toikka, the 'Ahti' range is similar in design to 'Pioni' and the two lines can be used to complement each other

D -578

JAN. 7, 1980

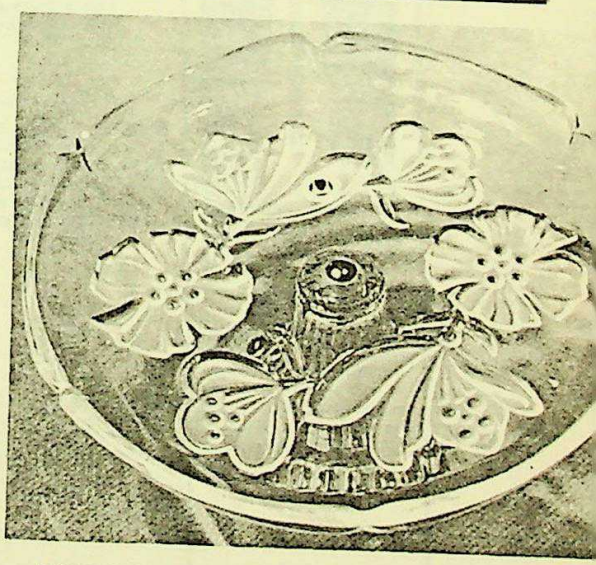
Unveiled This Week



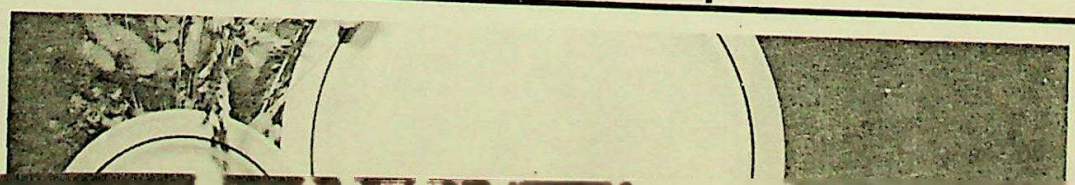
GEORGES BRIARD INC. (New York) — Shady Glass ice buckets, barware and serverware are decorated with miniature sun glasses in vibrant blue, yellow, tangerine and turquoise. Retail prices range from $14 to $28.

FITZ & FLO
and dessert p
retails for $48

GRINDLEY OF STOKE (Parsippany, N.J.) — Serenity in orange and brown is for dinnerware and gift sections and appeals to the whimsey in people. A five-piece setting is about $30.

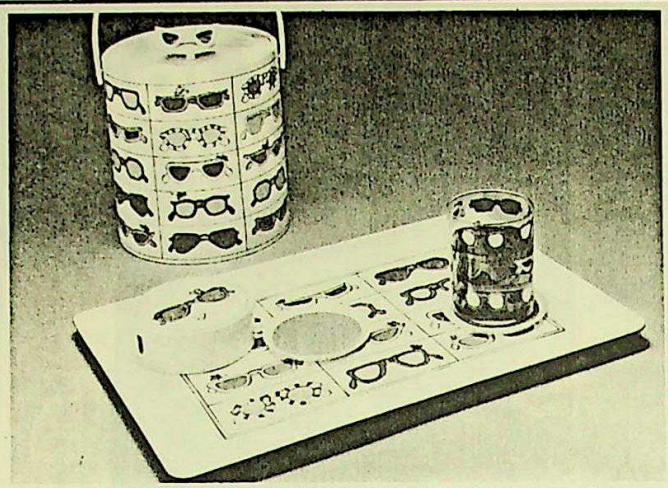


MIKASA (Secaucus, N.J.) — Miranda crysta
dessert plates come in different sizes and shape
of hollow and flat surfaces. Prices are under $20.



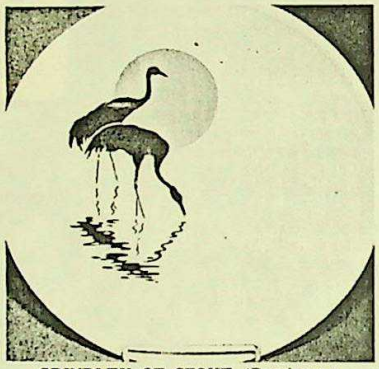
HOMER LAUGHLIN
CO. (Newell, W.Va.)
mond Classic combine
ored band and accent

Unveiled This Week

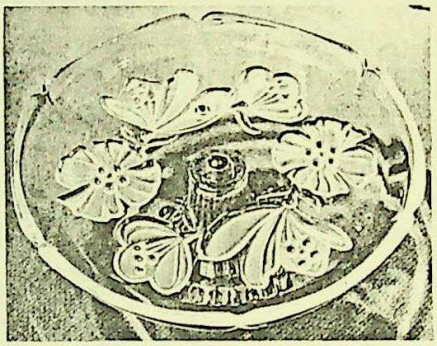


GEORGES BRIARD INC. (New York) — Shady Glass ice buckets, barware and serverware are decorated with miniature sun glasses in vibrant blue, yellow, tangerine and turquoise. Retail prices range from $14 to $28.

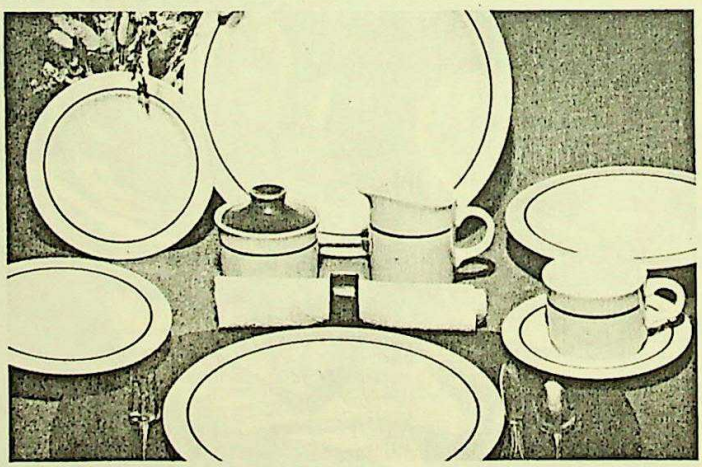
FITZ & FLOYD (Dallas) — Ching Court salad and dessert plates are octagonal. A set of four retails for $48.



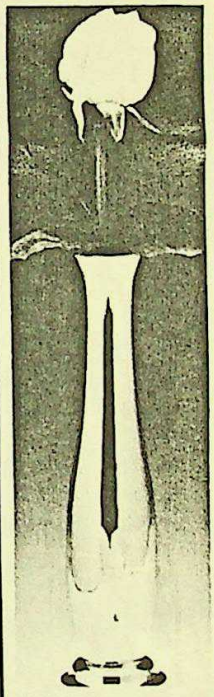
GRINDLEY OF STOKE (Parsippany, N.J.) — Serenity in orange and brown is for dinnerware and gift sections and appeals to the whimsey in people. A five-piece setting is about $30.



MIKASA (Secaucus, N.J.) — Miranda crystal dessert plates come in different sizes and shapes of hollow and flat surfaces. Prices are under $20.



HOMER LAUGHLIN CHINA CO. (Newell, W.Va.) — Almond Classic combines a colored band and accent line in upgrade ironstone. It comes in both 20- and 45-piece sets.



ONEIDA (Oneida, N.Y.) — A 6½-inch high silver-plated bud vase with simple style design can be displayed by itself or in a grouping as a centerpiece. Retail price is $12.50.

TABLETOP 1980

T-5
JAN. 7, 1980
HFD — RETAILING HOME FURNISHINGS
SECTION A

SOPHISTICATED...

ORIENTAL...

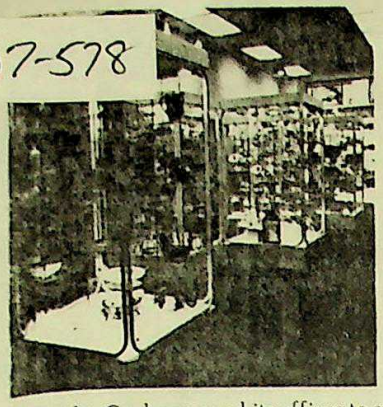
ARTISTIC...

HFD

JANUARY 7, 1980
SECTION A

* COVER PAGE — FRONT

D7-578



The Sendar Co. has moved its offices to a new showroom at 244 Fifth Ave., where it shows its lines, such as Anchor Hocking and Libbey Glass, on street level.

Wedgwood's final toast to the Atlantic City China & Glass Show was held on Thursday evening, Jan. 10, in its New York showroom at 41 Madison Ave. The theme of the celebration revolved around the 250th anniversary of the birth of Josiah Wedgwood, the focal point of a series of promotions that includes retail store visits by Robin Riley, author of the book *The Collector's Wedgwood*.

Nitto International, 41 Madison Ave., is celebrating the wonders of spring with Meadowstone a new rim pattern decorated with a floral design. Fresh Tones, a new earthenware dinnerware series at Nitto, has a more earthy look with wheat designs on the pieces.

Professional sports are in at David-Oestreich Inc., 230 Fifth Ave. A fun gift line for children includes helmet pencil sharpeners, a football night light and notebooks emblazoned with the logo of various professional teams. Adding new gleam to the showroom is a line of stained glass hangings of shooting stars, rainbows and parrots.

The Crystal Gallery has arrived at The Show Room, 230 Fifth Ave., with a crystal sphere filled with water and flowers, shells, glass or plastic items. It illuminates, magnifies and enhances the beauty of just about anything imaginable and is produced by Sparrow Enterprises. The Norman Rockwell Museum collection will now be represented in New York by The Show Room. On display will be the collectible series of limited editions as well as a grouping of silkscreened Rockwell drawings done on mirrors, napkin holders and pen sets.

Ed and Roz Horowitz, buyers for Carriage House in New Hartford, Conn., are shown the vast selection of merchandise at the Mittledorfer-Straus showroom at the New York Merchandise Mart, 41 Madison Ave., room 10 E.

Villeroy & Boch, 41 Madison Ave., will be showing its first plate of the newly formed Mettlach Collectors Society. Called Snow White and the Seven

(*To page 108*)

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FEB. 1980

GIFTS & DECORATIVE ACCESSORIES

D7-578 FEB, 1980

TABLEWARE INTERNATIONAL

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2

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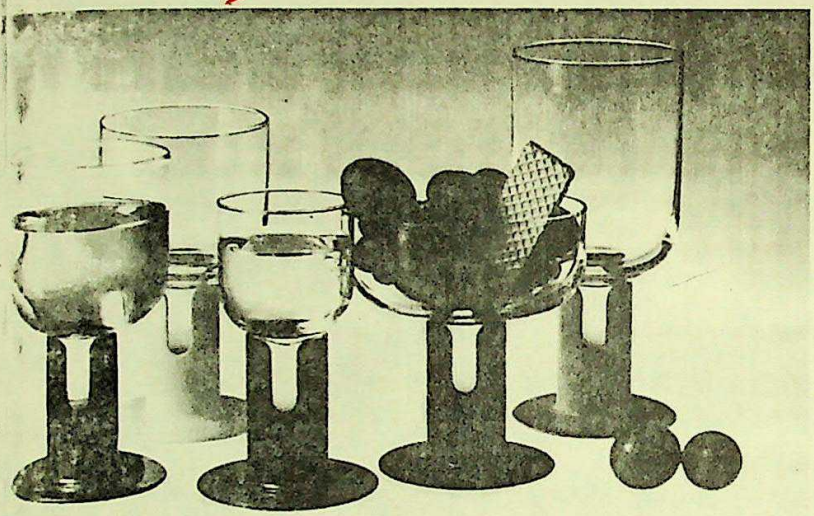

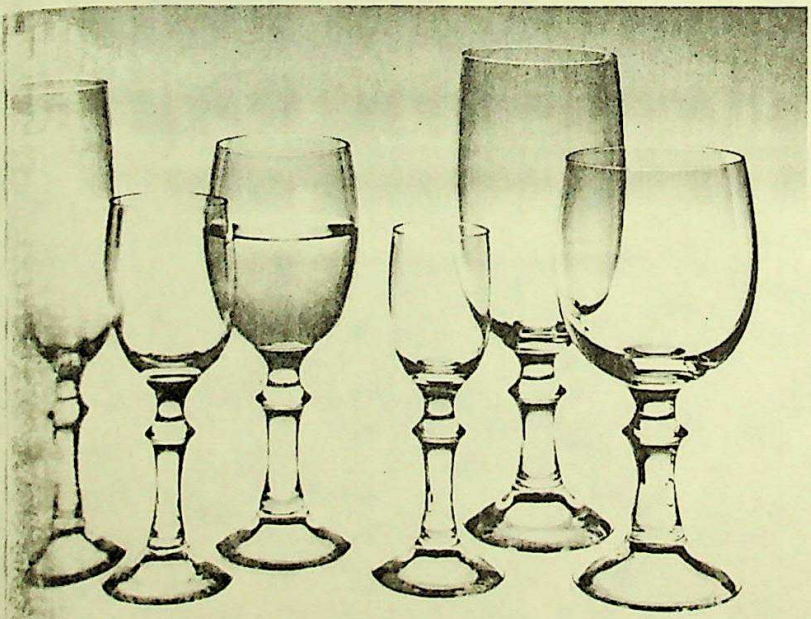

1 Iittala of Finland (H1/A22) will be introducing the 'Arkipelago' collection. Designed by Timo Sarpaneva, 'Arkipelago' combines a futuristic appearance for the 1980s with elegance and practicability. Pictured is 'Jurmo' from this range – a simple yet elegant design comprising decanter with either tumblers or stemmed glasses to match

2 From Bing & Grondahl (H1/A12) comes this Mother's Day Plate for 1980. In the cobalt blue and white for which the company is famous, the plate depicts a woodpecker feeding her young in a tree trunk nest. The 1980 plate follows the theme of motherhood in the world of nature

3 Pictured are Cook and Butcher – two new large figurines to be launched by Bing & Grondahl. These are part of a new series entitled 'Craftsmen'. They are modelled in cobalt blue and white under-glazed porcelain with intricate detail

4 Another new design from Iittala is 'Kaveri 2001', designed by Jorma Vennola. The series comprises stemmed glasses with a plastic base which is produced in four colours. The glasses are extremely versatile and suitable for any occasion. The consumer can build his own set of glasses according to colour preferences

5 'Unikko' is the name of this attractive range of stemmed glasses from Iittala (H1/A22). Tapio Wirkkala was responsible for the design of this range which comprises six different sizes

D7-578

The World Wildlife Fund announces
a most important new porcelain collection

SMITHSONIAN
MARCH, 1980
P.146

Each cup and saucer will bear a new work of art created by Robin Hill exclusively for this limited edition. And each will be decorated with pure 24 karat gold.

hummingbirds of the world

by Robin Hill

The shimmering, iridescent beauty of hummingbirds—captured in an enchanting collection of twelve cups and saucers by one of the world's most distinguished bird artists... his first works of art in porcelain.

The Artist. Robin Hill is recognized as one of the world's finest bird portraitists. His paintings of birds have been exhibited in leading art galleries throughout the world—including a spectacular show at the famed Corcoran Gallery of Art in Washington, D.C. He is represented in many important public and private collections, including the Dublin Museum of Art and the collection of HRH Prince Philip, Duke of Edinburgh. And plans are being made for a museum to house his work exclusively—an honor accorded to few artists throughout history.

Hummingbirds—"winged jewels" they have been called—demanded a very special medium, because of their brilliant gem-like coloration and tiny size. And so Robin Hill created a unique and extraordinary series of works of art for *cups and saucers* of fine porcelain, in a tradition that dates back more than two centuries.

Thus, at the height of his career, Robin Hill has now created *his first works of art in fine porcelain.* An extraordinary series of twelve collector's cups and saucers of fine porcelain, portraying the glossy brilliance and shimmering grace of hummingbirds—in authentic detail—with all his incomparable artistry.

Each of these twelve collector's cups and saucers is a separate, unique, and wonderful work of art created exclusively for this limited edition. Together, they form an extraordinary collection that will be a treasured acquisition for everyone who loves the beauty of birds, of art and of fine porcelain.

The Hummingbird cups and saucers. The collection is an official issue of the World Wildlife Fund, the world's largest privately supported nature conservation organization. It is the World Wildlife Fund's *first* international issue in porcelain.

The cups and saucers will be crafted in fine Bavarian porcelain, whose exceptional whiteness is ideally suited to bring out the dazzling beauty of the hummingbirds. And each hummingbird will be associated, in Hill's superb works of art, with its favored flower. The vivid leaves and bright blossoms provide a perfect setting for the

D7-578

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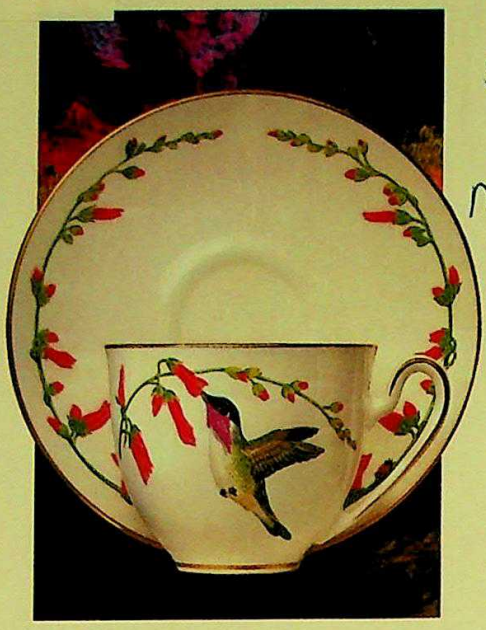

SMITHSONIAN

Shown smaller than actual size.
The saucer measures 139mm in diameter,
the cup measures 63mm in height.

MARCH, 1980

p. 147

WORLD WILDLIFE FUND

The World Wildlife Fund was formed to help preserve life in the natural world, and to help safeguard the world's natural environment from irreversible damage. Its scope is the whole of nature.

Since 1961, it has provided grants which have backed over 2000 conservation projects world-wide. It has created or supported 260 national parks on 5 continents—a total area almost twice the size of Texas. The Fund has rescued 33 animal species from the brink of extinction. And it has brought hope of survival to more than 100 other threatened species. There is still more to be done.

The World Wildlife Fund has appointed Franklin Porcelain to service and fulfill all subscriptions to the Hummingbirds of the World collection.

© 1980 FP

SUBSCRIPTION APPLICATION

hummingbirds of the world

An official issue of the World Wildlife Fund

Franklin Porcelain
Franklin Center, Pennsylvania 19091

Please enter my subscription for *Hummingbirds of the World*—a limited edition collection of twelve cups and saucers in fine porcelain, each bearing an original work of art by Robin Hill.

I need send no payment now. The twelve cups and saucers are to be sent to me at the rate of one cup and saucer every other month. I will be billed for each cup and saucer in two equal monthly installments of $19.50,* with the first payment due in advance of shipment.

**Plus my state sales tax and $1.50 per cup and saucer for shipping and handling.*

Signature _____

All applications are subject to acceptance.

Mr.
Mrs.
Miss _____

PLEASE PRINT CLEARLY

Address _____

City, _____

State, Zip _____

Must be postmarked by March 31, 1980

Discover spring in Colonial Williamsburg. And come back to your senses.

Spring, in this eighteenth-century town, is always an experience to delight the senses.

It's the scent of blossoms reborn in a hundred colonial gardens, of wood chips at the cooper's shop and fresh gingerbread at the baker's.

It's the clip-clop sound of horse and carriage; the music of recorder and harpsichord, fife and drum; the bleat of sheep grazing on the green, the rattle of keys at the ancient gaol.

It's the sight of elegant furnishings in elegant rooms, craftsmen busy at their benches, an evening debate at the Capitol, an actor drawing laughter in an eighteenth-century farce, a colonial governor at home in the Palace.

It's the taste of Welsh rabbit, Brunswick stew, Virginia ham, and oyster pie in one of three colonial taverns; and of quail, and tournedos Rossini at the five-star Williamsburg Inn.

This spring, sample the scents, sounds, sights, and tastes of Colonial Williamsburg. Come by air, Amtrak, bus or car and view spring from another century. It's an experience your senses won't let you forget.

For reservations or information on accommodations and package plans at Williamsburg Inn, Williamsburg Lodge and The Motor House, see your travel agent. Or dial 1-800-446-8956 toll-free. (1-800-582-8976 in Virginia.)

COLONIAL Williamsburg
WILLIAMSBURG, VIRGINIA

We couldn't buy the quality of duffle luggage we wanted, so we made it!

Somewhere, we probably could have found someone to make our luggage designs. But the cost would have been half again as much. So we decided to make them ourselves.

Our little plant in Boscobel, Wis. (pop. 2,115) turns out 133 different duffle luggage items. Every one has to meet our tough standards in the way it performs, not just the way it looks.

Executive Set, $99.50

Like these three executive duffles, in British tan and coffee brown. Made of tough 18 oz. cotton canvas, they're the perfect business luggage. Each one's a great value on its own. Or you can get all three, including matching strap and monogramming, for only $99.50. That's a $133.50 value.

Call toll-free

So call our toll-free number and charge an Executive Set or an individual bag. Or call if you have a question. No forms, no checks, no waiting. We'll ship your order

The Captain's Wardrobe. $55.00.

The Packet Carry-on. $35.00.

The Courier Attache. $24.50.

in 24 hours (monogramming takes longer).

Free catalog.

Or call for our free catalog of quality outdoor clothing, accessories, gifts, and our own famous duffles and canvas luggage.

Experience the difference of shopping Lands' End.

Lands' End

The easy way to shop, toll-free.

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Book reviews

Sinai: The Great and Terrible W
Burton Bernstein
(Viking Press, $13.95)

Arabia:
A Journey Through the Labyrin
Jonathan Raban
(Simon and Schuster, $11.95)

"They were a people of spasms
rence said of the Arabs. The sp
new Middle East have prompte
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us much about life in the Sina
happily, are a couple of books t
wit and insight.

The Sinai peninsula as seen by

D7/~~25~~
578

The baby's full name.

The mantle clock shows the time of birth.

Place and date of birth scripted by Dutch artisans.

The scales show the baby's weight in pounds and ounces.

Introducing

THE DELFT BIRTHPLATE™

A personalized, commemorative plate from Delft, Holland.

A gift that becomes an heirloom the moment it arrives. Handcrafted by artisans in the town of Delft, Holland, especially for you, each 8" Birthplate is completely personalized by hand. Each Birthplate is an authentic piece of Delft ware, decorated in classic Delft Blues, fired and glazed for permanence, complete with wire hanger ready for wall display. Long a tradition in Europe, the Birthplate is the perfect gift for grandparents, parents, and parents-to-be... and at just $45.00, it's a wonderful value.

To order for a child already born: print the full name, date and place of birth, weight in pounds and ounces, exact time of birth (hour, minute, AM or PM) and send to us. Allow 90 days for manufacture and delivery.

To order for a child not yet born: Our beautiful Gift Certificate makes a perfect shower gift. (Each certificate valid for 2 years from date of purchase). Shows your name as the giver, guarantees prepaid plate and shipping, and includes a form the new parents send us when the child is born. If twins are born, the second plate is free!

Send $45.00 for Birthplate or Gift Certificate (includes all shipping and handling). Safe arrival within 90 days guaranteed. For convenience, use this coupon and send check or Money Order to:

FAMILY TREE ORIGINALS, LTD.

FAMILY TREE ORIGINALS, LTD.
Dept. GH5 – 30961 Agoura Road, Suite 311, Westlake Village, CA 91361

Please Send:

Qty_____Birthplate(s) at $45.00 each.
(Calif. residents add $2.70 sales tax each plate)

Qty_____Birthplate Gift Certificate(s) at $45.00 each.
(Calif. residents add $2.70 sales tax each plate)

Send $1.00 for brochure; applies to purchase.

For each Birthplate ordered, be sure to enclose baby's name, date and place of birth, weight at birth, time of birth in hours and minutes (AM or PM).

Name (please print)_____

Address_____

City _____ State_____ Zip_____

Never underestimate the cleaning power of a 94 year old chick with a French name.

Photo: Pesin

We won't deny it.

This is a shameless attempt to win your hearts and get you to try Bon Ami for your own good.

It's a 94-year old idea whose time has come. Again.

Bon Ami is for people who care about the nice things they own. About their sinks & tubs. Their tile. Their appliances. Their stoves. Their cookware.

It's not for the use-it-today and throw-it-away generation.

Harsh cleansers scratch stains away.

Bon Ami, on the other hand, polishes them clean. That's why it keeps new things looking new.

Tender loving care for people who care.

No wonder Bon Ami is the cleanser recommended by such famous names as Corning®, Pyrex®, Farberware®, and Frigidaire®. As our fine-feathered friend, the chick, reminds us, it "hasn't scratched yet."

Isn't it about time you got a 94-year old chick with a French name to do your cleaning?

Bon Ami®

D7/25 D7/578

578

GIFTS & DECORATIVE ACCESSORIES

News *continued*

gy Fair Set

The 1981 Energy and Home Improvement Fair will be staged again at Arlington Park Exposition Hall, Arlington Heights, Ill., a suburb of Chicago, from Apr. 22 to 26, 1981. This year's fair had attendance of close to 100,000 visitors, according to show management, an increase of 35 percent. Booth displays were up 47 percent. The show is managed by Expo Management, The Apparel Center, Suite 137 Arcade, Chicago 60654.

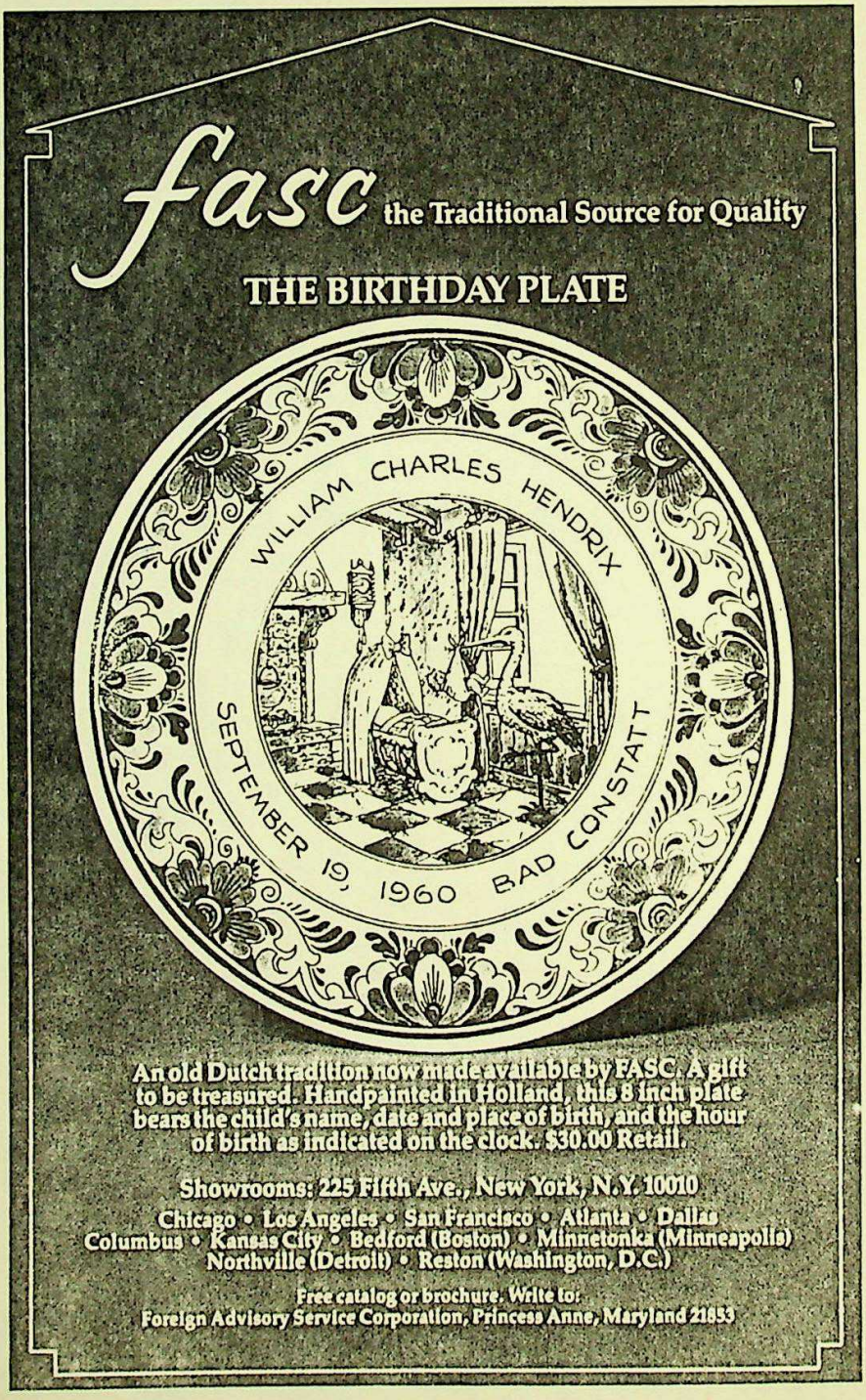
Denver Show to Open on Saturday

For the first time, the Denver Gift & Jewelry Show will open on a Saturday instead of the traditional Sunday. The show, Feb. 28–Mar. 3, will be held at the Denver Merchandise Mart and Denver Exposition Building.

Show managers have decided to combine the preview days, held by the permanent tenants in the mart, with the temporary exhibitors at the Exposition Building, expecting it to be convenient for both buyers and exhibitors.

A plaque of appreciation goes to Dick Saklad of Papel (r.) for being chairman of the Committee for the Denver Gift & Jewelry Show during the last two years. The presenter is Fred Watrous.

Nov. 1980 P. 22



S. F. Show Reset

The San Francisco Winter Gift Show is rescheduled for Feb. 6–10, with a pre-show Feb. 3–5. The semi-annual gift show gala is planned for Sunday evening, Feb. 8, in the Galeria Design Center of Showplace Square.

ABC: Back to Back On West Coast

Suppliers of art, picture frames, framing supplies and equipment will be able to make one West Coast trip for two California Art Buyers Caravan Trade Shows, which will run back to back, Jan. 31–Feb. 2 in San Francisco and Feb. 7–9 in Los Angeles.

To date, approximately 85 percent of the firms will exhibit in both shows, and special arrangements are being made to transport display materials from one show to the other in one shipment in order to reduce delivery costs. Art Buyers Caravan trade shows are sponsored by *Decor* magazine. For additional information, contact Paul Karel, director of trade shows, Art Buyers Caravan, 408 Olive St., St. Louis, Mo. 63102.

'Careful Buyers' Boost Seattle

Careful buying by retailers who held off on earlier shows contributed to a strong Seattle Gift Show, according to Western Exhibitors, show producers.

Bert Tonkin and Mike Dean, show managers, noted that attendance was up just slightly over the previous year but those who came, came to buy.

The Seattle Gift Show was held at the Seattle Center and the 6100 Building. Once again, special events were hosted for those attending.

D7-578

Meet
Mortie Kaye

The president of the AMM Gift Assn. loves it deep in the heart of . . . Georgia.

Mortie Kaye

The land of cotton has proved to be a land of milk and honey, too, for Mortie Kaye, president of the Gifts and Decorative Accessories Assn. at the Atlanta Merchandise Mart. Born and raised in Brooklyn, N.Y., this former retailer left the Yankee stronghold of Pittsfield, Mass. 15 years ago to follow the cue of big industries such as General Electric who were relocating to Dixie because "If a business with all the brain power of G.E. thought there was potential down south, who was I to argue with that?" And today he claims that he has enjoyed every minute of his southern life and couldn't be paid to move . . . "at any price."

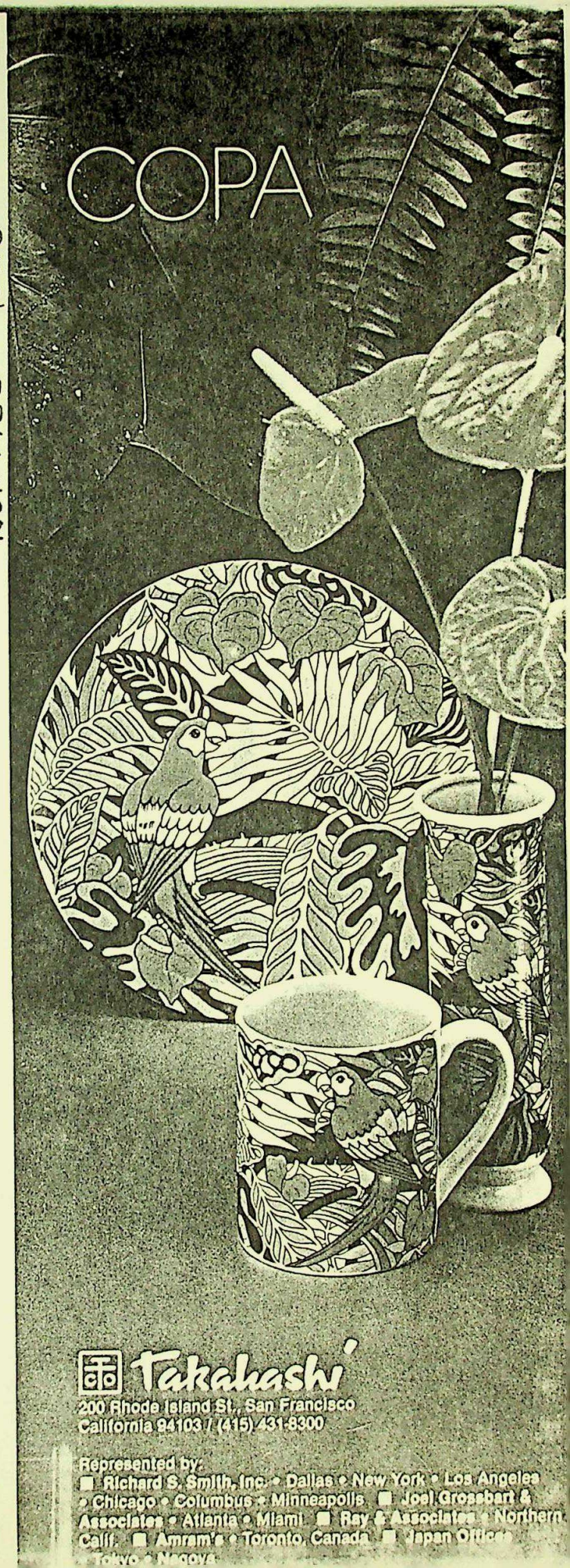
A family-oriented man, Mr. Kaye emphasizes that he is devoted to this hobbies . . . and his only hobbies are his grandchildren and his business, in that order. And business means family, too, at Mortie Kaye and Assoc. because Esther, his wife of 40 years, is the showroom manager, and son Barry became a full-time partner two years ago. His two daughters, Arlene and Phyllis, have supplied the four grandchildren, two of whom are close enough for visits from Grandpa Mortie every Saturday.

Mortie Kaye is also a no-nonsense individual who has changed with the times, altering his business tactics to suit the new sophistication that today's retailers exhibit. "Selling today is a lot harder than it used to be," he notes. "Twenty years ago, you walked into a store and said 'here's what I have, do you want it or not?' Today, you have to plan a strategy, anticipate what the retailer wants, show the store owner how to sell, maybe give some advice on display . . . although I never do that unless I know the account."

Making the most of business encounters, hobbies and his own natural talent as a rep, has been the secret of Mortie Kaye's success. However, he notes that "having the number two largest mouth at the Atlanta Mart" contributed to his election as president of the association too. (He also serves on the board of governors, an advisory board that oversees the complete operation of the building.) Whatever the reason for his success and contentment, one thing is sure: Mortie Kaye still has a lot of tricks up his sleeve that promise to bring achievements as yet untold to the Atlanta Mart and his own business, too. "The potential for business development in the southeast, Atlanta in particular, hasn't been scratched yet," says Kaye, "and I'm going to work towards cultivating those opportunities for the Mart."

Susan Stashkevetch □

GIFTS & DECORATIVE ACCESSORIES
Nov. 1980 p. 113



A celebrated artist captures the charm and beauty of the woodland year . . . on plates of fine porcelain

D7/578

GOOD HOUSEKEEPING

The Woodland Year

by Peter Barrett

JULY, 1981

INSERT BETWEEN PP. 186 AND 187

The beauty and grace of a young deer frolicking in the summer meadow . . . the delight of a baby raccoon being startled by a tiny green frog . . . the charm of two chipmunks sharing their food with a little bird . . . such scenes from nature have a very special fascination for us all. To be able to capture these qualities in visual form is a unique gift – and the renowned English painter Peter Barrett has that rare gift in abundance.

Because Barrett is a trained naturalist as well as an artist, he is able to portray in his work not only the personality of nature's most captivating creatures – but also their distinctive features in realistic detail.

This distinguished wildlife artist will now undertake a uniquely challenging assignment. He will create a series of new works of art *exclusively* for a collection of twelve porcelain plates – plates that will depict woodland animals at play throughout the twelve months of the year.

Each of these works by Peter Barrett will be created for "The Woodland Year" porcelain plate collection to be issued exclusively by Franklin Porcelain. And the first edition of this collection will be a special, limited "Signature Edition."

Each plate portrays a different animal . . . in a different setting and season

To capture the beauty of these woodland scenes, Peter Barrett will depict each animal in a different natural setting . . . and during a different month of the year. And each delightful animal – the raccoon for April, the deer for June, the badger for October – symbolizes especially well that particular time of the year.

The January plate, for example, portrays two Grey Squirrels digging up acorns on a snowy winter's day. The May plate depicts a

Fawns in the June Meadow

Plates shown smaller than actual size of 9⅛" in diameter.

© 1981 FP

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

WS

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 1 FRANKLIN CENTER, PENNSYLVANIA

POSTAGE WILL BE PAID BY ADDRESSEE

FRANKLIN PORCELAIN
Franklin Center, Pennsylvania 19063

A

OVER →

The changing seasons . . . and the delightful creatures of the forests.

Portrayed in a collection of twelve charming collector's plates . . . one for each month of the woodland year.

D7/24

Each plate decorated with a border of pure 24kt gold

Limited Signature Edition • Advance Subscription Deadline: August 31, 1981

GOOD HOUSEKEEPING JULY, 1981

baby fox startled by the sudden appearance of a butterfly in the tall grass. The November plate shows an American Marten perched in a pine branch – a moment after he has mischievously disturbed a Red-Breasted Crossbill . . .

Every one of the twelve plates that make up the collection has a charm about it that is irresistible. Because no detail, no matter how small or subtle, escapes the eye of Peter Barrett.

A unique way to depict nature's most delightful creatures

Consummate artist that he is, Peter Barrett is always seeking ways to make his art different

The Friendly Chipmunks in August

Squirreling for Nuts in January

and original. And here he has found a most ingenious one. He has portrayed each scene as though it were being viewed secretly, without the animals knowing you were there. Thus, as you look at the plate, you have the illusion of having peered through an opening in the forest – and suddenly come upon this delightful scene! It's a technique which Barrett uses in the most winning manner . . . and each of the twelve works of art, therefore, becomes a new and pleasant surprise.

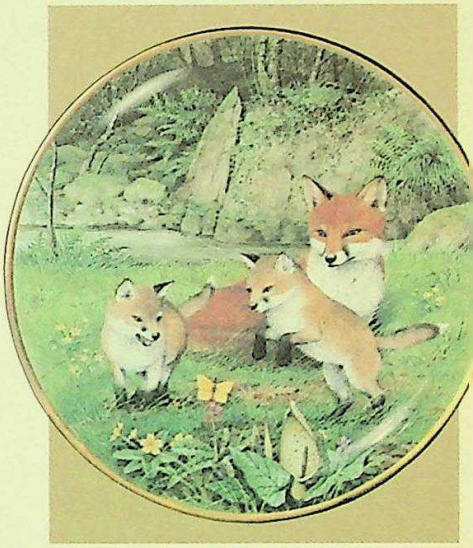
In order to capture the art of Peter Barrett in the most appealing manner, each plate will measure 9⅛ inches in diameter. Moreover, each of these lovely woodland plates will be decorated with a border of *pure 24 karat gold*. Franklin Porcelain has entrusted the creation of the plates for this distinguished collection to its affiliate, Franklin Porcelain of Japan.

Signature Edition available for a limited time

The Signature Edition of "The Woodland Year" by Peter Barrett will be distinctive because it is the *only* edition of this collection that will bear the signature of the artist on each plate.

In the tradition of fine porcelain, the plates in this desirable Signature Edition will be issued *only* during a single year – and will never be made available again. Thus, the Signature Edition will be forever limited to the number of valid subscriptions entered by the end of 1981, plus one set for the artist and one for the archives of Franklin Porcelain.

The collection of twelve plates will be sent to subscribers at the rate of one every *other* month, and the issue price for each plate is



The Butterfly Chase in May

just $55, payable in two convenient monthly installments of $27.50 each. This price is *guaranteed* to subscribers for each of the twelve plates in the collection, regardless of any rise in costs during the entire subscription period.

To enter your subscription for the Signature Edition of "The Woodland Year"—and begin to build one of the most beautiful collections in fine porcelain—be sure to mail your application to Franklin Porcelain by the advance deadline of August 31st.

ADVANCE SUBSCRIPTION APPLICATION

The Woodland Year

Franklin Porcelain
Franklin Center, Pennsylvania 19091

Valid only if postmarked by August 31, 1981.

Limit: One collection per person.

Please enter my subscription for the special Signature Edition of "The Woodland Year," consisting of twelve collector's plates to be crafted for me in fine porcelain, and decorated with a border of pure 24 karat gold.

I need send no money now. The plates are to be sent to me at the rate of one every *other* month. I will be billed for each plate in two equal monthly installments of $27.50* each, the first installment in advance of shipment.

**Plus my state sales tax.*

Mr.
Mrs.
Miss. _____
PLEASE PRINT CLEARLY

Address _____

City _____

State, Zip _____

Signature _____
ALL APPLICATIONS ARE SUBJECT TO ACCEPTANCE.

89

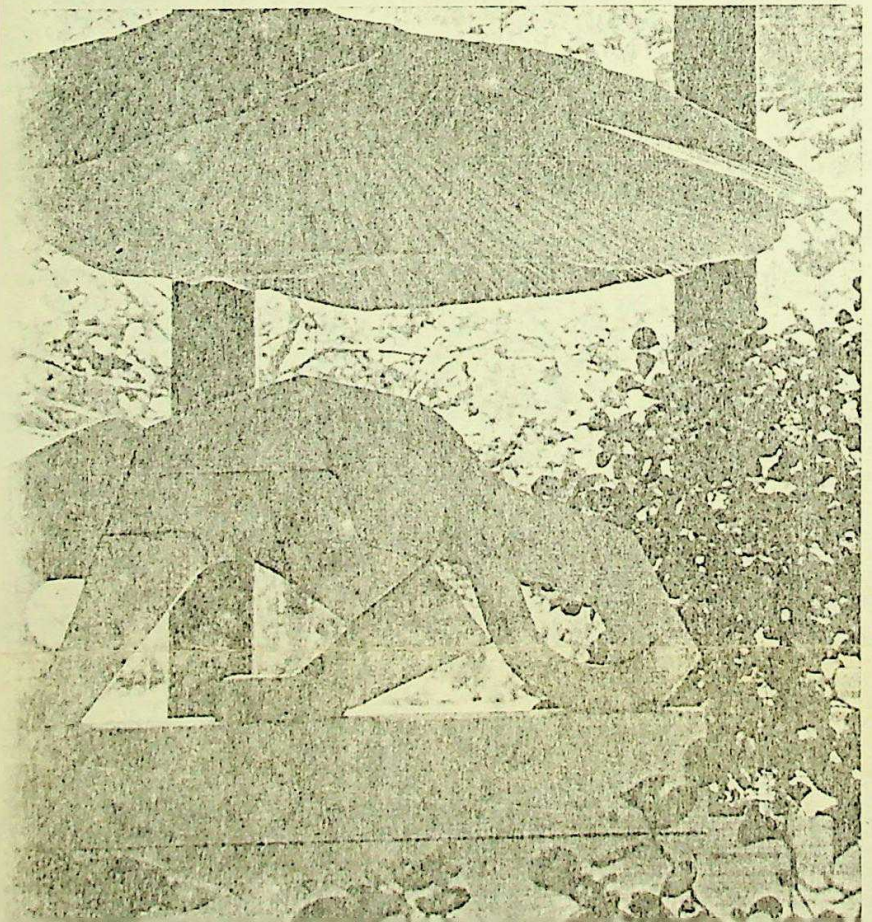
OVER →

D7/578

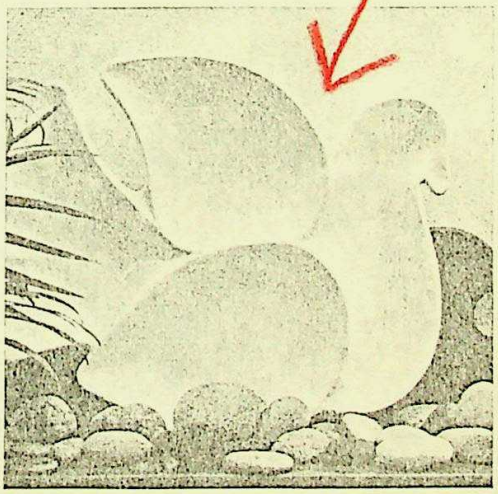
Wohnen mit Tieren

p. 224 SW
SCHÖNER WOHNEN
NOV. 1981

← Ein ganzer Tisch mit Hühnern gedeckt. *Sehr dekorativ: die Teller und Becher, entworfen von Fitz and Floyd, USA in Weiß, Rot, Schwarz handbemalt, die Becher innen rot. Tellerdurchmesser 19,5 cm, für 16,50 Mark, die Becher kosten 18,50 Mark. Porzellan. Aus Keramik: die Salz- und Pfefferstreuer aus England in gleichen Farben, aber nicht im gleichen Stil. Das Paar 20,50 Mark, alles von Eins Zwei Drei, Gärtnerstr. 26, 2 Hamburg 20. Unter den bemalten Tellern weiße Huhn-Reliefteller aus Keramik, Durchmesser 29 cm, für 19,50 Mark von Anja, Eppendorfer Weg 279, 2000 Hamburg-Eppendorf*



← Weitausholend schreitet die große Raubkatze auf der Stelle. *Der Leopard, eine Holzskulptur von Giorgio Rastelli, ist 82 cm lang und mit Untersatz 47 cm hoch. Zum Preis von 2000 Mark kommen etwa 200 Mark Versandkosten. Von awb, 7151 Burgstetten*



↑ Diese Taube ist mehr als ein Teller. *Sie ist Objekt zum Hinstellen und eine Kombination von vier Schüsselchen. Hals, Flügel, Schwanz sind vertieft. Durchmesser 20,6 cm, ca. 27 Mark (Porzellan). Behr-Möbel, Hindenburgbau, 7000 Stuttgart* ▶

~~D7/25~~
FEB. 1982
D7-578

Speise-Reste bilden hartnäckige Rückstände.

Calgonit unterwandert die Speiserückstände und spült sie gründlich ab.

er Brei etzt sich Teller fest cknet an.

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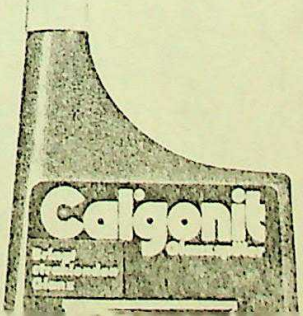
FEB. 1982

sen Sie Ihr Kind n Ruhe löffeln.

Calgonit macht alle wieder strahlend saub

SW p. 46

SCHÖNER WOHNEN



FES PRODUCTS

JANUARY 1983
PAGE 59

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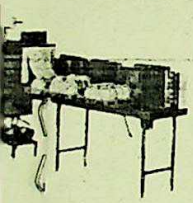

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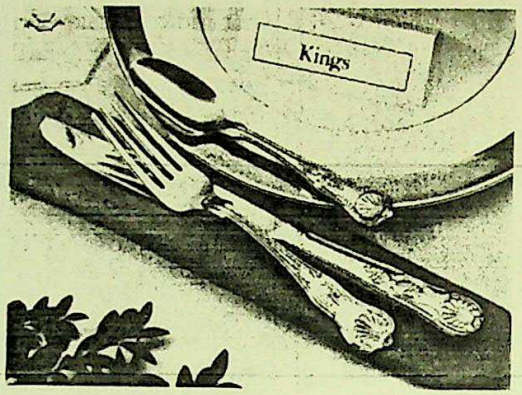
Classic Flatware Pattern Introduced

Newest pattern in the International Stainless line of flatware is called Kings. It features a classical decorative design for elegance, says the manufacturer, and heavyweight chrome stainless for durability.

World Tableware International **(370)**



Gas Griddles Deliver By The Foot

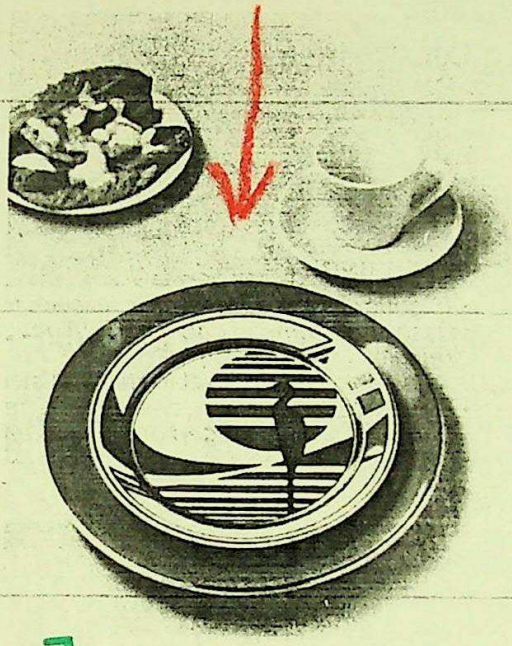
These gas griddles are divided into 12-in. sections, each with its own controls, allowing the operator to use only the griddle space he needs for slack or peak periods. Griddles available in 36-, 48-, and 72-in. widths, all with burners designed for a uniform heat distribution pat-

Hobart Corp. **(209)**

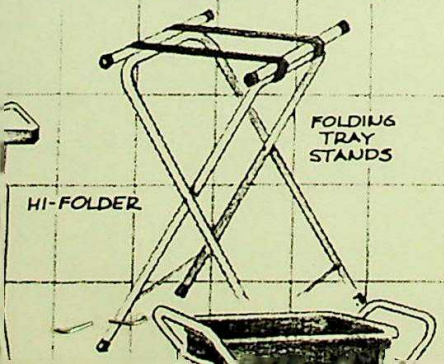
Heron Graces New Plate Ensemble

Earthy tones of dark brown, buff and bamboo create the bold new Heron™ feature plate ensemble. Accented with champagne glaze and two gold bands, the Heron feature plate is complemented by the custom service plate underliner, which is decorated with a wide band in bamboo and framed by two gold bands.

Syracuse China Corp. **(371)**

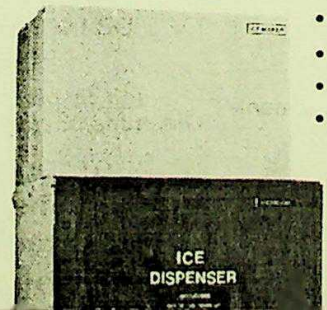


signed for the foodservice industry
ineered for dependability



TOP RIGHT PANEL

Let **REMCOR** Help You
DISPENSE
with your **ICE** Handling Problems



- Sanitary, dependable dispensing
- Automatic ice filling
- Vending options
- Uses Icemaker of your choice

REMCOR, the foremost Ice Dispensing Company in the industry, now extends its patented, time-proven dispensing technology to the new 200lb Ice Dispenser. Available with several vending options and automatic ice filling the unit is perfect for hotels, motels, hospitals, and cafeterias. Unit features and options include the following

D7-578

FES PRODUCTS

JANUARY 1983
PAGE 59

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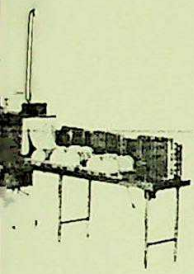

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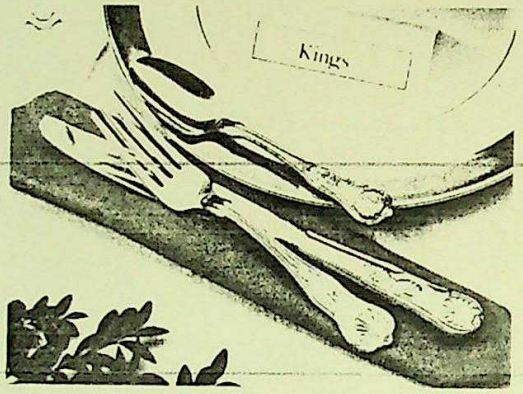

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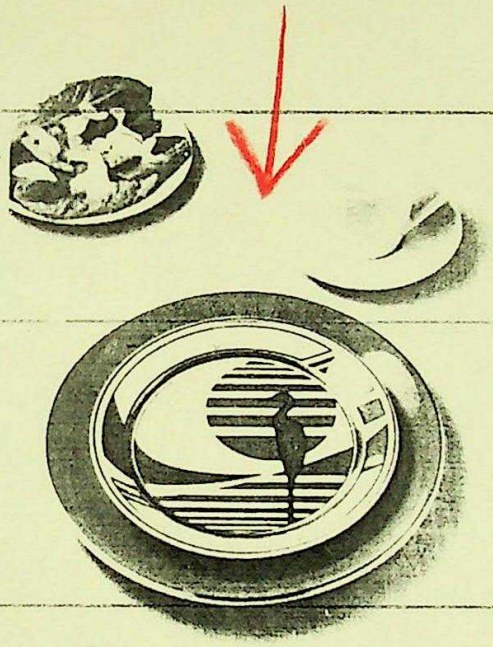

TOP RIGHT PANEL

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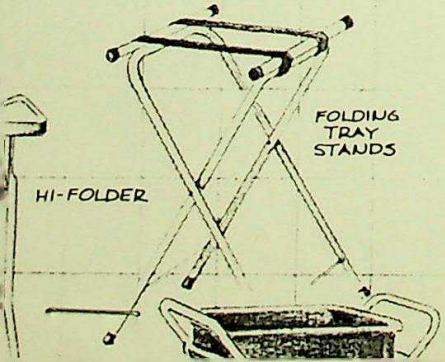

Let **REMCOR** Help You
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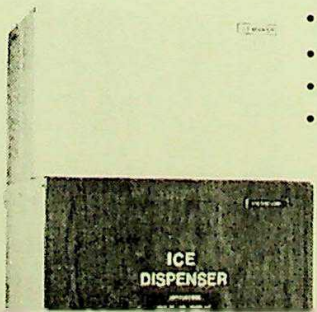

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D7/578

JANUARY, 198

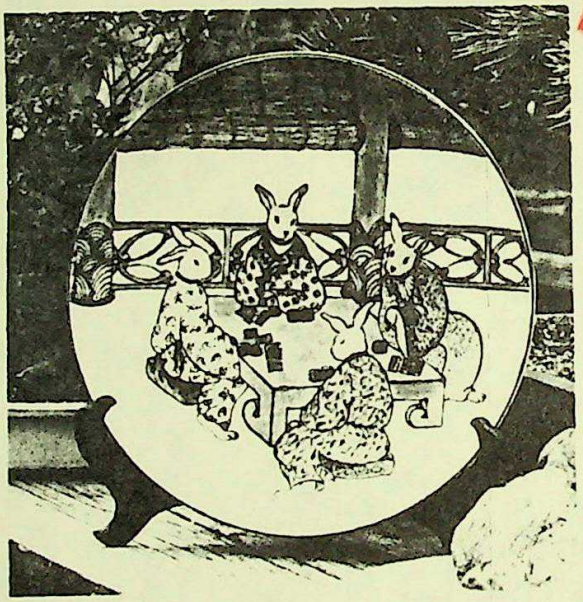
The Practical Bunny

What would Easter be without the bunny? And this year, Mr. Rabbit appears in many useful, collectible, or just plain whimsical guises. Whether he's busy as a serving tray, clothes rack, or cuddly doll, come Easter Sunday, Apr. 22, the ubiquitous bunny's sales appeal will be nothing to wiggle your whiskers at!

PAGE 142

An adorable collectible—this small china bunny is the first in Goebel's annual Easter series. Suggested retail, $12.50. Ebeling & Reuss, 1041 W. Valley Rd., Box 189, Devon, Pa. 19333.

Hop-along papier mache rabbit tray is colorfully hand-painted. 27 in. x 13 in. $36 retail. Habitat Intl. at Vincent Lippe, 11 E. 26 St, New York 10010.

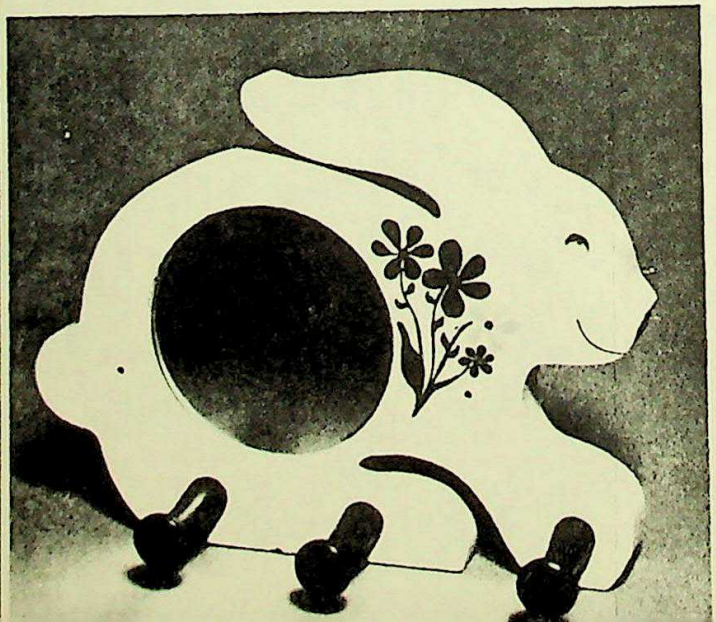


Easter-n bunnies gather on this whimsical plate designed by Lin Werner. Photographically reproduced decals on white bisque. $48 retail. Trends and Traditions, 520 W. 7 St., Los Angeles 90014.

GIFTS & DECORATIVE ACCESSORIES

A doll of a Rabbit and friend, Lambkin, are soft-bodied with porcelain heads, feet, paws, wings. 7 in. tall. With stand, $8. Dept. 56 by Bachman's, 9600 Valley View Rd., Eden Prairie, Minn. 55344.

JAN, 1984



Rabbit clothes rack with mirrored body is 2 in. solid pine with four coats of high-gloss enamel, hand-painted flowers. $17. The Playmill, RFD3 Atkinson, Dover-Foxcroft, Me. 04426.

Let This Kitten Capture Your Heart!

D7-578 xR

BETTER HOMES & GARDENS

JULY 1985 PAGE 29

Plate shown smaller than actual 8" size

Featuring a 24K gold rim

- **Presenting a fine English bone china collector plate, issued in a strictly limited edition.**
- **Created by Crown Ware Studio – a Royal Worcester/Spode Company – for The Hamilton Collection.**

D7-24

© 1985 HC

CAT NAP

Rarely has a kitten caper been portrayed so charmingly as in this limited-edition plate. Indeed, cat lovers from around the country have already fallen in love with this cute, sleeping kitty.

And little wonder. Talented artist Pam Cooper has captured all the whim and mischievousness of a little kitten that found her way into a warm, cozy bed for an afternoon nap – no doubt, after a morning of dozens of antics like playing ball, chasing string, and exploring the wild outdoors.

Ms. Cooper earned the commission to create this heartwarming portrait because of her fine reputation in Great Britain and her superb attention to details – like the elegant, floral pattern linens in this work.

Because of the exquisite detail in her paintings, The Hamilton Collection chose Crown Ware Studio – an affiliate of famed Royal Worcester of England – to craft the piece into a fine English bone china plate.

The resulting work is sure to capture the hearts of cat-lovers everywhere, as well as plate collectors – who have bid up the value of cat-subject plate sell-outs to well above their issue price. Furthermore, since "Cat Nap" is limited to just 14 firing days, it is likely to sell out in a short time. **Thus, you should act now if you wish to own this captivating plate.**

"Cat Nap" will receive further notice as the premiere issue in the *Kitten Classics* Plate Collection, a series of eight fine bone china plates, each inspired by the daily high jinks of a different adorable kitten. Each plate in the collection will be accompanied by a numbered Certificate of Authenticity, which will attest to your plate's limited-edition status.

As an owner of "Cat Nap," you will be guaranteed the right to acquire all subsequent seven plates at the original issue price of $29.50 each – **but you are not obligated to buy any others** unless you choose to do so later.

Furthermore, you may acquire "Cat Nap" and every plate in the *Kitten Classics* Plate Collection at **absolutely no risk.** The Hamilton Collection **100% Buy-Back Guarantee** assures that you may return any of the plates for a full, unquestioned refund, within 30 days of receipt.

Because "Cat Nap" is one of the most appealing cat-subject plates ever introduced, and because of the fine market performance of similar editions in recent years, demand for this plate is expected to be immediate and strong. So with the edition limited to just 14 firing days, this exceptional-quality issue may sell out promptly – particularly with such a reasonable issue price.

Therefore, we cannot guarantee your order will be considered after the final date shown in the Reservation Form. To avoid disappointment, **please order today.**

Final Postmark Date:

July 31, 1985

Limit: Two plates per collector.

Please accept my order for "Cat Nap" by Pam Cooper, first issue in the *Kitten Classics* Plate Collection, inspired by endearing moments in the lives of eight different kittens. 8" diameter, 24K gold rim, accompanied by a numbered Certificate of Authenticity. I understand I am under no obligation to buy any other plate.

Yes, I wish to purchase _____ "Cat Nap" (1 or 2) plate(s) at $29.50* each (plus $2.14 postage & handling), for a total of $_____. ($31.64* or $63.28*)

Please check one: 56978

☐ I enclose full payment by check or money order.

☐ Charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Diners Club

Acct. No. _____

Expiration Date _____

Signature _____

Charge Orders must be signed to be valid.

Name _____

Address _____

City _____

State _____ Zip _____

*Florida residents please add $1.59 per plate, sales tax. Illinois residents add $2.22 per plate, state and local tax.

Please allow 6-8 weeks for delivery. All orders are subject to acceptance. Deliveries made only to U.S. and its territories.

The Hamilton Collection

9550 Regency Square Blvd., P.O. Box 2567
Jacksonville, FL 32232

D7/24

IF YOU'D LIKE A NEW HOME DESIGNED TO GIVE YOU DRAMATICALLY LOWER FUEL BILLS...

Over 75,000 Thermal Crafted™ Homes have now been built around the country.

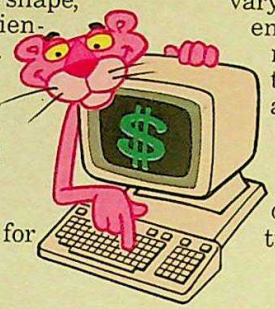
In most places, heating and air-conditioning costs are substantially lower than for comparable houses built to regular HUD minimum property standards.

What *is* a Thermal Crafted Home?

It's a home of any style—ranch, colonial, contemporary, you name it. But the builder has planned and constructed it with the aid of a sophisticated Owens-Corning computer-analysis system to reach a high degree of energy-efficiency.

Everything from levels of insulation and air infiltration, to location of windows, to home shape, size and even site orientation, is considered.

And, of course, *high-quality* Owens-Corning insulating materials are used throughout, where called for.



Ask your builder for a consumer information sheet with more details. Only the heating and cooling portion of utility bills are affected, and actual savings will vary. But you may find them big enough to let you carry a larger mortgage—and buy *more* house—than you thought you could afford now!

Look for the Thermal Crafted Home symbol as you house-hunt.

For a brochure including names of builders in your area, (limited time only) call **(800) 524-4100.***

BUY THIS HOME.

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OWENS/CORNING
FIBERGLAS
TRADEMARK ®

Quenching thirst with artistry

D7-578

Zuni hunters and pilgrims had to carry water on long desert trips, but their potters made the best of it

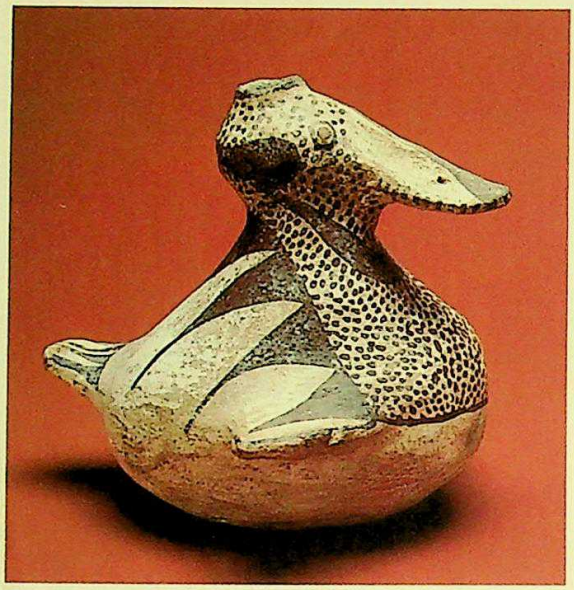
"Gifts of Mother Earth: Ceramics in the Zuni Tradition," on view at NMNH through next summer, contains 90 bowls, jars, cooking pots and the many other vessels that served this Southwest Indian tribe in their everyday life. Collected for the Smithsonian by anthropologists in the 19th and early 20th centuries, most of them are fairly standard in shape. But not the canteens, which were used, usually by men, to carry water while they worked at sheep camp, hunted and made religious pilgrimages.

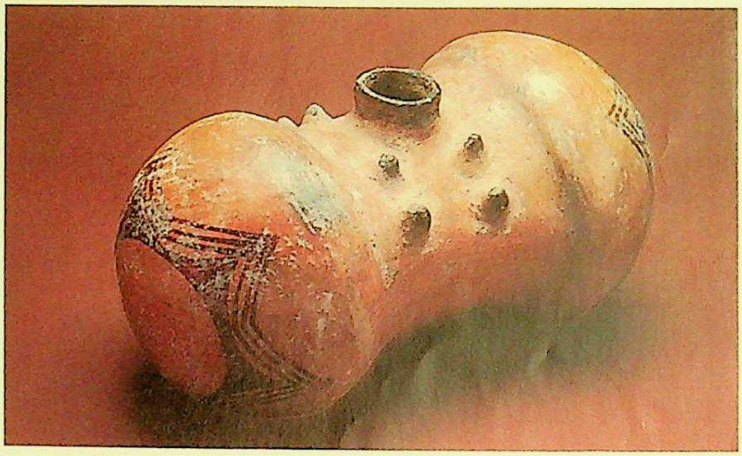
The basic canteen shape, simple and globular with two carrying handles, is joined in this show by versions that are barrel-shaped, double-lobed—one is even modeled as a duck. With its cylindrical form, the barrel canteen was easily wrapped in a blanket and tied around the waist, leaving the owner free to hunt; while the elaborate double-lobed model was probably carried only on certain religious pilgrimages. Whether the duck, one of several animal-shaped canteens in the show, had a special use is not known. It is likely, though, that whatever canteen a Zuni used, the water tasted better than it does from the tap.

Constance Bond

PAGE 141

SMITHSONIAN AUGUST 1985

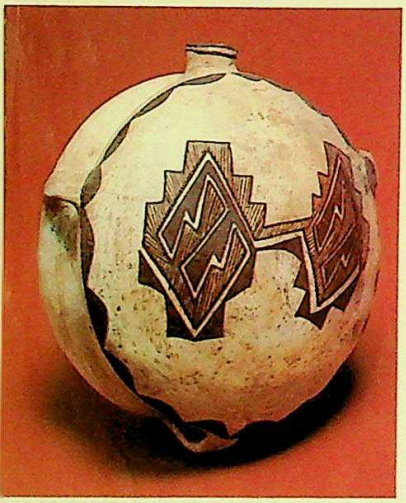




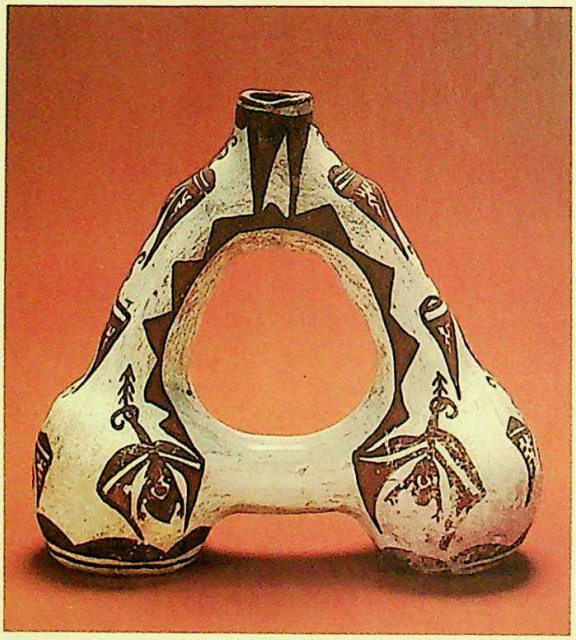
Orange-slipped hunting canteen has a minimum of decoration.

Duck-shaped version is among the unusual Zuni creations.

Organic curving red designs may represent rattlesnakes.



Typical canteen is globular with a handle at each side.



Triangular canteen is actually two separate ones, joined.

Scroll figures were common on 19th-century Zuni pots.

Free Travel Newsletter

A benefit for the Smithsonian traveler, armchair or otherwise:

Write to the address at the bottom of this column for a complimentary copy of *Smithsonian Travel News.*

You will learn more about actual trips, the people who take them and the ideas that go into the Smithsonian Travel Program.

You will learn how carefully this program has been created to meet the needs of the very special community, the Smithsonian Associates, to which you belong.

The program is versatile, imaginative, creative, and appeals to every taste and budget.

Domestic Study Tours

New England Seaports September 12-22: Venture back in time to the roots of Yankee heritage and seafaring traditions in Boston, Nantucket and Newport. Tour the grand houses and harbor towns, learn about the whaling industry and old China trade.

Arches/Canyonlands September 21-28: Utah's magnificent red-rock country, land of deserts, canyons and rivers. Travel by trail, jeep and raft with guide.

Maine September 21-30: Come to the Northeast's great outdoors! Discover Maine's unique beauty and spirit. Explore, from the rocky seacoast to the spruce- and fir-clad mountains.

Pueblo Indians and Spanish Villages of New Mexico September 28-October 7: Visit craftsmen, museums and private collections in Santa Fe, Taos and Albuquerque.

California Wine Country October 6-12: Learn to select, enjoy and evaluate California wines. Visit wineries in Napa, Sonoma and Mendocino with wine experts.

Cumberland Island November 9-15: Enjoy the beauty of what was the Carnegie family's Georgia island retreat. Camp on unspoiled beaches, hike in coastal forests.

Everglades December 7-14: A canoeist's dream, a water paradise. For the novice or expert, canoe and camp among the Ten Thousand Islands along the west coast of Florida.

Christmas at the Smithsonian: Celebrate this festive season by spending a weekend at the Smithsonian with behind-the-scenes programs and special dinners in museums. Tour the splendid new National Gallery show, "The Treasure Houses of Britain."

Hawaii January 19-February 1, February 16-March 1: Explore the natural and cultural beauty of the Hawaii most people only dream of. Camp in the unspoiled areas of Oahu, Hawaii, Maui and Lanai.

Baja Whale Watch February 21-March 1: Board the *Royal Polaris* in San Diego for an unforgettable trip down Mexico's Baja peninsula to observe gray whales.

Washington "Anytime" Weekend: Discover your capital city in the Smithsonian style. As a membership benefit enjoy private tours, luxurious accommodations and much, much more. A perfect weekend getaway. Must reserve ten days in advance.

Foreign Study Tours

People's Republic of China, 1985: Two new September departures added! Exclusive tours to a variety of destinations are led by a Sinologist and include intensive pretour briefing.

Rome and Beyond September 6-21: Study the history and architecture of classical Italy. Spend six days in Rome; then go to Florence, Venice or the southern coast.

Oxford/Smithsonian Seminar September 13-28: An exciting program in its seventh year. Study with Oxford faculty, live in an academic setting and see historic villages.

Europe by Train September 18-October 7 or October 9-28: Europe's great trains are not just memories. Luxury, splendid vistas on *Orient Express*, Switzerland's *Glacier Express*, France's swift *TGV*.

Spain September 27-October 12: See the superb art and architecture of Madrid, then move on to serene Catalonia or Andalusia.

Peru September 28-October 13: Immerse yourself in the country's ancient history. Visit Lima, Cuzco, Machu Picchu.

Highlights of Austrian Civilization October 5-20: Enjoy the romance of Salzburg and Vienna; study their cultural heritage.

Adriatic Shores October 6-18: Cruise on the *Argonaut* to Yugoslavia, Italy, Korcula Island, Corfu, Ithaca.

Mediterranean World October 9-23: Take the *Illiria* to the classical centers of Greece, Sicily, Italy, Crete and Carthage.

India by Train October 30-November 15: A Smithsonian premiere! Exclusive use of a maharaja's "Palace on Wheels" to visit the glorious sites and cities throughout the state of Rajasthan.

Egypt and the Nile November 11-30: See bustling Cairo, then cruise the peaceful Nile aboard a chartered riverboat to explore renowned sites—Luxor, Dendera, Abu Simbel.

The Atlantic Crossing December 6-21: A sailing adventure from the Canary Islands to Martinique on the four-masted square-rigger *Sea Cloud.*

Christmas in Europe with the Smithsonian Celebrate with fellow Associates in one of three idyllic settings: Austria, December 21-January 3; Canterbury or Wales, December 22-January 3. Traditional Yuletide celebrations make this a very special holiday season.

Russia Coming in December: Ring in the New Year with a festive holiday gala. Attend the best of Russian theater while visiting historic sites and cities.

Mexico Coming in January: Three exciting archaeological tours.

South America January 15-February 7: A spectacular first for the Smithsonian! Three-week land and sea voyage from Rio de Janeiro, including Iguaçu Falls, Strait of Magellan and Patagonian channels, ending in Santiago.

Blue Whales of Mexico March 9-16: Cruise to the Sea of Cortés aboard the *Don Jose* to explore desert islands and coastlines in search of the mighty blue whale and migratory birds.

Write National Associates, Capital Gallery 455, Smithsonian Institution, Washington, DC 20560 or call (202) 287-3362 for tour brochures

~~D7/25~~
D7-578

GIFTS & DECORATIVE ACCESSORIES p.151

FLAMINGO

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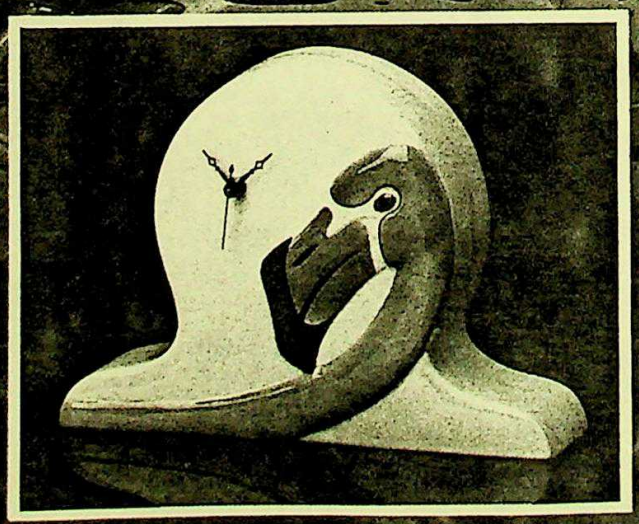
JANUARY 1987



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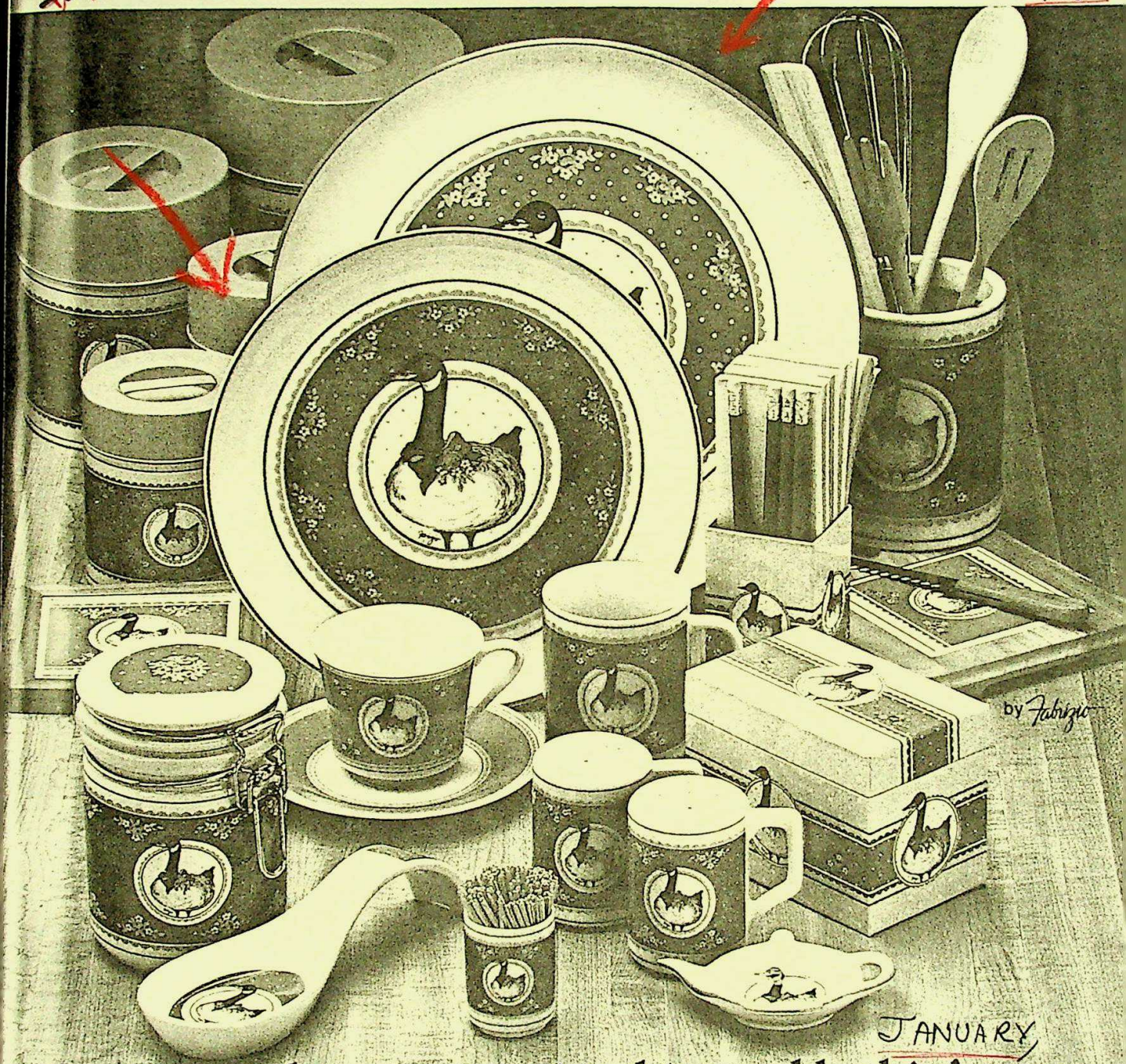
D7-578

Something exciting is cooking at George-Good!

JAN. 1987



JANUARY 1987 PART I

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Shown here is the Briar Goose Collection, a country-fresh proven best-seller. Easy to display and easy to sell...your customers are looking for Briar Goose for shower and wedding gifts, anniversary and birthday gifts...and for their own "spruce up the kitchen" projects! Come visit us at the upcoming shows and see Briar Goose, our highly popular Chanticleer line and the brand new Berry Bunny selections for the home.

And for between-shows buying, send today for your free, full-color catalog showcasing all of the gifts and decorative items available from George-Good.

GIFTS & DECORATIVE ACCESSORIES

George-GOOD® CORPORATION

PAGE 17

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D7-578

Enjoy the beauty of our waterfowl in their scenic habitats

Actual diameter 8½ inches

©1987 Knowles

GOOD HOUSEKEEPING OCTOBER, 1987

"The Pintail"

Artist Bart Jerner creates a wildlife portrait of unusual richness and vitality.

PAGE (INSERT 52-53)

This is "The Pintail," first issue in the Wildlife Society's *Living With Nature: Jerner's Ducks* series of limited edition plates. Acclaimed wildlife artist and avid outdoorsman Bart Jerner gives us a panoramic view of these graceful ducks in their natural habitat.

If you respond by the date indicated on the attached buy-order form, "The Pintail" can be yours at the $19.50 issue price. But please don't delay if you are interested. This fine-art plate is produced in an edition limited to 150 firing days, and once the edition closes, no more plates will ever be made.

To acquire "The Pintail" complete the attached buy-order form and mail it to: The Bradford Exchange, 9345 Milwaukee Avenue, Chicago, IL 60648. *Send no money now.* You will be billed when your plate is shipped.

Just use the order form on the other side.

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL

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POSTAGE WILL BE PAID BY ADDRESSEE

(PAGE/INSERT BETWEEN PP. 52, 53)

The Bradford Exchange
9345 Milwaukee Avenue
Chicago, Illinois 60648-9950

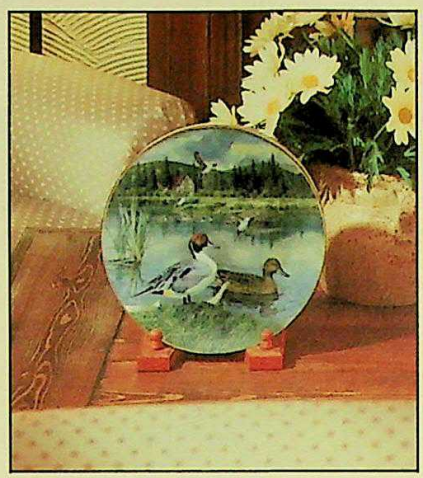
AU 293

D7/578 AU 293

Why "The Pintail" could rise dramatically in value

Although "The Pintail" is a work of fine art, it differs from other art objects in one critical respect: as a limited-edition collector's plate, it can be actively bought, sold, and traded on a clearly defined market years after the edition sells out at issue price. In fact, collector's plates are recognized by many as the most actively traded art form in the world today.

What gives "The Pintail" its potential investment value? It will be issued in an edition strictly limited to 150 firing days – and once the edition sells out, collectors who want a plate will be forced to pay what other collectors ask for it on the secondary (open) market, where price is determined solely by supply and demand. If demand outstrips supply – as it has so often with plates from the Knowles China Company – the asking price for "The Pintail" could go through the roof.



Of course, like any marketplace subject to the laws of supply and demand, the plate market is volatile. Not every plate goes up in value; some go down. But all market indicators point to success for "The Pintail."

Fact.
Knowles first issues on the secondary market are now trading at an average of nearly three times issue price.*

Fact.
Many exceptional Knowles first issues (1984 or newer) have made substantial market gains. "The Cardinal," the 1985 first issue in Knowles' Birds of Your Garden series, is already trading at 169% of issue price. And "A Puzzlement," the 1984 issue in The King and I™ series, recently closed at 267% of issue.

Fact.
Collector demand for Knowles plates shows no sign of abating. This heavy demand made Knowles plates the market successes they are today. And "The Pintail" looks like no exception.

Of course, your transaction is fully protected by the Bradford Exchange 365-day guarantee.

Your 365-Day Guarantee

Within one full year after you receive your plate, you may resell it to us if for any reason you are not completely satisfied. We will issue you a check for everything you have paid, including postage, without the necessity of a resale transaction.

"The Pintail" is sponsored by the prestigious Wildlife Society, a nonprofit organization devoted to wildlife management and conservation. The Society's seal and the hallmark of Edwin M. Knowles will be permanently fired into the back of the plate as your assurance of the authenticity of the art and the meticulous craftsmanship that has made Knowles North America's oldest name in fine china. Each plate will be hand-numbered and accompanied by a Certificate of Authenticity.

To order "The Pintail," backed by the 365-day Bradford Exchange guarantee, please complete and return the Buy-Order form below by the date indicated. Mail your completed card (send no money now) to: The Bradford Exchange, 9345 Milwaukee Avenue, Chicago, Illinois 60648-9950. But don't delay. The time to get "The Pintail" is *now,* while it's still available at the $19.50 issue price. There's no telling what the price may be once its sells out and goes on the secondary market!

*As reported in the Bradford Exchange *Current Quotations* dated April 30, 1987.

GOOD HOUSEKEEPING OCTOBER, 1987

Buy-Order Form

The Bradford Exchange
9345 Milwaukee Avenue
Chicago, IL 60648

Please respond by: October 31, 1987

YES. Please enter my buy-order for "The Pintail," first plate in the Living With Nature: Jerner's Ducks series. *Limit: one plate per customer.*

I understand that I need SEND NO MONEY NOW. I will be billed the $19.50 issue price, plus $1.94 for postage and handling, with shipment.

X _____
Signature Date

_____ ( ) _____
Name (Please Print) Telephone

_____
Address

_____
City State Zip

Please respond promptly. Plates are produced in a limited edition, and we can guarantee availability at issue price only until the edition is sold out. We'll ship your plate in four to six weeks.

Illinois residents add $1.37 sales tax.

Fill out this form and drop it in a mail box. No postage necessary.

2051-E86131

A hand-numbered backstamp from Knowles appears on the back of each "The Pintail" collector's plate.

©1987 BGE

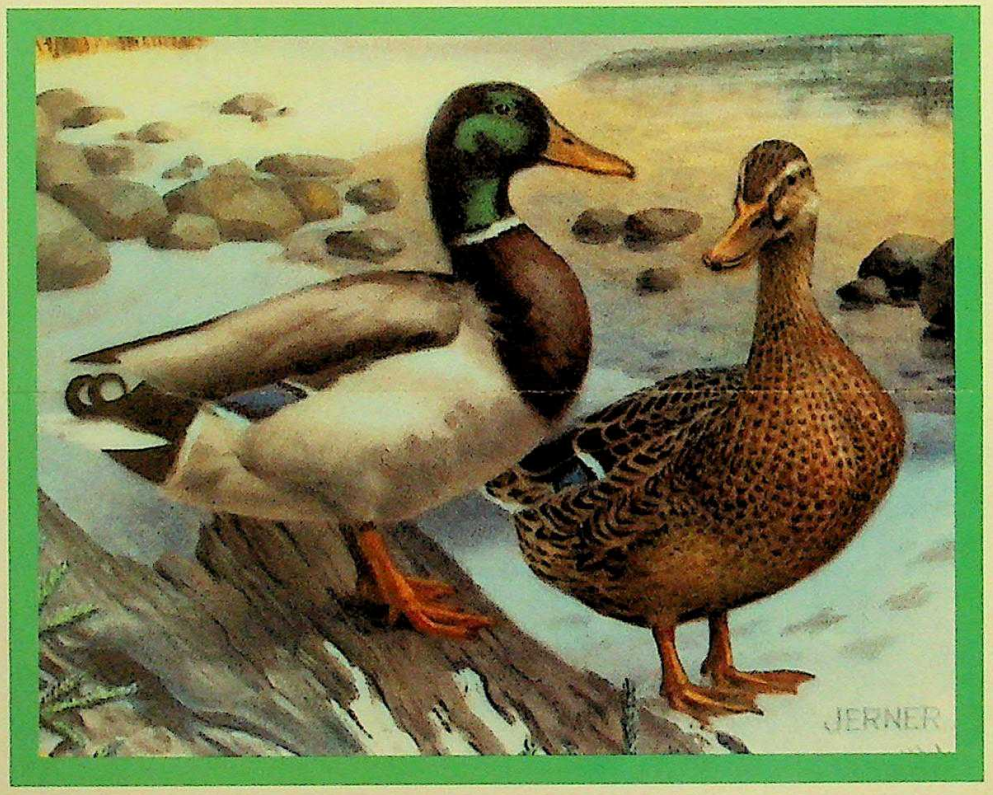
D7-578

'The Mallard'

New issue in the *Living With Nature: Jerner's Ducks* series of limited-edition plates by wildlife artist Bart Jerner.

Issued under the sponsorship of The Wildlife Society and produced under the hallmark of the Edwin M. Knowles China Company in an edition strictly limited to 150 firing days.

Received SEPT. 14, 1988



D7/25

Bring nature home to stay

'The Mallard' by Bart Jerner

IMAGINE THE TINGLE of crisp lakeland air, the blaze of autumn contrasting with the bright white of an early snow, and the graceful flight of waterfowl departing for their winter feeding grounds.

In "The Mallard" wildlife artist Bart Jerner transports us to a sublime coastal scene where all these sensations are very real—a quiet hideaway much like one you may fondly recall from summer vacations. By acquiring this fine limited-edition plate, the beauty and tranquility of nature will be yours to enjoy in *your* home long after the vacation memories have faded.

"The Mallard" is the new limited-edition plate in wildlife artist Bart Jerner's first collector's plate series, *Living With Nature: Jerner's Ducks.* It is wildlife art of the highest quality by an artist whose studies and exhibitions have taken him across the western United States and the Canadian Yukon.

Mr. Jerner uses his detailed knowledge of the mallard to give us a panoramic view of these gregarious waterfowl in their natural habitat. A pair of mallards stand poised amid the towering evergreens and frost-tipped grasses of late autumn, the male standing on a piece of driftwood at the snow-covered shores of an inland lake. His iridescent green head and neck shine with highlights of deep purple. His mottled brown mate, with only the distinctive blue markings of the wings to distinguish her from other female ducks, waits watchfully nearby.

A summer house in the background suggests that at some time someone else discovered this peaceful respite and probably savored the quiet of the twilight hour while feeding the ducks along the shore. Bart Jerner's "The Mallard" brings the splendor and tranquility of nature home to stay, and now it can be yours to display proudly in your home.

A STRICTLY LIMITED EDITION

"The Mallard" is produced on the pure white body of Edwin M. Knowles china in an edition strictly limited to 150 firing days. Knowles' reputation for quality is unsurpassed, and you can be assured that the luster and beauty of this fine work of art will last season after season. Judging from the intense demand for quality wildlife art, the limited edition of "The Mallard" is expected to sell out. Furthermore, experienced collectors realize its importance as a significant plate in the first collection Edwin M. Knowles has ever produced that is dedicated exclusively to the ducks of North America in their scenic natural habitats.

Collectors interested in obtaining "The Mallard" are, therefore, advised to act promptly.

THE WILDLIFE SOCIETY of Bethesda, Maryland, was founded in 1937 to foster a better understanding and appreciation of wildlife. Today, the more than eight thousand members of the Society—professionals active in wildlife research, management, education, and administration—continue that commitment to the future of wildlife.

"Mr. Jerner has broken new ground in the art of wildlife portraiture by conveying the richness that the waterfowl and their scenic habitats add to our lives. On behalf of the Society and its members, I am pleased to announce that "The Mallard" is hereby issued under the sponsorship of The Wildlife Society."

Harry E. Hodgdon

Harry E. Hodgdon
Executive Director
The Wildlife Society

Rec'd. SEPT. 14 1988

Shown actual size: 8½-inch diameter
Bradex Number: 84-K41-23.2 Banded in gold

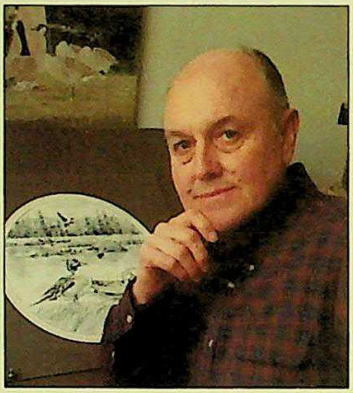
Acclaimed wildlife artist Bart Jerner makes his debut in the collector's plate medium

Artist, conservationist, and outdoorsman, Bart Jerner has spent nearly every summer of the past forty years hiking across the densely timbered northern regions of Upper Michigan, the grassy meadows and wetlands of central Canada, and most recently, the mountainous frontier of the Canadian Yukon.

During these extensive tours, Mr. Jerner camps in the wilderness, away from all vestiges of civilization, and lives off the land, his very survival dependent on his own skills and the bounty of nature. Notes and photographs in hand, the artist returns to his studio to study in detail the anatomy, coloration, and posture of the ducks and geese he will be painting. To the uneducated eye, variations of the species may seem negligible, but Mr. Jerner will not begin a single sketch until each characteristic is firmly etched in his memory.

Trained in the fine arts at the Chicago Academy of Art, the Art Institue of Chicago, and the American Academy of Art, Mr. Jerner brings the eye of a naturalist and the trained hand of an artist to the creation of wildlife art of unusual vitality.

His talents have won a growing following in wildlife art circles. Mr. Jerner's work has been exhibited by the National Wildlife Art Collector's Society, and several of his sculptures (another of the artistic media he has mastered) are on permanent display at The Wild Gallery in Dallas and Taylor's Gallery of Western Art in Santa Fe.



Edwin M. Knowles, North America's oldest name in fine china

The Edwin M. Knowles China Company traces its heritage to the early nineteenth century when Isaac Knowles, father of Edwin, pioneered in ceramics made from fine kaolin clay deposits near East Liverpool, Ohio. The family firm, Knowles, Taylor & Knowles, soon became America's largest supplier of the delicate china used in fine tearooms and restaurants, producing as well the exquisite Lotus ware that is prized by collectors today.

After attending Harvard and serving an apprenticeship with the family firm, Edwin Knowles established his own factory in Newell, West Virginia, directly across the Ohio River and still within sight of the precious kaolin deposits. By the late 1800s, he was pre-eminent among American potters, serving as president of the United States Potters Association. After his death, the company suspended operations for a time before entering into an affiliation with the Bradford Exchange to preserve its time-honored name. The *Living With Nature: Jerner's Ducks* series continues the standard of excellence that has made the Knowles name famous for over one hundred years.

©1987 The Edwin M. Knowles China Company Printed in U.S.A. 2052-KBI

~~D7-25~~
D7-578
PAGE 113
SEPT., 1988

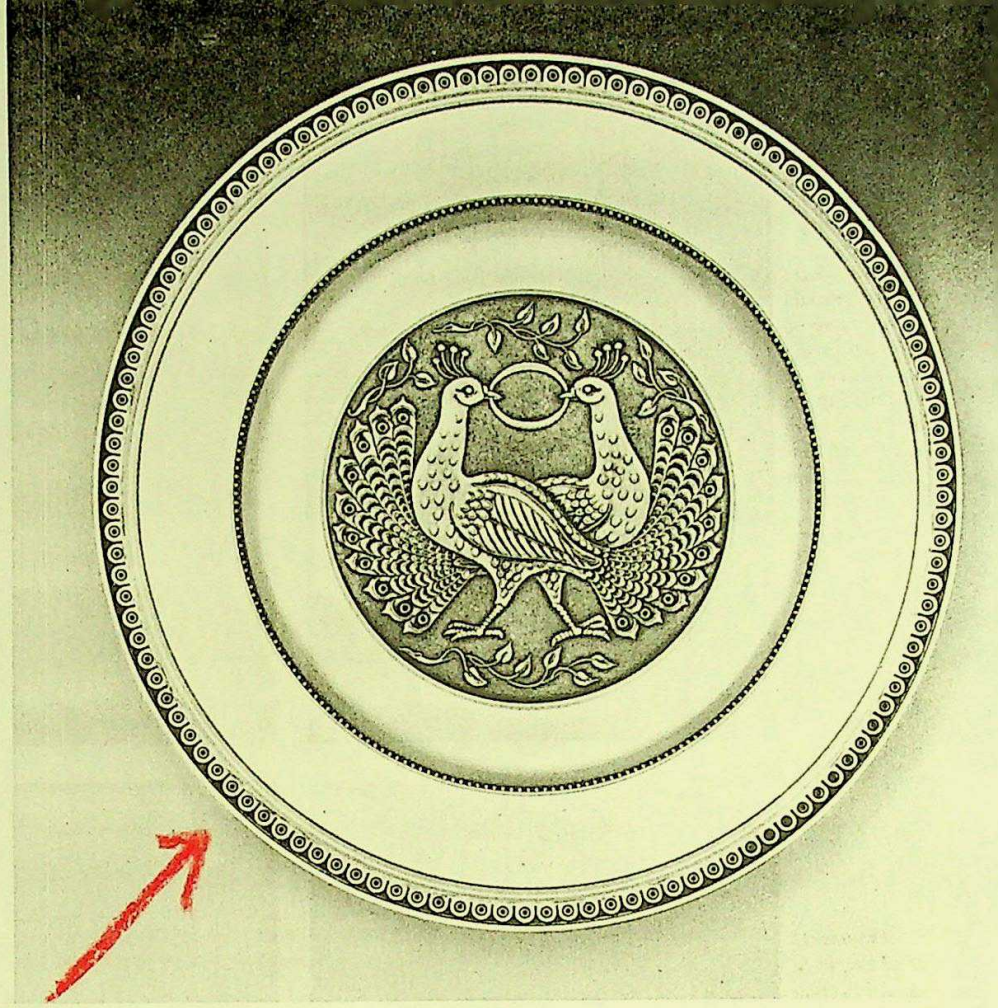
kehrt wird man modernes Zinn in einem Sortiment finden, das auf den modernen Käufer zugeschnitten ist. Beschränkung ist hier wichtig, um einen klar erkennbaren Stil im Angebot zu haben. Berücksichtigt werden muß auch, daß das Angebot in einer oberbayerischen Kleinstadt anders aussehen muß als in Hamburgs Innenstadt.

4. Kitsch wie alte Maler in Zinn, werden nur noch als Massenware auf dem Billigsektor Chancen haben.

5. Das Personal muß geschult sein. Auch bei Zinn reicht es nicht, die Regale zu füllen. Der Käufer muß über die Gebrauchsmöglichkeiten und Pflege aufgeklärt und über Preisdifferenzen aufgrund von Qualitätsunterschieden informiert werden.

6. Guter Service ist auch hier ein entscheidender Erfolgsfaktor. Das muß sich, da Zinn als langlebiges Gut oft Träger einer Innung oder Überlieferung ist, die für den Kunden einen sehr hohen ideellen Wert hat, ganz besonders auf die Beratung und Reparatur bei schadhaften Stücken konzentrieren. Eine weitere wichtige Serviceleistung ist die Gravur, für die sich das Zinn geradezu anbietet.

All das bedingt die Zusammenarbeit mit einem leistungsfähigen Hersteller. Für Anbieter, die diese Trends und Erfordernisse beachten und ihr Geschäft danach ausrichten, bietet das Zinn ein hervorragendes künftiges Umsatzpotential. Weil es in deutschen Wohnstuben nach wie vor zur Wohnungseinrichtung zu zählen ist, die nach einer Umfrage der Zeitschrift „Schöner wohnen" von 83 % der Befragten als wichtig für ihr Wohlbefinden angesehen wird. Die Möglichkeiten des Zinns gehen aber weit darüber hinaus. Man denke nur an die Jubiläums- und Repräsentationsgeschenke, das gehobene Souvenir und den Ehrenpreis. Aber es ist bei ihm auch, wie mit allen Artikeln, die man nicht kauft, weil man sie dringend braucht: sie müssen „verkauft" werden und hier scheidet sich die Spreu vom Weizen.



Hochzeitsteller mit Pfauen
24 cm ∅
Zinn hat eine uralte Tradition als Träger von Familienüberlieferungen wie dieser Hochzeitsteller, bei dem die Daten auf dem Rand graviert werden

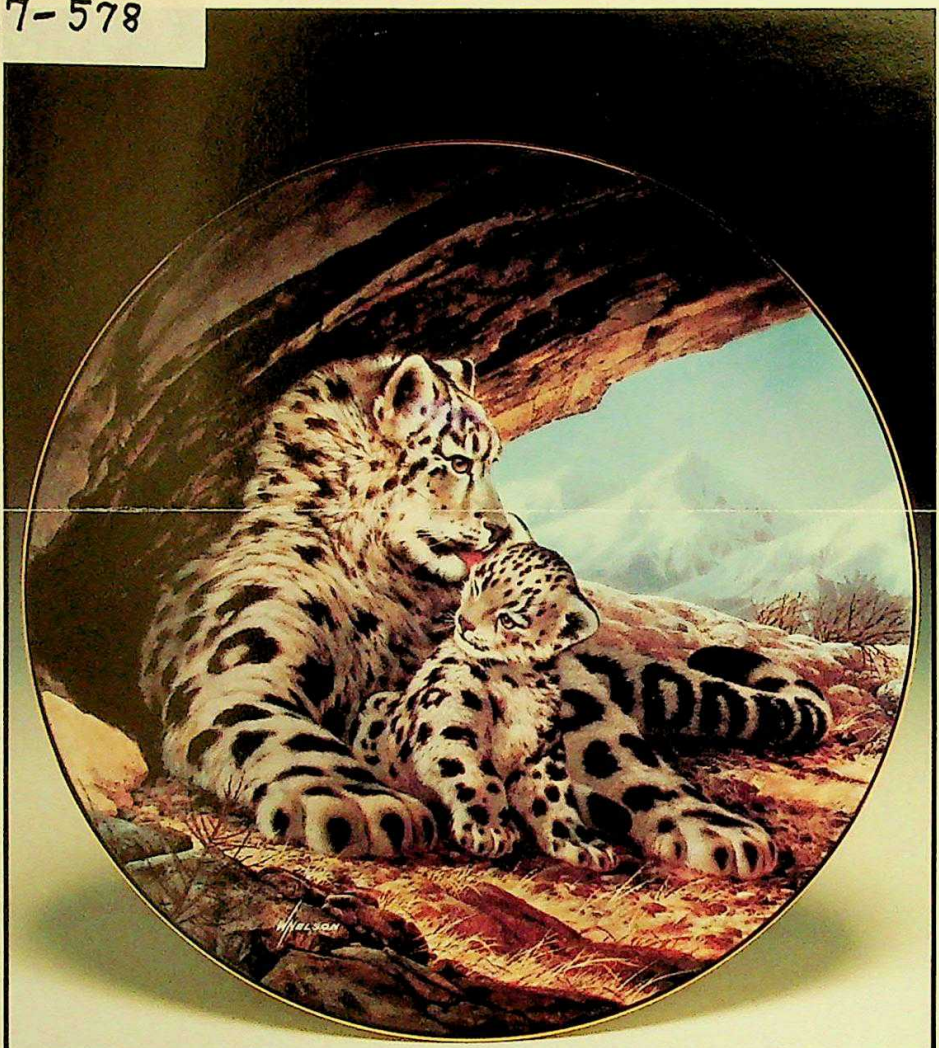
Bierkrug
Wirtshausszenen *1,0 l, Höhe 24,6 cm. Neu gestaltet wendet sich dieser Krug an den traditionellen Käufer. Sachkundige Betrachter werden das hohe Entwurfsniveau erkennen, das den Krug von der Massenware unterscheidet*

SEPTEMBER 1 1988
PAGE 113
GOLDSCHMIEDE ZEITUNG

Accurate portrayal of endangered snow leopard in its remote himalayan environment, plus plate's superb craftsmanship, likely to cause buying rush; availability guaranteed *only* to collectors of "The Panda."

WATCH FOR NOTIFICATION!

D7-578



"The Snow Leopard"
Actual diameter: 8½ inches
Bradex No.: 84-G20-15.2

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THE BRADFORD EXCHANGE

An advance look at Plate Two, featuring one of the world's most graceful and beautiful cats.

Rec'd. May 10, 1990

THE BRADFORD EXCHANGE

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THE BRADFORD EXCHANGE

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WOLONG PANDA PROJECT
WILL NELSON: "THE PANDA"
#3441-PI 1989© W.S. GEORGE ®
STUDY REFLECTS ON-SITE PANDA
INSPECTION; PLATE SHOWN SLIGHTLY
LESS THAN ACTUAL 8½ INCH SIZE

Rec'd. MAY 10, 1990

THE BRADFORD EXCHANGE

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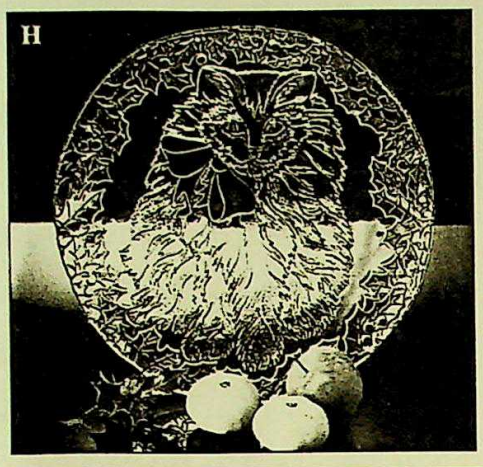
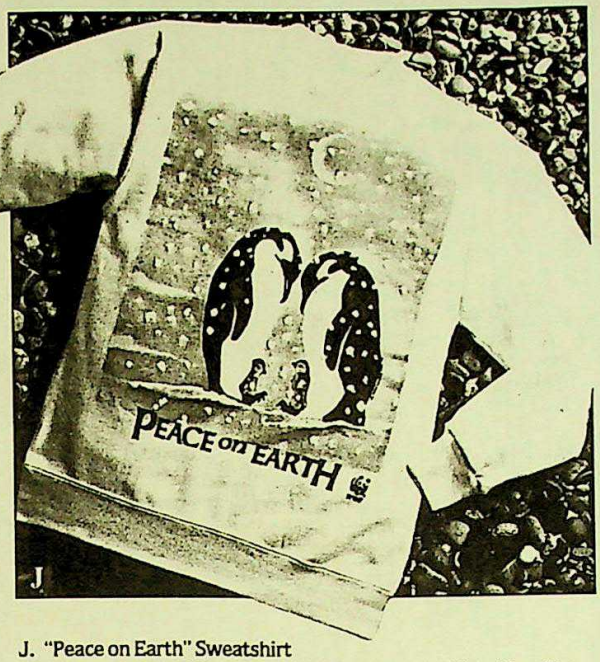
D7-578

G. Penguin Portrait Cards
Penguin parents shelter their young in this tender reminder of the importance of family togetherness at Christmas...and throughout the year. Sentiment reads, "Happy Holidays". 20 cards and envelopes. Cards 6⅜"×4½".
637246 $12.50

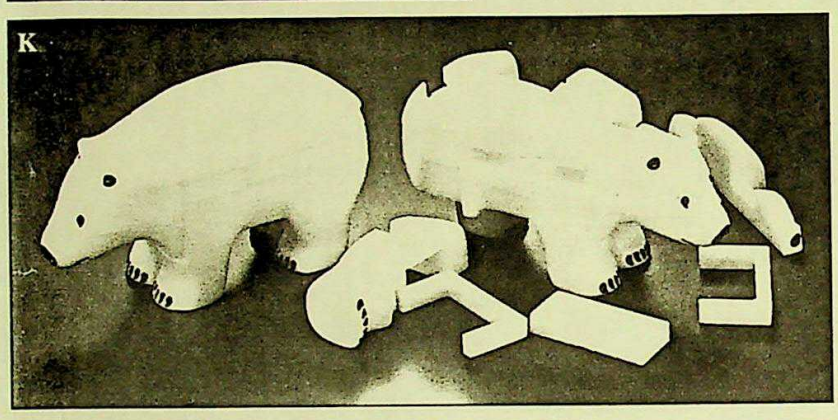


H. Christmas Cat Platter
Ideal for holiday entertaining, this sparkling glass platter is embellished with a fluffy feline framed by a wreath of holly and Christmas cheer. Use it to serve appetizers, or your favorite festive cookies and sweets. Handcrafted in U.S.A. Packed in its own gift box. 13" dia.
686883 $12.50



J. "Peace on Earth" Sweatshirt
Machine washable, 50% cotton/50% polyester sweatshirt with puff-ink raised snowflakes. Machine washable. White only.

662763	(S)	34"-36"	$32.50	662429	(L)	42"-44"	$32.50
662410	(M)	38"-40"	$32.50	662437	(XL)	46"-48"	$32.50



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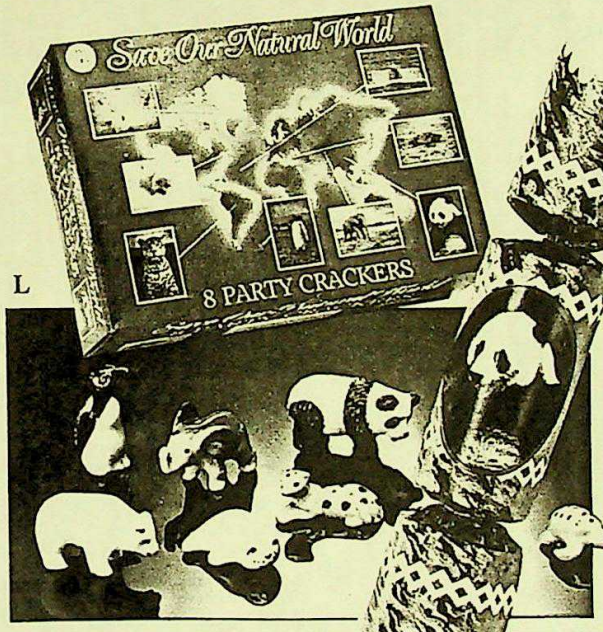

L. Save our Natural World Crackers
A gentle tug on both ends produces a "pop". Inside each favor is a different miniature ceramic animal ... a party hat ... and a whimsical note. Box converts to educational animal game. Box of 8 foil crackers, each 10" long. **329320 $19.50**

World Wildlife Fund Nov. 1, 1991

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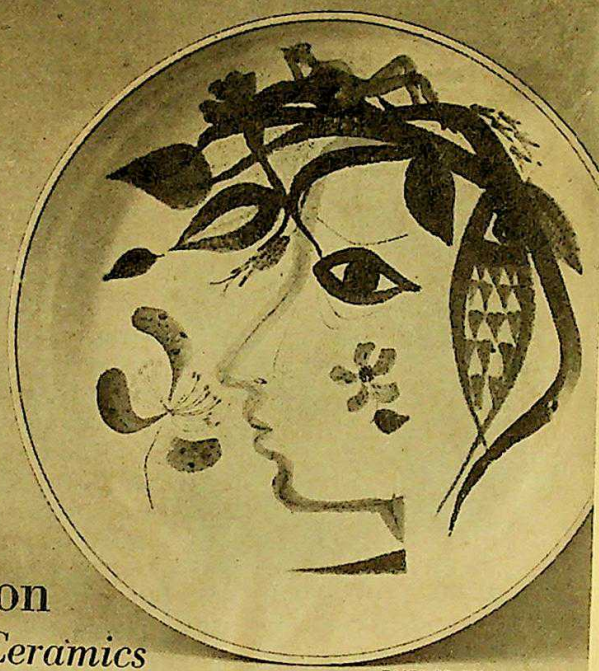
XD7/579

Apr. 14, 1951
P. 65

XD 44/17d



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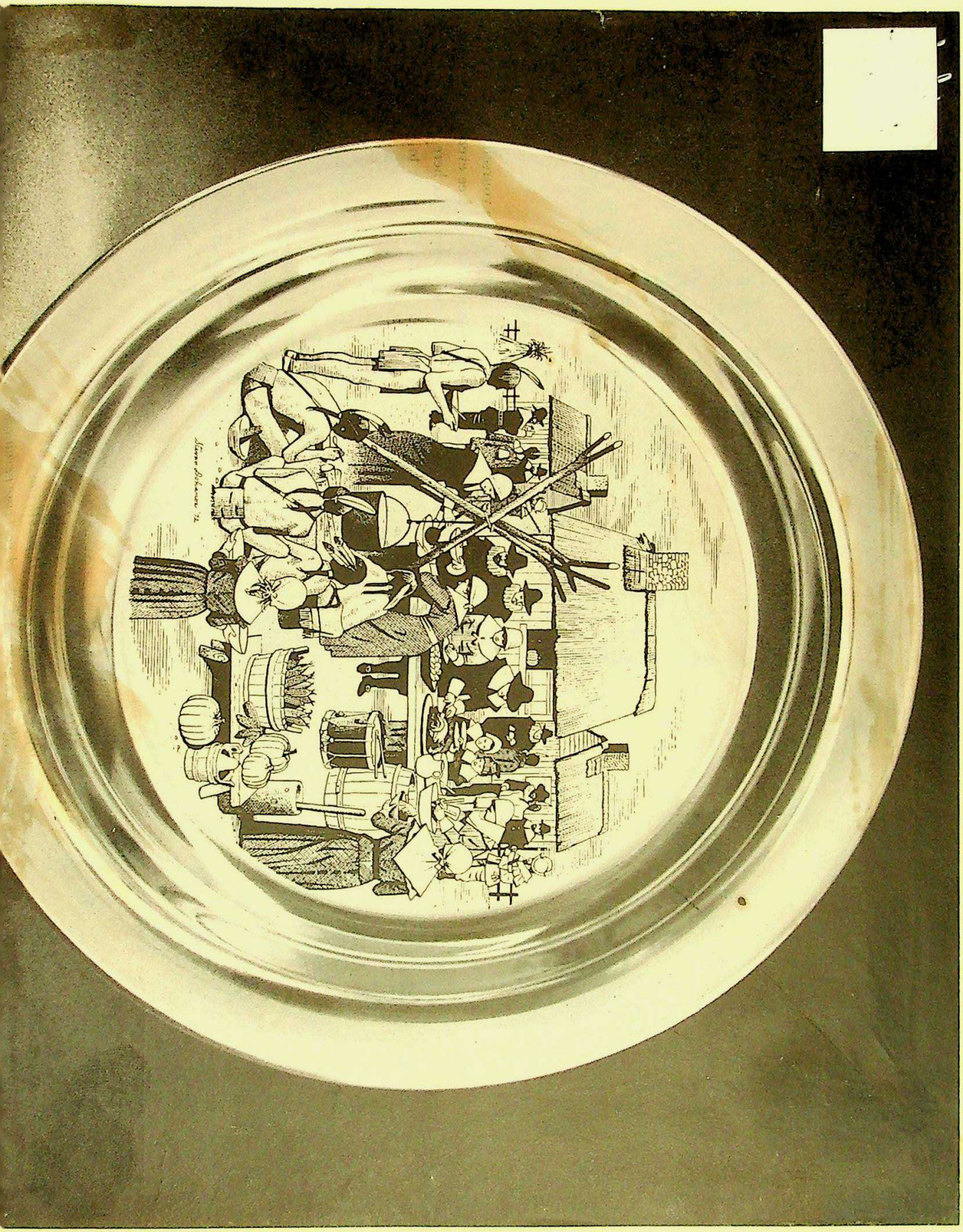
NYC 4/14/51 p. 65

NEW YORKER 4/14/51 p. 65

D7/579

HOUSE & GARDEN
NOV. 1972
p. 49



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The First Thanksgiving — by Stevan Dohanos

THE FIRST ANNUAL FRANKLIN MINT THANKSGIVING PLATE

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HOUSE & GARDEN NOV. 1972 P. 49

First in a series of five collector's plates featuring original art work by Stevan Dohanos, the distinguished American artist.

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the original

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(quantity)

_____ Dish plus Silverware Set(s) at only $6.95
(quantity)

Check or money order enclosed for $_____.
Sorry, no COD's.

NAME _____

ADDRESS _____

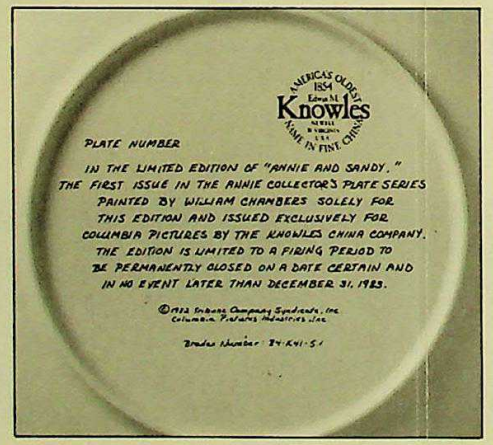
CITY _____ STATE _____ ZIP _____

D7/579 p.64
FEB, 1980
TABLEWARE
INTERNATIONAL

The Edwin M. Knowles China Company

The Edwin M. Knowles China Company traces its heritage to the early nineteenth century when Isaac Knowles, father of Edwin, pioneered in ceramics made from fine kaolin clay deposits near East Liverpool, Ohio. The family firm, Knowles, Taylor and Knowles, soon became America's largest supplier of the delicate china used in fine tearooms and restaurants, producing as well the exquisite Lotus Ware that is prized by collectors today.

After graduating from Harvard and serving an apprenticeship with the family firm, Edwin Knowles established his own factory in Newell, West Virginia, directly across the Ohio river and still within sight of the precious kaolin deposits. By the late 1800s, he was pre-eminent among American potters, serving as president of the United States Potters Association. After his death, the company suspended operations for a time before entering into an affiliation with the Bradford Exchange to preserve its time-honored name. "Annie and Sandy" continues the standard of excellence that has made the Knowles name famous for over one hundred years.



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D 7/24

Annie

Received
January 3, 1983

The First Limited-Edition Collector's Plate Series To Celebrate the World of ANNIE

© 1982 Tribune Company Syndicate, Inc., – Columbia Pictures Industries, Inc.

Annie and Sandy

The Edwin M. Knowles China Company presents the premier issue in the Annie Collector's Plate Series, the first collector's plate series to celebrate America's best-loved orphan.

A totally new look at an old tradition.

Annie

Few things last in this world of "disposables." Fads come and go, styles change with the weather, and today's high technology is tomorrow's obsolescence. Or so it seems.

At Knowles our philosophy runs counter to the fads and fancies of the modern world. We believe in tradition, we believe in quality. And we believe that it takes a very special marriage of art and science to make a collector's plate that is important enough to stand the test of time. Now, thanks to the gifted hands of artist William Chambers and our continuing commitment to the china maker's art as art, I think we have just such a plate series.

Chambers' work gives new life to an American tradition. We see America's most popular orphan in a way that transcends all the comic strips, radio shows, musicals, and motion pictures built around her. It's an utterly original concept, and unlike anything Knowles has ever done before. I like to think that it's the start of a new tradition in collector's plates.

Richard A. Sieracki

Richard Sieracki
President
Edwin M. Knowles China Company

D.7/579
Received JAN. 3, 1983

8½"

A Loveable Legend

...Becomes an Enduring Reality, Newly Interpreted by a Great Artist on Fine China

For nearly sixty years America has loved Annie—the loveable orphan girl who enchanted millions first as a comic strip, later as a nationally syndicated radio show, then as an enormously popular Broadway musical, and recently as a highly successful motion picture.

Now Annie is the subject of a major new plate series from the Edwin M. Knowles China Company—The Annie Collector's Plate Series. In this unprecedented collection, artist William Chambers transforms the legend of Annie—the waif adopted by the world's richest man—into the substance of great art. It is a totally new artistic vision of Annie, and it distills elements from all her many incarnations over the years to achieve a transcendent reality.

Almost from the day she first appeared as the pint-sized heroine of a *New York Daily News* comic strip in 1924, Annie touched some responsive chord in the collective national heart, and we all—in a sense—became her closest friends. As we grew older, Annie remained the perennial ten-year-old, and we became her adoptive parents. We admire her sweetness, her spunk, her

Annie

optimism which never waivers. She is bright and intelligent; unsophisticated yet profoundly wise beyond her years. For almost six decades, her basic innocence has persisted unblemished, though the world has grown more wicked and today's children grow up too quickly.

The Annie of William Chambers is the ultimate Annie. Far more than just a copy of a cartoon, more than a mere replica of the theatrical and motion picture performers, this new Annie is so real we can almost reach out and hug her. Beginning with "Annie and Sandy," the first plate in this series, artist Chambers creates a gallery of stunning portraits captured forever in glowing color on the enduring medium of fine china, which lets collectors enter and enjoy Annie's fantastic, adventurous world.

Only a small fraction of all those millions who have loved Annie through the years can ever own this extraordinary collection. "Annie and Sandy," the premier issue in this series, will be produced during a firing period to be permanently closed on a date certain and in no event later than December 31, 1983. William Chambers' original art, painted solely for this edition, will never appear in any form other than these limited-edition plates.

Received JAN. 3, 1983

8½"

"I wanted to create an Annie who was new, unique, and alive, not a reproduction of somebody else's interpretation. My Annie is different. . . ."

— William Chambers

"Annie and Sandy"

Rec'd. January 3, 1983

Bradex No. 84-K41-5.1 Diameter: 8½"

D7/579

Received JAN. 3, 1983

The strong influence of classical portraiture is apparent in every brushstroke of award-winning painter William Chambers, creator of The Annie Collector's Plate Series. His academic background includes degrees from the American Academy of Art in Chicago, and Northeastern Illinois University. One of his illustrations was selected for publication in the nationally circulated book "200 Years of American Illustration," a volume of the best American illustrative art over the last two centuries chosen by a distinguished panel of jurors from the American Society of Illustrators. Among other artists represented in the book are such giants as Norman Rockwell, N.C. Wyeth, and Joseph Leyendecker.

Mr. Chambers' art is displayed in numerous public and private galleries, and he is represented by the nationally known Portraits, Inc., New York, the world's largest portrait gallery, whose notable artists have painted commissioned portraits of President Gerald Ford, English Prime Minister Margaret Thatcher, and former Secretary of State Alexander Haig, among others. Among Mr. Chambers' numerous honors are the top awards in the American Society of Illustrators' annual New York show for several consecutive years, and first prize in the John Howard Sanden portrait competition. The Annie Collector's Plate Series is Mr. Chambers' first work for the limited-edition collector's plate medium.

An Interview with Artist William Chambers

by Marc Davis © 1982

William Chambers is a youthful, energetic 42, his manner friendly and candid. He was interviewed in the spacious, light-filled studio attached to his home in a Northwest suburb adjacent to his native Chicago. Dressed in faded blue jeans, tennis shoes, and paint-spotted shirt—his usual painting garb—he talked with enthusiasm about his life, his art, and "Annie."

Q How did you prepare yourself to create The Annie Collector's Plate Series?

A First I saw the play, then I saw the movie several times. I also looked at thousands of slides shot on the movie set. These weren't stills from the movie, but actual snapshots of the action as the picture was being filmed. I picked about one hundred forty of these slides and used them as the basis for the preliminary sketches I submitted to Knowles. Once Knowles approved the sketches, I began work on the canvases.

An Interview

Q What is your conception of Annie and how is it different?

A Well, my conception of Annie is certainly not like the famous cartoon character with no eyeballs (laughs). I wanted to create an Annie who was new, unique, and alive, not a reproduction of someone else's interpretation. My Annie is different because she combines the qualities of all the previous Annies, and then—I hope—goes beyond them. You look into the face of my Annie, and I think you can see the complex character of a real person. Did you see the movie? Not only is Annie sweet, but she's also tough when she has to be. I think you can see these qualities in my portrait of her.

Q What or who are the major artistic influences on your work?

A I admire the work of John Singer Sargent, the American portrait painter, and the Spanish master Diego Velázquez, who was a painter to the royal court of Spain in the seventeenth century. They had a direct, almost spontaneous approach to portraiture, and that is a quality I try to get in my work.

Annie

Q How is portraiture different from other kinds of painting?

A Portraiture is much more than just capturing a likeness. A successful portrait reveals the very soul of the subject. And that's what I attempted to do in "Annie and Sandy," and in all the plates in this series.

Q What, in your opinion, is the meaning of Annie?

A Annie is very much like a child's fantasy—you know, being adopted by the world's richest and most powerful man. I think this accounts for the great popularity of Annie over the years — as a syndicated comic strip, on network radio, on Broadway, and as a motion picture. But at bottom, Annie is a story about the irresistible power of love — its ability to move the immovable, and its value far beyond the riches of this materialistic world. Even the cynical Daddy Warbucks, that hardnosed, no-nonsense billionaire, falls under Annie's spell. If Annie's love can move a mountain like Warbucks, then there's still hope for the world. Don't you agree?

's
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Bob Barber

collection
t Higbee's

er," he said. "Right now
getting started in the gift-
usiness, but with a more
porary styling."
ee's senior vice president,
Nolfi pointed out that the
one that helps create traffic
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'As tough as the total china
s is, we need more special
of this type to help cus-
see the value of fine china.
would encourage this type
from manufacturers rather
rice battle," he explained.
though the dollar return is
ediate, we feel the exhibit
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e's capabilities."
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this fall and will be on dis-
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s the collection will also be
at Sanger Harris Stores in

a last
op execs

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eorge. Some say the hotel
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members of the industry
porary showroom space
ear for young, growing
s.
liscover new resources

Villeroy expands collectibles line

(Continued from preceding page)

program is the craftsmanship and exclusivity in design. Villeroy & Boch has hired a number of artists to design specific series. For example, the firm hired an American artist named Renee Faure to design the series, Once Upon A Rhyme.

This series is based on American nursery rhymes. There are six plates planned in this series: Roses are Red, A Tisket, a Tasket, Mary Had a Little Lamb, Starlight, Starbright, Tom Tom and "Over the River and Through the Woods."

"We've emphasized the American series of rhymes as opposed to the Russian or French fairy tales since we've achieved some amount of success with an American artist on an American theme," Hinkley said.

Several new pieces are part of a series of museum reproductions. For example, the firm is featuring a King Ludwig covered box representing the mad king of Bavaria. Villeroy & Boch will also manufacture a limited edition of commemoratives with varied subjects like the Statue of Liberty.

"These will probably be sold through such places as American Express," Hinkley added. "We've got exclusive programs with such firms as Hamilton Mint. Danbury Mint and American Express."

Other products which will be featured at next month's show include a collection of cloisonné boxes which retail at $35 and a collection of white porcelain bases from the Heinrich factory in Germany. These porducts will retail from $20 to $200.

Hinkley plans to coordinate some of the new gifts with a few of the more popular dinnerware collections. For example, he noted, "we're interested in keeping the geometric feeling in Trio and reflecting that design in the gift line."

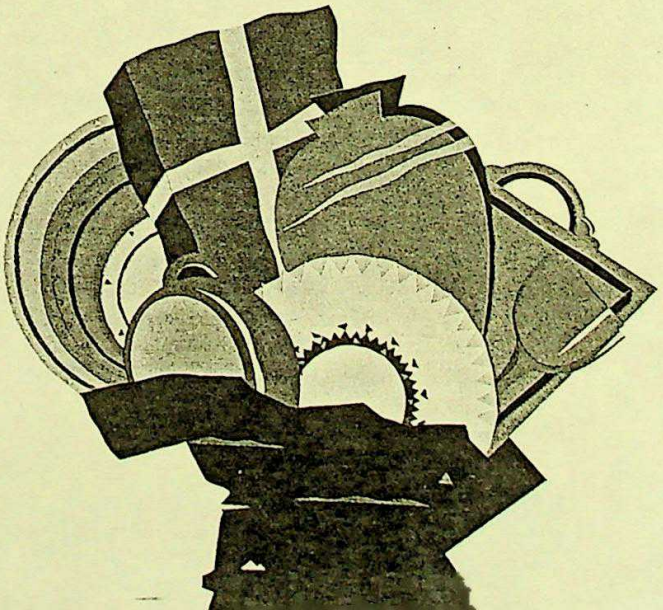
While many of the collector's items have been traditional in style, Hinkley beieves the division is not limited to interpreting just one style. "We plan to expand into the art nouveau theme," he said. "We've got the ability to broaden the range into contemporary as well."

This new division will continue

Mary Had a Little Lamb is the third plate to be release by Villeroy & Boch next month at the New York Tabletop & Gift Show. The plate has been designed by Renee Faure, an American artist and illustrator.

Italy is full of gift ideas.

Porcelain. Ceramics. Silver. Glass. Italy is overflowing with gift lines for the U.S. market. A collection of finely crafted giftware depicting contemporary and innovative design. Design for which the Italians are famous. Design which will make an unforgettable impression on your customers.



D 44/117.A

Rockwell Kent was commissioned by Vernon Kilns to design a dinner service glorifying "Our America." This 17-in. platter is the theme plate and sells for $4.75. The series comprises more than 30 different drawings of U. S. scenes and activities. The designs are printed under glaze on an ivory background, are available in brown, maroon and blue.

AMERICAN DISHES

HOME PRODUCT FILLS GAP

MADE BY WAR AND BOYCOTT

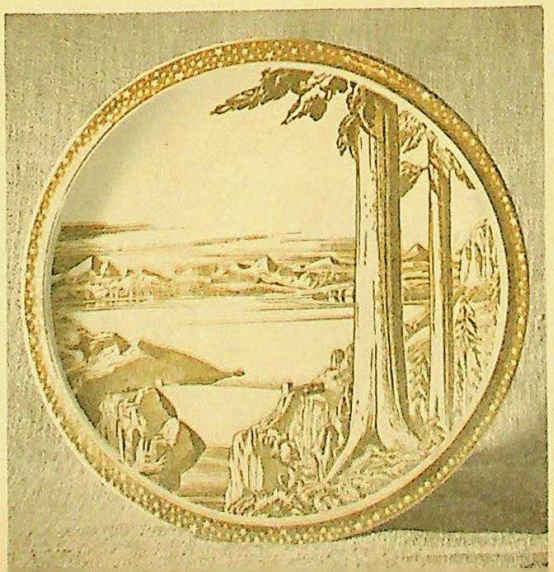
Life Sept 9, 1940

For the millions of U. S. women who like to set a pretty table, buyers of dinnerware have for years been making exploratory trips to the big and little china and earthenware centers of Czechoslovakia, Germany, Austria, Italy, France, England and Japan. U. S. buyers would co-operate with foreign factories on styling their lines. No effort was spared to provide for the American table an unlimited variety of good standard patterns at prices which the American housewife could afford. The war cut off all imports from Europe except England. Boycott and general sentiment against products made by low-cost labor curtailed imports from Japan. Buyers turned to the American market, found satisfying progress in the merchandise available and great promise for the future.

All dinnerware may be roughly divided into two great categories, china and earthenware. Earthenware-making in the U. S. is about 100 years old. English craftsmen who migrated to New Jersey and the Ohio River valley produced the first made-in-the-U. S. earthenware with clay imported from England. Though imported clays are still used, native clays, particularly from Kentucky and North Carolina, have been found excellent. In the new lines offered this spring American earthenware reached a new elegance through the use of distinctive colors and daring lines. Although china has been produced in this country for only about 50 years, most of it was the heavy, vitrified type used by hotels. Recently a few U. S. factories have been making the finer type china comparable to the delicate dinnerware of France and England. On this and pages following are interesting examples of made-in-America dishes.

OLD SOUTH IS THE THEME FOR THIS 7½-IN. PLATE

BIG TREES AND WESTERN LAKE ON 14-IN. CHOP PLATE



CHICAGO SKYLINE, RIVER, BRIDGE ON 9½-IN. DISH

XD7/580

THE STRONGEST TEAMS BY CONFERENCES AND LEAGUES

SOUTHEASTERN

Tennessee
Tulane
Georgia Tech
Alabama
Mississippi State
Kentucky
Auburn
Florida
Mississippi
Georgia

IVY LEAGUE

Cornell
Princeton
Columbia
Dartmouth
Yale
Pennsylvania
Harvard
Navy
Army
Brown

SOUTHERN

Duke
North Carolina
Clemson
Wake Forest
William & Mary
V. M. I.
Furman
Richmond
Washington & Lee
South Carolina

BIG SIX

Nebraska
Missouri
Oklahoma
Iowa State
Kansas State
Kansas

EASTERN NON-CONFERENCE

Boston College
Penn State
Duquesne
Fordham
Villanova
Colgate
Georgetown
Holy Cross
Syracuse
George Washington

SOUTHWEST CONFERENCE

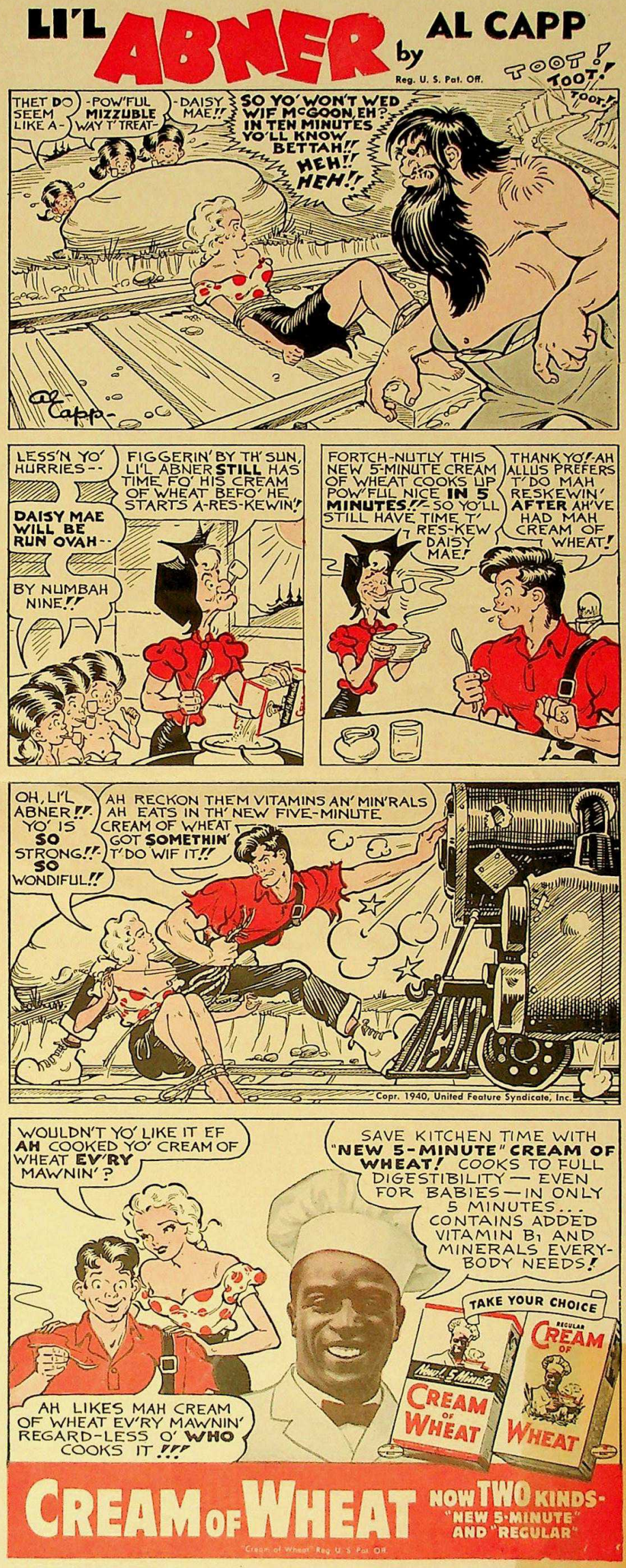
Texas A. & M.
Southern Methodist
Texas
Texas Christian
Arkansas
Baylor
Rice

PACIFIC COAST

Washington
Oregon State
Southern California
U. C. L. A.
Stanford
California
Oregon
Washington State

BIG TEN

Ohio State
Minnesota
Michigan
Iowa
Northwestern
Indiana
Illinois
Purdue
Wisconsin



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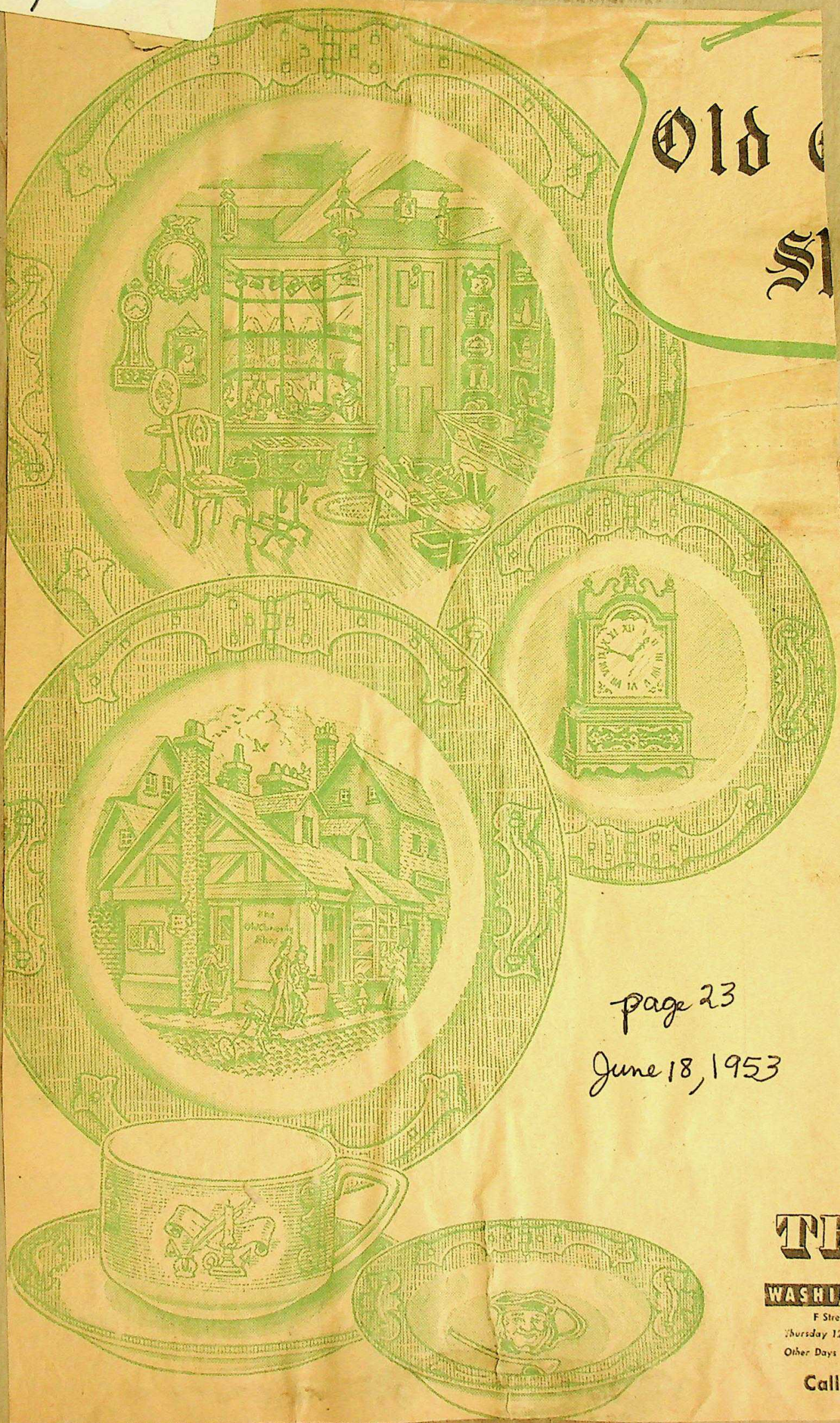
WASHINGTON DAILY NEWS



page 23
June 18, 1953

D7/580 p. 278 BETTER HOMES & GARDENS

Genuine 22 Karat Gold-Trimmed Collectibles!

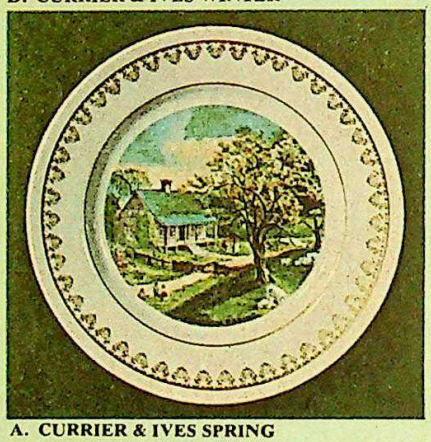
OCT. 1977

Currier & Ives "Four Seasons"

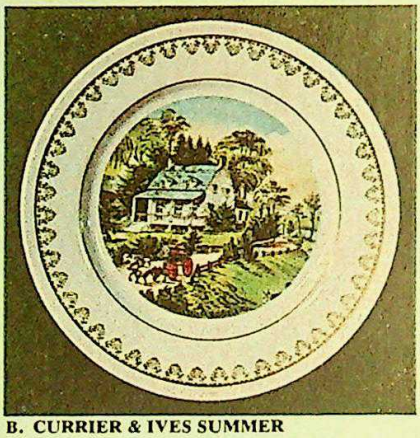
GENUINE PORCELAIN HANDCRAFTED PLATES

Each Currier & Ives scene in beautiful FULL COLOR!

D. CURRIER & IVES WINTER



A. CURRIER & IVES SPRING



B. CURRIER & IVES SUMMER

C. CURRIER & IVES AUTUMN

ONLY $3 PER PLATE

SPECIAL OFFER: the complete 4-plate set $9.98

Our own magnificent By-Mail EXCLUSIVE! Now we've combined the splendor, the tranquility and all the historical excitement of Currier & Ives' world-renowned art with the genuine porcelain of beautiful handcrafted plates . . . to give you an exceptional set of Collectibles!

"The Four Seasons" represents Currier & Ives' most memorable lithographs, capturing rural American life in the 19th century in a romantic and nostalgic way. And each genuine, decorative porcelain Plate measures 8" in diameter and comes with a special loop ready for hanging. Think how they'll brighten your kitchen or dining room wall. Imagine how charming they'll look on a display shelf or hutch! These magnificent porcelain plates, decorated in FULL COLOR and trimmed with real 22-Karat Gold go beautifully with any decor. So order extras for gifts, too!

Order Quickly!

We expect a flood of orders for these lovely plates, both because of their price and because of their special attraction to Collectors, as treasured and valuable Collectibles. So order now. If not delighted, return within 14 days and your money will be refunded in full (except postage and handling). MAIL COUPON TODAY!

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Caroline Road, Philadelphia, PA 19176

Please rush the following Currier & Ives Collectible Plate(s) trimmed in genuine 22 Karat Gold at $3 each plus 50¢ for postage, handling & insurance.

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___(#826) Scene C ___(#834) Scene D
___(#842) Complete set of 4 only $9.98 plus $1.50 postage, handling & insurance.

SAVE! Order 2 sets for only $18.98 plus $2.50 shipping.

If after receiving my order I'm not delighted I may return it within 14 days and you will refund the full purchase price (except postage & handling).

Total amount enclosed $_____ PA residents add 6% sales tax. Check or money order, no CODs please.

CHARGE IT for orders over $6: (check one) Exp. Date_____

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☐ Master Charge
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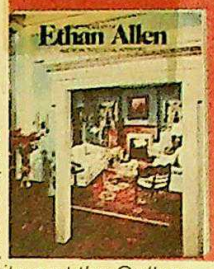
Div. of American Consumer, Inc.



Ethan Allen's Treasury gives me lots of ideas, free–you don't have to buy anything. I just picked it up at the Gallery, on my first visit.

"I'M INDECISIVE, SO I LIKE TO FEEL I'M GOING TO GET ALL THE DECORATING HELP I NEED, WITHOUT FEELING PRESSURED."

Meet Ann Haggerty. Third in a eries of stories about the kind f people who furnish their ouse, their way, at Ethan Allen.

"I have a lot of trouble making up ny mind before I buy something. 'specially for the house. I have to hink about it, ask questions, feel I've een everything before I can decide. he best decision I ever made was to valk into an Ethan Allen Gallery.

If I hadn't seen one of their bedooms done in this unusual 18th cenury stencil, I would never have had e courage to do what I did with our edroom. Ethan Allen's room setting ecided me. At first, I was afraid shoping at Ethan Allen would be too exensive, but I got everything I wanted r a lot less than I'd expected to pay. hich made me feel even better about y decision. I even had two quilts ade up in the same fabric–one for ohn and me and one for Sam, our kitn. When I decide, I go all the way!

I feel so great about our bedroom, ow I'm planning to re-do the dining oom. That's how confident Ethan llen makes me feel."

Ethan Allen's interior designer suggested this ginger jar lamp for the night table. Perfect!

This fabric is a reproduction of an authentic 18th century stencil. The minute I saw it in one of their bedrooms I decided. Ethan Allen's interior designer helped me work it all out.

Ethan Allen Galleries

OME ON OVER TO OUR HOUSE
ND FURNISH YOUR HOUSE, YOUR WAY
OK US UP IN YOUR YELLOW PAGES.

D 7/24

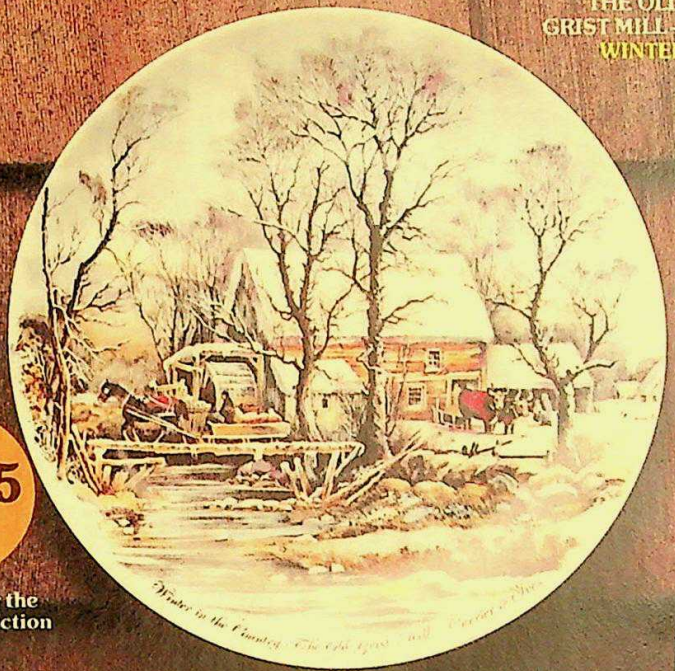
A magnificent celebration of the America we love!

Authentic Currier & Ives

Four Plate Collection

CIDER MAKING IN NEW ENGLAND—AUTUMN

THE OLD GRIST MILL—WINTER



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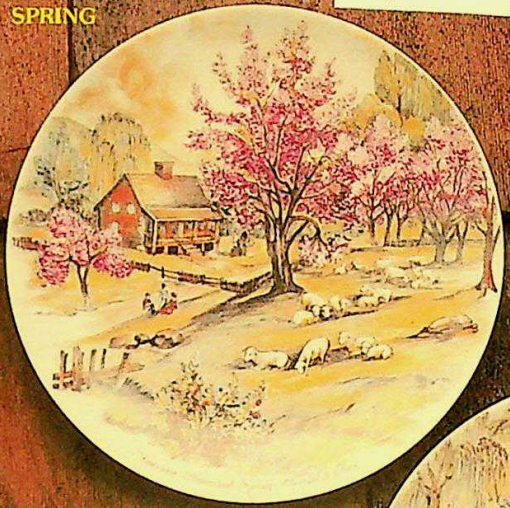
Use coupon on the back to order while collector edition is still available!

2-28-1981

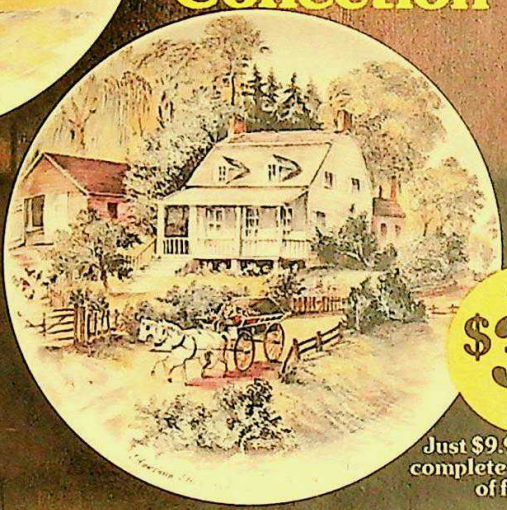
D7/580

AMERICAN HOMESTEAD – SPRING



Decorate your walls! Highlight your decor — with this classic American art, loved by millions for about 100 years!

Authentic CURRIER & IVES Four Seasons Plate Collection



What a wonderful, remarkably inexpensive way to add charm to any room decor. Currier & Ives take you back to a bygone age of simple pleasures and wholesome country delights. How beautifully these scenes shine on fine porcelain! Better hurry, though, at this incredible low price, the offering is limited. Act today to avoid disappointment.

Each 6" diameter plate has built-in hook for easy hanging. Display them separately or as a grouping.

Only $3.95 each

Just $9.95 for the complete collection of four!

AMERICAN HOMESTEAD – SUMMER

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Cut Here

Order **individual plates** here.

Please send _____ individual Currier & Ives collector plates as indicated below:
(quantity)
_____ AMERICAN HOMESTEAD – SPRING (#979A)
(quantity)
_____ AMERICAN HOMESTEAD – SUMMER (#979B)
(quantity)
_____ CIDER MAKING IN NEW ENGLAND – AUTUMN (#979C)
(quantity)
_____ THE OLD GRIST MILL – WINTER (#979D)
(quantity)
Only $3.95 for each plate plus $.95 shipping & handling (total $4.90).

Order **complete collection** here.

Please send _____ complete Currier & Ives Four Seasons Plate Collection(s) (#984)
(how many collections)
Only $9.95 for the complete collection of four plus $1.95 shipping & handling (total $11.90).

SAVE! Each additional collection of four plates just $7.95 plus $1.95 shipping & handling (total $9.90).

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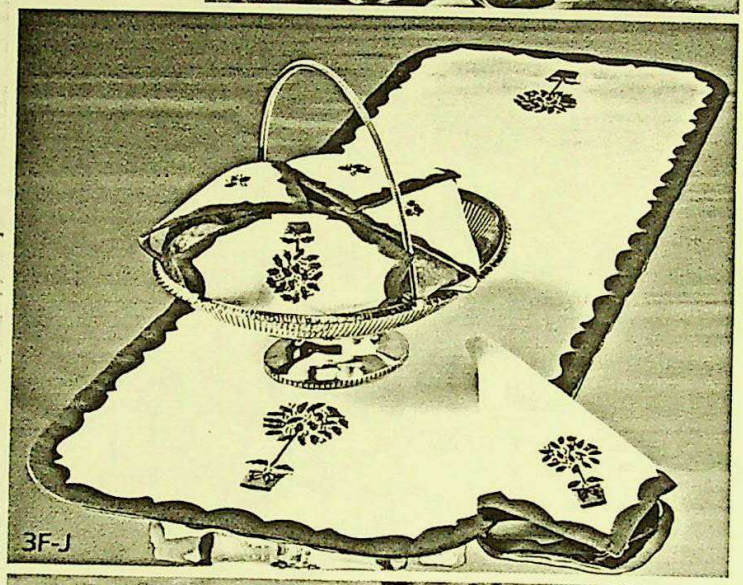
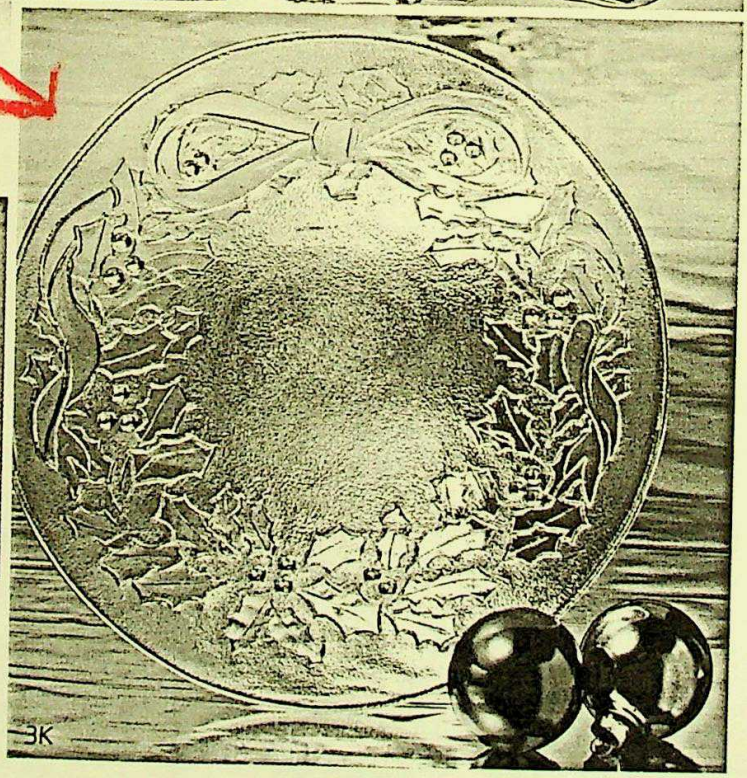
Received October 21, 1981

D7/581

NEIMAN-MARCUS CHRISTMAS BOOK 1981

PAGE 3





♦ 3A. Santa does a balancing act, as the appliqué on this giant 48" long Christmas stocking. Big enough to stash a whole Christmas morning of presents. Made of polyester and cotton, in colors as shown. N-M exclusive. 30.00 (2.15). From Stationery.

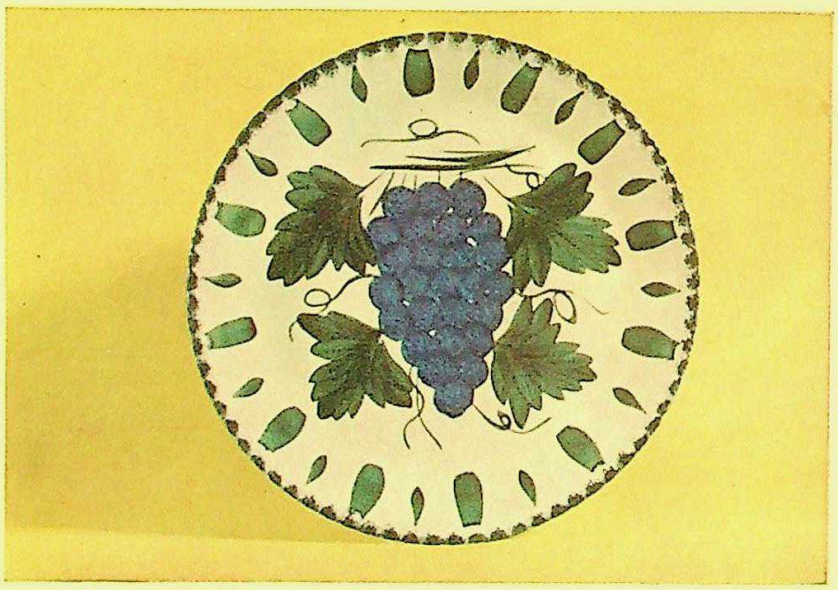
♦ 3B,C. Holly and ivy accessories, just right for a regulation-size stocking. The design is hand applied enameling on copper, and each item come packed in its own box. Imported from England. N-M exclusives. 3B. Box, 1½" diameter, 60.00 (2.45). 3C. Letter opener, 7½" long, 60.00 (2.30). From Stationery.

♦ 3D-J. Christmas cheer. For entertaining, Yuletide motif glasses and linens. 3D. "Twelve Days of Christmas" on each of six 14 oz double Old Fashioned glasses. Set, 20.00 (3.20). 3E. From Madeira, hand embroidered linen cocktail napkins with holly topiary in silvery planters. Green bordered. Each, 5 x 8". Set of six, 50.00 (2.30). 3F. Hot roll cover, 20.00 (1.95). 3G. Set of four 18" square dinner napkins, 48.00 (2.15). 3H. Single napkins, each 12.00 (.60). 3J. Matching runner, 14 x 42", 85.00 (2.30). N-M exclusives. From the Galleries.

♦ 3K. Display the Christmas cake, canapés, sandwiches, individual desserts on our textured glass Christmas wreath plate. Or buy several to use as holiday buffet plates. 13" in diameter. Each, 10.00 (3.05). N-M exclusive. Galleries.

American contribution to dinnerware has been most successful in solid-color earthenware like the dishes shown above. The trend began about five years ago with bright-hued California pottery. Newer colorings are the pastels, grays, blue-greens, deep chartreuse. Instead of buying regular sets, modern housewives like to mix harmonizing colors.

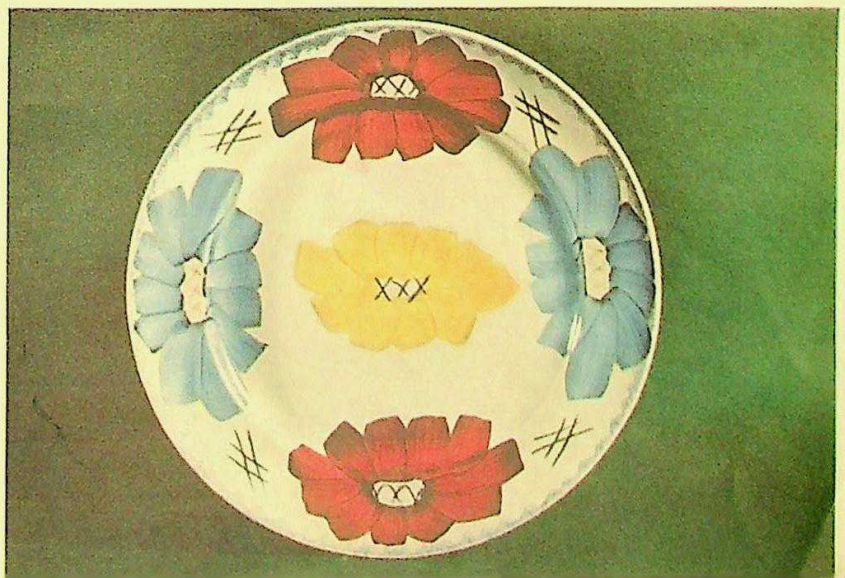
"CONCORD," MADE BY SOUTHERN POTTERY, COSTS $15 FOR 53-PIECE SET



"HARVEST," MADE BY VERNON KILNS, IS NEW RIMLESS COUPE-SHAPED PLATE

"BOUQUET" IS ALSO MADE BY VERNON IN CALIFORNIA. PLATES COST 90¢

"MODERNO," ANOTHER SOUTHERN POTTERY PRODUCT, HAND-PAINTED UNDER GLAZE



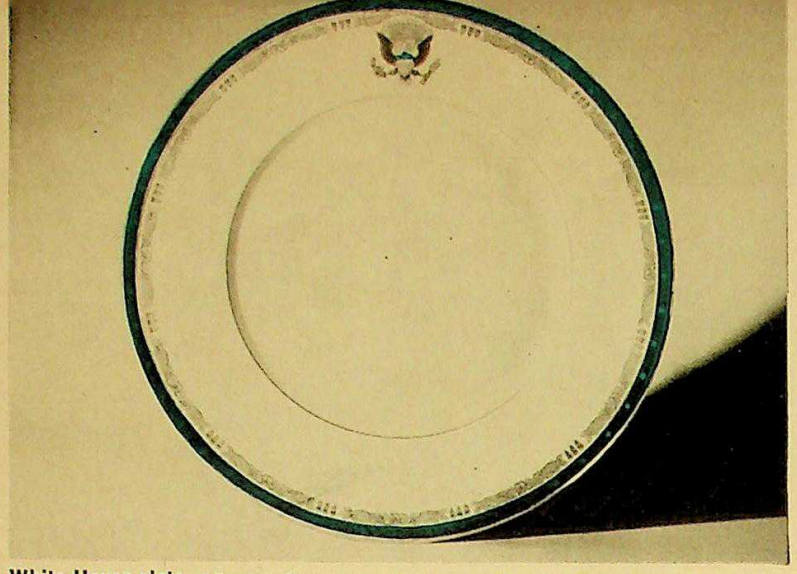
European peasant influence is strongly evident in four of these made-in-the-U. S. A. patterns. Exception is center design, Rockwell Kent's "Salamina," taken from book of same name. "Old Orchard," "Newport" and "Field Daisy" are Stangl pottery made in New Jersey. Fifth pattern, "Bermuda," is made by Limoges China Co., Sebring, Ohio.

LENOX HERE COMBINES AN 1892 COFFEEPOT WITH A MODERN RIMLESS DISH

SQUARE-DISH SET BY WINFIELD, PASADENA, HAS BEET-COLORED SMALLER DISHES

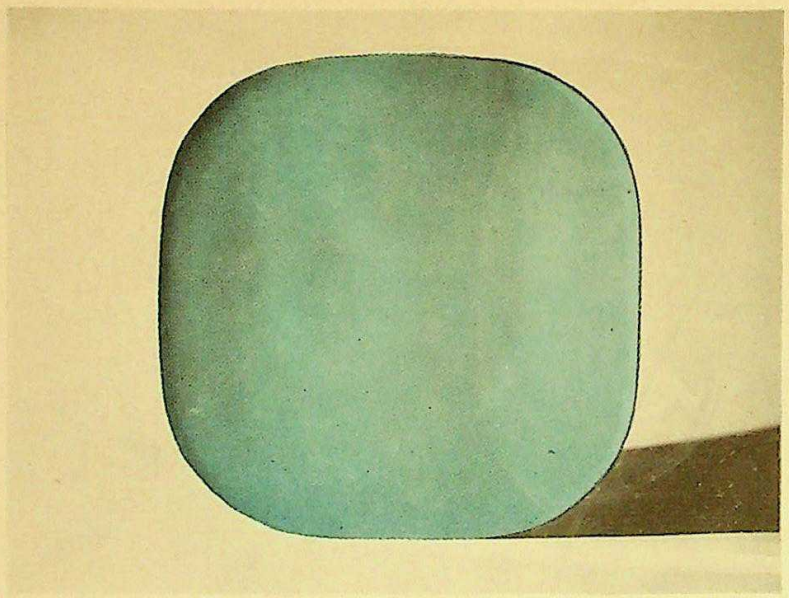
Dime-store merchandise was used exclusively for the table setting below. The ten-cent soup bowls and five-and-dime dishes, made in Mt. Clemens, Michigan, are good examples of the smart styling now going into inexpensive U. S. dinnerware. All-white is a best-seller in the cheaper lines but it runs behind brighter colors in the more expensive ware.

Life, Sept. 9, 1940 44/176
P 79



White House plate of Lenox china, part of a new set bought during present regime, is exclusive with White House. Rose and feathers are from Roosevelt coat of arms.

"Washington's Inauguration" is one in a series of old Manhattan scenes in a service by Edwin M. Knowles China Co., one of oldest earthenware manufacturers in U.S.

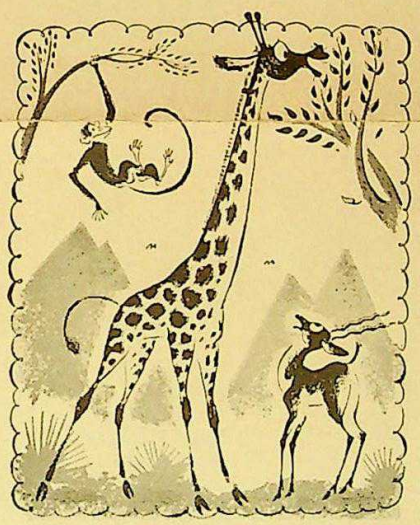


Square plate from Gladding McBean was shown at Metropolitan Museum in New York. Syracuse china dish below shows modern flower patterns in subdued colors.

"He stretched and he stretched for those tender little leaves!"

1 I thought Aunt Bess was going to explode when John got off his smart remark about her tea! "It looks like rain," said Aunt Bess, glancing out of the window. "Yes, it looks like rain," said John, his eyes on his tea cup, "but it *tastes* a little like *tea*."

2 We took the children to the zoo. "Do you know how the giraffe got his neck, Aunt Bess?" John asked when we came to that fascinating animal. "Now you're going to make a joke!" said Aunt Bess. "All right, Mr. Kipling, how did the giraffe get his neck?"



3 "It was like this, Aunt Bess," said John. "The giraffe discovered that the more he stretched, the more little, tender leaves he could reach. So he kept stretching and stretching for those delicious little tender leaves—and after a few million years he got that neck!"

4 "Nature's *wonderful!*" said Aunt Bess. "It is," John said, "so we're going to take a lesson from an expert—the giraffe! We're going to buy young, TOP leaves of the tea plant—a package of TENDER LEAF TEA—and enjoy the grandest cup of tea you ever tasted!"

Your grocer has Tender Leaf Brand Tea in 3½- and 7-oz. packages—and in the new FILTER tea balls. Enjoy the finer flavor and fragrance of the choice, young tea leaves —today!

Listen to "One Man's Family" on the NBC Red Network every Sunday

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U. S. CITIZENS IN CANADIAN REGIMENT WAIT FOR FIRST FIGHTING IN ENGLAND

During the first year of this war a large but unknown number of U. S. citizens have crossed the border and enlisted in Canadian regiments. To do so they simply claimed they were Canadians and the recruiting officers did not bother to prove their claims false. Probably 150 U. S. citizens are today in Canada's Essex Scottish Regiment which went to England with the Second Canadian Division, where they now await their baptism of fire in the Battle of Britain.

LIFE induced 50 of these U. S. Americans to admit their citizenship and shows them on these pages. They include auto workers, Arkansas farmers, oil workers. A large number had once served in the U. S. armed forces. They are about equally divided between young men who want action and older men who do not like Hitler.

Ranking U. S. American here is Sergeant Shaw, ex-sergeant major in the U. S. Marines who is shown at the head of his 50 fellow countrymen in the Essex Scottish at right. These U. S. "Canadians" are unanimously angry at Hitler for conquering France before they got to Paris. They are amazed by the smallness and compactness of England. Their chief complaint is against British beer. It's too weak.

50 OF THE 150 U. S. CITIZENS ENLISTED IN CANADA'S ESSEX SCOTTISH REGIMENT

Brewery salesman was Sergeant Bert Barrett of Detroit, middle-aged father of a married daughter. He fought with Canadian Army in World War I, served ten years in National Guard. Reason for enlisting: "My wife's English."

Ex-soldier in the U. S. Army is William Pulsifer, 28, of Jackson, Miss. He was stationed in Hawaii. Reason for joining the Canadians: "I just wanted to get into the fight." Large proportion of the Regiment are Southerners.

Mechanic was E. W. Duffield of Parkersburg, W. Va. He had previously served four years in U. S. Army. Reason for enlisting: "I want to see Hitlerism defeated." Regimental motto on cap badge is *Semper Paratus* ("Always Ready").

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Policeman was Floyd Adams of Temple, Tex. His reason for enlisting: "I just wanted a change. I got disgusted with things at home." Speaking in thick Southern accents, many Americans gravely claimed that they lived in Vancouver.

CCC instructor was Lance Corporal F. L. Meyers of Marshall, Tex. He served 18 years in U. S. Army, became sergeant-major and won Croix de Guerre with palm. Said he: "I'm here to finish something we should have done in 1918."

Sergeant at arms of Michigan State Legislature was John Rowe of Benton Harbor, Mich., a U. S. Marine in World War I, geologist and Department of Labor employe. Said he: "We're the advance guard of 4,000,000 Americans."

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D44-15H XD44/15Tc ~~XD 92/1(64.3)~~

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89-YEAR

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Presents the Exciting, New

FLOWERS of HAWAII

20-PIECE STARTER SET . . . SERVICE FOR 4

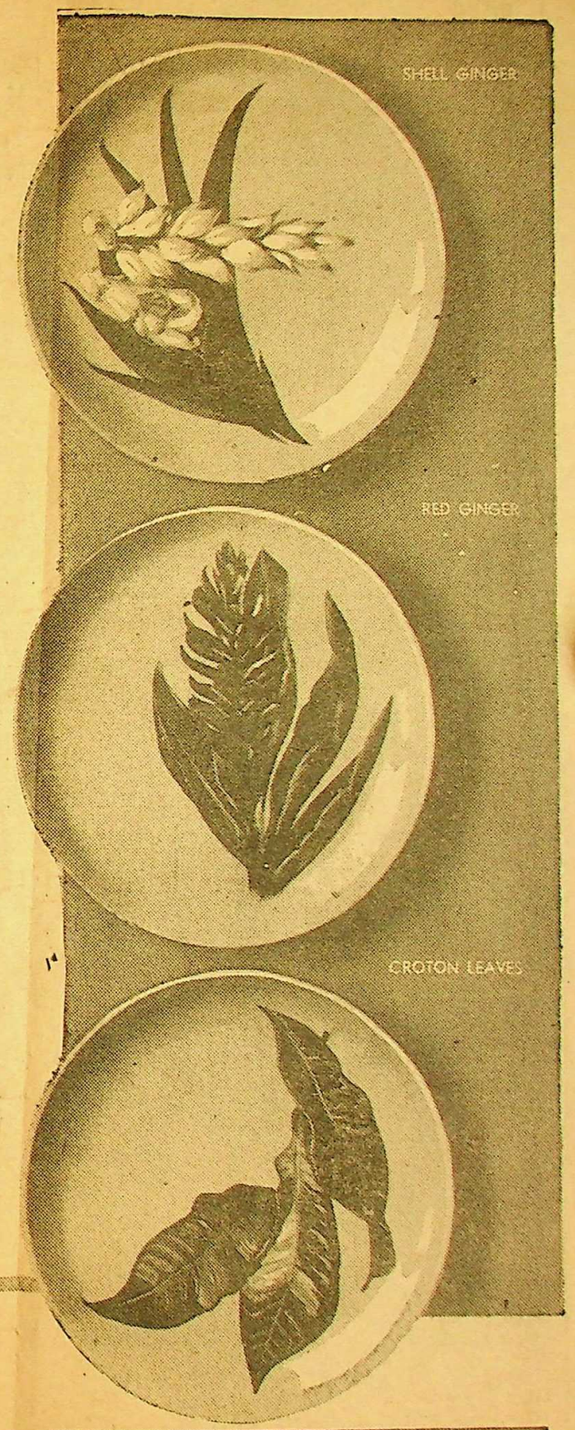
Realistic reproduction of the blooms and foliage of the islands . . .in all their original exotic brilliance . . . **by the famous artist Iranda!** Six stunning patterns on stark white dinnerware made by Santa Anita of California . . . wonderful for all informal entertaining! Buy the 20-piece starter set at this surprisingly small price . . . add to it from open stock! includes 4 each; dinner plates, cups, saucers, fruit dishes and bread and butters.

14.95
Service for 4

OPEN STOCK AVAILABLE:

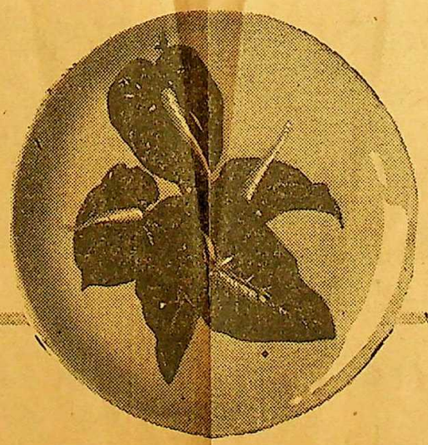
Dinner plates, 1.50	Luncheon plates 1.30	Lug soups 1.25	Round vegetable dish 2.00	Oval vegetable dish 4.00
Cups and saucers 1.50	Salad plates, 1.00	Gravy boat, 4.50	Chop plate 3.00	Salt and peppers 2.25 pr.
	Soup plates, 1.15	Sugar bowl 2.00	Platter, 10", 4.00	
		Creamer 1.50		

LANSBURGH'S—China and Glassware—Sixth Floor

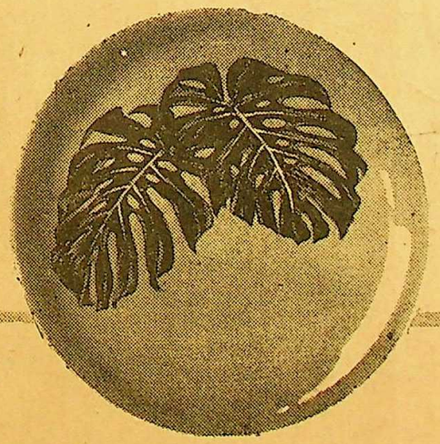


YELLOW HIBISCUS

RED ANTHURIUM



MONSTERA LEAVES



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SPECIALLY PRICED! 72x84-INCH

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Rayon Crepe Faille

A SAVING ON ONE OF FALL'S PET FABRICS...REG. 1.69 YD.

Small wonder rayon ruff-crepe faille is in such demand! For it's the fabric that drapes softly, yet has a subtle crispness that makes skirts flare perfectly and cuffs stand up smartly. There's a lovely sheen to every shade that makes even the simplest style memorable. Now's your chance to snatch up all the rich fall colors, in lengths for afternoon dresses, for party suits, for beautiful ankle-length evening gowns —at a saving that rescues your clothes budget. But come early, to make sure you get all you want of this sumptuous fabric!

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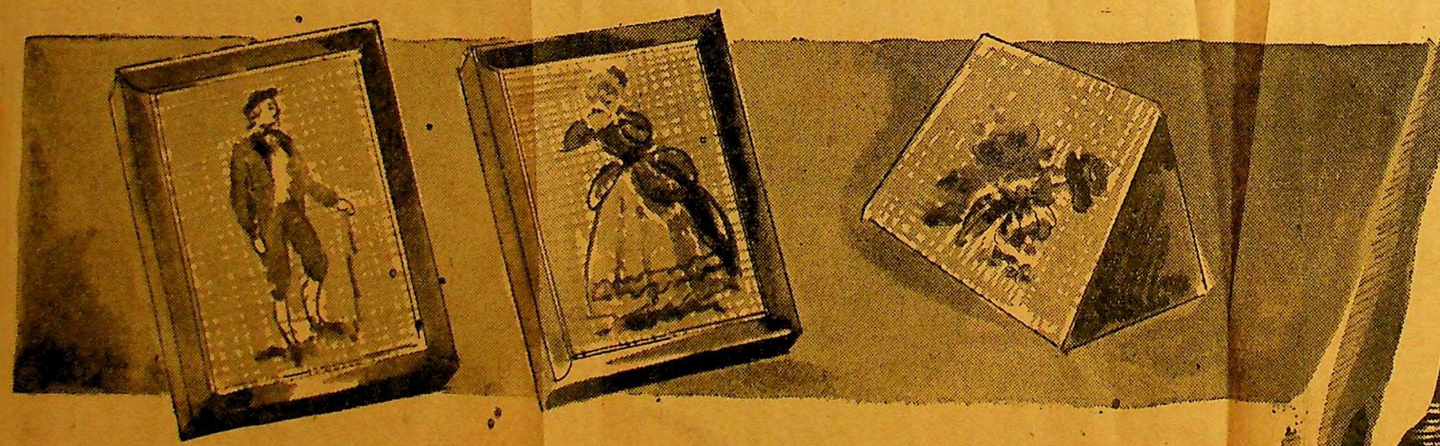
Emerald Green
Taupe Grey
Royal Blue
Bottle Green
Toast Brown
Fuchsia
Teal Blue
Port Wine
Red Scarlet
Brown
Navy
Black

$1 yd.



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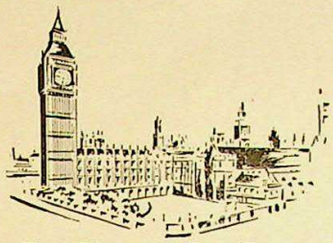

FINE ENGLISH TABLEWARE

WASHINGTON

Hand-painted floral sprays of BOOTHS WASHINGTON are derived from the charming flowers of the beautiful English countryside.

Delightful blending of soft greens, buffs, with touches of blue and rose, makes WASHINGTON one of the most captivating of Fine English Tableware patterns.

Fine stores all across America have BOOTHS WASHINGTON pattern in stock for you. The price is sensible . . . 5-piece place setting, $6.50.

Ask us for the name of the dealer nearest you, and a copy of the booklet "BOOTHS Fine English Tableware," containing pamphlets on WASHINGTON and eleven other famous BOOTHS patterns, will be sent you. Enclose 15c to cover handling.

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PATENT OFFICE
OCT 11 1949
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. . . the "costume jewelry" of the home

Like your necklace . . . like the bracelet on your wrist, the rhinestones on your gown . . . Mersman creates incomparable table gems to accent the beauty of your rooms! For all their enhancing charm, you'll delight in the fact that Mersman Tables are priced moderately. See the smart, new styles at good stores everywhere.

MERSMAN TABLES

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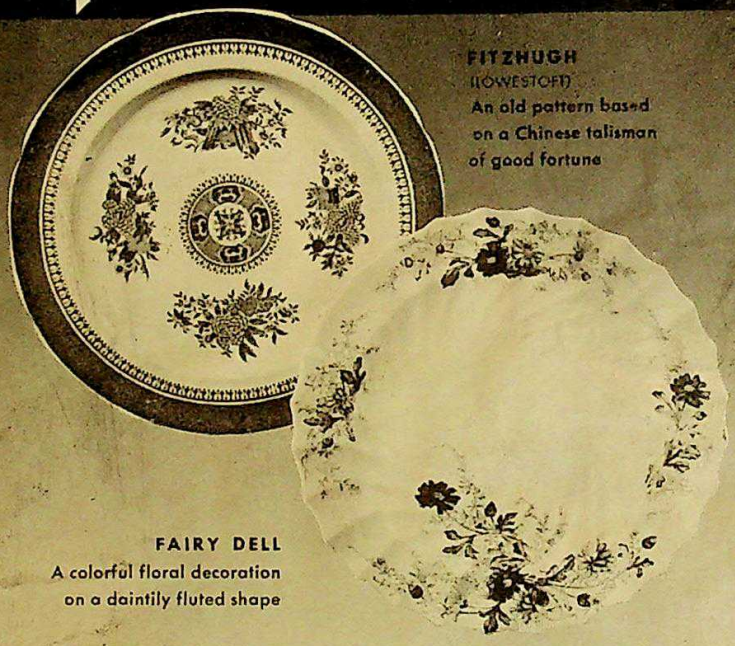
Spode THE FINE ENGLISH DINNERWARE



FITZHUGH
(LOWESTOFT)
An old pattern based on a Chinese talisman of good fortune

FAIRY DELL
A colorful floral decoration on a daintily fluted shape

That same fine quality that you demand from Spode is the reason for delay in filling orders. The trained hands of skilled craftsmen cannot be speeded up. There will be other orders ahead of yours, so it is wise to select your pattern as soon as you can. Booklet 41 will help. Send for it today.

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House Beautiful

XD44 INC **Pickard . . .** House Beautiful 10/49 p. 246

America's most exquisite translucent dinnerware

Clover . . . simple elegance in a fresh new design. Clover blossoms in natural colors, highlighted with gold foliage and edges. Clear ivory background.

5-piece place setting including dinner, salad and butter plates, footed tea cup and saucer, approximately $15.50*

**Slightly higher west of the Rockies*

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PICKARD CHINA MADE IN U.S.A.

Send for illustrated booklet—The Story of Pickard China

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YLED IN THE CONTEMPORARY MOOD

Shell edge ... sculptured beauty

on clear, white china

e white, translucent china classically simple, Syracuse elledge was designed for the woman with a flair contemporary decor — specially for the smart ung moderns who x Contemporary with ency or 18th Century. Unbelievably thin for a na with a sculptural attern, it achieves an quisite effect through its accent on stark beauty of line and monochromatic plainness.

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CASTLETON

Fashions of the future...fashions from the rich heritage of the past ...Castleton brings them all to your table reflected in china of unsurpassed quality.

Gloria

A spray of roses drawn in softest sepia tones encircled with a line of turquoise on a pearl-edge shape. Five-piece place setting, $14.75.

Mandalay

Leaves of shadow-gray with flowerets in mandarin orange on contemporary free-form shapes. Five-piece place setting, $17.50.

An interesting booklet, "Things You Should Know About China" with illustrations of 31 Castleton patterns awaits your request. Please include 10 cents for mailing cost.

CASTLETON CHINA, INC.

212 FIFTH AVENUE, NEW YORK 10, N. Y.

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House & Garden, Sept 1950
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Stangl DINNERWARE

HAND-CARVED,
HAND-DECORATED,
UNDER THE GLAZE

Begin with a Stangl Starter Set . . . it is so easy to have!

You'll use Stangl dinnerware for every-day —and for your very special occasions, too.

16-PIECE SETS:

Four Luncheon Plates
Four Bread & Butter Plates
Four Cups
Four Saucers

Thistle— **$14.95**
Blueberry— **$14.95**
Festive Fruit—**$12.75**

IT'S EASY TO HAVE

The Sunshine of Summer

ALL YEAR LONG

Hand-carved, hand-decorated Stangl dinnerware gives your table settings the look of elegant informality that makes successful parties . . . yet the price is so reasonable! Each piece is decorated individually, and the fashionable House & Garden colors are protected under the glaze. You have your choice of traditional or contemporary coupe shape—with a wide variety of flower and fruit patterns in each. Whatever your color scheme, whatever period you prefer, there's an open-stock Stangl pattern to make it lovelier. At leading stores everywhere. Be sure to ask your dealer to show you Stangl cigarette sets, birds and serving pieces.

Stangl dinnerware

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SERVICE PLATES

Made of high quality, American Semi-Porcelain. **22K Gold border 1¾" wide.** Charming decal colorfully depicts the famous Lady DuBarry. Diameter 11". Packed 1 doz. in ctn. Ship. wt. ctn. 20 lbs.

640B23.....PER DOZEN **$14.40**

Cake Set: Plate as above together with matching server. Gift boxed. Ship. wt. 4 lbs.

640B24.....PER SET **$1.95**

(A) FESTOON PATTERN

(B) VALENCIA PATTERN

CHOOSE FROM THREE BEAUTIFUL 93-PC. DINNER SETS

These exquisitely patterned 93-piece sets, imported from Occupied Japan, are excellent values for those who appreciate the traditional loveliness of real china. The graceful and generous proportions of the service pieces are shown in the illustration below.

Each 93-piece set—Service for 12—includes: 12 cups, 12 saucers, 12 sauce dishes ,12 bread-and-butter plates, 12 salad plates, 12 soup dishes, 12—10" dinner plates, 1 vegetable serving dish, 1—11½" platter, 1—13" platter, 1 gravy boat, 2-piece covered casserole, 2-piece covered sugar bowl, and 1 cream pitcher. Each set is packed complete in shipping carton. Shipping weight 75 pounds.

(C) RENOWN PATTERN

Ⓐ **Festoon Pattern.** A wide Ivory shoulder on gleam White China body. Luxurious design of 4 large med lions connected with a ¼ inch brown border. **Tiny p Rose Buds add decoration to the shoulder and a colo floral spray in the center completes the overall cha** Fine Gold-lined edges and heavier coin Gold-line trac on all handled pieces.

610B297.....PER SET **$59.7**

Ⓑ **Valencia Pattern.** New and superior quality Real Chi Dinner Service. Gold-lined edge with 7/16" brown b der. Shoulder is decorated with tiny, multi-color flow interspersed with brown medallions. **White body w Ivory flange gives a beautiful two-tone effect.** Best G tracing on all handled pieces.

610B281.....PER SET **$59.7**

Ⓒ **Renown Pattern.** An all White body of translus China. **The decoration on this set consists of 5 colored garlands. On the flange is a complete circle multi-colored flowers, highlighted with 5 larger spra** Center of flat pieces carries a fine scroll circle in light be giving a very pleasing color combination. Fine Gold- edges and heavier coin Gold-line tracings on all hand pieces.

610B296.....PER SET **$59.7**

Bowl, Cream Pitche
Platter and Vegetabl
Ship w

Dinnerware ... **any occasion.** Wi ... having a most outsta ... ing. Gleaming, all White bod ... ght and very translu ... Colo ... center spray approximate nature ... chtne ... and varie ... harmin ... and delightful variety of 6 colore ... gold tracing ... all handled piece ... PER SET **$38.95**

... s light ... weigh ... very large, dee ... eaves and op ... gine ... d tra ... all handle pieces. ... PER SET **$34.7**

... **Bavarian dinnerware.** B ... translucent and edges with a scroll border. Decorated wi ... spray of flowers in Blue, Pink, and Yellow, complete ... small spray with two larger sprays on each side. G

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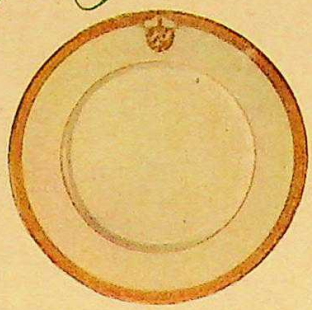
Better Homes & Gardens
June 1951 p. 34

D44-15 H

Perfection IN FINE CHINA BY LENOX

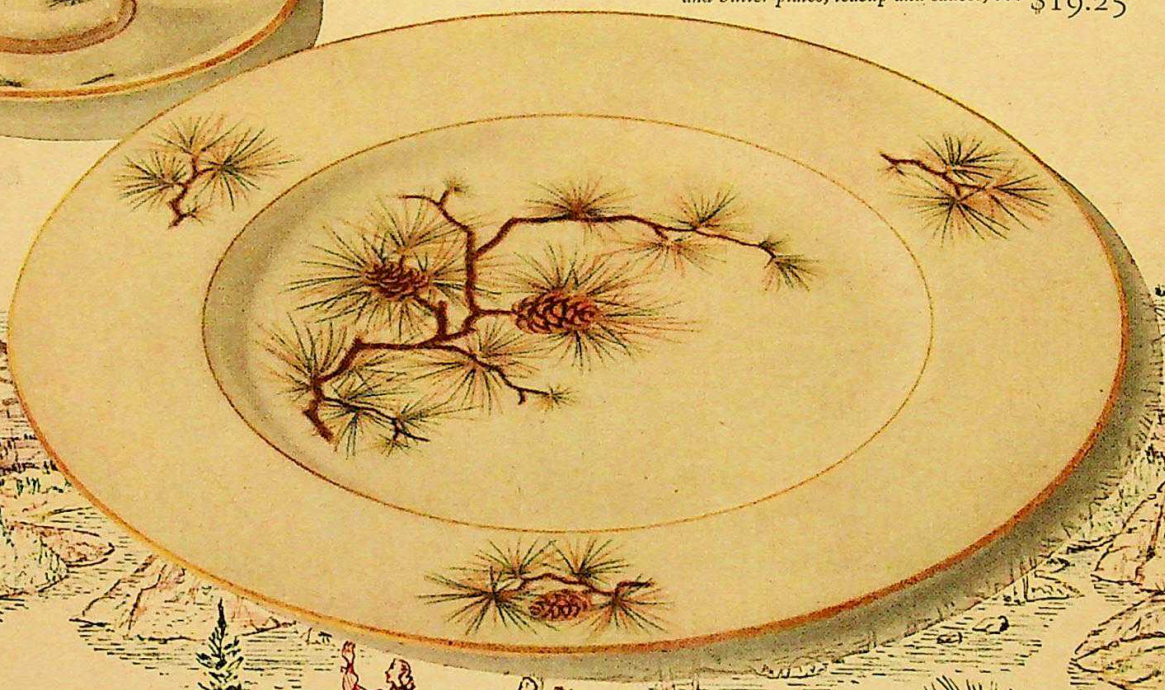


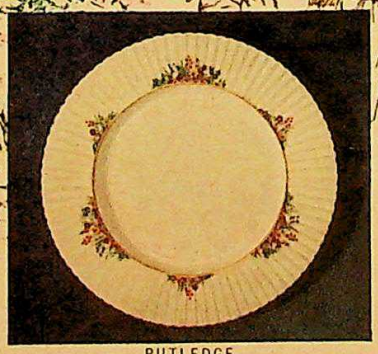
FOR THE PRESIDENTIAL PALACE OF CUBA, REGAL BEAUTY – translucent Lenox framed in 24-k. gold. This official state service is a "Command Performance" in fine china by Lenox. The handsome service plate is typical of the craftsmanship and exceptional loveliness that have made Lenox the world-famous fine china.

FOR YOU, THE SAME SUPERB QUALITY IN LOVELY *Pine* BY LENOX

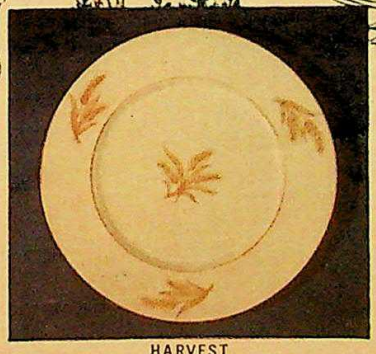
Slender pine needles and colorful pine cones lend the fresh beauty and vivid grandeur of the deep woods to this *new* china pattern by Lenox. It's china of the same glowing translucency and loveliness as the exquisite Cuban Palace service, for Lenox makes only *one* china . . . the *finest*. As in all Lenox china, the rare charm of Pine is matched only by its outstanding durability. It will be used with pride for generations to come.

Pine, 5-piece place setting (dinner, salad, and butter plates, teacup and saucer) . . . $19.25





RUTLEDGE
5-piece place setting, $23.25



HARVEST
5-piece place setting, $20.25

or Helpful Tips on Choosing Your Fine China
end for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. K3, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with ull-color pattern and price leaflets.

LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHIN

WILLYS *makes sense*

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Better Homes & Gardens

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GRANTHAM DINNERWARE $6.70*

KINGSWOOD DINNERWARE $7.60*

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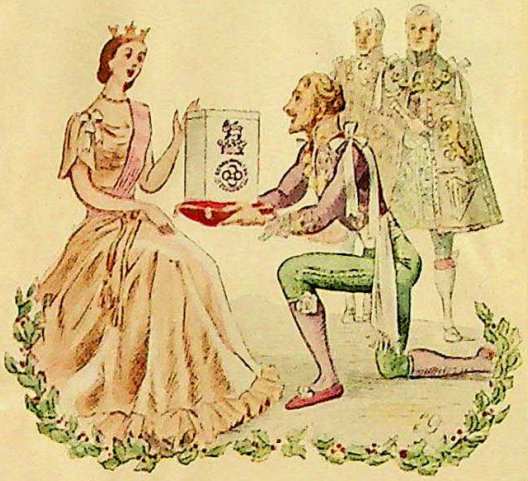


TOP O' THE HILL

MALVERN DINNERWARE $7.15*

Give the gift that keeps on giving . . . superb English Royal Doulton. For here is craftsmanship at its finest, honored by royal warrant from the British crown. Beauty that grows lovelier and more precious as the years wear on.

CHILTERN DINNERWARE $6.70*

Give Royal Doulton

AUTUMN BREEZES

SUTHERLAND DINNERWARE $8.45*

Send 10¢ each for illustrated china and figurine leaflets; figurine booklet largely in color, 25¢. Write for name of Royal Doulton dealer nearby. Trade Marks and Copyrights Reg. U. S. Pat. Off.

*Prices cover 5-piece place setting: dinner, salad, bread and butter plate, cup and saucer.

DOULTON AND COMPANY, INC., Dept. Y-5
11 East 26th Street, New York 10, N. Y.

XD 44
17C D44-15H

XD 44
17c

NEW YORKER
10/13/51
p. 80

N.Y.C. 10/13/51

A thrilling new

Haviland *pattern*

montmery

Haviland
France

The history of "Haviland China," and trade-marks throughout the years...a collector's item in booklet form available on receipt of 25¢ to Box 314, Glenbrook, Conn.

Haviland & Co
INCORPORATED
26 WEST 23RD STREET, NEW YORK 10, N. Y.

36 NEW YORKER 4-12-52

D36-2•H 92

ORIENTAL POPPY • ENGRAVED FLOWER PLATE DESIGNED BY DON WIER

MADE AT CORNING GLASS CENTER

STEUBEN GLASS

XD 44/17B D44-15H

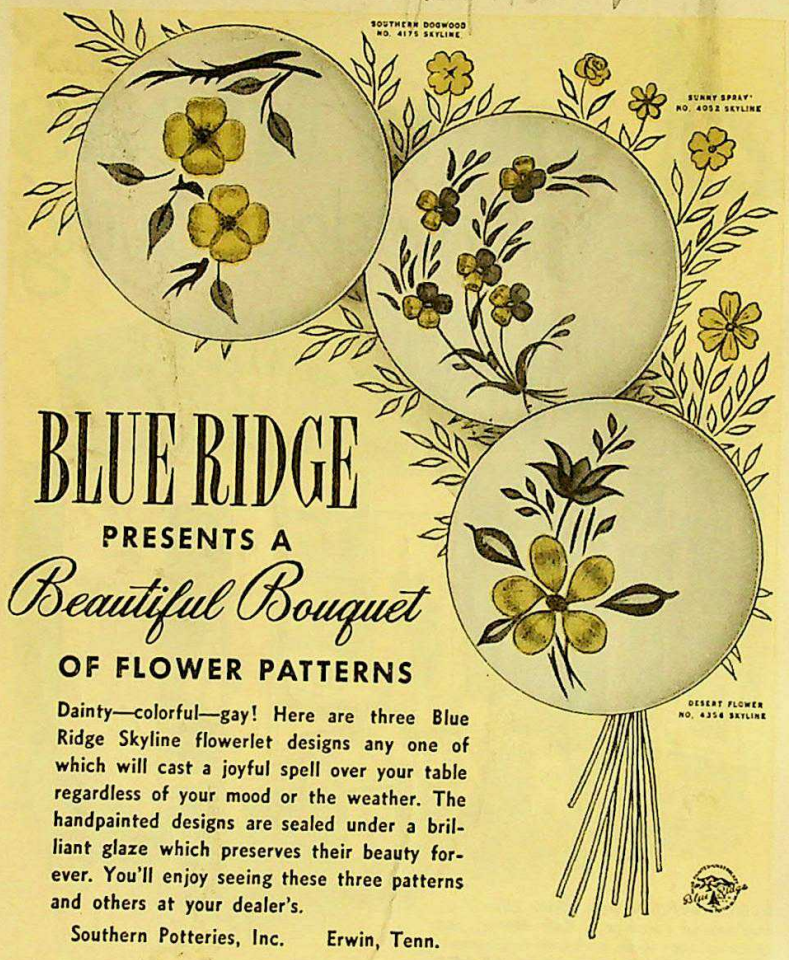
July 1953
P. 88

American Home

XD 44/17C

AMERICAN HOME JULY 1953
P. 88

American Home July 1953 p. 88



BLUE RIDGE

PRESENTS A

Beautiful Bouquet

OF FLOWER PATTERNS

Dainty—colorful—gay! Here are three Blue Ridge Skyline flowerlet designs any one of which will cast a joyful spell over your table regardless of your mood or the weather. The handpainted designs are sealed under a brilliant glaze which preserves their beauty forever. You'll enjoy seeing these three patterns and others at your dealer's.

Southern Potteries, Inc. Erwin, Tenn.

BLUE RIDGE *Dinnerware*

Amazing New Kind of Greeting Cards

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XD 44/17C

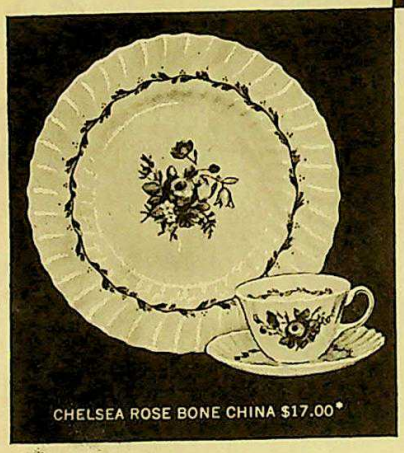
D44-15H

May 1954
P. 100

American Home

XD 44/17C

TOP O' THE HILL $35.00



CHELSEA ROSE BONE CHINA $17.00*

Choose **Royally**

Royal Doulton has a flawless beauty all its own, a magic blend of snowy white china, perfect glazes and delicate hand detail.

Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

*Price covers 5-pc. place setting.

Choose **Royal Doulton**

DOULTON & COMPANY, INC., Dept. A-6, 11 East 26th Street, New York 10, N. Y.

American Home 5/54 p. 100

AMERICAN HOME MAY 1954 p. 100

XD 44 D44-15 H

May 1954
P. 100

American Home

XD 44
17c

The Smart, Sensible Dinnerware!

HARKERWARE

WHITE CLOVER

DESIGNED BY *Russel Wright*

White Clover is oven-proof, chip-resistant, detergent-resistant . . . with the design permanently engraved to remain forever beautiful. Choice of Meadow Green, Coral Sand, Golden Spice and Charcoal. Honored by the Museum of Modern Art for Good Design; crafted by *The Harker Pottery Co., East Liverpool, Ohio.*

16-pc. Starter Set, $8.95. (Four each tea-cups, saucers, bread-and-butters, and 9¼" dinner plates.)

16-pc. Special Set, $9.95. (Four each tea-cups, saucers, bread-and-butters, and 10" decorated dinner plates.)

Prices slightly higher in the West

American Home 5/54 p. 100

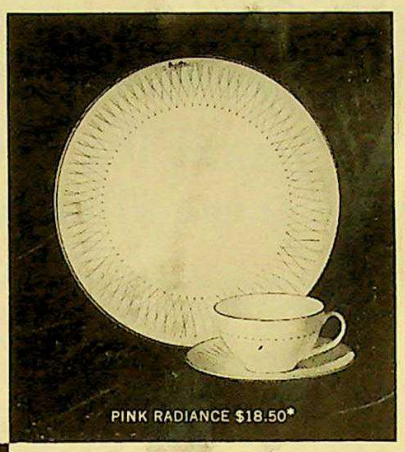
AMERICAN HOME MAY 1954 p.100

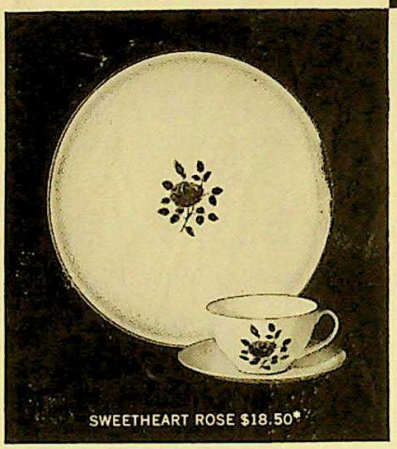
D44-15H
ND 44/17c

 For further details on merchandise pictured, see "Where Credit Is Due,"

XD 44
17c
17.3
D44-15H
April 1955
P. 114
American Home

XD 44
17c





Choose **Royally**

Bone china for the life you lead today—a deep blush pink rose on white with a gold edge, or a pink linear motif on white with platinum.

Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

*Prices cover 5-pc. place setting.

Choose **Royal Doulton**

DOULTON & COMPANY, INC., Dept. A-9, 11 East 26th Street, New York 10, N. Y.

American Home 4/55 p.114
AMERICAN HOME APRIL 1955 p.114

XD-44/17.3 D48-15H

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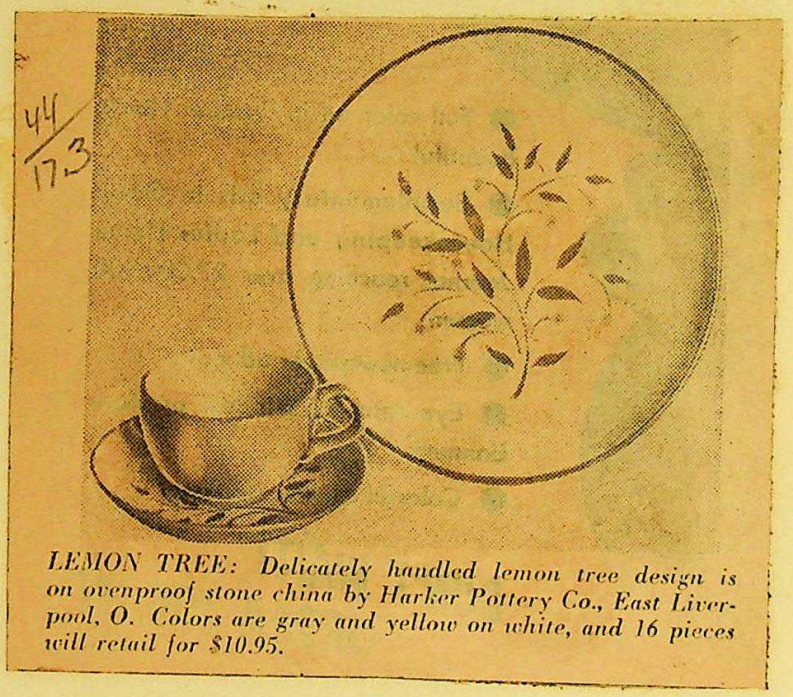
July 22, 1957



LEMON TREE: Delicately handled lemon tree design is on ovenproof stone china by Harker Pottery Co., East Liverpool, O. Colors are gray and yellow on white, and 16 pieces will retail for $10.95.

RETURN TO
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D ~~44~~/13.3 D44-15H

P. 25

July 29, 1957

Home Furnishings Daily

D44/13.3

EMPRESS: Suggesting traditional design techniques is this new pattern for melmac dinnerware offered by Brookpark division of International Molded Plastics, Inc., of Cleveland. All-around leaf pattern is worked in gold on white. Starter set will retail for $18.95.

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XD 44/17.3 D44-15H

P. 25

July 29, 1957

Home Furnishings Daily

SURFSIDE: New earthenware design by Salem China Co., Salem, O., features a lightly sketched leaf design in blue and yellow. Dripless three-footed cup is on a track instead of a well, liners and lids are in blue or yellow. Sixteen-piece set will retail for $10.95.

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XD-

XD7/582

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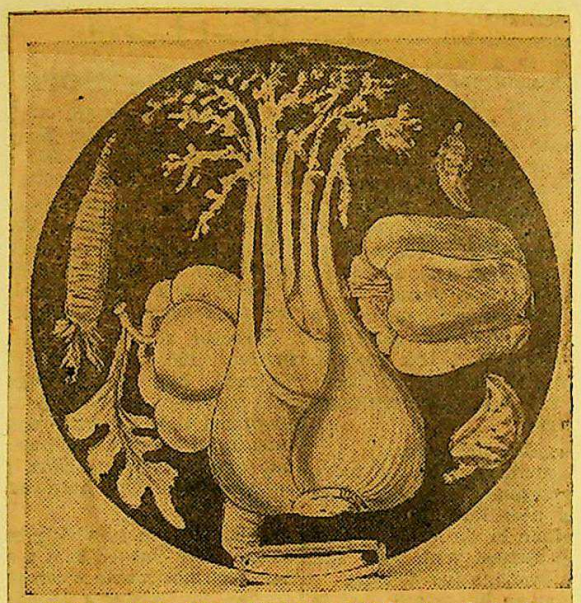
July 16, 1958

Home Furnishings Daily



GOOD AND HEALTHY: High fired Italian earthenware buffet service is in bronze green with yellow vegetables detailed with deep orange and green. Called Tuscan Garden, an 8½-inch plate retails for about $3 and a divided antipasto platter for $17, according to Mottahedeh & Sons, New York.

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XD-44/47.3 D44 - 15H

Page 24
July 16, 1958

Home Furnishings Daily

ONE OF SIX: Killarney Rose is one of six new patterns in its line of Melamine dinnerware which has been introduced by Boonton Molding Co., 326 Myrtle Avenue, Boonton, N. J. A 45-piece service for eight retails for from $39.95 to $49.95.

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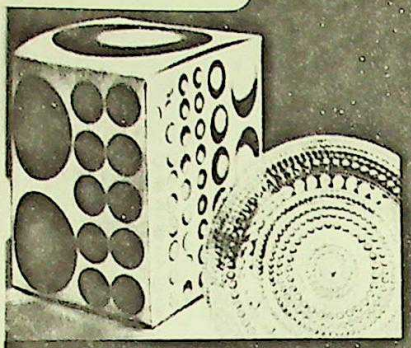
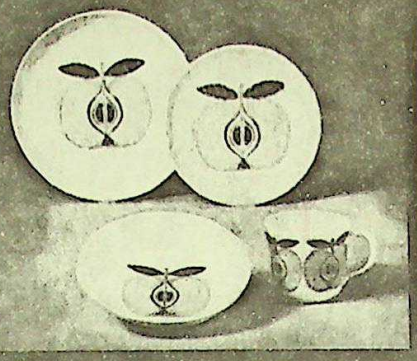
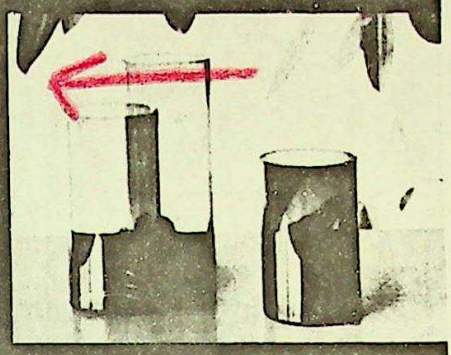
D7/582 AUGUST, 1965 P. 101



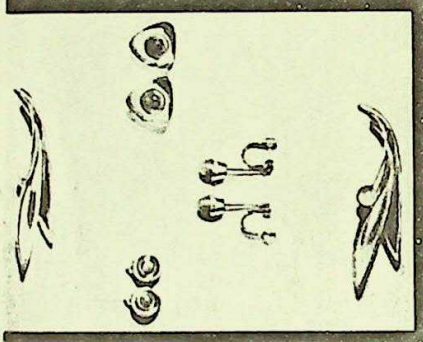
A comprehensive line of crystal, clear and colors, by Nuutajarvi of Finland



Many new designs and patterns by Arabia of Finland



Vases and bowls of many sizes. Pitchers, Decanters, Ashtrays in clear crystal and colors by Nuutajarvi of Finland

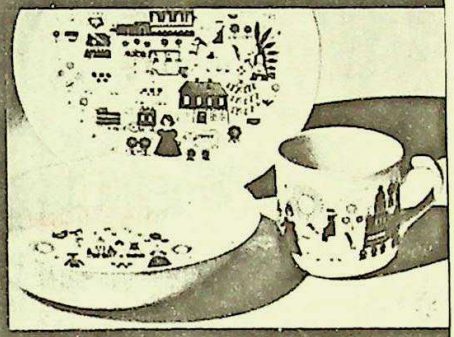


Contemporary jewelry of sterling silver and gold, plain and with many stones by Kupittaan Kulta

FROM FINLAND

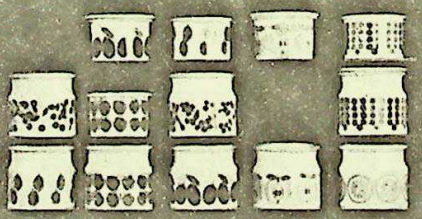
China & Glass Accessories
Dinnerware—Flameware
Flower Vases and Planters
Stemware and Barware
Enamel on steel
Iron Cooking ware
Placements & Tablecloths
Contemporary Jewelry
Bronze Jewelry reproductions

A large selection of articles for your catalogs and ads

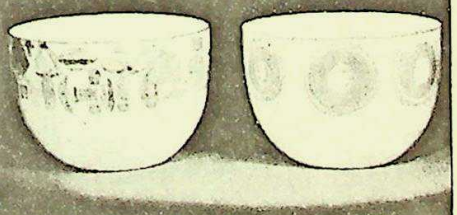


Three piece child set from a large selection of accessories by Arabia of Finland

Set of "Kissa" Cat pitchers part of a large line of pitchers, mugs, bowls sets, egg cups, etc. by Arabia of Finland



Pomona Jam Jars by Arabia of Finland



Finel enamel on steel in solid colors and with decor. Bowls, casseroles, bakers, mugs, percolators, teakettles by Wartsila of Finland

Use INQUIRY LABEL for Illustrated Literature with Prices.

225 FIFTH AVENUE **PETER BRECK CORP.** NEW YORK 10, N. Y.

(TOP OF P. 3)

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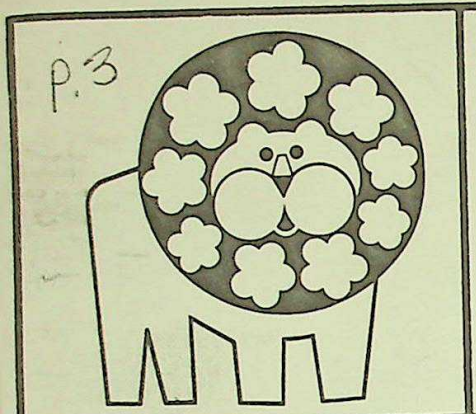
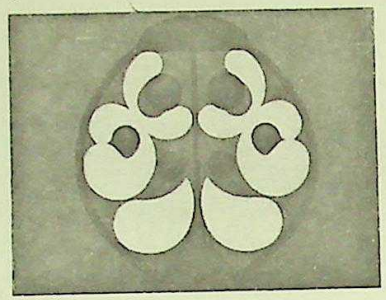
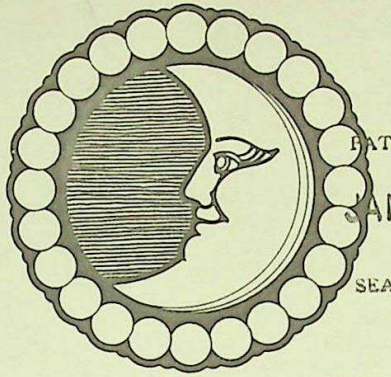
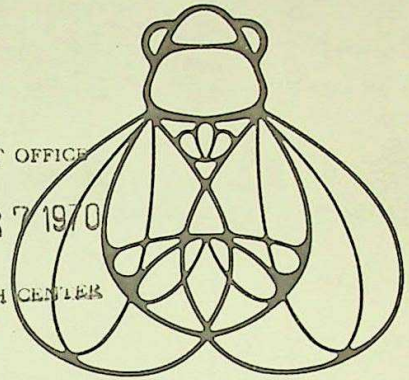
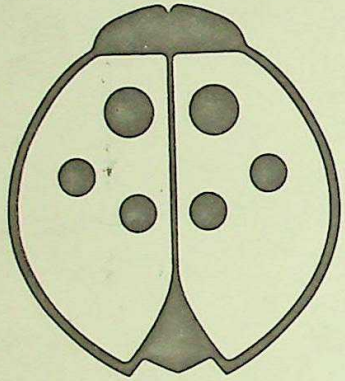
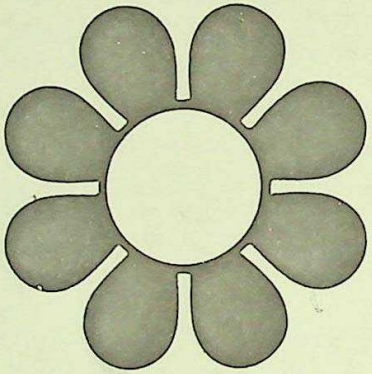


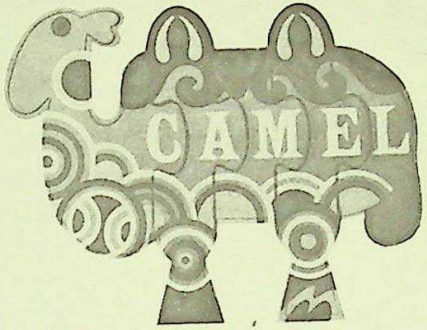


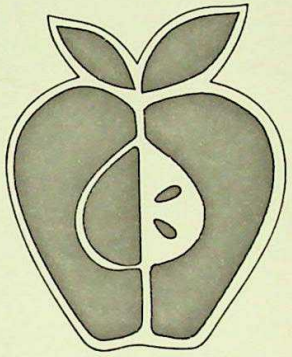


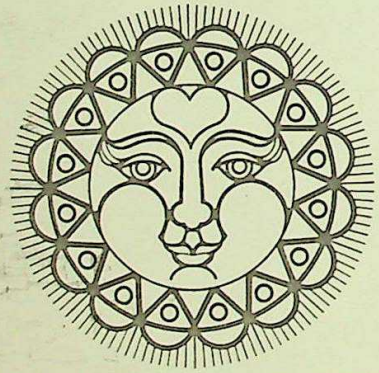


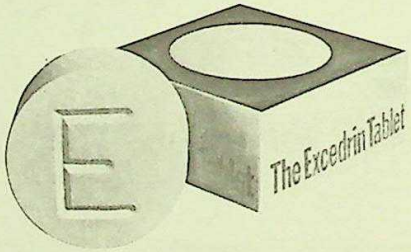


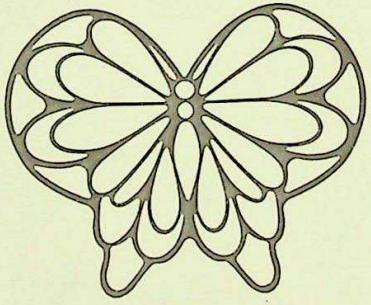


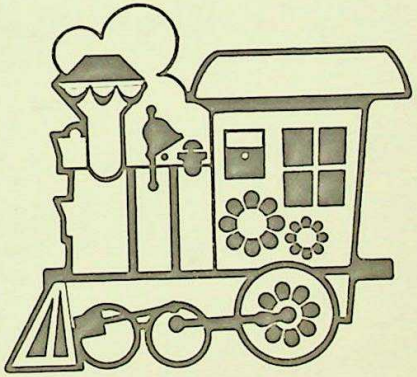




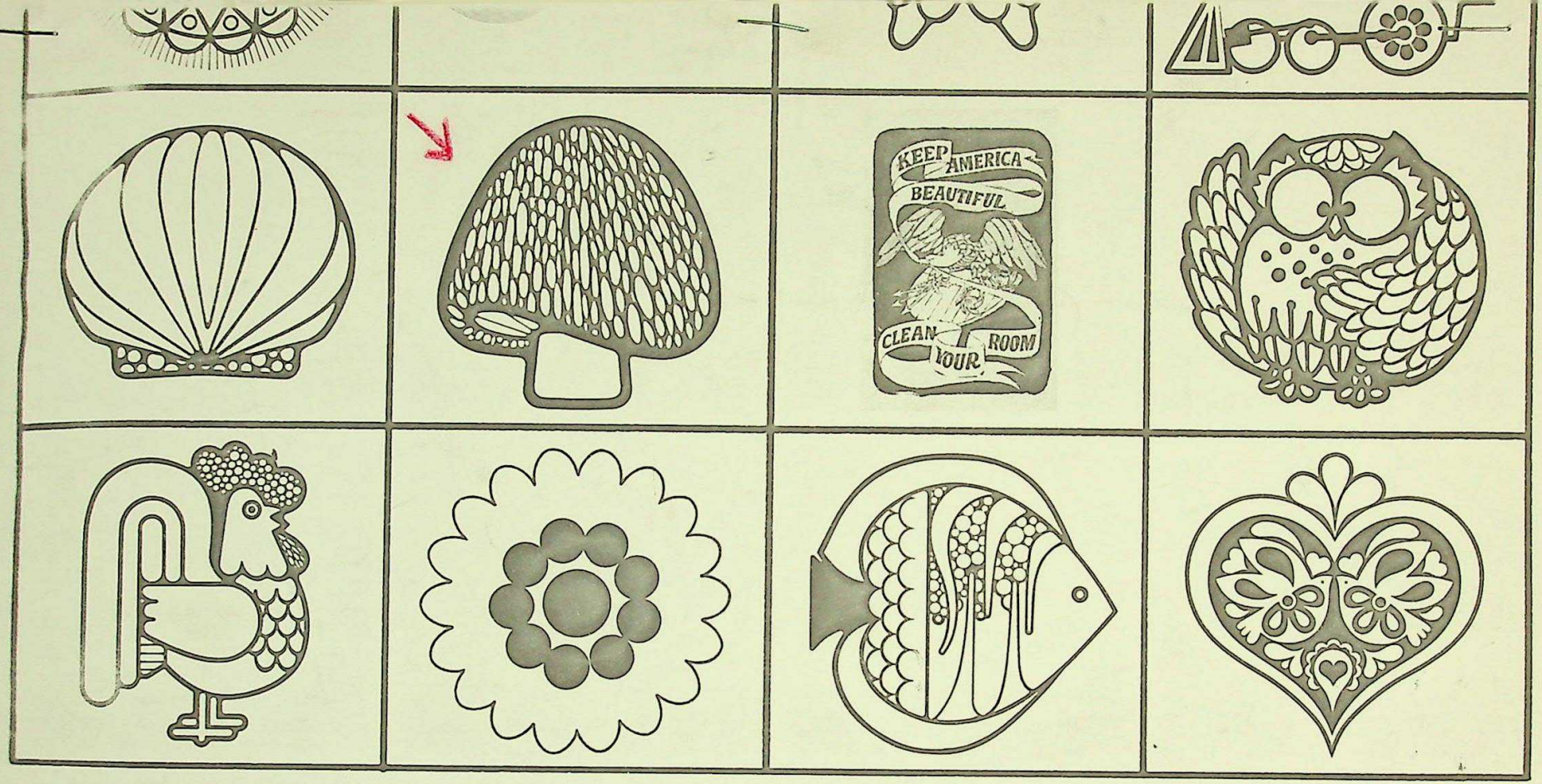








D7-582



RICKIE® TICKIE STICKIES ARE SOMETHING ELSE

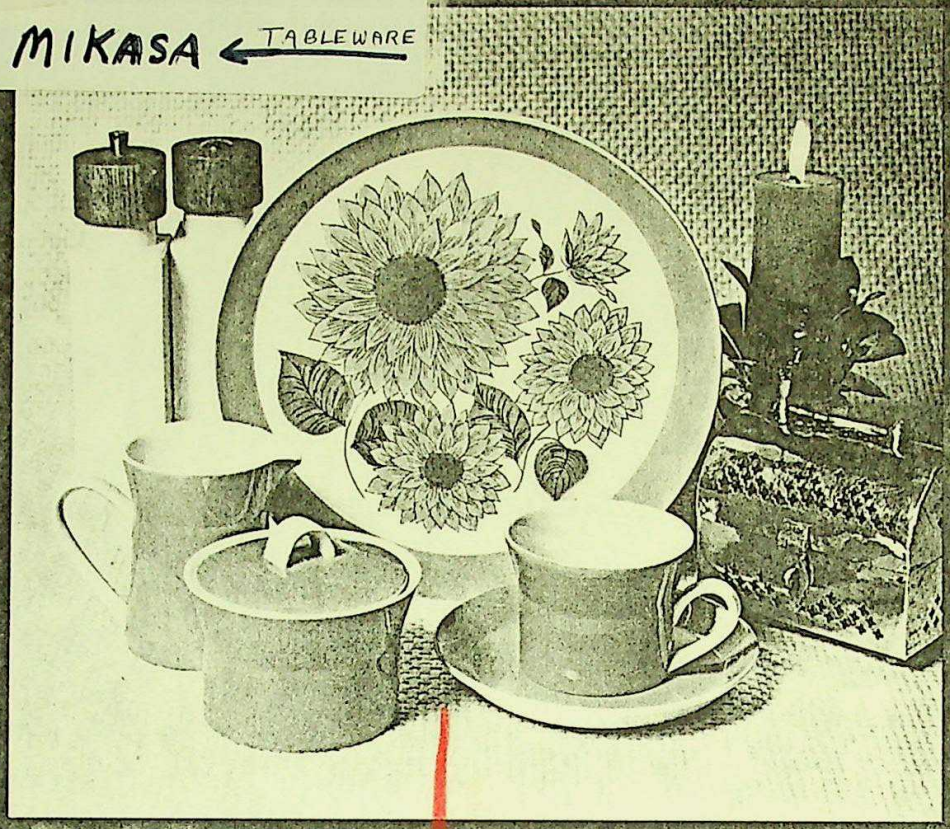
p. 3

Like 10 new Stickie designs . . . Parent Protest Posters . . . The Excedrin Tablet . . . Collectors' Items File Folders . . . Animal Splits.

(bottom of p. 3)

Write for our new 1970 brochures. Or better yet, contact one of the good guys listed below.

D7/582 REC'D. 10-21-72
MIKASA ← TABLEWARE



Dahlia

Nectar

Co

Van

enough fine tableware for ev

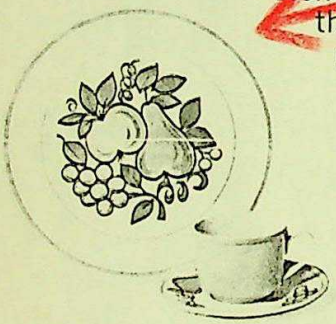
D 7/~~26~~ 582

[from a dinner for two to a family

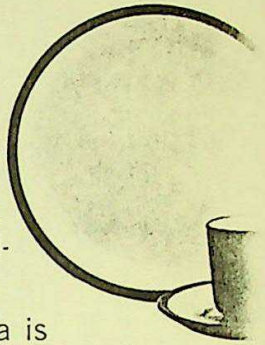
(BROCHURE IN T-4A BOX) REC'D. 10-21-72

This Ironstone may well be the most elegant everyday dinnerware to ever grace your table. So when you fill your cupboard with Mikasa, you actually become the proud owner of two complete sets of dishes — a service beautiful enough for a formal occasion, yet rugged enough to stand up to the abuse of everyday family use.

What makes Mikasa Ironstone so hard and strong . . . yet so beautiful? Four types of specially-selected stone are fused into a tough ironstone substance that resists the chips, cracks and breaks resulting from day-to-day wear. Lovely as Mikasa is, you don't have to hide it away in the cupboard or worry about letting the children use it.



No worries about fading or scratching, either. Automatic dishwashers and detergents can't fade Mikasa Ironstone. Even serrated knives won't scratch it. Because the rich Mikasa patterns and colors are permanently sealed in under a solid glaze coating, fired-on at 1800 degrees.

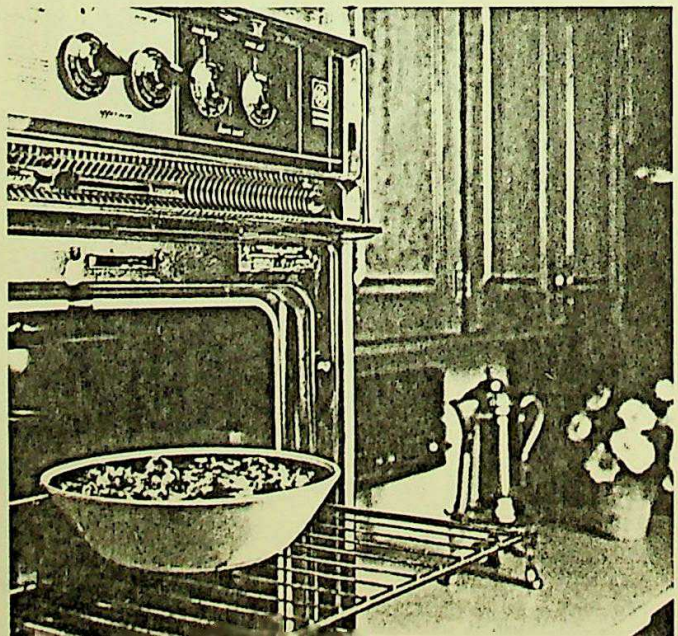


And there's more. Mikasa is so oven-safe, you can cook right in it. So oven-safe, each piece is guaranteed aga crazing (hairline cracks) at up to 1000 deg for the life of the product. Guaranteed safe f oven to table to dishwasher.

Beauty? Unmatched. With elegant Mik there's more to it than pattern alone. Mik doesn't look like "mass production" dinner and it isn't. Each of the four distinctive des has its own shapes, its own lines to complem the style of the pattern.

Dahlia is bold and fresh with splashes of c and simple, modern shapes.

Durable, fade-proof – from oven to



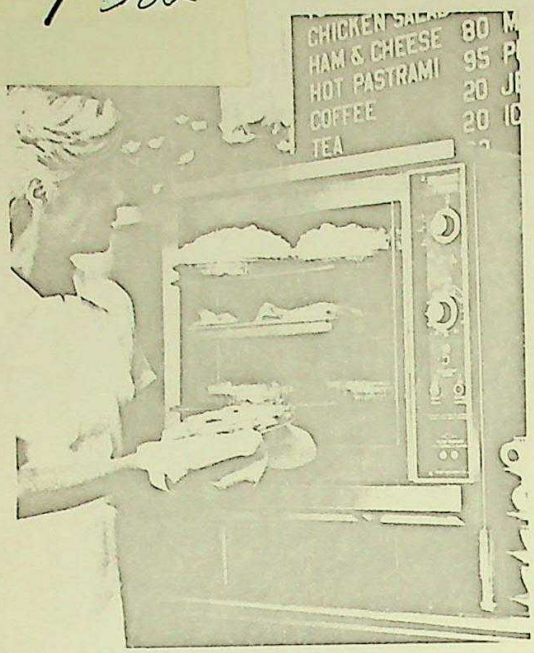
Aynsley New Fruit Gift Lines

D7/582

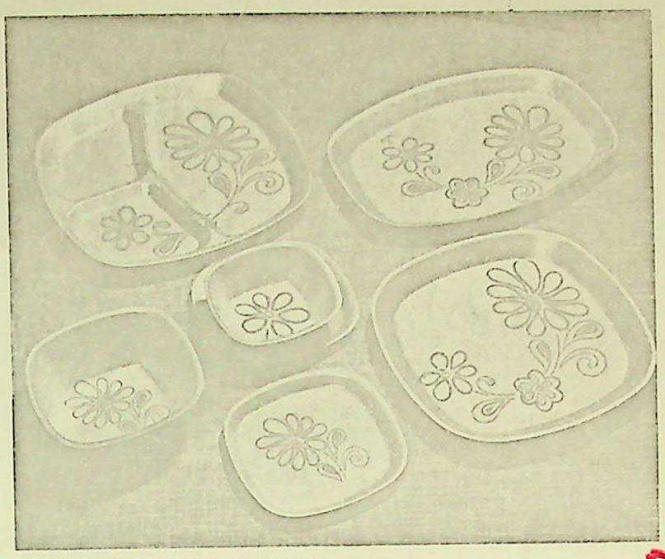
on display at
West Country Gifts Fair
Torquay 7th-11th January
Room No 3 Queens Hotel
International Gifts Fair
Blackpool 4th-8th February
Stand G2/4 Golden Mile Centre

Jan., 1973
Tableware International
page 66

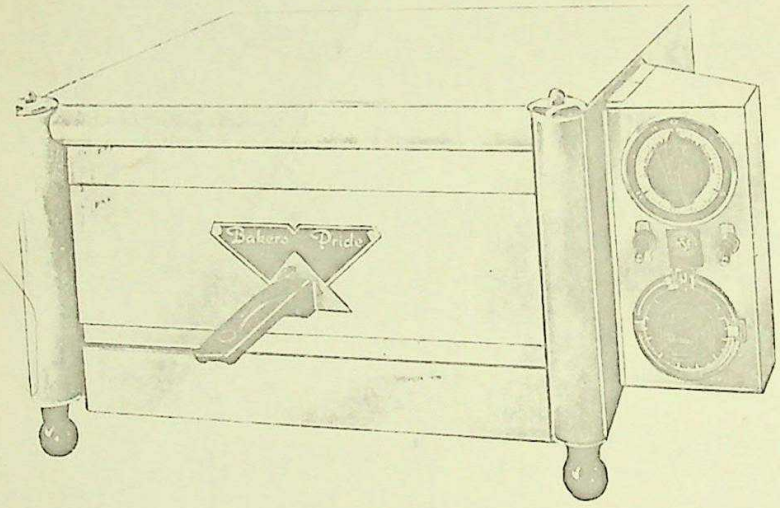
AYNSLEY CHINA LIMITED *In association with WATERFORD GLASS LIMITED*
Portland Works, Longton, Stoke-on-Trent ST3 1HS Tel. Stoke-on-Trent 39216 (STD code 0782)



MARKET FORGE CONVECTION OVEN



DIXIE/MARATHON FOAM MEAL SERVICE



BAKERS PRIDE MINI-OVEN

ZEP SPRAY CLEANER

Market Forge's new compact **convection oven** is just under two feet wide and requires only four sq.-ft. of space. Unit handles up to three 12 by 20-in. or 13 by 18-in. pans, or six 10 by 12-in. tray packs of frozen food, or nine 8-in. pies. Oven heats to 330 degrees in less than seven minutes. **Circle 120**

Zep Manufacturing Co. is introducing this no-rinse, ready-to-use **germicidal and deodorant spray cleaner.** Containing two amonium germicides, it also kills staph organisms, salmonella and other problem bacteria. **Circle 121**

Bakers Pride offers this all stainless steel **mini-bake oven.** The unit features a 12-in. by 13-in. pull-out deck, 700 degree thermostat, 15 minute manual bell timer, and a cut off switch for both the top and bottom heating elements. **Circle 122**

New sunflower design **foam meal service** has been introduced by Dixie/Marathon Products. Featured in the line are 8½-in. plates, 5⅛-in. bread/salad plates, 10-oz. soup/cereal bowls, 5-oz. vegetable/dessert dishes, 9½-in. compartmented plates and 10½-in. oval platters. **Circle 123**

From Russell Harrington Cutlery comes a brochure showing their complete line of **non-slip grip knives.** Each knife features a non-slip handle with an enlarged safety guard. A seal where the blade enters the rivetless handle provides sanitary protection and according to the manufacturer withstands a 1,000 lb. pull test. Wide variety of items including stainless steel spatulas, turnovers, scrapers, forks, steak and paring knives. **Circle 124**

Continued on page 32

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De icious c is nes fresh from the garden.

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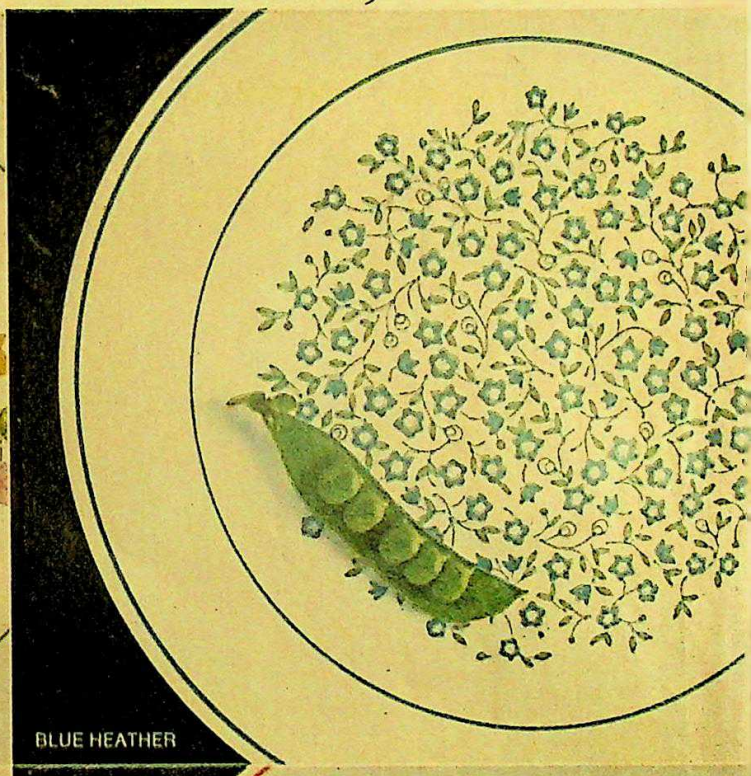
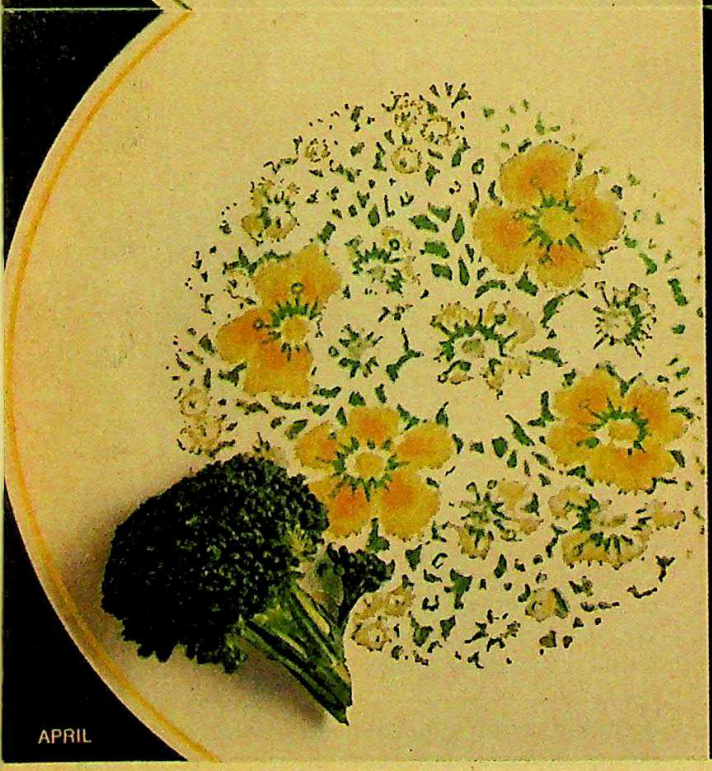
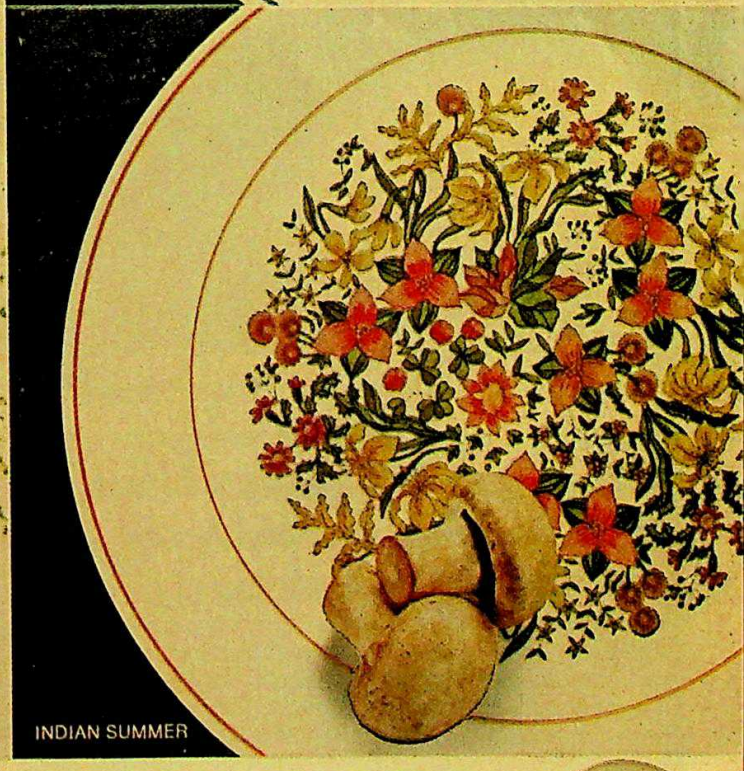
GOOD HOUSEKEEPING OCT., 1977







Fresh flowers on the table have awakened many a sleeping taste bud. And these sunny floral patterns harmonize happily with your favorite colored table linen. They're CORELLE® Expressions livingware from Corning. Which means they're no shrinking violets at taking punishment. And the patterns won't wilt in the washer. Choose your favorite decoration. Or, for gifts, buy the whole blooming lot. CORNING

Corelle® Expressions livingware

CORELLE is a Registered Trademark of Corning Glass Works, Corning, N.Y. 14830.

Syracuse China investment quality pays off. Morning, noon, and night.

D7/582

FOODSERVICE EQUIPMENT SPECIALIST

A Syracuse China® service does more than look attractive on your customers' tables. It also looks attractive on their books.

Syracuse China dinnerware and ovenware is an investment. An investment that pays off breakfast, lunch, and dinner. And all the times in between.

It pays off in plating signature dishes that sparkle, in presenting food as a feast for the eye.

It pays off in meeting the back-of-the-house challenges of setting, bussing, washing, and racking with an extra-tough glaze and glazed feet to help prevent wear.

And it pays off in reflecting your customers' high standards as well as your own.

You can offer your customers a wide range of shapes, colors, and patterns, including investment quality Hospitality open stock and custom china. You can even offer proof that your customers can own a new Syracuse China service for about 1¢ a meal.

Syracuse China products. An investment in long-term relationships with your customers.

AUGUST, 1982

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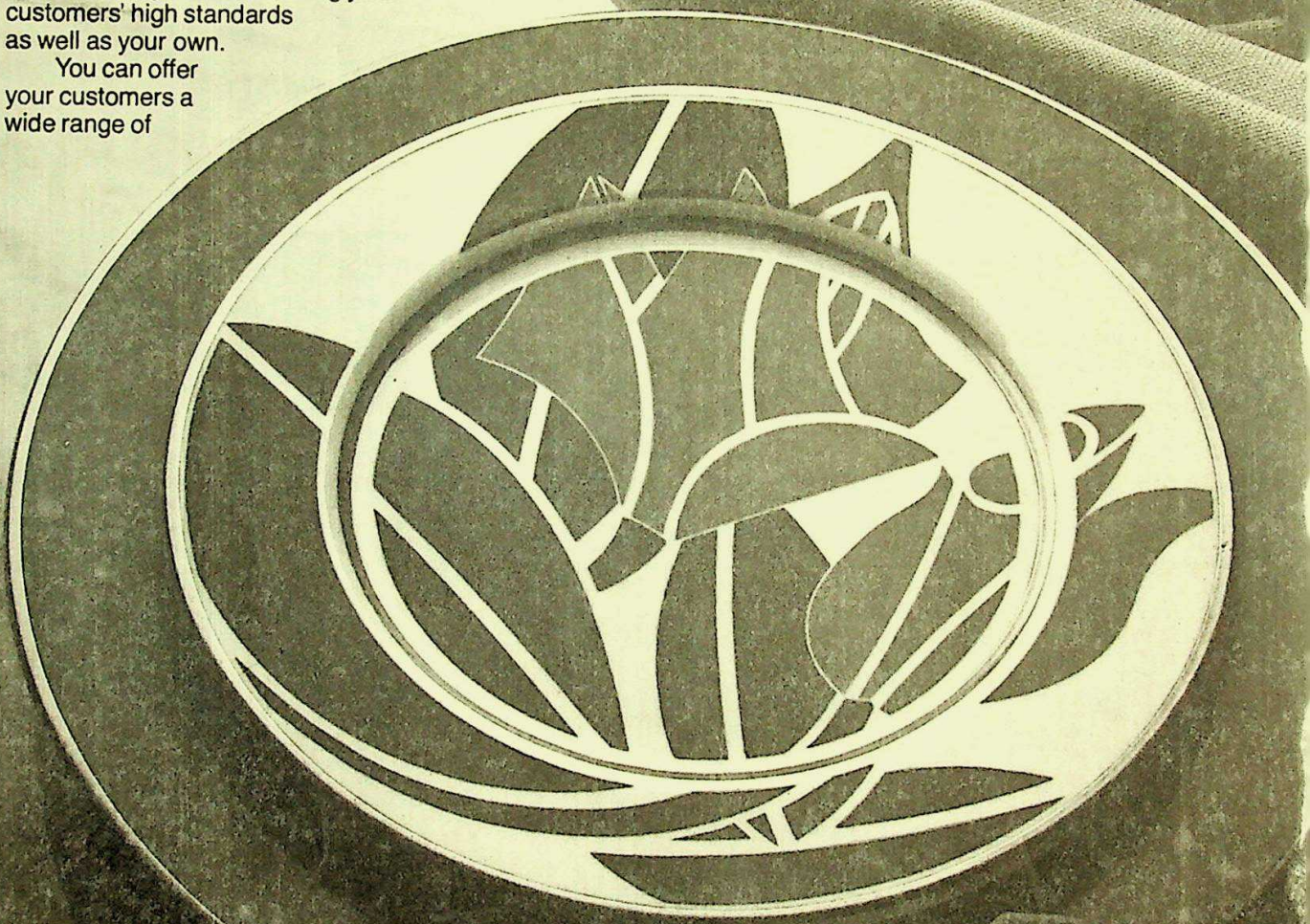

Illustrated:
A Syracuse China custom dinnerware pattern created for an international hotel chain.

Syracuse China Corporation
2900 Court Street, P.O. Box 4820
Syracuse, NY 13221

©1982 by Syracuse China Corporation

For information circle **30**

D7-582 FEB., 1983 GIFTS & DECORATIVE ACCESSORIES

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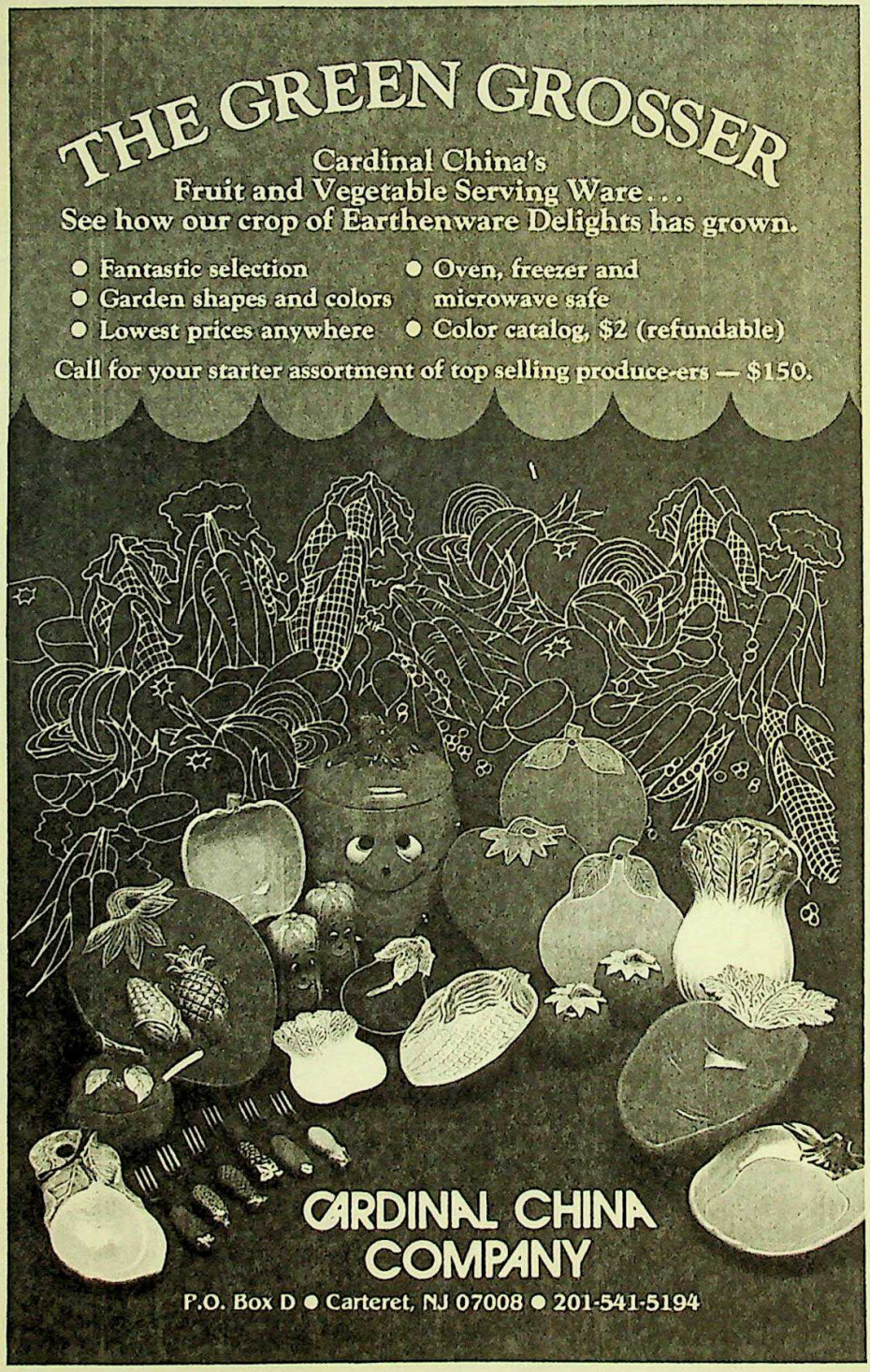
Thalheim To Run Concurrent Shows At N.Y.'s New Convention Center

The producers of the annual Premium Incentive Show will hold the Meetings & Incentive Travel Expo (MITE) at the N.Y. Convention Center when the new facility is opened, it was announced by Jay Thalheim, president of Thalheim Expositions.

This new trade show, which will incorporate all aspects of the incentive travel industry, will be held concurrently with the annual Premium Incentive Show when it moves to the N.Y. Convention Center, tentatively scheduled to open in 1984. Thalheim said by holding these two shows jointly, incentive travel buyers and meeting and convention planners will have the opportunity to reach the 30,000 influential executives who regularly attend the Incentive Show.



Western Exhibitors Develops Its Western Stationery Show

Western Exhibitors, producers of the 2nd Western Stationery & Graphics Show, to be held at San Francisco's Trade Show Center April 17-20, is striving to overcome space limitations and "new kid on the block" attitudes to build a strong West Coast show.

Management pins the success of the show largely on the degree of its specialization and the quality of its displays, making for a very stringent application process, with products strictly limited to stationery and graphics related areas.

In addition, Western Exhibitors, with its show scheduled a full month prior to the much larger National Stationery Show in New York, hopes to develop a reputation as a "proving ground" for manufacturers' designs.

For more information, write Western Exhibitors at 2181 Greenwich St., San Francisco, Calif. 94123.

Stationery Show Rolls into N.Y. Coliseum May 15

The 37th National Stationery Show, one of the key introductory points for creative talents and a showplace for the industry's biggest names, is slated for a four-day stint at the New York Coliseum May 15-18, 1983.

The show, which boasts more than 650 exhibitors from at least 11 countries and hosts 15,000 U.S. and foreign buyers, will be managed by Jack Withiam of George Little Management, New York. Said Withiam: "The show sets the pace for the coming year by providing exposure to manufacturers and enabling retailers to fill their racks with a wide assortment of successful products." Withiam added that the show also serves as a forum for innovation where new merchandise and display ideas and marketing strategies and inventory control techniques are developed and exchanged. It is also among the first major annual showcases for Christmas goods.

Show management expects to nourish these and other features of the Stationery Show when the meeting and marketplace moves to the New York Convention Center upon its completion in 1984. The new hall is expected to provide ideal facilities for seminar programs, buyer meetings, press briefings, and the like.

D 7-582

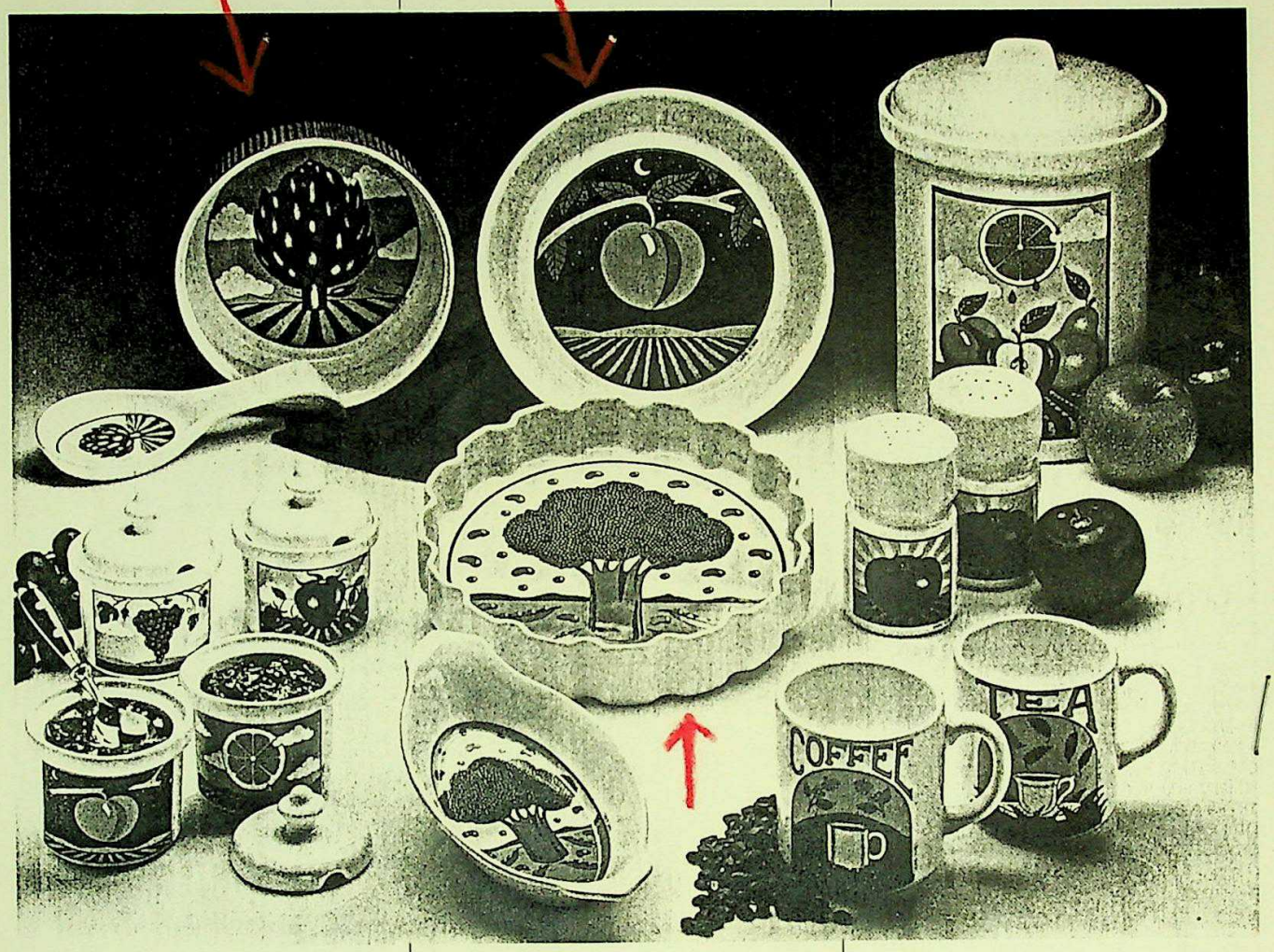
NEW! NATURE'S BOUNTY CERAMIC GIFTWARE BY MARSH! Charming glazed ceramic giftware is brightly decorated with naive motifs against three-dimensional horizons! Stylized representations of fruits and vegetables make charming additions to any kitchen decor—are great alone as gifts and work beautifully as collectibles!

SPECIAL INTRODUCTORY SELECTION—15% OFF!

SHOWN BELOW:	Reg.	SALE	
Artichoke Spoon Rest	7.00	**5.89**	(1314-0145)
Artichoke Souffle	16.00	**13.59**	(1314-0147)
Peach Pie Plate	15.00	**12.79**	(1314-0155)
Fruit Cookie Jar	25.00	**21.29**	(1314-0156)
MARMALADE JARS:			
Orange	10.00	**8.49**	(1314-0157)
Strawberry	10.00	**8.49**	(1314-0158)
Peach	10.00	**8.49**	(1314-0159)
Grape	10.00	**8.49**	(1314-0160)

P. 26 KITCHEN BAZAAR

Broccoli Quiche	16.00	**13.59**	(1314-0146)
Broccoli Au Gratin Dishes Set of 4	24.00	**20.49**	(1314-0164)
Tomato Salt & Pepper Shakers	16.00	**13.59**	(1314-0161)
MUGS:			
Tea	4.50	**3.79**	(1314-0143)
Coffee	4.50	**3.79**	(1314-0144)



SHOWN ON FACING PAGE:

	Reg.	SALE	
CANNISTERS:			
Food	70.00	**59.49**	(1314-0162)
Fruit	70.00	**59.49**	(1314-0163)
TRIVETS:			
Tomato	10.00	**8.49**	(1314-0148)
Carrot	10.00	**8.49**	(1314-0149)
Broccoli	10.00	**8.49**	(1314-0150)
Peach	10.00	**8.49**	(1314-0151)
Strawberry	10.00	**8.49**	(1314-0152)
Orange	10.00	**8.49**	(1314-0153)

MUGS:			
Artichoke	4.50	**3.79**	(1314-0134)
Cabbage	4.50	**3.79**	(1314-0135)
Carrot	4.50	**3.79**	(1314-0136)
Tomato	4.50	**3.79**	(1314-0137)
Broccoli	4.50	**3.79**	(1314-0138)
Peach	4.50	**3.79**	(1314-0139)
Pear	4.50	**3.79**	(1314-0140)
Orange	4.50	**3.79**	(1314-0141)
Apple	4.50	**3.79**	(1314-0142)

MAGNETS:			
Tomato	2.50	**2.19**	(1314-0128)
Carrot	2.50	**2.19**	(1314-0129)
Broccoli	2.50	**2.19**	(1314-0130)
Peach	2.50	**2.19**	(1314-0131)
Strawberry	2.50	**2.19**	(1314-0132)
Orange	2.50	**2.19**	(1314-0133)

Received Sept. 8, 1984

SEE OTHER SIDE D7/26

$2.00

Kitchen Bazaar

CATERING TO THE CREATIVE COOK

FRONT COVER

Received September 8, 1984

See Page 18D For Details!

20TH ANNIVERSARY YEAR 20 Kitchen Bazaar 20 SPECIAL "20/20" SALES

WIN A FREE TRIP FOR TWO TO PARIS, FRANCE

~~35~~ XR D7-582

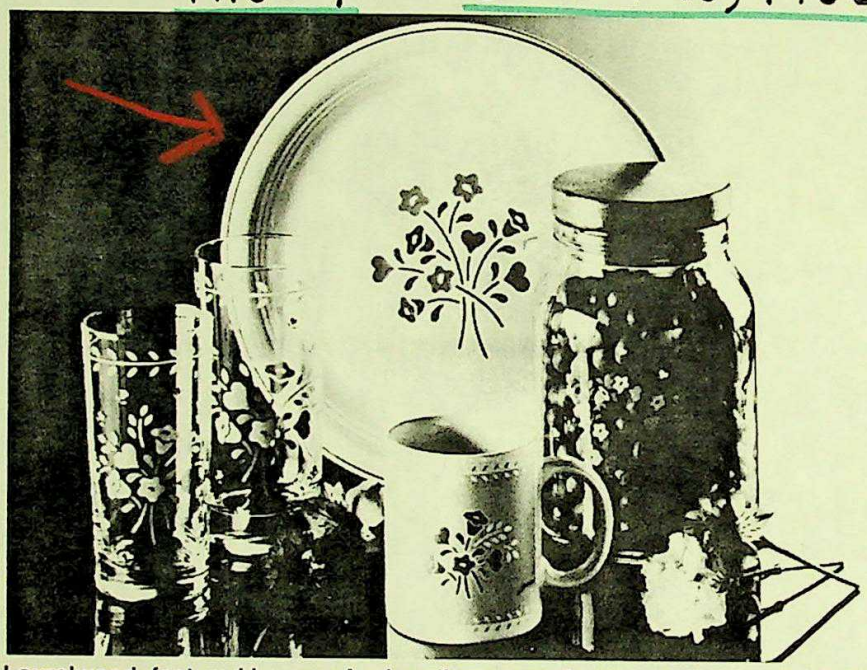
LICENSING
By HOUSEWARES®

9 Retailers, Suppliers Still Wary Of Licensing
9 Center Creates Lines For Housewares Licensing
10 Licensing '86 Show Set For New Javits Center
12 Who's Who In Licensing: An '86 Guide

HOUSEWARES

e Future Of Housewares Licensing?

PAGE 9 JUNE 7-13, 1986



Laurelwood, featured here on Anchor dinnerware, is one pattern created by the Center For Homewares Design for the housewares industry.

Thermo-Serv's Steve Power says licensing needs a "designer approach."

Deka's Howard Schiman said licensing in housewares has quieted down.

Center Creates Licensed Lines In Housewares

ROLLING HILLS ESTATES, CA—Through the use of coordination and cooperation the Center for Homewares Design is creating successful lines for a number of housewares manufacturers. With Center-developed designs it and its member manufacturers cooperate to provide a coordinated look in homewares products—in everything from wallpaper to glassware.

The Center can best be described as a democracy in which its members make the decision as to what design they, as a group, will use that year. The 1986 design was Laurelwood which, like all Center designs, was placed on a variety of manufacturers' goods—from Con-tact paper to canister sets—to provide a homeowner with a coordinated, decorator look.

Sixty to 80 designs are presented to members at an annual meeting each year, in which one design is chosen by members. Other designs may be picked up by other members who want to do small coordinated or individual groupings. There is also a library with over 400 designs open for the member's use.

The Center is "very democratic, but it works," said Karen Cronvich, marketing manager at Treasure Craft.

"The potential in housewares/homewares is just being tapped," said Don Kracke, director of the Center. "There are a lot of opportunities that are just happening." Manufactur-

other copies in D7/6 and D7/39.

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